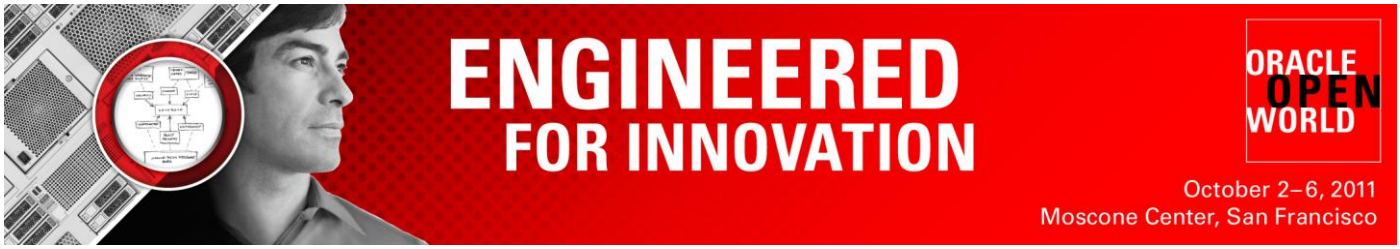


Focus On SOA Governance

OpenWorld 2011 includes a comprehensive program for SOA Governance with 7 sessions joined by over 10 customers and partners. This year's event also includes 4 Demo Pods and 2 Hands on Labs. Read on to learn more about what's happening around SOA Governance at OpenWorld.

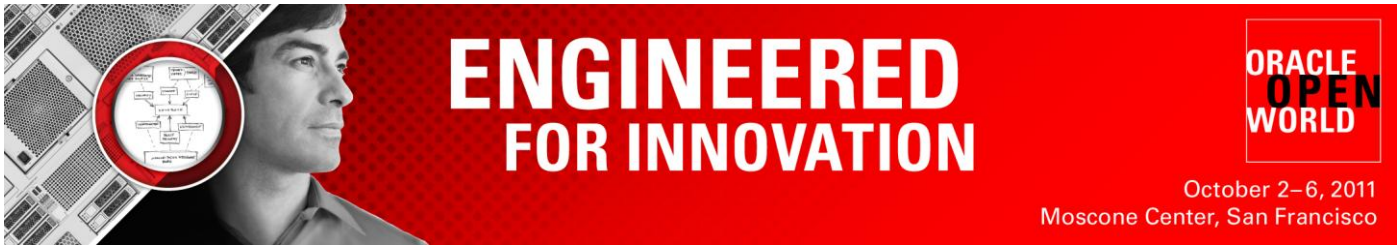
Keynotes

Sunday October 2, 2011		
TIME	TITLE	LOCATION
5:30 pm – 7:00 pm	Oracle OpenWorld Welcome Keynote	Moscone North Hall D

Monday October 3, 2011		
TIME	TITLE	LOCATION
8:00 am – 9:45 am	Oracle OpenWorld Keynote: Oracle and EMC	Moscone North Hall D

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
8:00 am – 9:45 am	Oracle OpenWorld Keynote: Oracle and Dell Inc.	Moscone North Hall D
2:45 pm – 3:30 pm	Oracle OpenWorld Keynote: Intel Corporation	Moscone North Hall D

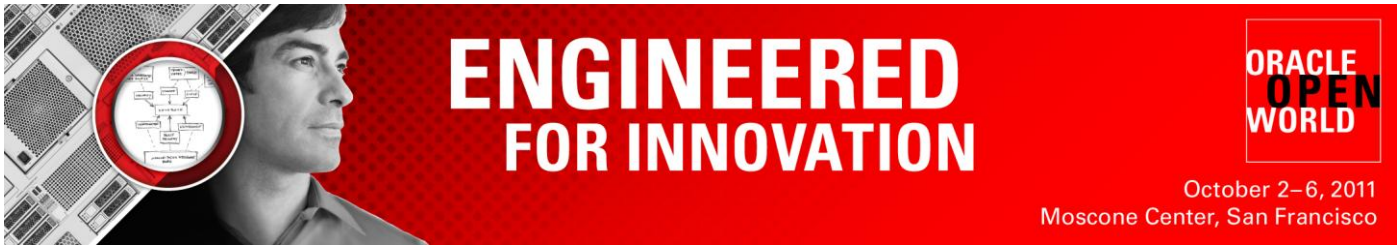
Wednesday October 5, 2011		
TIME	TITLE	LOCATION
8:00 am – 8:45 am	Oracle OpenWorld Keynote: Cisco Systems, Inc.	Moscone North Hall D
2:30 pm – 4:15 pm	Oracle OpenWorld Keynote: Oracle and Infosys Limited	Moscone North Hall D



