

# Oracle Accelerate

## FAQ for Our Customers

### **Q: What is Oracle Accelerate?**

**A:** Oracle Accelerate delivers a complete set of applications, rapid implementation tools and an industry-leading partner ecosystem, allowing companies to maximize their limited budgets and achieve unlimited possibilities.

### **Q: What are the primary components of Oracle Accelerate?**

**A:** Oracle Accelerate components are specially tailored to meet the needs of small and medium businesses and are comprised of:

- Collateral: Industry collateral designed to empower you with strong customer references, communicate industry drivers, and articulate Oracle's abilities to meet industry needs
- Applications: Oracle Applications that meet the industry-focused business needs of small and medium-sized businesses.
- Business Accelerators: Toolkits for rapid implementation of Oracle Applications
- Services: The ability to determine fixed price for fixed scope implementations that leverage the industry expertise and experience of our partners
- Partners: Additional intellectual property offered by our partners such as reports as well as integration to third-party applications to complement Oracle Applications

### **Q: What is the significance of Oracle Accelerate to SMB's?**

**A:** Oracle and its partners recognize that small and midsize businesses demand comprehensive business solutions with low cost, low risk, and out-of-the-box fit for their industry. Together with our partners, we have the most compelling offering for the SMB market. We are launching Oracle Accelerate to align closely with partners leveraging their industry expertise and rapid implementation experience.

### **Q: Does Oracle have Oracle Accelerate offerings today?**

**A:** Yes. Based on the successes of our 19,000 customers across many industries and across many regions, Oracle has assembled an initial set of offerings that incorporates industry best practices.

### **Q: Where can I find more about these offerings?**

**A:** Please go to [www.oracle.com/accelerate](http://www.oracle.com/accelerate) for more details.