

INFORMATION ACCELERATES

Oracle Accelerate and HP: Affordable, Flexible Industry Solutions



Growing businesses with limited resources still have big business challenges. Oracle Accelerate and HP can help—with complete industry solutions that are flexible, affordable, and easy to deploy for quick return on investment.

“The combination of Oracle and HP have been a perfect fit for Colorcon, as this platform has seamlessly supported our global growth. We continue to expand our Oracle and HP product portfolio. The combination gives Colorcon high confidence that we can support our customers anywhere in the world with consistent products, services, and high quality.”

Perry Cozzone
VP and CIO
Colorcon

Midsize businesses need IT solutions that help solve business challenges of every size. You need the right software, hardware, and services for your industry, with a comprehensive, affordable solution that can give you tangible return on your investment within a short period of time.

Oracle and HP offer complete industry solutions for midsize businesses—including innovative business applications, database, middleware, and hardware—that deliver proven performance, reliability, and security. HP and Oracle, together with local partners, are collaborating to help fast-growing businesses gain the competitive advantage that comes from managing operations and data efficiently and affordably.

Oracle Accelerate delivers bundles of applications running on HP ProLiant, HP BladeSystem c3000, or HP Integrity servers; provides rapid implementation tools; and offers implementation services that give your company these benefits:

- **Faster time to value and minimized risk** through quick, affordable, fixed-cost implementations
- **Lower cost of ownership** with the flexibility to expand your technology solution as your business expands
- **Ease of ownership** with complete solutions designed and configured to optimize continuity, security, and efficiency while meeting your industry requirements and being appropriate for the size of your business

Reduce Complexity and Maximize Your IT Investment—Quickly

Return on investment is a key consideration for any technology solution. But IT solutions can be costly, especially when lengthy implementations and complex maintenance requirements disrupt business processes and divert valuable resources away from core business activities. IT investments must demonstrate their value—the sooner the better—and be easier to implement, use, and maintain so your company can compete.

Fact: Oracle and HP's successful partnership and world-class combined solutions have resulted in more than 140,000 joint customers around the globe.



Oracle's prepackaged solutions combined with HP hardware deliver value by quickly providing user-configurable functionality that improves business operations while reducing your IT costs. Oracle Accelerate offers rapid deployment tools that speed the implementation process, allowing you to be up and running in weeks instead of months. Plus, HP offers servers and storage solutions designed with your needs in mind, giving you reduced hardware acquisition costs, lower power and cooling expenses, and increased IT administrator productivity.

In addition, HP reference architectures for Oracle E-Business Suite and Oracle's JD Edwards EnterpriseOne take the complexity out of choosing the right configuration for your particular business situation. Based on joint HP/Oracle engineering expertise and best practices, the benefits of the configurations range from low cost of entry to enhanced growth, management, and availability.

Count on Solutions That Grow with You

Every company needs to be ready to capitalize on new opportunities, but inflexible, non-scalable solutions can make business growth a highly complex—and costly—undertaking. Oracle Applications with HP hardware give you the flexibility to start small and adapt your technology infrastructure to meet the changing and expanding needs of your business. Oracle builds its open, industry-standard technology and applications to facilitate *choice*, so you are not limited to one type of operating

system, hardware, or development tool. HP offers proven hardware functionality on the most popular operating systems, including Windows, Linux, and HP-UX.

Oracle Accelerate Solutions

Oracle offers easy-to-use, highly available, secure technology and applications that allow you to strategically store, manage, and share your information—so you can access the right information in the right way at the right time. Oracle Accelerate's comprehensive set of applications, rapid implementation tools, and extensive partner system provide you with

- Applications that meet your needs today and tomorrow—Integrated suites of core applications based on industry best practices, coupled with business accelerators that enable rapid implementation
- Industry-focused solutions for your unique requirements—Customer-proven applications backed by thousands of customers and years of experience in your industry
- Easy-to-own solutions with unlimited potential—Packaged solutions that allow you to grow your business on the same platform for years to come

HP Hardware Solutions

HP delivers servers and storage built exclusively for small spaces with big computing needs, with a versatile infrastructure that's modular yet easy to expand and repurpose. HP hardware gives midsize businesses

- Enhanced continuity across your IT environ-

ment—Hardware solutions that maintain high availability and help you manage risk

- Industry-leading security—Servers and storage that protect data and resources from external or internal attack or misuse, with easy and transparent IT processes
- Improved staff efficiency—Systems that simplify your IT infrastructure, reduce staff training requirements, and improve responsiveness of IT resources

Choose Smart and Affordable Solutions—with Confidence

Oracle and HP share more than 25 years of partnership, including executive alignment at the highest levels. Today, HP is a leading infrastructure partner across Oracle Application suites—including Oracle E-Business Suite and Oracle's JD Edwards EnterpriseOne. HP's engineering investment in Oracle applications and technologies produces significant customer benefits, such as HP's regularly published benchmark results for Oracle Applications environments, and 13 co-hosted technology and competency centers worldwide.

More than 140,000 joint customers around the globe rely on Oracle and HP.

CONTACT US

To learn more, call **+1.800.633.0795** or visit oracle.com/accelerate or hp.com/solutions/oracle/accelerate

Outside North America, visit oracle.com/corporate/contact to find the phone number for your local Oracle office.