General Sessions

Monday October 3, 2011		
TIME	TITLE	LOCATION
11:00 am – 12:00 pm	Oracle Fusion Middleware 11g—Foundation for Innovation, Hasan Rizvi, Oracle SVP	Moscone West Room 3014
2:00 pm – 03:00 pm	An Inside Look into Oracle Fusion Applications and Oracle Fusion Middleware	Moscone West - 2002 / 2004

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
10:15 am – 11:15 pm	Evolving Beyond Enterprise Web Application Development	Marriott Marquis - Salon 9
11:45 am – 12:45 pm	Oracle Is the Technology That Powers the Cloud	Moscone South - 103

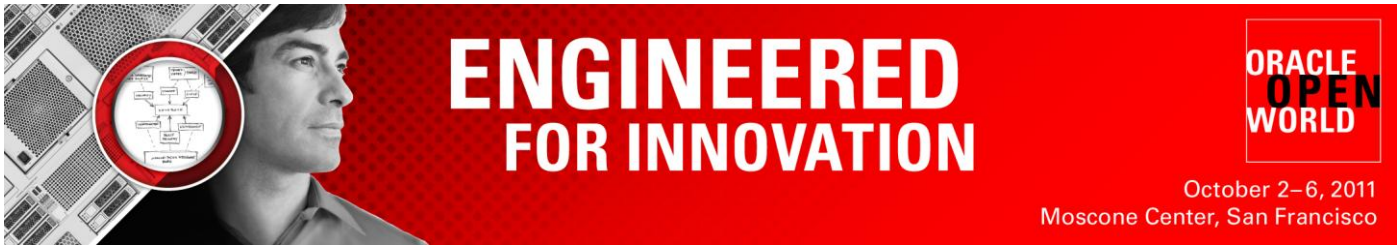


Oracle OpenWorld Sessions

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
10:15 AM - 11:15 AM	Oracle Enterprise Repository for Enterprise Application Integration	Moscone West - 2020
10:15 AM - 11:15 AM	Demystifying SOA Management: Real-Life Customer Use Cases	Moscone West - 2005
3:30 PM - 4:30 PM	Top Seven Lessons Learned in Governing Shared Services	Moscone West - 2018
5:00 PM – 6:00 PM	SOA Factory at Rabobank the largest Oracle SOA domain in the Netherlands	Intercontinental-Telegraph HIll

Wednesday October 5, 2011		
TIME	TITLE	LOCATION
11:30 AM - 12:30 PM	Oracle SOA Governance Rapid Start: Unlock the True Potential of SOA	Marriott Marquis - Golden Gate B
4:45 PM - 5:45 PM	Cloud and SOA Security with Oracle Enterprise Gateway and Oracle Web Services Manager	Marriott Marquis - Golden Gate B

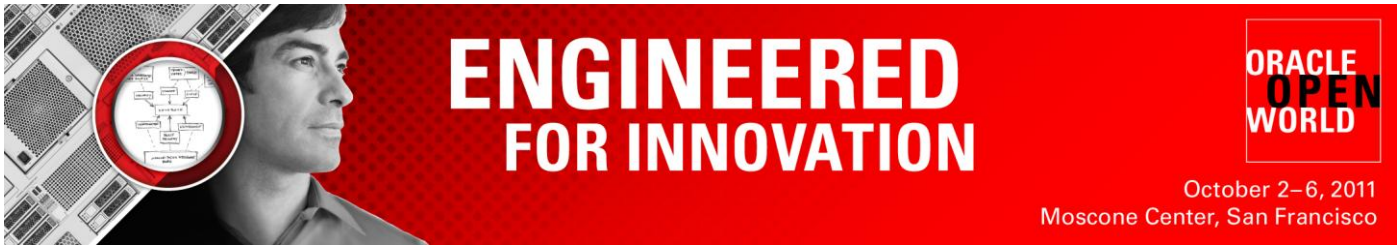
Thursday October 6, 2011		
TIME	TITLE	LOCATION
10:30 AM - 11:30 AM	Managing Oracle SOA Suite and Oracle Service Bus for Peak Performance	Moscone West - 2018
1:30 PM – 2:30 PM	EA and SOA Governance: People, Process, Technology (and Compromises?)	Intercontinental – Grand Ballroom C
3:00 PM - 4:00 PM	Extract More Value from Your Mainframe Investment Through Oracle SOA Governance	Moscone West - 2018



