

ORACLE UNIVERSAL CONTENT MANAGEMENT

KEY FEATURES AND BENEFITS

KEY FEATURES

- Manages business content in native file formats
- Automates conversion to Web formats for easy viewing
- Controls the entire content lifecycle
- Makes content easier to find, access, and reuse
- Quickly builds and manages multiple Web sites

KEY BENEFITS

- Strengthens customer service and partner relationships
- Improves communication
- Increases employee effectiveness
- Minimizes risk
- Adheres to compliance and government regulations
- Improves the creation and reuse of corporate assets
- Creates process efficiencies
- Reduces costs for shipping, printing, and storage
- Builds a strategic enterprise content management infrastructure for content and applications

Information that is not proactively managed results in resource bottlenecks, lost documents, duplicated data, security and version control issues, lost productivity, and decisions based on inaccurate information. Oracle Universal Content Management, an award-winning enterprise content management (ECM) platform, manages the entire spectrum of unstructured content—from documents, graphics, and Web pages to scanned images, e-mail, and records.

Share Content Across the Enterprise

It is very difficult to share content with customers, partners, and suppliers across the enterprise and outside the firewall when it is stored in disparate systems. Although many organizations have used work-arounds such as FTP sites, they find it difficult to control access and security. Without mechanisms in place for version control or the “locking” of files, many versions of one document end up being created and shared with different users. Oracle Universal Content Management, formerly Stellent Universal Content Management, turns content into assets by making unstructured content easier to find, access, and reuse within an organization. Oracle Universal Content Management converts nearly 400 file formats to Web-ready formats such as HTML, XML, GIF and PDF, and delivers content via Web sites, desktops, really simple syndication feeds, mobile devices, and Web services.

Automate Expensive, Time-Intensive, and Manual Processes

Many organizations spend millions of dollars every year on printing, production, and shipping costs for sharing manuals, technical specifications, drawings, reports, and other printable content. With Oracle Universal Content Management, you can securely share and distribute content via Web sites and Web applications. Oracle Universal Content Management will also help eliminate redundant steps in your processes and can automate manual steps such as converting items to Web formats and routing content to different users or departments for review and approval.

Additionally, Oracle Universal Content Management blends well into existing business processes by allowing content owners to continue using familiar desktop applications such as Microsoft Office and Outlook, AutoDesk AutoCAD, Lotus Notes Email, and Sun StarOffice.

Manage Content Throughout Its Lifecycle

Oracle Universal Content Management supports the entire content lifecycle, applying the appropriate amount of control and adding additional support for users during each lifecycle phase. This means that content is managed during creation, capture and storage. Additional features can be applied, such as version control,

BUILD AND ENABLE SOLUTIONS**KEY APPLICATION FUNCTIONALITY**

- Policies and procedures
- Intranet consolidation
- Marketing asset and brand management
- Call center and self-help
- Material safety and data sheet management
- E-government
- Customer support sites
- Contract and case management
- Video management
- ISO 9001 documentation management
- Creation and distribution management of large manuals and training information
- Partner/dealer extranets
- Multinational Web presence

indexing for search, and metadata and security. Finally, services can be added to help distribute, publish, classify and retain, expire, and delete content.

Establish a Unified Enterprise Content Management Platform

Oracle Universal Content Management offers all enterprise content management functionality—Web content management, document and imaging management, digital asset management, and records and retention management—on a single, unified platform. This architecture allows customers to fully leverage content management investments across the organization and throughout various applications. Oracle Universal Content Management's single-architecture approach allows all managed content and services to be accessed from a common user and administration interface, improving user efficiency and reducing the amount of time required to train business users and administrators.

Power Enterprise Applications with Managed Content

Business applications are all powered with a combination of structured and unstructured information. ECM provides organizations with a platform to house their unstructured content and deliver it in the proper format to multiple enterprise applications. Oracle Universal Content Management's unified approach to ECM offers organizations a single layer of integration and a common set of APIs, reducing integration costs and ensuring a lower total cost of ownership. Users can efficiently reuse content and integrate hundreds of documented Oracle Universal Content Management services—such as checking in content, performing a search, returning search results, or approving an item in workflow—using standard integration methods such as Web services, Java, Java EE, JavaServer Pages tags, command line utilities, Microsoft Component Object Model scripting, and Web-based distributed authoring and versioning.

Minimize Risk

With increased government scrutiny—via the Health Insurance Portability and Accountability Act and the Joint Commission, for example—electronic content and documentation is becoming more important during legal discovery and for regulatory compliance. Oracle Universal Content Management helps minimize risk by allowing organizations to control access to content, maintain audit trails, and automate the retention and disposition of content based on consistent policies.

Contact Us

For more information on Oracle Universal Content Management, call +1.800.ORACLE1 to speak to an Oracle representative or visit oracle.com/products/middleware.

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