

Oracle WebCenter Connect

Enable the Social Enterprise through Purposeful Collaboration

Key Benefits

- Improve effectiveness and timeliness of decision making based on in context and available intelligence
- Extend participation into existing applications
- Broaden access to application decision making
- Increase visibility and insight into business processes, projects and teams
- Access to historical and compliant records
- Provide closer engagement through enhanced collaboration with partners and customers
- Facilitate richer interactive participation and idea generation
- Enable rapid project on boarding through insight into past decisions

Oracle WebCenter Connect provides an innovative communication and coordination experience, designed to drive collaborative decision making within businesses, as a standalone tool or embedded into enterprise applications. Oracle WebCenter Connect is based on stream-based Conversations that tie together a range of disparate applications and business activities that enable richer interactive participation with employees and/or external participants.

By providing social capabilities, Oracle WebCenter Connect enables business users to quickly correspond and collaborate on business activities. Today there are plenty of collaborative tools and solutions available, but what makes Oracle WebCenter Connect unique is that it is focused on enabling *purposeful* collaboration.

Oracle WebCenter Connect provides the social enterprise building blocks for end users to build effective and collaborative communities. Oracle WebCenter Connect can add collaboration into enterprise processes or applications to extend and enhance the collaboration process.

Purposeful Collaboration

Oracle WebCenter Connect addresses the problems that exist at the very core of how modern business collaboration is performed today. Given the existing tools and the nature of global business, collaborative decisions have historically been made with a lack of context and there has been no way to track history. Users of collaborative tools need to predict accurately who will be involved and how the individuals should best collaborate before the decision process begins.

Oracle WebCenter Connect has social capabilities that are surfaced as a “Conversation,” which allows users to gracefully escalate how and with whom they collaborate, in real time or independently and in multiple media formats. Additionally an in-context, accurate history of the decisions that were made and how they were reached is maintained by the stored Conversation. The Conversation enables purposeful collaboration by incorporating the collaborative context while enabling end users to conclude their work at hand.

Centered Around Social Conversations

Lightweight and easy to participate, Oracle WebCenter Connect’s central collaboration context, the Conversation enables rich, interactive and persistent communication between collaboration members. Conversation members can utilize the simple and lightweight way of communication, and when ready, can also take advantage of more complex collaboration tools when the collaboration session evolves to require them.

RELATED PRODUCTS

Oracle WebCenter connect is one of the pillars of the Oracle WebCenter family and works with the following Oracle products:

- Oracle WebCenter
- Oracle WebCenter Sites
- Oracle WebCenter Portal
- Oracle WebCenter Content
- Oracle Fusion Middleware
- Oracle Business Process Management
- Oracle Applications

In Context Productivity Improves Decision Making

With Oracle WebCenter Connect, Conversations maintain the original context and focus as the interactions evolve. Conversations embedded into business processes and applications prevent users from breaking context, switching applications and losing focus as the impulse to communicate arises. The collaborative support provided by the contextual Conversation drives improved decision making in the application and allows the available experts within the organization to participate.

Conversations allow for the ability of real-time, text, task, document, voice and application sharing capabilities that provide the complete collaboration experience. Meanwhile, the Conversations are secure and easily shared with specific individuals, ad-hoc teams, groups, or across the extended enterprise with partners and customers.

Historic Conversations capture and organize enterprise knowledge and when tied to specific business contexts, they give the ability to derive insight, understanding and improvement on how business is performed.

Conversations are enabled no matter what type of software or device the user is utilizing. Custom integrations extend the user experience within software such as Microsoft Office. In addition, the experience is extended to mobile devices and tablets such as Apple iPhone, RIM Blackberry, and Apple iPad.

Increase User Productivity and Collaboration

Oracle WebCenter Connect revolutionizes how businesses make, understand and achieve true value from collaborative decision making. Oracle WebCenter Connect aims to solve the “collaboration problem” of the current tool-centered approach within enterprises today. Oracle WebCenter Connect provides a unique user experience and integration with enterprise applications and portals that drives adoption and participation for increased user productivity.

CONTACT US

For more information about Oracle WebCenter Connect visit oracle.com/webcenter or call +1.800.ORACLE1 to speak to an Oracle representative.