Oracle E-Business Suite Applications Strategy and General Manager Update

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Oracle Corporation
The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle’s products remains at the sole discretion of Oracle.
Oracle Applications Strategy

Oracle E-Business Suite Release 12

Oracle E-Business Suite Release 12.1 - Preview

Key Takeaways
Oracle Applications Strategy

Oracle E-Business Suite Release 12
Oracle E-Business Suite Release 12.1 - Preview
Key Takeaways
Oracle Provides a Path to the Future

Applications Unlimited
More functionality
Upgrade path to Fusion

Application Integration Architecture
Integrated Best in Class
Industry Business Process

Fusion Applications
The Next Generation
Oracle’s Application Strategy

Complete
- Comprehensive Industry Portfolio
- More Value
- Less Complexity

Open
- Standards-Based Architecture
- More Choice
- Less Risk

Integrated
- Designed to Work Together
- More Flexibility
- Less Cost
Oracle’s Application Strategy
Complete, Open, and Integrated

Complete: Comprehensive Industry Portfolio

Open: Standards-Based Architecture
SOA Enabled

Integrated: Designed to Work Together
AIA for E-Business Suite
Oracle Applications Strategy
Oracle E-Business Suite Release 12
Oracle E-Business Suite Release 12.1 - Preview
Key Takeaways
Oracle E-Business Release 12
Globalization - New Challenges and New Opportunities

Global IT Excellence

Global Talent Management

Global Customer & Master Data Management

Global Financial Management

Global Sourcing & Procurement

Global Supply Chain Management
“In the future, there will be two kinds of corporations; those that go global and those that go bankrupt.”

C. Michael Armstrong
Chairman (Retired)
Comcast

You are a Global Business If You…

Checklist for Global Business

- Sell in international markets
- File international statutory accounting reports
- Locate and recruit local talent anywhere in the world
- Negotiate global supplier contracts
- Leverage global operations in R&D, manufacturing, and distribution
Oracle E-Business Suite Release 12
The Global Business Release

Global IT Excellence

Global Talent Management

- Ensure corporate and local compliance
- Adapt quickly to regulatory changes
- Deliver best practices with global service delivery models

Global Customer & Master Data Management

Global Financial Management

Global Sourcing & Procurement

Global Supply Chain Management

- Ensure corporate and local compliance
- Adapt quickly to regulatory changes
- Deliver best practices with global service delivery models
Support Business Growth at Lower Cost
Global Financial Management

6 Major Initiatives
- Ledgers and Ledger Sets
- Rules-based Accounting Engine
- Unified Bank Account Model
- Global Tax Engine
- Global Intercompany System
- Multi-Org Access Control
Centralized Administration, Consistent Processes
Flexible Shared Services Model

Responsibility

Holland Legal Entity
Belgium Legal Entity
Denmark Legal Entity

Responsibility

Functional Tasks
- Accounting
- Billing, Dunning & Collections
- Procurement
- Order Management
- Payments
- Data Management

Single Responsibility

Belgium Operating Unit
Holland Operating Unit
Denmark Operating Unit
Oracle E-Business Suite
The Global Business Release

Global IT Excellence
- Drive Greater End User Productivity
- Enhance the Ownership Experience
- Increase Business Flexibility with Service-Enablement

Global Search for Talent

Global Customer & Master Data Management

Global Financial Management

Global Sourcing & Procurement

Global Supply Chain Management
Drive Greater End User Productivity
Better User Experience

- Reduced pop-ups and duplicate screens
- Re-designed and streamlined entire workflows
- Reduced the number of steps to complete key tasks
- Improved overall look & feel and visual style
- Increased personalization capabilities

Improved Workflow in Targeted Areas

- Campaign Management
- Customer Support
- Collections & Payments
- Loan Management
- Financial Consolidation
- Online Candidate Registration
- Absence Management
- Salary Administration
- Self-Service Purchasing
- Sourcing
- Supplier Collaboration
- Business Intelligence
Drive Greater End User Productivity
Pre-Built End-User Documentation

