



#### Founded in 2003

Offices in Dublin, London, New York

XML integration heritage – patents in XML processing

Warren Buckley – CTO and Founder



6 of the top 10 Investment Banks

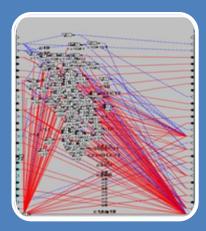
2 of the top 5 Prime Brokers

2 of the top 10 Asset managers

Control Pricing and Reference Data
Distribution and Integration with PolarLake

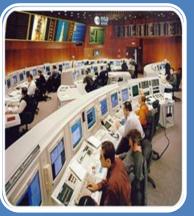


### Pricing & Reference Data Management and Distribution



#### The need for PolarLake?

- Frustration with complexity, cost and time to market of ETL/EAI/DB replication solutions to distribute Pricing & Reference Data Distribution and Trade Integration
- Inflexibility of fixed data models
- Experienced Trade and Reference Data integration specialists



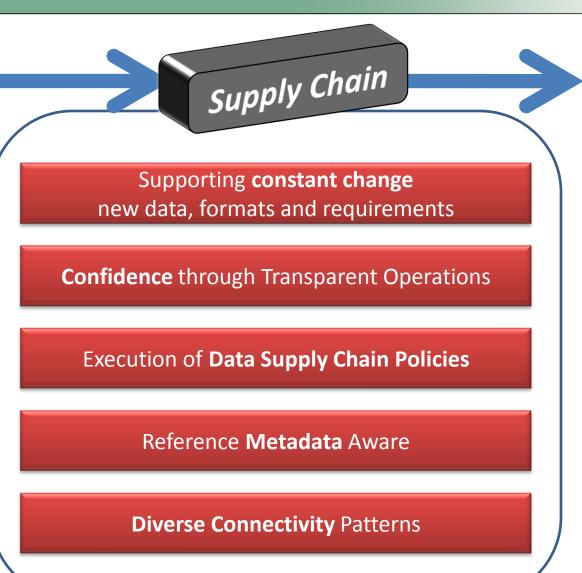
#### The PolarLake Benefits

- Control & Confidence in delivery end to end transparency of data and trade supply chain
- Time to Market up to 95% rule generation, 75% less time, 80% less resources than traditional approaches
- Manage ongoing complexity purpose built for change and unstructured data. Practical approach to Data Management

