



Activities at COLLABORATE 2008 Provided by Oracle

FOCUS ON E-Business Suite

Oracle Executive Sessions

Monday April 14, 2008

4:45 p.m. – 6:00 p.m.

KEYNOTE: Building, Acquiring and Integrating Business Software - an Oracle Update

Location: Wells Fargo Theatre
Charles Phillips, President

Tuesday April 15, 2008

9:45 a.m. – 10:45 p.m.

Oracle's EPM System: Driving Insights to Action

Location: Four Seasons Ballroom 4
John Kopcke, SVP, BI & Performance Management

11:00 a.m. – 12:00 p.m.

Achieving Enterprise Transformation with Oracle's Best-in-Class Supply Chain Applications

Location: Room 210
Rick Jewell, SVP, Applications Development

1:45 p.m. – 2:45 p.m.

E-Business Suite Executive Update & Roadmap

Location: Four Seasons Ballroom 4
Cliff Godwin, SVP, Applications Development

Wednesday April 16, 2008

8:30 a.m. – 9:30 a.m.

Enabling Business Transformation Through Oracle Application Integration Architecture

Location: Four Seasons Ballroom 4
Jose Lazares, VP, Applications Development

9:45 a.m. – 10:45 a.m.

Introduction to Fusion Applications

Location: Four Seasons Ballroom 4
Steve Miranda, SVP, Applications Development

11:00 a.m. – 12:00 p.m.

Upgrading to Oracle Fusion Applications: Planning Ahead

Location: Four Seasons Ballroom 4
Cliff Godwin, SVP, Applications Development

Demonstrations ORACLE BOOTH 1175

E-Business Suite Demonstrations

- **Oracle E-Business Suite Tools and Technology**

Get a sneak preview of the new capabilities in Oracle's E-Business Suite from the technical perspective. At this demonstration, we will discuss the following topics and a lot more: Architecture and Technology Stack; Applications Administration and Management; and Upgrade to Release 12 Hints and Tips.

- **Oracle E-Business Suite Financials**

Oracle Financials supports an efficient, adaptable and well-controlled financial close and reporting process; a complete credit-to-cash solution for accelerating cash inflows and managing revenue; a streamlined order receipt, invoice, and payment processing solution; and lower the total cost of travel and expenses.

Oracle Governance, Risk, and Compliance applications combine GRC intelligence, process management, and controls enforcement to achieve business objectives while ensuring compliance with regulatory and corporate mandates.

Oracle Projects delivers centralized, enterprise project and portfolio management functionality designed to tackle business challenges in project-driven organizations.

- **Oracle E-Business Suite Human Resources Management System**

Use Oracle E-Business Suite to gain insight and support for your talent lifecycle including: Recruitment efforts, attracting candidates, managing the candidate lifecycle, aligning learning efforts, and integrating competency management. Leverage Oracle E-Business Suite's compensation and benefits capabilities, geared toward employees, managers, and administrators.

- **Oracle E-Business Suite Supply Chain Management**

Includes Oracle's suite of industry-leading supply chain applications including Demantra Demand Management, Oracle Transportation Management (G-Log), Oracle Warehouse Management, Oracle Advanced Procurement, and Advanced Supply Chain Planning. Come see how these applications enable today's best practices, improve global supply chain visibility, and help you dramatically cut all supply management costs.

- **Oracle E-Business Suite Supply Chain & Customer Relationship Management**

Learn about Oracle's innovative solutions for manufacturing including the new Manufacturing Execution System. Understand how Oracle Asset Lifecycle Management (ALM) provides the total solution for asset management from service and maintenance, to upgrade, transfer or configuration.

See how Oracle Customer Relationship Management effectively and efficiently supports sales and e-commerce, marketing and channel management, and field service processes.