User Modes

SEE IT
Self-Running Demo

TRY IT
Interactive Simulation

KNOW IT
Testing for Competence

DO IT
Context-Sensitive Help

1,575 Pre-delivered Topics

Financials
- Payables
- Receivables
- General Ledger
- Assets
- Internet Expenses
- Advanced Global Intercompany System
- E-Business Tax
- Subledger Accounting
- Bank Account Setup/Maintenance

HRMS
- Human Resources
- Payroll
- Self-Service HR
- Performance Mgmt
- Time and Labor
- iRecruitment
- Learning Mgmt

Manufacturing
- Shop Floor Management
- Work In Process
- Discrete MES
- OPM Product Development
- OPM Process Execution
- OPM MES

Applications Technology
- Applications Mgmt
- Forms Personalization

Procurement
- Purchasing
- iSupplier Portal
- iProcurement

Projects
- Project Costing
- Project Mgmt
- Project Resource Mgmt

Distribution
- Inventory
- Order Mgmt
- Shipping Execution

Applications Technology
- Applications Mgmt
- Forms Personalization

ORACLE
Drive Greater End User Productivity
Better Document Publishing

Oracle Business Intelligence Publisher for Oracle E-Business Suite
Enhance the Ownership Experience
Release 12 uses latest Oracle technology

Client
- Java
- Web Listener

Application
- ORACLE APPLICATION SERVER 10g
- OC4J
- JSP
- BC4J
- UIX
- BI Publisher
- Forms

Database
- ORACLE DATABASE 10g
- ORACLE DATABASE 11g (optional)
- Global Single Data Model
- RAC & ASM
- ORACLE ENTERPRISE MANAGER 10g

HTTP/S
JDBC/SQL Net
Enhance the Ownership Experience
Better System Management

Oracle Enterprise Manager Pack for Oracle E-Business Suite

- Automated Discovery of E-Business Suite system
- E-Business Suite Cloning
- Service Level Monitoring
- Configuration Reporting
Increase Agility with Service-Enablement
Comprehensive Integration Repository

A Catalog of All E-Business Suite Integration Points

- Web Services
- Public Java & PL/SQL APIs
- Business Events
- Batch Interfaces

- Enable key integration types
  - Business to Business
  - Enterprise Application Integration
  - Business Process Management
  - Business Activity Monitoring

- Support industry-standard messages. Support standards-based XML documents

- Search and view available interfaces via powerful UI

- Automatically keep in step with source code via standard patching

- Hosted for 11.5.10: http://irep.oracle.com

- Shipped with Release 12
Increase Agility with Service-Enablement

Oracle E-Business Suite Adapter

Provides Secure and Trusted Connectivity

- Exposes E-Business Suite Integration Interfaces as Web Services
- Interfaces with iRep to expose only recommended public integration interfaces
- Seamless integration with Oracle SOA Suite products
Increase Agility with Service-Enablement
Application Integration Architecture

**Process Integration Packs**
*Optimize.* Pre-built composite business processes across enterprise Applications

**Direct Integrations**
*Manage.* Pre-built integrations to support data flows between systems

**Foundation Packs**
*Standardize.* Common Object and Shared Service Library with supporting SOA programming model and best practice implementation methods
## Increase Agility with Service-Enablement
### AIA Pre-built integrations for Oracle E-Business Suite