### Data Supply Chain Management - Objectives



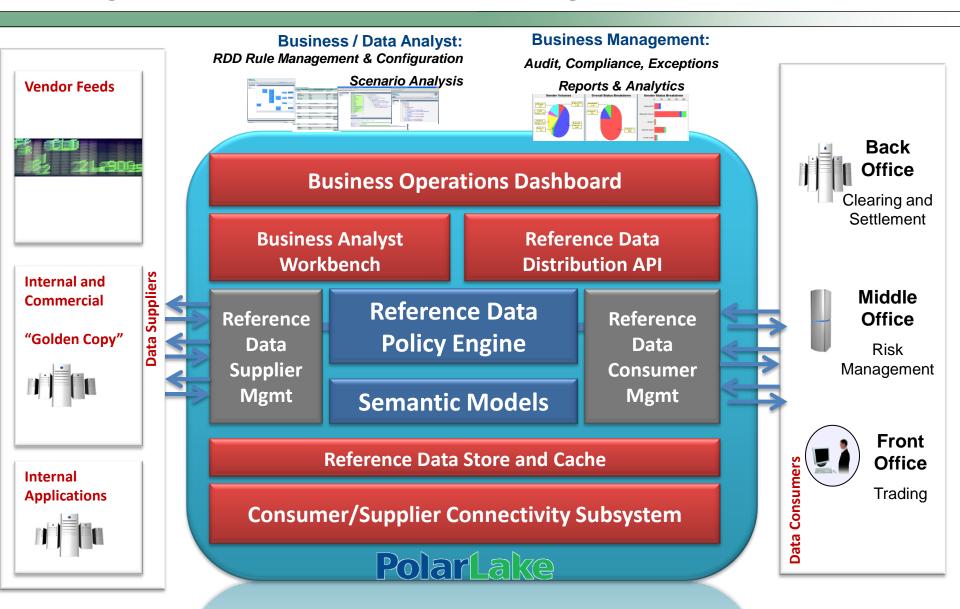








### Pricing, Reference Data & Trade Integration



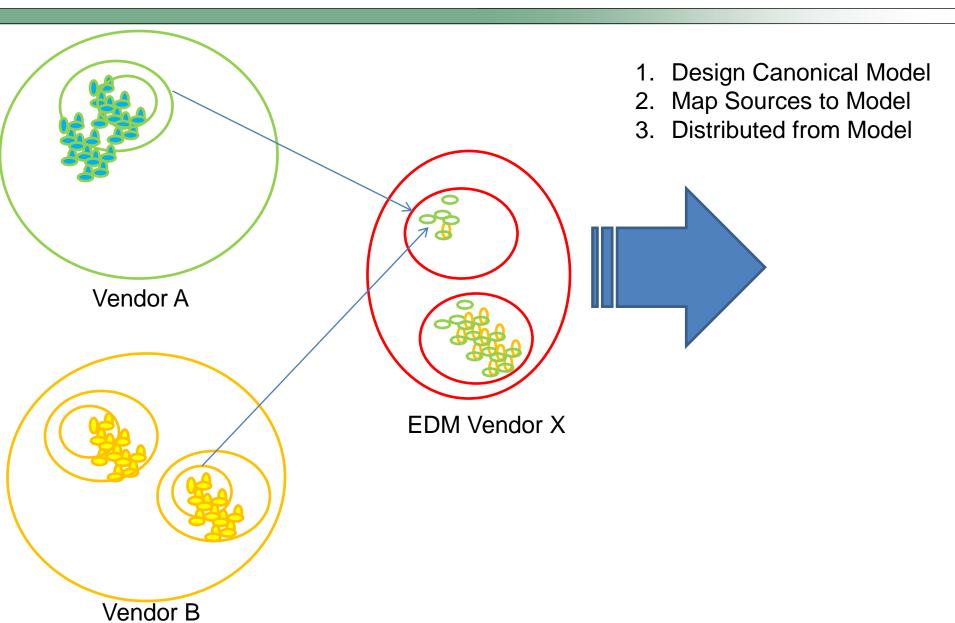


## PolarLake and Oracle

Why Oracle XMLDB

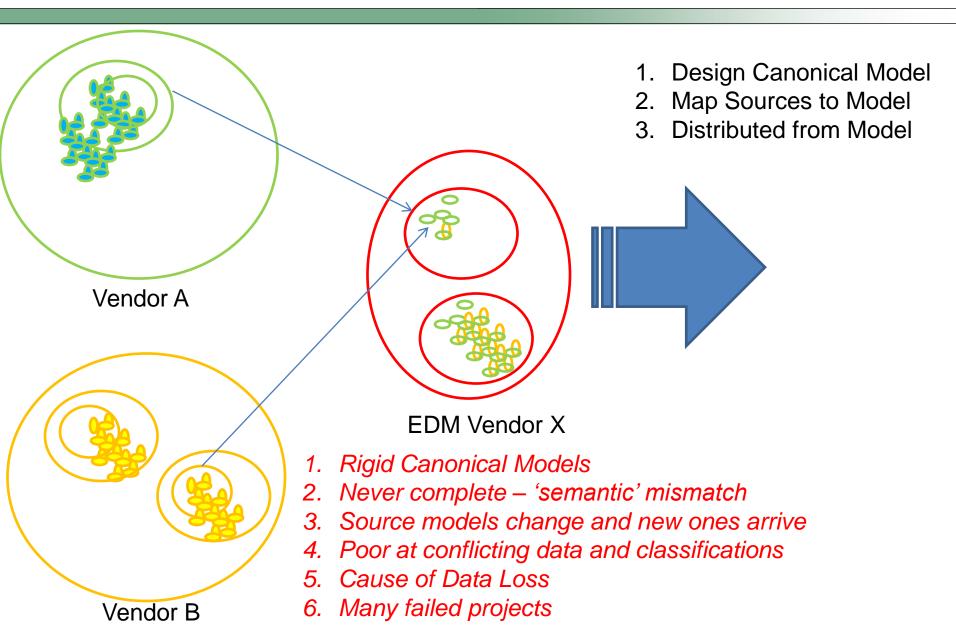


### EDM – The default approach





#### EDM – The default approach has issues





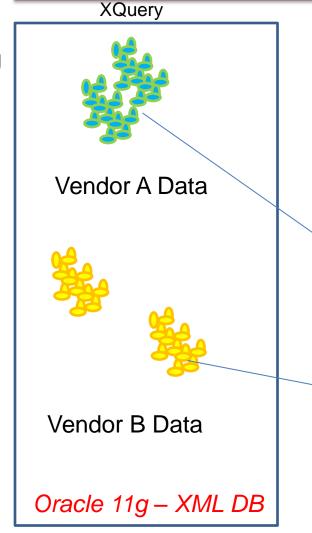
### PolarLake Data Management

#### **PolarLake Policy Engine**

Data Loading

Generic XML Storage

Change Tolerant



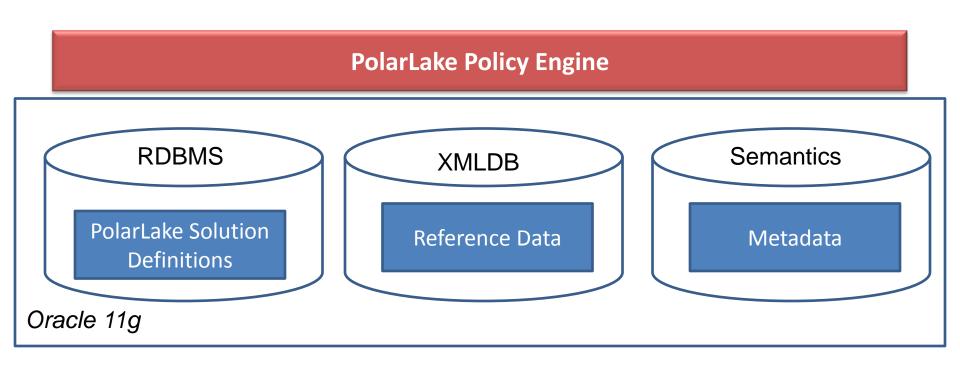
Customer Models Vendor A Vendor B Metadata Metadata Oracle 11g – Semantics

Linkages

Metadata imports

Classification imports

### PolarLake and Oracle 11g



### Technology Platform

- J2SE and J2EE
- PolarLake Messaging Integrator (XML OS)
- Primary port Linux (Solaris, Windows, IBM mainframes, etc.)
- Data volume
  - ~ 8 million documents a day
  - 4 types (pricing, ratings, reference, etc.)
  - Documents vary in size from 2K to 1M
    - trade management has less volume but more complex and larger documents)



- Binary XML Storage
  - Unstructured XML Index
- XMLIndex
  - Performance improvements
- Java API –oracle.xdb.XMLType