SIG Meetings

Sunday, April 13

TIME	TITLE	LOCATION	TRACK
8:30 AM-10:45 AM	OAUG XML Publisher SIG	Room 207	Database
8:30 AM-9:30 AM	OAUG Upgrade SIG	Room 404	Development
9:45 AM-10:45 AM	OAUG Procurement SIG	Room 403	SRM
9:45 AM-10:45 AM	OAUG Database SIG	Room 404	Database
9:45 AM-12:00 PM	OAUG Multi-National/Multi-Org. SIG	Room 304	Prof. Devt.
11:00 AM-12:00 PM	OAUG ADI SIG	Room 102	Financials
11:00 AM-12:00 PM	OAUG Workflow SIG	Room 207	Development
11:00 AM-12:00 PM	OAUG Tutor/UPK SIG	Room 303	Oracle Services
11:00 AM-12:00 PM	OAUG Engineer & Construction SIG	Room 401	Project Mgmt
1:00 PM-3:15 PM	OAUG Projects SIG	Room 207	Project Mgmt
1:00 PM-3:15 PM	OAUG Customer Data Management SIG	Room 401	MDM
1:00 PM-3:15 PM	OAUG Middleware SIG	Room 404	Middleware
2:15 PM-4:30 PM	OAUG Archive and Purge SIG	Room 207	Development
2:15 PM-4:30 PM	OAUG Internal Controls & Security SIG	Room 104	Prof. Devt.
3:30 PM-4:30 PM	OAUG Migration and Integration SIG	Room 303	MDM
3:30 PM-4:30 PM	OAUG SysAdmin SIG	Room 404	Development
3:30 PM-4:30 PM	OAUG Incentive Compensation SIG	Room 302	HCM

Sessions

Monday, April 14

TIME	TITLE	LOCATION	TRACK
8:00 am	10 Things You Can Do Today to Prepare for Oracle Fusion Applications	Room 207	Architecture
8:00 am	Be Productive from Day 1 with Oracle Tutor and User Productivity Kit	Room 210	Prof. Devt.
8:00 am	Information-Driven Value Chains: Achieving Enterprise Transformation with Oracle's Best-in-Class Supply Chain Applications	Room 104	Supply Chain
8:00 am	Drive profits from Agile Product Lifecycle Management	Room 105	Agile
9:15 am	Upgrade, Upgrade, Upgrade - The time is now	Room 405	All
9:15 am	E-Business Suite Customers Achieving Business Values with Oracle Fusion Middleware Today and Beyond	Room 207	Architecture
09:15am	Oracle Tutor: Laying the Foundation for Success	Room 210	Prof. Devt.
09:15am	Introduction to Oracle Business Intelligence Enterprise Edition Plus	Room 103	BI
10:30 am	E-Business Suite Human Capital Management Update and Roadmap	Room 304	HCM
10:30 am	High Volume Processing for Global Organizations	Room 402	OM & Sales
10:30 am	Oracle Governance, Risk, and Compliance Applications Strategy Update	Room 102	FIN
10:30 am	Oracle E-Business Suite Release 12 - Technology Direction and Highlights	Room 407	Architecture
1:00 pm	Preparing for the Future of Talent Management	Room 304	HCM
1:00 pm	Project Management Best Practices: Achieving Business Results	Room 102	Project Mgmt
1:00 pm	Using Oracle Application Server 10g with Oracle E-Business Suite	Room 407	Architecture



1:00 pm	Oracle Business Intelligence Road Map and Strategy	210	BI
1:00 pm	Improve Contract Manufacturing Partnerships by Ensuring Consensus Through Globalized Change Processes	Room 105	Agile
2:15 pm	PLM: Enterprise PLM Integrations Powered by Oracle AIA	Room 105	Agile
2:15 pm	E-Business Advanced Procurement Update and Roadmap	Room 102	SRM
3:30 pm	Service Enablement of Oracle E-Business Suite with Oracle SOA Platform	Room 113	Architecture
3:30 pm	Straight Talk on Order Fulfillment	Four Seasons	OM & Sales
3:30 pm	Predict and Shape Demand with Oracle Demantra	Room 402	Supply Chain
3:30 pm	Oracle Business Intelligence Applications: Pre-built BI for EBS, PeopleSoft, Siebel and SAP Customers	Room 210	BI
3:30 pm	Role of Enterprise PLM and Product Information Management solutions	Room 105	Agile
3:30 pm	Oracle E-Business Suite Release 12: Installation Techniques and Best Practices	Room 404	Architecture
3:30 pm	User Experience Innovations	Room 102	Architecture