<table>
<thead>
<tr>
<th>Integration Pack</th>
<th>Functionality</th>
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<tbody>
<tr>
<td>Siebel CRM On Demand Integration Pack for Oracle E-Business Suite</td>
<td>Opportunity to Quote</td>
</tr>
<tr>
<td>Siebel CRM Integration Pack for Oracle EBS Order Management</td>
<td>Order to Cash</td>
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<tr>
<td>Demantra Demand Management Integration to E-Business Suite</td>
<td>Demand Planning</td>
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<tr>
<td>Oracle Transportation Management (G-Log) Integration to E-Business Suite</td>
<td>Transportation Management</td>
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<tr>
<td>Oracle Retail Integration to E-Business Suite Financials</td>
<td>Financial Controls for Retail</td>
</tr>
<tr>
<td>Oracle Comms. Billing and Revenue Management for Oracle E-Business Suite</td>
<td>Communication Revenue Accounting</td>
</tr>
<tr>
<td>Agile Integration Pack for Oracle E-Business Suite</td>
<td>Design to Release</td>
</tr>
</tbody>
</table>
Increase Agility with Service-Enablement
AIA Foundation Pack- Enterprise SOA Framework

**Key Characteristics:**
- Pre-built Application independent process models, enterprise business objects and services
- Standardized business semantics
- SOA Reference architecture and programming model
- SOA Governance framework and tools

**Benefits:**
- Jumpstart your SOA initiatives to get to business agility faster
- Leverage Oracle’s business semantics layer
- Superior alternative to building it yourself from scratch
- Oracle supported and maintained
E-Business Suite Release 12 Live Customers
VIDEO

Release 12
Customer Momentum
Oracle E-Business Suite
Customers Discuss the Value of Release 12
Oracle E-Business Suite Release 12

Resources

• Release 12 documentation via Oracle MetaLink (Note 394692.1)
  • Upgrade process and tools required
  • Number and types of tasks involved
  • How your system and products will look in Release 12

• Best Practices for Adopting Oracle E-Business Suite, Release 12 (Note 580299.1)

• Release Update Packs 12.0.5 for Financials and HRMS Available

• Five Key Resources for Upgrading to E-Business Suite Release 12
  • Oracle E-Business Suite Upgrade Resources Roadmap (Note 461705.1)
  • Oracle Applications Upgrade Guide: Release 11i to Release 12
  • Oracle Maintenance Wizard
  • Release 12 Install/Upgrade (OTN - Oracle Technology Network) Forum

• Best Practices for Securing E-Business Suite Release 12 (Note 403537.1)
Oracle R12 Upgrade - Estimated Downtime
Concurrent Requests Not completing with Inactive - No Manager
R12 Support Resources for Installs and Upgrades
Change IP and hostname of Oracle R12 Server
R12 Multinode installation
after installing R12 internet browser shows "The page cannot be displayed!"
what to study in r12
Error occurred while running adcfqclone.pl on appsTier ...
Web Adi (very very urgent)...
unable to start apps services
Where is the Database Initialization Parameter file (inti.ora ??) located ?
Unable to launch form after fresh Installation of R12 on Windows XP
Not Able To Run ADADMIN after Cloning
Support Policy Update
Listening to Customers

• 11i10
  • Premier Support through November 2010
  • Extended Support through November 2013

• 11i9
  • For first year of Sustaining Support, Oracle will provide fixes for Severity 1 Production bugs
  • One legislative update provided: U.S. Tax Form 1099 for tax year 2008
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Key Takeaways
Oracle E-Business Release 12.1
Continuing to Invest in Global Capabilities

Global IT Excellence
Global Talent Management

Global Customer & Master Data Management
Global Financial Management

Global Sourcing & Procurement
Global Supply Chain Management
Oracle E-Business Release 12.1
Continuing to Invest in Global Capabilities

- Global IT Excellence
- Global Talent Management
  - Optimally Source & Retain Talent
  - Ensure Global Workforce Mobility
  - Improve HR Support Processes
- Global Customer & Master Data Management
- Global Sourcing & Procurement
- Global Financial Management
- Global Supply Chain Management
Improving the Talent Management Lifecycle

Talent Management

Measure and Report
- Print Total Compensation Statements
- Supervisor Performance Rating

Talent Acquisition
- End to End Process Automation
- Interview & Referrals Mgmt
- Vacancy / Offer dashboard

Compensation
- Enhanced Individual Compensation Distribution
- Anniversary Based Awards

