

# Oracle OpenWorld ISV Package

## Showcase Networking Station + Showcase Theater Session

# Showcase Networking Opportunity

## Networking Station

### **Networking Station Includes:**

- Branding on kiosk
- One computer monitor
- One internet connection
- One electrical connection
- One Lead Retrieval Device
- Two (2) Stools

### **Additional Benefits Include:**

- Company name listed on the Oracle OpenWorld Website
- Two (2) Oracle OpenWorld Passes
- 75 Discover Passes to be used for prospects and customers
- Unlimited Exhibitor Staff Passes
- Two (2) Appreciation Event Wristbands
- Two (2) Daily Lunch tickets (valid Monday – Wednesday)
- Registered press attendee list one week prior to the event
- Opportunity to earn one (1) additional OpenWorld Pass by posting Oracle OpenWorld banner on your company home page (must be featured on your website 4 weeks prior to Oracle OpenWorld)

# Showcase Speaking Opportunity

## Showcase Theater Session

Conveniently located, Showcase Theater sessions allow you to position your company as a key player in the Oracle ecosystem and generate leads from session attendees. The intimate setting provides opportunities for connecting with customers and prospects.

### Specific Benefits Related to Showcase Theater Sessions:

- One 20-minute Showcase Theater Session
- One complimentary Oracle OpenWorld Speaker Pass
- 25 Discover Passes to be used to invite prospects and customers
- Company name and presentation title listed on Showcase Theater Session signage
- Inclusion in the Content Catalog and Schedule Builder
- Post-Attendee Registration with full contact information for scanned session attendees, provided post-event
- Content must align with one of the offered showcase theaters. An overview of the topic must be pre-approved by Oracle

- *Please note: Oracle is not permitted to include information of attendees from select countries who have opted out of data sharing citing privacy concerns.*



Total Investment: \$20,000

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