



Idology
Atlanta, GA 30339
www.idology.com

INDUSTRY:

Identity Verification and Proofing

EMPLOYEES:

Less than 100

ORACLE PRODUCTS AND SERVICES:

Oracle Adaptive Access Manager

KEY BENEFITS:

- On-Demand, flexible platform to manage business processes in real time to fight emerging threats
- Scalable platform capable of authenticating a large number of transactions
- Lower TCO

IDology and Oracle combine forces to fight eCommerce Fraud and ID Theft

“By integrating our ExpectID product suite with Oracle Adaptive Access Manager, companies are better able to defend their business against online fraud and identity theft.” -- John Dancu, CEO, IDology

IDology, a leading provider of identity proofing solutions, has integrated its technology within the Oracle Identity and Access Management Suite to help eCommerce websites prevent online fraud and ID theft. Through its ExpectID product suite, IDology provides a knowledge-based authentication (KBA) solution that quickly and easily verifies the identity of consumers-not-present for businesses conducting Internet commerce.

IDology’s KBA solution, ExpectID IQ, verifies someone is who they claim to be using a series of dynamically generated multiple-choice questions. ExpectID IQ offers a higher level of identity proofing without requiring an existing relationship with the consumer since the questions are developed on-the-fly based on real time access to information found in thousands of public data records. By integrating this solution within Oracle Adaptive Access Manager (OAAM), IDology extends its capabilities for Enterprises to better manage risk as well as better satisfy compliance regulations.

A Flexible Scalable Platform for ExpectID

IDology’s solutions are designed to verify consumers-not-present either online or in a call center for any industry. IDology solutions are helping companies in industries such as financial services, retail, telecommunications, healthcare, insurance and more. In most cases these companies are looking for IDology to drive revenue, reduce costs and protect their organization from fraud and identity theft. Many requirements entail real-time fraud detection with minimal customer inconvenience.

IDology offers several levels of verification to fit the level of consumer interaction an Enterprise requires. Using ExpectID, an Enterprise can check to see if an identity exists and if there are any irregularities associated with it such as an address not matching before escalating to a question session or it can automatically issue a question session every time. Oracle’s OAAM is a standards-based platform and customers of IDology are showing strong interest in the combination of our technologies.

Why Oracle? Secure and Complete Platform

Oracle provides a complete suite of products that will help customers meet their Identity and Access Management needs, especially when combined with IDology's ExpectID product suite. Oracle's Identity Management's best-in-class suite of IdM solutions allows enterprises to manage the end-to-end lifecycle of user identities across all enterprise resources both within and beyond the firewall. You can now deploy applications faster, apply the most granular protection to enterprise resources, automatically eliminate latent access privileges, and much more.

Advice from IDology Inc.

Architect your solution to provide flexibility from the very beginning. IDology's solution can be configured to handle situations differently and can easily escalate to a higher level of verification on suspicious or higher risk transactions if all the verification options are integrated into the solution from the beginning.

Adopt and embrace standards: Pick a platform that uses open standards, thereby allowing greater choice of authentication methods with redundant capabilities.

Pick a platform vendor with a more complete offering: by choosing Oracle's Adaptive Access Management in combination with ExpectID, customers can easily leverage the other pre-integrated functionalities in the Oracle Identity and Access Management platform (to meet their security needs) with a minimum of system integration and still provide choice and redundancy with multiple Knowledge based authentication methods.

About IDology

IDology is an innovative leader in providing real-time identity proofing technologies to fit different levels of identity risk. Its products protect both consumers and businesses in "real time" against identity theft and fraud. Founded in 2003, IDology is the only identity provider to offer an on-demand change management tool that allows client business-unit managers to control the entire proofing process, including within an integrated solution, without having to rely on internal IT resources or contact IDology's customer service. IDology is headquartered in Atlanta, GA and can be reached at <http://www.idology.com> or by phone at (866)-520-1234.