Tuesday, April 15

TIME	TITLE	LOCATION	TRACK
9:45 am	Oracle Discrete Manufacturing Update and Roadmap	Room 301	Supply Chain
9:45 am	Oracle Supply Chain Planning Overview, Update and Roadmap	Room 203	Supply Chain
9:45 am	Customers as Approvers through AME and TCA Hierarchy	Room 407	CRM
11:00 am	E-Business Suite Financials Update and Roadmap	Room 402	FIN
11:00 am	Turbo Charging Purchasing, iProcurement & Payables: Hot Techniques for E-Business Suite Customers	Room 403	SRM
11:00 am	Oracle MDM: Solving the Data Management Problem across the Enterprise	Room 304	MDM
11:00 am	E-Business Suite Customer Relationship Management Update and Roadmap	Room 110	CRM
11:00 am	Control profit erosion across the price waterfall with new capabilities in Oracle Quoting and Order Management	Room 111	OM & Sales
11:00 am	Upgrading to Oracle E-Business Suite Release 12: Best Practices	Room 406	Architecture
1:45pm	E-Business Suite Executive Update & Roadmap	Four Seasons	Executive
1:45 pm	Developing a Risk Based Testing Plan for Enterprise Applications Systems	Room 205	Prof. Dev.
3:30 pm	Real-Time Sales and Operations Planning: A New Approach in Software and Operation Integration	Room 111	Supply Chain
3:30 pm	Everybody Needs a Little Maintenance	Room 302	Supply Chain
4:45 pm	Oracle Transportation Management (G-Log) Overview, Update and Roadmap	Room 203	Supply Chain
4:45 pm	Oracle Panel discussion: APS & Demantra Experts, current initiatives and interactive discussion	Four Seasons	Supply Chain
4:45 pm	Lessons from Sarbanes-Oxley: Building Sustainable Compliance Processes for Financial Integrity	Room 102	FIN

Wednesday, April 16

TIME	TITLE	LOCATION	TRACK
8:30 pm	Preview of New Supply Chain Products in E-Business Suite Release 12.1	Room 102	Supply Chain
8:30 pm	Tuning All Tiers of the Oracle E-Business Suite	Room 406	Architecture
8:30 am	Case Study: Managing Oracle E-Business Suite Using Enterprise Manager Pack	Room 210	Middleware
9:45 am	Oracle Process Manufacturing Update and Roadmap	Room 201	Architecture



09:45am	Oracle Database Vault and Applications Unlimited (E-Business Suite, PeopleSoft, Siebel)	Room 102	Architecture
9:45 am	Segregation-of-Duties Management: Cornerstone of Enterprise Information Control and Security	Room 210	FIN
11:00 am	Managing the Project Portfolio: Delivering Balance, Alignment, and Optimization	Room 407	Proj. Mgmt.
11:00 am	Improve trade fund operations with Release 12 Trade Management: Are you leveraging all the capabilities of Oracle Trade Management	Room 110	CRM
11:00am	Upgrading to Oracle Fusion Applications: Planning Ahead	Four Seasons	Architecture
11:00am	Oracle User Productivity Kit (UPK): Accelerate User Adoption and Increase End-user Productivity	Room 403	Prof. Devt
3:15 pm	Discover strategic value in Oracle's best-in-class Incentive Compensation from focus to implementation best practices	Room 304	HCM
3:15 pm	Ten Things You May Not Know About Sales & Service Contracts	Room 402	OM & Sales
3:15 pm	Oracle Warehouse Management (WMS) and RFID - Integrations, Enhancements and an Overview	Room 201	Supply Chain
3:15 pm	Web 2.0 Technologies for a New Class of Enterprise 2.0 Applications	Room 102	Architecture
3:15 pm	Case Studies: Applications Customers Achieving Business Value by Using Oracle Fusion Middleware	Room 210	Architecture
4:30pm	Program Management with EBS Projects Integration to Microsoft Project Server and Primavera	Room 205	Proj. Mgmt.
4:30pm	Going Green with Oracle Supply Chain Management	Room 102	Supply Chain
4:30pm	Step to Fusion: Centralize the Management of Your Applications Unlimited Oracle Enterprise Manager	Room 210	Architecture

