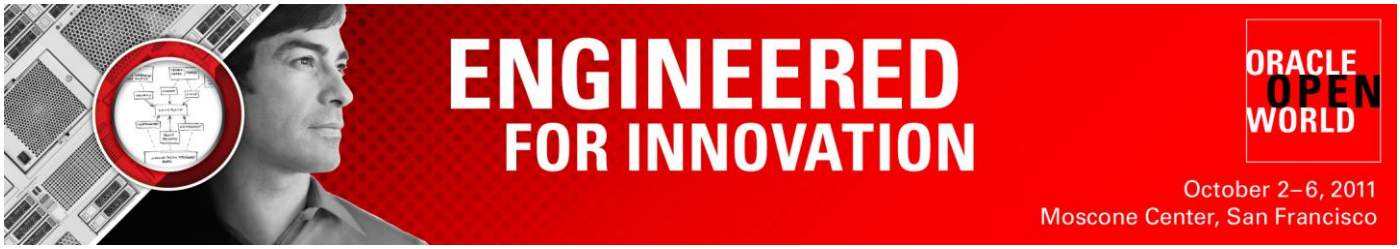


Focus On Sustainability

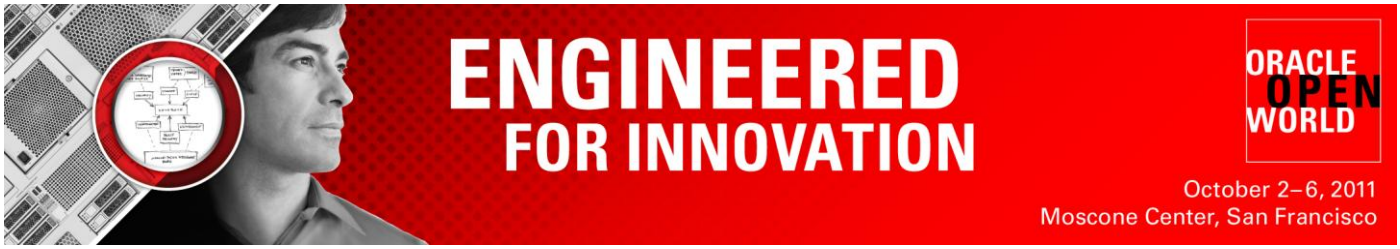
Oracle is committed to developing practices and products that help protect the environment

General Session

Wednesday October 5, 2011		
TIME	TITLE	LOCATION
10:15 am – 11:15 am	**Eco-Enterprise Innovation Awards and the Business Case for Sustainability** Elizabeth From, Director, Product Marketing, Oracle Jeffrey Henley , Chairman of the Board, Oracle John O'Rourke, Vice President, Product Marketing, Oracle Jon Chorley , VP Supply Chain Strategy, Oracle Mark Sunday, SVP & CIO, Oracle	Moscone West Room 2003

Oracle OpenWorld Sessions

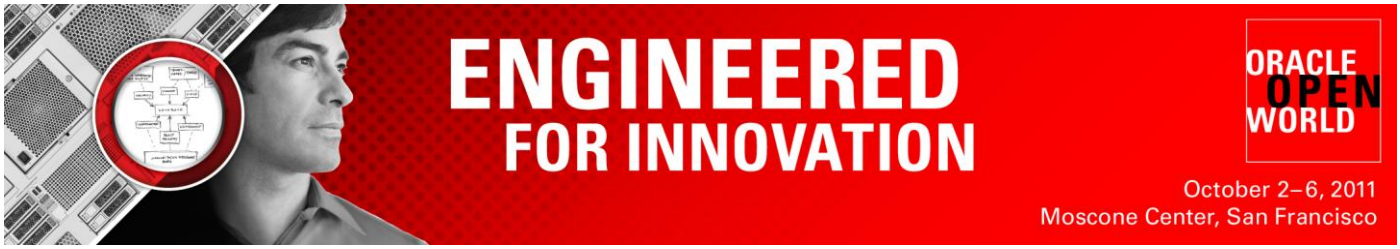
Monday October 3, 2011		
TIME	TITLE	LOCATION
11:00 am – 12:00 pm	**General Session: Utilities** Greg Guthridge, Accenture Linda Jackman, Group VP Utilities Industry Strategy, Oracle	Palace Hotel Gold Ballroom
12:30 pm – 1:30 pm	**Achieving Success with Oracle Process Manufacturing: Overview and Roadmap** Gary Carter, Executive Director ERP, USANA Health Sciences Anju Gupta, Senior Manager, Oracle Karen Theel, Senior Manufacturing Strategy Director, Oracle	Moscone West Room 2007
2:00 pm – 3:00 pm	**Achieving Success with Oracle Discrete Manufacturing: Overview and Roadmap** Customer panel Jung Ha, Senior Director, Oracle Karen Theel, Senior Manufacturing Strategy Director, Oracle	Moscone West Room 2007



3:30 pm – 4:30 pm	**Getting More SPUs Out of JD Edwards EnterpriseOne Financials** **(Introducing JDE EnterpriseOne Environmental Accounting & Reporting)** Karen Brown, Product Strategy, Oracle Rich Kroes, Director of Product Strategy, Oracle Maureen Clifford, CEO, Ndevr	St. Francis St. Francis Suite East
5:00 pm – 6:00 pm	**Introducing Oracle E-Business Suite Environmental Accounting and Reporting** Manish Modi, Vice President, Oracle Rich Kroes, Director of Product Strategy, Oracle Maureen Clifford, CEO, Ndevr	Moscone West Room 3011