Performance Management
- Mass Cascading of Objectives
- Line of Sight of Objectives
- Enhanced Administration

Succession Planning
- By Job
- By Position
- By Employee

Learning & Development
- Learner Group
- Mandatory Enrollments
- Course Evaluations
Optimally Source & Retain Talent
Talent Pool Management
Global Pay for Performance
Role Based Business Flows in Incentive Compensation

Compensation Manager/Analyst
- 360 degree view of participants
- Enhanced auditing
- Global shared service center support

Plan Administrator
- Top down plan creation
- Plan element wizard
- 360 degree view of plans
- Plan library

Participants
- Align sales behavior
- All configurable XML based reports
- Commission Statement
- YTD Attainment

Note: 50% of deployments standalone
Oracle E-Business Suite
The Global Business Release

Global IT Excellence

Global Customer & Master Data Management

Global Sourcing & Procurement

Global Talent Management

Global Financial Management

Global Supply Chain Management
- Drive profits with your supply chain
- Achieve global visibility & supply chain insight
- Improve operations globally
Adaptive, Customer-Driven Logistics
Introducing Our Next Generation Warehouse Management

**Scale**
- Fulfill at high volumes
  - Advanced Replenishment Capabilities
  - Efficient case picking operations
- Easily handle order complexity

**Converge**
- Multi-modal mobility—Automation, Radio Frequency, RFID & Voice
- Seamless hand-offs between multiple logistics processes
  - Enhanced TMS integration

**Adapt**
- Resilient exception handling
  - LPN Status & Quality Control
- Flexibly meet unique customer demands and requirements
Granular and Accurate Material Costs
Landed Cost Management

Product Cost Dashboard
- Real time accrual visibility
- Cost Component Distribution

Landed Cost Calculation
- Estimated Cost
- Actual Cost

Charge Management
- Charge Application Repository

Integration Layer

Procurement
Receiving/WMS/Inventory
Costing
Accounts Payable
Improve Asset Utilization
With Oracle Asset Lifecycle Management

**Improve Management of Assets**
- Asset Move Workbench
  - Simplified tool to move assets inter-organizationally
  - Moves all service planning, PMs, attributes, meters
  - Key tool to major firms leasing or transferring equipment

**Simplify Work Order Processing**
- Express Work Order
  - Quick-single screen activity capture
  - Easy to enter labor, parts or notes
  - No pre-planning or schedule conditions needed
  - Work Order scheduling with MS Project

**Illustrate connections and dependencies**
- Graphical display of asset relationships
  - Visualization tool displays inter-relationships
  - Displays hierarchy, upstream, downstream, multi-asset views, operability schematic
  - Improves shutdown planning & preventive maintenance
Enabling Native Work Environments
Managing Assets with the iPhone
Increase Productivity & Improve Data Accuracy
MES for Discrete & Process Manufacturing

MES for Discrete Mfg
Operator
• Work from dispatch list
• Record transactions, quality info, work completion, and time
• View work instructions and component info
• Report production exceptions

Supervisor
• Review & resolve exceptions
• Monitor shop floor progress

MES for Process Mfg
Process Engineer
• Manage recipes & advanced process instructions

Production Supervisor
• Create & manage batch status
• Log non-conformances

Dispensing / Prod Operator
• Pre-weigh designated ingredients
• Process batch operations

✓ Deliver Real-Time Shop Floor Visibility to Multiple Layers of Management
✓ Reduced TCO / Complexity via Integrated Mfg Mgmt & Prod Execution
Rapidly Adapt to Change with Integrated Demand, Design and Supply Chain Supply Chain and Manufacturing Applications

Oracle Demand Signal Repository*

Oracle Advanced Planning Command Center*

Oracle Service Parts Planning*

Oracle Manufacturing Operations Center*

* New Product in 12.1
Oracle E-Business Suite
The Global Business Release

Global IT Excellence

Global Talent Management

Global Customer & Master Data Management

Global Financial Management

Global Sourcing & Procurement
- Reduce the spend on goods and services
- Streamline Procure-to-Pay Processes
- Enforce Policy Compliance

