

INFORMATION ACCELERATES

Oracle Accelerate: Unlimited Possibilities for Limited Budgets



There's no reason why businesses or government entities with limited resources shouldn't have the same capabilities as larger enterprises. Oracle Accelerate gives growing businesses easy-to-own, industry-specific solutions at an affordable price.

"Oracle E-Business Suite matched our distribution and manufacturing requirements much closer than Microsoft's product—and the overall cost was pleasantly surprising."

John-Mark Tucker
Information Technology Manager
Red Dot Corporation

"There is no doubt that our investment in Oracle's JD Edwards EnterpriseOne applications has paid off. We have reduced our inventory carry by 50 percent, even though we grew by almost 20 percent. We originally planned a two-year return on investment, but the payoff was much quicker."

Greg Forton
Chief Financial Officer
Mid-America Door Company

Speed. Efficiency. Responsiveness. Flexibility. These are the hallmarks of successful businesses. Information technology is a critical component in your strategy to succeed, but many midsize businesses worry that business applications—especially those proven in large enterprises—are costly, complex, and out of their reach.

That's simply not true. Thousands of growing businesses have discovered that Oracle Applications give them the competitive edge larger companies have long enjoyed, all within their means.

Oracle Accelerate: Solutions for Growing Businesses

Oracle has created Oracle Accelerate especially for fast-growing businesses with limited resources. Oracle Accelerate delivers simply priced bundles of applications; rapid implementation tools; and implementation services delivered by Oracle Consulting Services or partners who specialize in your industry, to minimize startup time and risk. Using a fixed-scope

approach, Oracle Accelerate substantially reduces the risk and complexity of more traditional, large-scale implementations.

Now you can have the right applications to manage your operations and data, at the right cost—so you can achieve real business value quickly.

Industry-Focused Solutions for Your Unique Requirements

Often, midsize businesses are faced with a no-win choice: a "lite" version of an enterprise application that isn't flexible enough to support future business growth, or an application package designed only for smaller businesses. Neither provides the flexibility you need or the ability to scale with your business as it grows.

Oracle offers a third choice: customer-proven applications that work well for businesses of any size. Oracle Applications scale to fit your needs, both now and in the future, and are available for a wide range of industries: aerospace and defense, automotive, chemicals,

Fact: Close to 300,000 businesses of all sizes are Oracle customers—you don't need to be a large company to take advantage of Oracle's leading-edge business applications and technology.

communications, consumer products, education, engineering and construction, financial services, healthcare, high technology, industrial manufacturing, life sciences, media and entertainment, natural resources, oil and gas, professional services, public sector, retail, travel and transportation, and utilities.

And Oracle has the right applications for all your business needs, including business analytics, financials, procurement, projects, order and inventory management, customer relationship management (CRM), supply chain management, manufacturing, human resources, and sales force automation.

Comprehensive Solutions to Meet Your Needs Today and Tomorrow

The Oracle Accelerate advantage is not only about having the latest and greatest business software. It's also about having applications that work well together and are easy to implement, eliminating the inefficiencies that disparate or customized systems can create when you need to access information across business processes. With thousands of customers and years of experience, Oracle understands the business-process flows of your industry. Now, with Oracle Accelerate, your business can take full advantage of this experience, freeing you to focus on running your business—instead of on how to make information systems work together.

For example, Oracle E-Business Suite, Oracle's JD Edwards EnterpriseOne, and Oracle's PeopleSoft Enterprise are all integrated suites of core applications that

streamline your key business processes; and Oracle's Siebel CRM and Siebel CRM On Demand both offer powerful and robust solutions for managing your customer-facing business processes. Every Oracle Accelerate solution features out-of-the-box, industry-specific business analytics and intelligence.

By taking advantage of industry best practices and business accelerators that enable rapid implementation, Oracle Accelerate gives you a comprehensive solution without the expense of customization and complex systems integration. Even better, as your company grows, Oracle's applications grow right along with you, so you avoid the expensive rip-and-replace costs of other inflexible, non-scalable solutions.

Easy-to-Own Solutions with Predictable Value

Installing and maintaining software can be difficult, especially in businesses that may not have dedicated software-maintenance staff. Oracle Business Accelerators are powerful, easy-to-use, rapid implementation solutions that walk you through industry-specific business requirements and system preferences, and then set up the Oracle Applications for you. Oracle Business Accelerators not only deliver predictable, high-quality, and reliable results geared to your industry, they also make it easy for any business to get up and running—quickly and efficiently.

If you own or operate a midsize business and are concerned about the costs and effort



of installing and maintaining enterprise software on your premises, you need not worry. Oracle offers much of its software when and where you need it via Oracle On Demand. All you need is an internet connection and a Web browser, and Oracle deploys and maintains the applications for you on our servers. Not only does this reduce your costs, it also gives you “anywhere, anytime” access to those business-critical applications.

No matter how you have your Oracle Applications delivered, you can count on our award-winning support team whenever you need it. Oracle is the first enterprise software company to be honored with a customer service award from J.D. Power and Associates, so you can be confident that you'll be backed by one of the highest levels of support in the industry.

Imagine the Possibilities

If you are interested in a rapid, low-risk approach, look no further. Oracle Accelerate solutions are packaged and delivered to be easy to own, industry-focused, and comprehensive: just what you need and nothing you don't, so you can start at just the right size—and price—for your needs.

CONTACT US

To learn more, call **+1.800.ORACLE1** to speak to an Oracle representative or visit oracle.com/accelerate

Outside North America, visit oracle.com/corporate/contact to find the phone number for your local Oracle office.