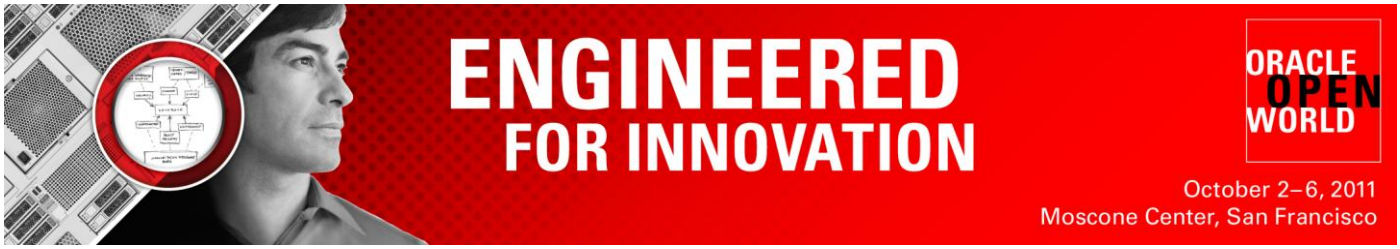
Tuesday October 4, 2011		
TIME	TITLE	LOCATION
10:15 am – 11:15 am	**The Utility of the Future: From Cloud Services to Empowered Consumers** Zarko Sumic Guerry Waters, VP Industry Strategy, Oracle	Palace Hotel Gold Ballroom
1:15 pm – 2:15 pm	**Optimizing Oracle Databases and Servers with High-Performance Green Memory and SSDs** Matt Kixmoeller, VP Products, Pure Storage Steve Weinger, Director, Samsung Semiconductor, Inc. Sylvie Kadivar, Director, Samsung Semiconductor, Inc.	Moscone South Room 252

Wednesday October 5, 2011		
TIME	TITLE	LOCATION
10:15 am – 11:15 am	**Eco-Enterprise Innovation Awards and the Business Case for Sustainability** Elizabeth From, Director, Product Marketing, Oracle Jeffrey Henley , Chairman of the Board, Oracle John O'Rourke, Vice President, Product Marketing, Oracle Jon Chorley , VP Supply Chain Strategy, Oracle Mark Sunday, SVP & CIO, Oracle	Moscone West Room 2003
1:15 pm – 2:15 pm	**Sustainability Reporting: Integrating with Financial Reporting** Patrick Fiolet, Director, Centre Consulting John O'Rourke, Vice President, Product Marketing, Oracle	St. Francis California East
5:00 pm – 6:00 pm	**Utilizing Business Intelligence to Empower Government Administrators and Drive Change** Lewis Carr, Senior Director Global Public Sector Market Research, Oracle	Westin San Francisco Metropolitan III



	Nick Zaveri, Director of Product Management, Oracle	

Thursday October 6, 2011		
TIME	TITLE	LOCATION
9:00 am – 10:00 am	**Sustainability Sensor Data Management: Trends, Strategy, and What's New** Aravindan Sankaramurthy, Director, Applications Product Management, Oracle	Intercontinental Grand Ballroom B
10:30 am – 11:30 am	**Time for Carbon Emission Reduction: Go Green with Oracle Warehouse Management** Kallol Kar, Principal Consultant, Infosys Limited	Intercontinental Grand Ballroom B
1:30 pm – 2:30 pm	**Gain Insight into Plant Performance with Oracle Manufacturing Operations Center** Aravindan Sankaramurthy, Director, Applications Product Management, Oracle Manish Modi, Vice President, Oracle	Moscone West Room 2008
1:30 pm – 2:30 pm	**Consolidation to the Cloud** Debra Lilley, Oracle Alliance Director, UKOUG/Fujitsu Graeme Bowmaker, Oracle Practice Lead, Fujitsu	Moscone South Room 300
3:00 pm – 4:00 pm	**Why Should Utilities Care About Global Standards for Sustainability Reporting?** Elena Avesani , Strategy Manager, Oracle Samuel Harrell , Industry Director, Utilities NA, Oracle Maureen Clifford, CEO, Ndevr	Palace Hotel Presidio



Oracle Demos

DEMO	LOCATION
Oracle Sustainability Solutions for Enabling the Eco-Enterprise	Moscone West Booth W-155
Sustainability and Manufacturing Intelligence	Moscone West Booth W-015
JD Edwards EnterpriseOne ERP Applications	Moscone West Booth W-114
Agile Product Lifecycle Management Solutions for Consumer Goods	Moscone West Booth W-101
Agile Product Lifecycle Management Solutions for Tech, Manufacturing	Moscone West Booth W-102
Oracle E-Business Suite Service Solutions	Moscone West Booth W-146
Transportation and Fleet Management	Moscone West Booth W-097
Maximize Datacenter Efficiency with Oracle's Scale-out SAN Storage	Moscone South Booth SC-131
SPARC Bundled Virtualization	Moscone South Booth SC-101