Global Supply Chain Management

ORACLE
Reducing Spend on Goods & Services
Intelligently Classify and Analyze Purchasing Trends

Spend Classification
- Classification Summary
- Detailed Breakdown

Spend Analyst
- Spending Trends
- Spend Snapshots by Organization
Sourcing & Enabling Suppliers
Run Efficient, Optimized and Targeted Sourcing Events

Bid Comparison
Bid Optimization
Supplier Enablement
Supplier Master
Expanded Supplier Self Service
Secure, Web Based Supplier Management

- Closed loop order collaboration, simplified fulfillment & payment, & easy supplier participation
- Auto-invite existing suppliers to register
- Suppliers create & manage their own user accounts

Self Service Supplier Scorecarding
Self Service Account Admin
Tolerance Based Auto Approvals
Oracle E-Business Suite
The Global Business Release

Global IT Excellence

Global Customer & Master Data Management
- Drive investor value and customer satisfaction
- Empower productive users
- Increase agility in response to customer demands and competition

Global Talent Management

Global Sourcing & Procurement

Global Financial Management

Global Supply Chain Management
Increase Agility for Site Driven Businesses
With Oracle Site Hub*

- Aggregate data in a centralized data model
- Created manually
- Bulk load

- Normalize, cleanse, validate & enrich master data
- Support Data Quality

- Integration with
  - Google Maps
  - Inventory Mgmt
  - Property Mgmt
  - Enterprise Asset Management

- As a single point of truth
- 360° view of Sites
- Web Services
- Distribute to all consuming apps

* New Product in 12.1
Single Source of Truth for Product Information
Product Hub for Retail

- Master trusted item and supplier/location relationships in a single repository
- Maintain clean, accurate enterprise product data with broad data quality tools
- Automate product introduction and changes from suppliers via data pools, portal/direct access or product file load
- Stage, approve and enrich with retailer/internal data with new item induction and change processes
- Publish trusted product information across sales channels, and back office systems
Orchestration of Distributor Processes
With Oracle Price Protection*

Supplier Initiates Price Change

PROBLEM:
Complex Price Protection Process

SOLUTION:
Oracle Price Protection
• Automation of manual spreadsheets
• Realization of value from price protection claims faster
• Controls to orchestrate process
• Greater benefits based on channel revenue

Complete Integration
• Procurement
• Warehouse / Inventory
• Costing
• General Ledger
• Accounts Payable
• Accounts Receivable

* New Product in 12.1
Manage Special Pricing Requests for Distributors
With Oracle Supplier Ship and Debit*

- Request New Price from Supplier
- Receive Supplier approval/authorization

- Record Accruals
- Generate Accurate Accounting

- Compile accruals & generate Claims
- Transmit Claims to Supplier via XML or WebADI

- Resolve Disputes
- Issue Debit to Suppliers

*New Product in 12.1

Oracle Supplier Ship and Debit enables distributors to efficiently and effectively respond to market conditions by automating special price requests to Suppliers

- Reduces cost of managing special pricing agreements
- Provides greater visibility into claim process
Better Pricing Decisions with Negotiation
Optimize the Process with Deal Management*

Requested Price is below market for forecasted units

Recommended Price
Oracle E-Business Suite
The Global Business Release

Global IT Excellence
- Drive Greater End User Productivity
- Enhance the Ownership Experience
- Increase Business Flexibility with Service-Enablement

Global Search for Talent

Global Customer & Master Data Management

Global Sourcing & Procurement

Global Financial Management

Global Supply Chain Management
Lifecycle Management Roadmap

**Centralized Management**
Manage single / multiple Oracle E-Business Suite systems from a single console

**Proactive Monitoring**
Proactively monitor Infrastructure and End User experience through Service Level Management

**Automated HOT Cloning**
Automatically Clone Oracle E-Business Suite systems through Clone Dashboard in HOT Mode

**Customization Management**
Automate packaging, deployment, migration of customizations across Oracle E-Business Suite instances

