

ORACLE ENDECA INFORMATION DISCOVERY WHAT'S NEW IN 3.0

THE ONLY PURPOSE BUILT
PLATFORM FOR DATA DISCOVERY
ON STRUCTURED AND
UNSTRUCTURED INFORMATION

NEW FEATURE HIGHLIGHTS

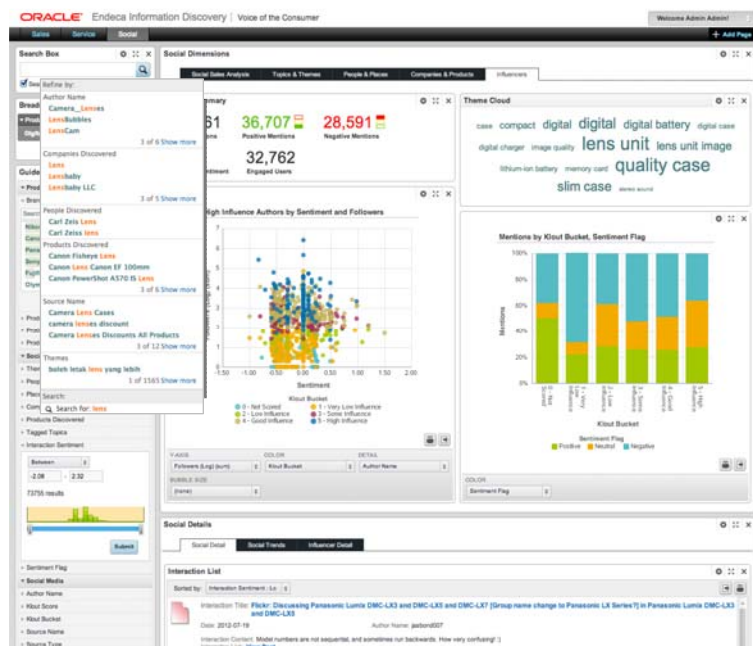
- Redesigned End User Interface
- Applications Landing Page
- New and Improved Components
- Personal Application Creation (from IT Provisioned or Personal Data)
- Improved Information Management (Enhanced View Manager & Groups Manager)
- Oracle BI Connectivity (BI Server as a Data Source)
- Enhanced Social Media and Unstructured Data Support
- Runs on Weblogic 10.3.5 11gR1
- Better Multi-Node Cluster Management
- General EQL Enhancements
- Performance Improvements
- More Languages Supported Across the Entire Stack

The release of the new Oracle Endeca Information Discovery brings completely new capabilities to allow business and IT to make the most of this unique data discovery platform.

What's New in Oracle Endeca Information Discovery, 3.0?

The latest release of Oracle Endeca Information Discovery provides a number of new features and enhancements across 3 major themes:

1. Completely Refreshed End-User Experience: Oracle Endeca Information Discovery has the most intuitive user interface for data discovery in the industry. This is inherited from years of experience in online commerce, enabling users to find information in an environment with 'walk up ease of use', coupled with powerful interactive data visualizations that summarize both structured and unstructured data in completely unique ways. Oracle Endeca Information Discovery 3.0 has taken this experience one step further and completely redesigned the look and feel of the end-user interface giving users a more sophisticated, yet streamlined and cleaner experience in which to discover valuable new insights.



Figure

1. Sample Discovery Application from OEID 3.0

2. Enterprise Class Data Discovery: Oracle provides a complete portfolio of business analytics for the enterprise. Oracle Endeca Information Discovery 3.0 has many new enterprise class features that are now more tightly integrated within the overall portfolio. Oracle customers can now leverage the investments they have already made in this leading Business Intelligence platform. Enterprise class capabilities include:

- **Connect to Oracle BI Server as a Data Source;** Use a new wizard inside Endeca Integrator to select your existing BI Server subject areas, tables and metadata upon which to build a new discovery application.

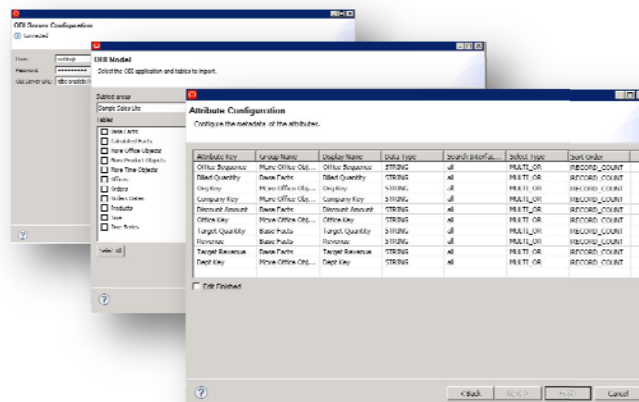


Figure 2. Endeca Integrator BI Server Wizard

- **Deploy on Weblogic 10.3.5 11gR1;** Oracle Endeca Information Discovery can now deploy the entire stack on our leading Weblogic Application Server
- **Improved Internationalization and Localization:** With OEID 3.0 we have added the ability to localize Endeca Studio with 10 new languages across the entire stack and 22 new languages added to Endeca Server
- **Enhanced Social Media and Unstructured Data Support;** Enterprises looking to go beyond traditional data sources for deeper analytics can now take advantages of a native JSON reader in Endeca Integrator, a new HTTP connector with OAuth support for accessing common web service based API's and even better Text Enrichment and Sentiment accuracy on short form text (e.g. Twitter) and other social media content

3. Business User Self-Service: Oracle Endeca Information Discovery 3.0 has made major investments to empower the business. This is achieved by providing business users with the ability to upload their personal data files into Endeca Server and create new discovery applications without the need to understand complex query languages. Business users can also create and share new applications using highly curated data sets already provisioned by IT.

Contact Us

For more information about Oracle Endeca Information Discovery, visit www.oracle.com/goto/endeca or call +1.800.ORACLE1 to speak to an Oracle representative.



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