Solutions Catalog: Frequently Asked Questions
Oracle PartnerNetwork (OPN)

Q: What is the Oracle PartnerNetwork (OPN) Solutions Catalog?
A: The OPN Solutions Catalog is Oracle’s online partner directory that provides a complete view of all Oracle partner companies and their capabilities, including their solutions and services. In addition, the OPN Solutions Catalog contains other areas of a partner’s expertise, including Oracle Cloud, specializations and distribution rights.

Q: What is the value to customers and partners?
A: For Oracle customers, the OPN Solutions Catalog will allow you to find the most skilled partner or partner solution that meets your business needs.

For Oracle Partners, the OPN Solutions Catalog allows you to showcase your solutions and services, as well as your company specializations, distribution rights, and other areas of expertise. Each month, the mobile-responsive site is visited by over 30K customers, partners, prospects and Oracle employees worldwide to search for partners and solutions. Presence on the OPN Solutions Catalog is a free program benefit to OPN partners at the Silver level or higher.

Q: How do customers find the Solutions Catalog?
A: The Solutions Catalog is prominently highlighted from the Oracle.com and the OPN Portal navigations (“Find a Partner or Solution”) and fully optimized for Google, making it easy for customers to find the tool. Promotional activities are also conducted with customers, partners and Oracle employees, including mention in outbound customer communications, event invites and social media.

Q: Can I access the OPN Solutions Catalog search interface using a mobile device?
A: Yes. the OPN Solutions Catalog will format to your screen resolution whether you are on the desktop, tablet or a mobile device.

Q: In which languages is the OPN Solutions Catalog available?
A: Partners can publish their company and solution profiles in 24 local languages: English, Simplified Chinese, Traditional Chinese, Czech, Dutch, Canadian French, French, German, Greek, Hungarian, Italian, Japanese, Kazakh, Korean, Russian, Polish, Portuguese, Brazilian Portuguese, Turkish, Romanian, Slovak, Slovenian, European Spanish and Latin America Spanish.

OPN Solutions Catalog displays translated versions of partner and solution profiles to end users based on the language preference specified within their browser.

Q: How do I assure my company is properly represented in the OPN Solutions Catalog?
A: All active members in the OPN Program have a basic listing in the OPN Solutions Catalog. The OPN Solutions Catalog draws information about your company from your membership profile in the Oracle Partner Store to create this basic listing; however, partners are encouraged to add additional details to provide a complete view of your company’s capabilities.

Updates to profiles can be made by your company’s Primary Administrator, or assigned the Program Administrator role within Oracle Partner Store (OPS). For additional information on how to manage your Solutions Catalog profile, please visit the Solutions Catalog Partner Resource Page (OPN Members only).

Q: I can’t navigate to the OPN Solutions Catalog profile manager on the Oracle Partner Store. How do I request access?
Q: A: You must be your company’s Primary Administrator, or assigned the Program Administer role within Oracle Partner Store (OPS) to create or edit profiles. Please contact your company’s Primary Administrator for details.
Q: What's the difference between the Oracle Cloud Marketplace and the OPN Solutions Catalog?

A: The Oracle Cloud Marketplace is a site that enables customers to search Oracle partner Cloud services and partner Cloud applications for Oracle Cloud SaaS, PaaS, and IaaS, including sales, service, marketing, talent management and human capital management.

While the Oracle Cloud Marketplace is focused solely on Oracle Cloud applications and services, the OPN Solutions Catalog provides a complete view of all Oracle partner companies and their capabilities, including both on-premises and cloud solutions and services. OPN Solutions Catalog displays all published Oracle Cloud Marketplace cloud solutions and services from the respective Solutions Catalog partner profile. In addition, the Catalog contains other areas of a partner’s expertise, including Oracle Cloud, specializations and distribution rights.

Q: I have an Oracle Cloud application or service. Do I have to create separate profiles for both tools?

A: There is no need to create separate profiles. Create your Oracle Cloud application or service listing on the Oracle Cloud Marketplace. Your on-premises offerings should continue to be created in the OPN Solutions Catalog. Your Oracle Cloud Marketplace listing will automatically display on your OPN Solutions Catalog partner profile (pictured below).

Q: Where do I go with questions about the OPN Solutions Catalog?

A: Please contact our Oracle Partner Business Center with questions.