**Patch Automation**
UI based impact analysis and deployment of patch across EBS instances from a single console

**Functional Setup Management**
Manage, transport and document changes in functional setups across Oracle E-Business Suite instances

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**Application Management Pack**

**Pack for Change Management**
Oracle Applications Strategy
Oracle E-Business Suite Release 12
Oracle E-Business Suite Release 12.1 - Preview
Key Takeaways
Global IT Excellence

Continually improving lifecycle management is imperative to lowering total cost of ownership.

Global Talent Management

Profits at firms with strong global talent management are 39% higher than at firms with weak practices.¹

Global Customer & Master Data Management

Customers seek a global account relationship with their suppliers, demanding global contracts, global pricing, and global support.

Global Financial Management

Over 100 countries have already adopted IFRS which promises a single worldwide standard for financial reporting.

Global Sourcing & Procurement

The pursuit of competitive advantage will routinely require the development of global sourcing and supply strategies and a strategic planning process that supports them.³

Global Supply Chain Management

Global companies in AMR Research’s Supply Chain Top 25 Index earned on average 17.9% in 2007, compared with 3.5% for the S&P 500.²

Sources:
¹McKinsey Quarterly, 2008;
²AMR Research, 2007;
³Robert M. Monczka, Ph.D., Director- Strategic Sourcing & Supply Chain Strategy Research, CAPS Research
Putting You on the Path to The Future

Oracle Fusion Middleware

Services, Application Integration Architecture, Enterprise 2.0, Common BI

New Applications

Extensions and Upgrades

Current Releases

- E-BUSINESS SUITE
- PEOPLESOFT ENTERPRISE
- SIEBEL
- JD EDWARDS
Key Takeaways

- Significant Momentum around Release 12
  - Compelling business value customers should evaluate now
  - Skilled and trained partner ecosystem
  - Large number of customers either implementing or live

- Continued investment in E-Business Suite Release 12.1
  - Functional and Technical Innovation
  - Application Integration
  - Investments to Lower the TCO

- Flexibility and Choice
  - Uptake new capabilities within E-Business Suite
  - Take advantage of integration to other Oracle products
  - Build a roadmap driven by business value for your organization
Oracle E-Business Suite at Oracle Open World 2008
## Key Related Sessions

<table>
<thead>
<tr>
<th>Title</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>Oracle E-Business Suite Product Roadmap <em>Jon Chorley and Ognjen Pavlovic, Oracle</em></td>
<td>Tuesday</td>
<td>1.00 pm</td>
<td>Moscone West 2002/04</td>
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<tr>
<td>Oracle E-Business Suite Projects: Release 12, What's New in 12.1 and Beyond. <em>Barbara Fox and Carl Morley, Oracle</em></td>
<td>Tuesday</td>
<td>5.00 pm</td>
<td>Moscone West 2012</td>
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<tr>
<td>Oracle E-Business Suite Customer Relationship Management: Release 12, What's New in 12.1 and Beyond. <em>Nirva Kadakia and Steve Tonas, Oracle</em></td>
<td>Wednesday</td>
<td>1.00 pm</td>
<td>InterContinental – C</td>
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## Upgrade to Release 12 Sessions