Thursday, April 17

TIME	TITLE	LOCATION	TRACK
8:30 am	Harnessing Global Trade and Landed Cost for Compliance, Performance, and Profitability	Room 203	Supply Chain
8:30 am	Encumbrance Accounting in the E-Business Suite - from Rec to Check	Room 112	Project Mgmt.
8:30 am	How Do You XML Publish in Oracle E-Business Suite?	Room 405	Reporting
8:30 am	Taming Complexity in Complex Procurement: New Opportunities in Release 12	Room 108	SRM
8:30 am	Oracle Business Intelligence Road Map and Strategy	Korbel 1B	BI
8:30 am	Introduction to Oracle Product Information Management for Retail	Room 107	BI
9:45 am	Bean Counting Gets an Overhaul: Oracle E-Business Suite Accounting Architecture in Release 12	Room 304	FIN
9:45 am	OAUG Middleware SIG Panel	Four Seasons 4	Middleware
9:45 am	E-Business Suite Customers Leveraging the Oracle SOA Suite	Room 110	Middleware
11:00am	Introduction to Hyperion Performance Management Applications	Room 712	BI
11:00am	Oracle Master Data Management: Source of clean data in your enterprise & path to Fusion Applications	Room 405	Architecture
11:00 am	Take your existing Mobile Field Service and Scheduling implementations to the next level	Room 110	CRM
12:15 pm	Setup Management for Oracle E-Business Suite with Oracle iSetup	Room 407	Architecture



Networking Events and Opportunities

EVENT	DAY	TIME
Welcome Reception in Exhibitor Showcase	Monday, April 14	6:00 pm – 8:00 pm
Cocktail Reception in Exhibitor Showcase	Tuesday, April 15	5:30 pm – 7:00 pm
Explore Colorado Party	Wednesday, April 16	7:30 pm – 10:30 pm

OPPORTUNITY	
http://www.oracle.com/blogs/index.html	Oracle's unique blogging community lets executives, employees, and non-employees alike exchange views about customer requirements and best practices, helping Oracle stay in touch with the needs of the overall community.
http://mix.oracle.com/	Mix it up with other customers and users—Oracle Mix gives everyone a voice. Share ideas, ask questions, challenge, share, and learn. Network and join groups—or start one.
http://wiki.oracle.com/	Launched in November 2007, Oracle Wiki is the place where Oracle customers speak for themselves about their experiences using Oracle products and the benefits of simplification, standardization, automation, and innovation.
http://forums.oracle.com/	Millions of technical implementers share best practices and technical tips on Oracle products and industry-standard technologies like Linux, Java, and PHP in this wide range of lively forums on Oracle applications and technology.
Oracle E-Business Suite Projects Forum	Forum to discuss and share questions and ideas related to best practices, business processes and industry trends in Project and Portfolio Management software, with Oracle Development, Strategy and other customers.
http://oracleprojects.wordpress.com/	This blog is a place where Oracle Product Strategy talks about what's on their minds as individual strategists and as a team. It's where articles, ideas and opinions that are relevant to our work here at Oracle are shared.

For more information about Oracle Applications, please visit the following websites:

- <http://www.oracle.com/applications>
- <http://www.oracle.com/applications/e-business-suite.html>
- <http://www.oracle.com/applications/e-business-suite-release.html>
- <http://www.oracle.com/technology/products/applications/ebs/index.html>
- http://www.oracle.com/solutions/business_intelligence/index.html
- http://www.oracle.com/solutions/corporate_governance/index.html
- <http://www.oracle.com/applications/crm/index.html>
- <http://www.oracle.com/applications/financials/intro.html>
- http://www.oracle.com/applications/human_resources/intro.html
- <http://www.oracle.com/applications/ppm.html>
- <http://www.oracle.com/applications/scm/index.html>
- <http://www.oracle.com/applications/tutor/tutor-upk-index.html>