Oracle Social Network
Enhance Productivity with Contextual Collaboration

A secure collaboration tool for everyone you work with.

Key Benefits

- Improve effectiveness and timeliness of decision making
- Extend participation into existing applications
- Broaden access to application decision making
- Increase visibility and insight into business processes, projects and teams
- Retrieve historical and compliant records
- Provide closer engagement through enhanced collaboration with partners and customers
- Facilitate richer, interactive participation and idea generation
- Enable rapid project on-boarding through insight into past decisions

Oracle Social Network is a secure private network that provides a broad range of social tools designed to capture and preserve information flowing between people, enterprise applications, and business processes. By connecting you with your most critical applications, Oracle Social Network provides contextual, real-time communication within and across enterprises. With Oracle Social Network, you and your teams have the tools you need to collaborate quickly and efficiently, while leveraging the organization's collective expertise to make informed decisions and drive business forward. Oracle Social Network is built on four main foundations: Conversations, Social Objects, content, and activity streams.

Centered Around Social Conversations

Lightweight and easy to use, Oracle Social Network's collaboration context, the Conversation, enables rich, interactive, and persistent communication among participants. A Conversation enables discovery and discussion of any topic with anyone, through open or private communications. Conversation participants can use a simple and lightweight method of communication or more complex collaboration tools when required.

Connecting People to their Social Objects

Oracle Social Network and Oracle Fusion Applications are uniquely able to capture all the information from the enterprise applications, Business Intelligence systems, and people interactions by providing an interface that integrates an organization's existing enterprise systems. Any business activity within enterprise applications or business processes can be socialized through Social Objects. In Oracle Social Network, Social Objects contain records from a business application or business process—generically referred to as a system-of-record—that are mapped into Oracle Social Network. As a result, Social Objects can be explicitly coupled with Conversations, where the object can be discussed in context, and a record of that discussion retained.

The enterprise can decide what records to share and collaborate from the source system-of-record for individuals and teams. As a result, individuals and teams can engage with, follow, and post rich messages and content regarding the Social Object. By bringing key fields from the system-of-record into the collaboration experience, people can share, socialize, update, and react to system-of-record data in order to make informed decisions and drive business forward.

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Connecting People Together with Content

At the heart of knowledge-based enterprises is the production, review, and publication of content. Whether responding to requests for proposals, searching for the best presentation, designing marketing campaigns, addressing customer problems, or writing policies and contracts, the enterprise revolves around collaborative content production. Oracle Social Network provides specific tools to assist with the flow of content, documents, images, and other rich media between people and groups. In turn, these tools facilitate sharing, rapid and accurate feedback, and reuse. Real-time annotation, versioning, and file sharing greatly enhance the efficiency of collaborative content processes and the daily productivity of the people participating in them.

Insight into Activities with Activity Streams

Oracle Social Network uses activity steams to present a personally relevant flow of updates across Conversations, Social Objects, content, and people. The inherent Conversational model means that the activity stream presents, at the outset, a well-focused series of updates. The ability to filter and facet the activity stream based on a social or business context sharpens the focus still further, enabling people to be highly productive while still maintaining the breadth of information flow.

Extended Collaboration and Application Integration

By integrating data from a variety of sources, such as CRM, HCM, and other business applications, teams can provide access and share additional data within Conversations thereby enabling more informed decisions. Teams often need a single view that brings together data beyond their applications. With Oracle Social Network, teams can draw information from other systems or processes and quickly draw others into the Conversation through follow-ups, comments, or sharing, all fully captured and preserved.

Deployment within Oracle Cloud

Oracle Social Network is available as a Software-as-a-Service application within the Oracle Cloud. It is pre-integrated with Fusion CRM, and can be integrated across a broad set of enterprise applications, including Fusion HCM and other business applications.

Increase User Productivity and Collaboration

Oracle Social Network revolutionizes how businesses make, understand, and achieve true value from collaborative decision making. Oracle Social Network aims to solve the "collaboration problem" of the current tool-centered approach within enterprises today. Oracle Social Network provides a unique experience that includes integration with enterprise applications and business process that drives adoption and participation for increased productivity.

CONTACT US

For more information about Oracle Social Network visit cloud.oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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