

# Consumer Products – Food & Beverage

## Oracle Business Accelerator for E-Business Suite

### Summary

The Oracle Business Accelerators for E-Business Suite provide a rapid implementation methodology for new installs via a powerful click and answer UI that maintains 100% of the E-Business Suite for supportability and expandability. It is useful for new implementations, CRP situations, prototypes and any project that requires a fast starting place based on relevant Industry specific business transactions and functionality.

Oracle Business Accelerators are 100% E-Business Suite. Customers can add, modify and expand the entire footprint as their business scales yet achieve very fast results by selecting the Industry specific business transactions they need from the Accelerator catalog.

Industry-specific versions are available for over 20 industries.

Oracle Business Accelerators are only available via certified approved partners.

### Consumer Products – Food & Beverage – Business Accelerator Overview

- Tailored for the Consumer Products: Food & Beverage industry to enable 30 unique business processes with industry-relevant data across 27 modules
- End-to-end design-to-produce process manufacturing processes
- Includes full CAPA (Corrective Action Preventive Action) functionality covering nonconformance, sampling and quality issue management
- Enables compliance to the FDA's 21 CFR Part 11 legislation and food safety legislation worldwide
- Channel Management using Trade Management to manage promotions, deductions and claims from retailers, distributors and partners

### Benefits

- Leading-practice manufacturing and purchasing processes with sampling and quality issue management
- Best-in-class sales and channel management with global forecasting and promotions, deductions and claims management
- World-class advanced forecasting, planning and supply chain management

### Sample Key Business Processes Enabled

#### Quality Issue to Resolution

- Drive efficient food safety and compliance to 21 CFR Part 11
- Identify quality issue, trace product lots and attributes from lot genealogy
- Perform corrective action, report quality results

#### Execute Trade Promotion to Analysis

- Improve trade promotions and retail execution
- Create and extend trade promotion
- Execute promotion and evaluate promotion effectiveness

#### Customer Collaboration to Consensus Forecast

- Establish adaptive, collaborative supply chains
- Secure advanced collaborative forecasting and production scheduling with key partners
- Avoid costly out-of-stock conditions by aligning production with customer demand



**Availability:** United States

### Business Functions & Modules

Functions Covered			
<b>Financials</b> <ul style="list-style-type: none"> <li>• Accounting</li> <li>• Financial Reports</li> <li>• Cash Management</li> <li>• Analysis &amp; Reporting</li> <li>• Payables</li> <li>• Receivables</li> <li>• Period End Close</li> <li>• Internet Expenses</li> </ul>	<b>Sales and Channel Management</b> <ul style="list-style-type: none"> <li>• Inbound Telesales</li> <li>• Lead &amp; Opportunity Management</li> <li>• Global Sales Forecasting</li> <li>• Trade Promotions</li> <li>• Deduction &amp; Claims Management</li> </ul>	<b>Process Manufacturing</b> <ul style="list-style-type: none"> <li>• Collaborative Planning</li> <li>• Planning &amp; Scheduling</li> <li>• Forecasting</li> <li>• Formula Management</li> <li>• Lot Genealogy Tracking</li> <li>• Manufacturing Execution</li> <li>• Quality Management</li> <li>• Sampling and Testing</li> <li>• Electronic Records and Signatures (ERES)</li> </ul>	<b>Distribution &amp; Logistics</b> <ul style="list-style-type: none"> <li>• Replenishment</li> <li>• Order Promising</li> <li>• Order Processing &amp; Order Scheduling</li> <li>• Item Availability</li> <li>• Shipping</li> <li>• Drop Shipments</li> <li>• Returns and Credits</li> <li>• Sourcing</li> <li>• Purchasing</li> <li>• Vendor Management</li> <li>• Approvals</li> <li>• Receiving</li> <li>• Payment</li> </ul>
Modules Included			
<b>Financials</b> <ul style="list-style-type: none"> <li>• Assets</li> <li>• General Ledger</li> <li>• Payables</li> <li>• Receivables</li> <li>• Cash Management</li> <li>• Internet Expenses</li> </ul>	<b>Distribution &amp; Logistics</b> <ul style="list-style-type: none"> <li>• Purchasing</li> <li>• Order Management</li> <li>• Inventory Management</li> </ul>	<b>Manufacturing</b> <ul style="list-style-type: none"> <li>• Process Manufacturing including E-Records</li> <li>• Collaborative Planning</li> <li>• Demand Planning</li> <li>• Inventory Optimization</li> <li>• Advanced Supply Chain Planning</li> </ul>	<b>Sales and Channel Management</b> <ul style="list-style-type: none"> <li>• TeleSales</li> <li>• Quoting</li> <li>• Trade Management</li> <li>• Field Sales</li> <li>• Advanced Pricing</li> <li>• Scripting</li> </ul>

### Assets Included

#### Education

- Videos, Flow Scripts, Process Models

#### Project Team

- How-To Guides, Online Setup Tool for Functions Described

#### Business Flows

- Process Models, Functionality Descriptions, Industry Footprint