

February 2008

Why Agile Customers Should Attend COLLABORATE 2008

Agile's PLM solutions drive the product innovation and introduction process in a variety of industries, including high-tech, life sciences, industrial manufacturing and consumer packaged goods. Agile's solutions help customers make better product portfolio decisions, collaborate across design and supply chain partners, accelerate new product introduction and manage compliance. The combination of Agile and Oracle's leading enterprise applications will create a best-in-class, integrated enterprise PLM solution.

Oracle is pleased to announce that there will be a full day of content for Agile customers at the COLLABORATE 2008 event. All Agile customers are encouraged to review the content and other associated sessions to understand how the event can help them learn more about Oracle products and services, network with other users and share best practices.

For more information about the Agile Customer community within the Oracle Applications Users Group go to { [HYPERLINK "http://www.oaug.org"](http://www.oaug.org) } for the PLM special interest group.

Agile sessions at COLLABORATE 08

April 14, 2008 1:00-2:00 PM

Improve Contract Manufacturing partnerships by ensuring consensus through globalized change processes.

Brocade Communications, Joseph Barrows

Getting your Contract Manufacturers to stay current on an often-changing product record can be cumbersome, risky and costly if not managed properly. Brocade Communications shows how they improved their partnerships by giving the Contract Manufacturers a major role in cost containment and implementation planning during the change review process.

- Implementing a global collaborative change process outside the four walls
- Streamlining product record change processes while incurring substantial growth through Acquisition
- Gaining visibility on cost containment that is beyond your control

April 14, 2008 8:00 - 9:00

Drive profits from Agile Product Lifecycle Management

Dries D'hooghe, Sr. Director, Product Strategy, Oracle Corporation

New Product introduction today requires a collective of companies working together to develop products to reduce time to market and volume. This session provides an introduction to how Oracle's Agile Product Lifecycle Management is being utilized to reduce time to market by:

- Overcoming the inherent challenges of globally distributed product networks
- Align stakeholders with global access to product data
- Support smooth communication
- Collaboration across markets while keeping IP security

April 14, 2008 10:30 – 11:30 AM

Improve Speed of Innovation Without the Demands of Regulatory Compliance Slowing You Down

- *Extreme Networks, Glen Pohly*
Validating the environmental compliance by state, region, and country is raising the bar of complexity for global companies and requires the implementation of the

processes and technology to increase the lower the risk of non-compliance without slowing down the rate of innovation. Extreme provides a view into how they implemented Agile to quickly asses the impact of the various regulations to the product record.

April 14, 2008 2:15 – 3:15

Enterprise PLM Integrations Powered by Oracle AIA

Vish Goyal

Next Generation PLM integrations to SCM, ERP and CRM, provided by Oracle's Open, Standards-based, Pre-Built Process Integration Packs, deliver pre-integrated industry business flows across multiple applications. The packs include everything you need, from a common data model to pre-built web services and BPEL process maps; to model your cross-application PLM processes at greatly reduced cost. These out-of-the-box integrations will leverage capabilities across Agile PLM and other applications to enable a best-in-class, integrated Enterprise PLM solution.

To be confirmed:

Sessions focused on AutoVue Enterprise Visualization

Early Bird registration closes March 13, 2008. Register now to take advantage of the discount!
{ [HYPERLINK "http://www.collaborate08.com"](http://www.collaborate08.com) } or { [HYPERLINK "http://www.oaug.org"](http://www.oaug.org) }

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