 Combining XMLDB, Semantics and Oracle Text is extremely powerful.



#### **Cross Storage Queries**

```
SELECT rddsem.file, rddxml.doc, rddxml.src FROM
        TABLE(SEM_MATCH(
                '(?filetype :contains :lssue)
                 (?filetype :providedBy :Reuters)
                 (?file rdf:type ?filetype)',
        SEM Models('rdd'),
        SDO_RDF_Rulebases('RDFS'),
        SEM_ALIASES(SEM_ALIAS(",'http://www.polarlake.com/rdd#')),
        null)) rddsem,
        XMLTable('
                for $i in ora:view("borec") return $i
        ' COLUMNS
        doc XMLTYPE PATH '.', src varchar2(100) PATH '/xml/@src') rddxml
```

where rddxml.src=rddsem.file and contains(rddxml.doc,'\$(Oracle) INPATH (xml/LONG\_COMP\_NAME) ') >0;

#### **PolarLake**

#### Conclusions

- XQuery and SPARQL joins are powerful.
- Performance improvements by pushing logic to the database tier.
- Mid Tier APIs look promising
- Need to separate XML Query and XML Construction.
- Need to separate Procedural and Declarative approaches.
- Careful crafting of XQuery for performance is essential.
- Careful design of paths in XML Indices required.
- Oracle 11g Release 2 XML in the database has arrived for real.



# Questions

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