



Integrating Sophoi's iPLS® Software with Oracle Financials— 'Powered By Oracle Fusion Middleware'

SOPHOI, INC
Los Angeles, CA
www.sophoi.com

INDUSTRY:
Media & Entertainment
Communication
High Tech
Consumer Products Licensing

ANNUAL REVENUE:
Privately Held

EMPLOYEES:
50-70

ORACLE PRODUCTS AND SERVICES:
Oracle BPEL Process Manager
Oracle Database
Oracle Business Intelligence Enterprise Edition One
Oracle E-Business Suite

- KEY BENEFITS:**
- End-to-end solution for Intellectual Property Management for Media & Entertainment and Communications verticals through integration with Oracle E-Business Suite Financials.
 - Secure and standards-based integration using Oracle Fusion Middleware's Service Oriented Architecture.
 - Single source for all enterprise IP accounting and financial information. Enterprise platform for IP financial reporting and analysis.

" Oracle Fusion Middleware provides a powerful platform for creating unique, integrated solutions leveraging Sophoi's enterprise IP Management suite and Oracle E-Business Suite Financial applications." – Satinder Raina, President & CEO, Sophoi

Sophoi, Inc. is a leading developer of enterprise business rights, licensing and royalty management solutions that enables corporations to efficiently manage and license intellectual property assets.

Sophoi's flagship product – Intellectual Property Licensing Suite (iPLS) is an enterprise-wide business solution for managing business rights, licensing, and royalties. It enables streamlining of intellectual property management processes by enabling identification, organization, and licensing rights; structuring complex licensing contracts; and managing royalties.

Sophoi iPLS efficiently and effectively handles the dynamic intricacies of intellectual property management, allowing achievement of highest returns from intellectual property asset investments. Highly integrated, modular, and configurable, Sophoi iPLS drives the most essential elements of the intellectual property value chain.

Integration Solution Overview

Customers need a specialized solution for Intellectual Property Management that tightly integrates with corporate financial systems. Sophoi iPLS integrated with Oracle E-Business Suite Financials provides customers instant access to all IP accounting and financial information.

Oracle's Fusion Middleware provides a platform to create integrated solutions leveraging iPLS and Oracle E-Business Suite Financials business applications.

Flexible Integration

Sophoi iPLS and Oracle E-Business mutual customers demand a comprehensive and tight integration between the business applications. Oracle Fusion Middleware's Service Oriented Architecture provides a

flexible and secure way to integrate Sophoi's iPLS® web services with Oracle E-Business Suite Financials. Oracle BPEL Process Manager enables real-time integration between iPLS® and Oracle, providing comprehensive integration and exceptional handling capabilities.

Why Oracle?

Oracle E-Business Suite Financials integrated with Sophoi iPLS® provides a comprehensive IP Management solution to a broad range of industry customers. As an independent software vendor, Sophoi needs to provide an integrated solution that is comprehensive and enables customers to leverage their ERP investments. Oracle's Fusion Middleware was the obvious choice for Sophoi to achieve their Service Oriented integration.