Oracle OpenWorld Hands-On Labs

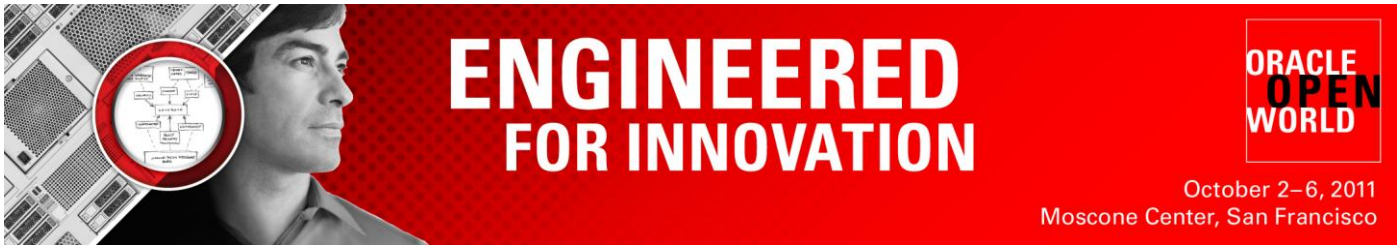
Monday October 3, 2011		
TIME	TITLE	LOCATION
11:00 AM - 12:00 PM	Hands-on Introduction to Security Policy, Oracle Service Bus, and Oracle Web Services Manager	Marriott Marquis - Salon 3/4

Tuesday October 4, 2011		
TIME	TITLE	LOCATION
11:45 AM - 12:45 PM	Oracle Enterprise Repository for Everyday Application Integration Projects	Marriott Marquis - Salon 3/4



Oracle SOA Governance Demos

DEMO	LOCATION
SOA Management	SR-223; Demo #8063
Business Transaction Management	SR-224; Demo #8064
Oracle Enterprise Gateway & Oracle Web Services Manager	Moscone South
Oracle Enterprise Repository & Oracle Service Registry	Moscone South



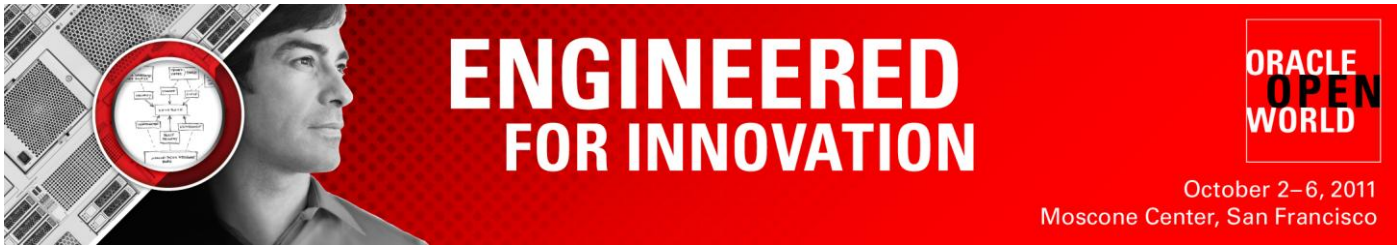
Networking Activities

Sunday October 2, 2011		
TIME	EVENT	LOCATION
7:30 pm – 9:00 pm	Welcome Reception	Yerba Buena Gardens and Howard Tent

Monday October 3, 2011		
TIME	EVENT	LOCATION
7:30 pm – 9:00 pm	OTN Night	Yerba Buena Gardens

Wed October 5, 2011		
TIME	ACTIVITY	LOCATION
7:30 pm – 12:00 am	Appreciation Event [Sting, Tom Petty and the Heartbreakers] – Sponsored by CSC, Netapp	Treasure Island

Thursday October 6, 2011		
TIME	ACTIVITY	LOCATION
4:00 pm – 6:00 pm	It's a Wrap!	Yerba Buena Gardens



Oracle Technology Network Lounge

Monday October 3, 2011		
TIME	ACTIVITY	LOCATION
10:00 am – 10:30 am	Welcome and Introduction – Justin Kestlyn	Howard Street Tent

Tuesday October 4, 2011		
TIME	ACTIVITY	LOCATION
11:30 am – 12:00 pm	Bob Rhubart interviews Mike Lehman, WebLogic	Howard Street Tent

Wednesday October 5, 2011		
TIME	ACTIVITY	LOCATION
11:30 am – 12:00 pm	Bob Rhubart interviews Jeffrey West, WebLogic	Howard Street Tent