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<thead>
<tr>
<th>Title</th>
<th>Date/Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Upgrade, Upgrade, Upgrade: The Time Is Now</td>
<td>Monday 4.00 pm</td>
<td>Moscone West 2009</td>
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<tr>
<td><em>Sreeni Garlapati, Meru Networks; Annette Melatti, Oracle</em></td>
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<tr>
<td>Anatomy of a Successful Release 12 Upgrade Based on Field Experience.</td>
<td>Monday 5.30 pm</td>
<td>Moscone West 2007</td>
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<tr>
<td><em>Deep Ram, Oracle</em></td>
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<tr>
<td>Oracle Running Oracle.</td>
<td>Monday 5.30 pm</td>
<td>Moscone West 3003</td>
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<tr>
<td><em>Bret Fuller, Oracle</em></td>
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<tr>
<td>Oracle E-Business Suite Customer Success and Upgrade Panel</td>
<td>Tuesday 5.00 pm</td>
<td>Moscone West 2002/04</td>
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<td><em>Sreeni Garlapati, Meru Networks; Annette Melatti, Oracle</em></td>
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<td>Panel: Upgrading to Oracle E-Business Suite Release 12: Get your</td>
<td>Thursday 9.00 am</td>
<td>Moscone West 2002/04</td>
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<tr>
<td>Technical and Functional Questions Answered by this Panel</td>
<td></td>
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<tr>
<td><em>Sandra Vucinic - VLAD Group Inc, John Stouffer - Triora Group LLC + the Oracle team</em></td>
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<tr>
<td>Running Oracle's Global Single Instance on Oracle E-Business Suite</td>
<td>Thursday 12.00 pm</td>
<td>Moscone West 2007</td>
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<td>Release 12</td>
<td></td>
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<tr>
<td><em>Nigel Cooper and Donna Buhlig, Oracle</em></td>
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## Application Lounges

### 30+ Hours to Meet with E-Business Suite Experts

<table>
<thead>
<tr>
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<th>Date and Time</th>
<th>Location</th>
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<tr>
<td></td>
<td><strong>Monday, September 21, 2008</strong> – Moscone West 2nd Floor Lobby</td>
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<tr>
<td>Master Data Management</td>
<td>2:00 – 4:00 p.m.</td>
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<tr>
<td>Application Integration Architecture</td>
<td>3:30 – 5:00 p.m.</td>
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<tr>
<td><strong>Tuesday, September 22, 2008</strong> – Moscone West 2nd Floor Lobby</td>
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<tr>
<td>E-Business Suite HCM</td>
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<tr>
<td>E-Business Suite Projects</td>
<td>10:00 a.m. – 12:00 p.m.</td>
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<td>Oracle Demantra</td>
<td>10:00 a.m. – 12:00 p.m.</td>
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<tr>
<td>E-Business Suite Financials</td>
<td>10:30 a.m. – 12:30 p.m.</td>
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<tr>
<td>E-Business Suite Order Management</td>
<td>11:00 a.m. – 12:30 p.m.</td>
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<tr>
<td>Application Integration Architecture</td>
<td>12:30 – 2:30 p.m.</td>
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<tr>
<td>E-Business Suite CRM</td>
<td>12:30 – 2:30 p.m.</td>
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<td><strong>Wednesday, September 23, 2008</strong> – Moscone West 2nd Floor Lobby</td>
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<tr>
<td>E-Business Suite - Tools and Technology</td>
<td>9:00 – 11:00 a.m.</td>
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<tr>
<td>E-Business Suite ALM/MMFG</td>
<td>10:00 a.m. – 11:30 a.m.</td>
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<tr>
<td>Master Data Management</td>
<td>10:00 a.m. – 12:00 p.m.</td>
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<td>E-Business Suite Logistics</td>
<td>10:00 a.m. – 12:00 p.m.</td>
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<tr>
<td>E-Business Suite Supply Chain Planning</td>
<td>11:00 a.m. – 12:00 p.m.</td>
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<tr>
<td>E-Business Suite Procurement</td>
<td>12:00 – 2:00 p.m.</td>
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<tr>
<td>BI Publisher</td>
<td>12:00 – 2:00 p.m.</td>
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<tr>
<td><strong>Thursday, September 24, 2008</strong> – Moscone West 2nd Floor Lobby</td>
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<tr>
<td>E-Business Suite HCM</td>
<td>9:00 – 10:30 a.m.</td>
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