



Moscone Center, San Francisco
October 2-6, 2011

Welcome Reception

Help us kick off 2011 in style! As the official sponsor, you will partner with us in inviting attendees to literally dance in the streets as the Howard Street Tent becomes a block-long welcome celebration for Oracle customers, partners, developers, and technology enthusiasts from around the world. Your corporate logo will be included on all Welcome Reception signage, event napkins, cups, and promotional descriptions. Make a great first impression with attendees as we celebrate their arrival at Oracle OpenWorld 2011.

2010 FUN FACTS – CELEBRATE IN STYLE!

- **10,000** attendees populated the Yerba Buena Gardens and Howard Street Tent
- Two stages packed with entertainment
- Executives and Sponsors spoke to a full-house
- **600+** pounds of Cookies and **5,000+** St. Pauli Girl Beers served

Exclusive branding of the Oracle OpenWorld Welcome Reception experience, sponsor logo included on:

- Welcome Reception onsite signage, including
 - Howard Street Tent side walls
 - Stages
- Welcome Reception branding on OpenWorld website
- Welcome Reception cups and napkins

