

# ORACLE BUSINESS INTELLIGENCE MOBILE

## WHAT'S NEW

### ALWAYS-AVAILABLE ANALYTICS ON THE GO

#### NEW FEATURE HIGHLIGHTS

- Full touch interactivity for new visualizations, including waterfall, 100 percent stacked bar, performance tiles.
- Security toolkit for delivering containerized version of the Oracle BI Mobile app for greater security.
- Maximize all supported views with double-tap, with full support for interactivity and navigation.
- Enhanced options for emailing content as inline or attachments.
- Enhanced offline capability with added support for BI Publisher reports, for always-available analytics

#### RELATED PRODUCTS

- Oracle Business Intelligence Foundation Suite
- Oracle Exalytics
- Oracle BI Applications
- Oracle Endeca Information Discovery
- Oracle Real Time Decisions

*The latest release of the Oracle Business Intelligence Mobile application brings new capabilities that allow users to make the most of their analytics information.*

#### What's New in Oracle Business Intelligence Mobile, 11g

The latest release of Oracle Business Intelligence Mobile, 11g Release 11.1.1.7 provides a number of new features and enhancements.

**Greater Interactivity:** Touch and gestures are the primary way of interacting with content on tablets like the Apple iPad. The latest release of the Oracle BI Mobile application continues to enhance familiar touch and multi-gestural interactions for users to work with BI content and extends this support to new and advanced visualizations like performance tiles, waterfall graphs, and the 100 percent stacked bar graphs. Examples of gestures supported for the new visualizations include:

- Tap on a graph to get a tooltip.
- Tap on the tooltip to drill down, initiate a master-detail event, or to bring up a menu of further Actions that can be taken.
- Tap-and-drag the tooltip to slide it across or up or down the graph to view these rich tooltips for other series and groups in the graph.
- Tap-and-hold to get an advanced menu to sort columns, pivot, create advanced calculations like Top N / Bottom N, add/remove columns, and more. When viewing tables, for example, users can use the swipe gesture to scroll through the data.



Figure 1. Interactive, touch-based tooltips for visualizations like the Waterfall

**New View Maximize Mode.** Users can double-tap all supported views like graphs, tables, trellis, maps, gauges, etc... to 'maximize' the view. The view renders using the full screen

real-estate of the tablet, thus making it especially easier to view and work with dense data views. All supported behaviors like tap, tap-and-hold, tap-and-swipe are available in this maximized mode. A “Back” button returns the user to the original state of the dashboard or analysis. Users can also double-tap the maximized view to return to a normal view mode, with the state of the maximized preserved in the normal state.



Figure 2. Oracle BI Mobile HD app on the iPhone, iPad Mini, and iPad

**Demo Server.** A pre-configured demo server is provided out-of-the-box in the app, so users can view and interact with the features of the app without having to configure a server. This demo server is configured with examples of dashboards, analyses, scorecards, and more to allow users to interact with the content and also get a quick look at all the different ways in which analytics content is made available on mobile interfaces.

**Enhanced Navigation and Settings.** A new navigation bar provides quick access to the different screens in the BI Mobile HD app. A swipe gesture displays or hides the the navigation bar, while another swipe gesture reveals the navigation titles. The redesigned Settings screen is one swipe gesture away.

The redesigned Settings screen makes all the app’s settings like the wallpaper, email options, available BI servers, etc... available in a more prominent manner. Users can now also configure which screen they want to start on when launching the app – “Recent”, “Favorites”, “Dashboards”, “Local”, or “Search”. Users can also configure how they want to see content on these screens – as a carousel, list, or grid. These customizations let users personalize the app for maximum productivity.

**Initial Help Screen.** An initial, “day-one” screen is provided to familiarize new users with the features and screens of the BI Mobile HD app. This help screen is also available at any time from the Settings panel.



Figure 3. Redesigned Navigation panel Settings Screen

**Enhanced Usability.** When analyzing data on a dashboard, all the dashboard’s pages are displayed as a list at the top of the screen, accessible with a single tap.

Dashboard customizations offer a quick and powerful way of storing the state of a dashboard to a user’s preference, with drills, prompts, etc... stored and made available subsequently. .

Users can select from a list of available customizations and apply any one of them to the dashboard they are viewing. Alternatively, users can also choose to clear all customizations applied on a dashboard page, and view it in its original state.

**Security Toolkit.** The Oracle BI Mobile Security Toolkit was released in Oct 2012. It provides a solution for Oracle BI Mobile customers who require higher levels of mobile device security than is provided by the mobile operating systems (like Apple iOS for example) or through the Oracle BI mobile application itself. It is a repackaged, unsigned and uncertified version of the Oracle BI Mobile HD application that will allow a customer to combine the application with their chosen third party Mobile Device Management (MDM) security solution, sign it with their corporate signature and deliver it as part of their chosen mobile application delivery mechanism. This security toolkit is available for download from the Oracle Technology Network

**Richer Sharing via e-mail:** Users sharing content via e-mail will benefit from several new enhancements. Content can be embedded as an inline view, or as an attachment in the e-mail body. Via a setting in the application, users can select whether content should be inserted “inline” in the body of the email, or as an “attachment”. Furthermore, users can also select whether attachments should be inserted in an HTML or PDF format. Inline views are useful for those e-mail clients supporting newer web standards. Text, tables, and formatting are all encapsulated in a single file, while images are base-64 encoded and embedded inside the same html file. In delivered content, two links are included in the e-mail and allow for the underlying content to be launched, post-authentication, in either a browser or directly inside the BI Mobile application. This allows the recipient to bring up a live view of the embedded analytics content in the application of their choice.

**Offline Access:** Oracle BI Mobile allows content to be saved for offline viewing and sharing. When online, users can refresh saved offline content and share via e-mail with other users. A fine-grained security privilege also allows administrators to grant or revoke the ability to save offline content for users, roles or groups. Simple access to any mobile capabilities can also be administered via user privileges.

The Oracle BI Mobile HD app is now available for download from the Apple iTunes App Store.

## Contact Us

For more information about Oracle Business Intelligence Mobile, visit [oracle.com](http://oracle.com) or call +1.800.ORACLE1 to speak to an Oracle representative.



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