

Keynotes

MOSCONE NORTH, HALL D

Monday September 22, 2008

9:00 am – 10:45 am

Complete. Open. Integrated: Oracle's Strategy to Bring Value to Your Business

Charles Phillips

President, Oracle Corporation

Chuck Rozwat

Executive Vice President, Product Development, Oracle

Do More, Store Less: Efficiency Gains and Breakthroughs for Your Business

Tom Mendoza | Vice Chairman, NetApp

Tom Georgens | President and Chief Operating Officer, NetApp

Tuesday September 23, 2008

2:30 pm – 4:30 pm

Your Information@Work

Thomas Kurian

Senior Vice President, Oracle Fusion Middleware, Oracle

Innovation: Right on Time

Paul Ottelini

President and CEO, Intel Corporation

Wednesday September 24, 2008

2:30 pm – 4:30 pm

Transforming Business and Technology Today and Tomorrow

Mark Hurd

Chairman of the Board, CEO and President, HP

Extreme. Performance.

Larry Ellison

CEO, Oracle Corporation

General Sessions

MOSCONE NORTH, HALL D

Monday September 22, 2008

11:30 am – 12:45 pm

Applications Unlimited and the Future of Applications

Ed Abbo

Senior Vice President, Applications Development, Oracle

2:30 p.m. – 3:34 p.m.

Start in the Middle: The Integration Point

Thomas Kurian

Senior Vice President, Oracle Corporation

5:00 p.m. – 6:30 p.m.

Best Practices for Oracle Database: Information Management in the Enterprise

Andy Mendelsohn

Senior vice President, Oracle Corporation

Hands-On Labs

MARRIOTT HOTEL

Service-Enable E-Business Suite with Oracle SOA Suite

Room: Marriott Golden Gate A3

- Monday 22-Sep-08 11:30 am - 12:30 pm
- Wednesday 24-Sep-08 9:00 am - 10:00 am

Oracle E-Business Suite Adapter and Oracle SOA Suite

Room: Marriott Golden Gate C2

- Sunday 21-Sep-08 1:15 pm - 2:15 pm
- Monday 22-Sep-08 4:00 pm - 5:00 pm

Application Lounge

MOSCONE WEST-2ND FLOOR

Learn more about the current and upcoming product releases and meet the key experts from Oracle Development to ask questions and provide feedback.

Experts from Oracle Development and Oracle Consulting will be available at this corner to answer your questions.

Wednesday, September 24, 2008. 9:00 am - 11:00 am

- Oracle E-Business Suite Release 12 Upgrade
- Oracle E-Business Suite Advanced Configuration
- Managing and Maintaining the Oracle E-Business Suite
- SOA-Enablement of E-Business Suite

Wednesday, September 24, 2008. 12:00 pm - 2:00 pm

- Oracle Business Intelligence Publisher for Oracle Applications

Open World Sessions (Oracle Sessions Only)

Monday September 22, 2008

TIME	TITLE	LOCATION
1:00 pm	Oracle E-Business Suite Applications Strategy and General Manager Update Cliff Godwin and Murali Subramanian, Oracle	Moscone West 2002/04
1:00 pm	Leverage Oracle Web Applications Desktop Integrator for Oracle E-Business Suite Desktop Integration Needs Ramkumar Sekar, Oracle	Moscone West 2007
2:30 pm	Next-Generation Master Data Management for Oracle E-Business Suite Customers Dave Butler and Tushar Kureishi, Oracle	Moscone West 2001
2:30 pm	Oracle E-Business Suite Release 12: Technology Direction and Highlights Santhosh George, Oracle	Moscone West 2007
2:30 pm	Fusion Applications, Enterprise SOA & Beyond: Bringing It All Together with Application Integration Architecture Jose Lazares, Oracle + Vava Dimond, Schneider National and Eric Guilloteau, Corizon	Moscone West 2002/04
2:30 pm	Be Productive from Day 1 with Oracle Tutor and Oracle User Productivity Kit Stuart Dunsmore, Oracle	Moscone West 2024
4:00 pm	Critical Data Protection and Security in Oracle E-Business Suite Robert Armstrong, Oracle	Moscone West 2001
4:00 pm	Integration Simplified: Native Service-Oriented Architecture in Oracle E-Business Suite Neeraj Chauhan and Veshal Singh, Oracle	Moscone West 2007
4:00 pm	10 Things You Can Do Today to Prepare for Oracle Fusion Applications This includes a demo of the "Fusion Readiness Tool" (NEW) Nadia Bendjedou, Oracle and Debra Lilley, Fujitsu	Moscone West 2024
4:00 pm	User Experience Innovations Jeremy Ashley and Patanjali Venkatacharya, Oracle	Moscone West 3003
4:00 pm	Upgrade, Upgrade, Upgrade: The Time Is Now Anand Subbaraman and Annette Melatti, Oracle	Moscone West 2009
5:30 pm	Anatomy of a Successful Release 12 Upgrade Based on Field Experience Deep Ram, Oracle	Moscone West 2007
5:30 pm	Oracle E-Business Suite Release 12: Technology Essentials Lisa Parekh, Oracle	Moscone West 2002/04
5:30 pm	What's New with Oracle Business Intelligence Publisher: The Standard Reporting Platform for All Applications Tim Dexter, Oracle	Moscone West 2024
5:30 pm	Panel: Oracle Applications Database Optimization Ahmed Alomari, Michael Brown, Mark Farnham, Andy Rivenes and Graham Wood	Moscone West 305
5:30 pm	Oracle Running Oracle Bret Fuller, Oracle	Moscone West 3003

Tuesday September 23, 2008

TIME	TITLE	LOCATION
9:00 am	Customer Case Study: Centrally Managing Your Oracle E-Business Suite, Using Oracle Application Management Pack Benjamin Cabanas, General Electric - Infrastructure and Biju Mohan, Oracle	Moscone West 2007

9:00 am	Leveraging Oracle Application Integration Architecture Foundation Pack to Build a Best-of-Breed E-Commerce Landscape Michael Rulf, US Internetworking and Nadia Bendjedou, Oracle	Moscone West 2024
9:00 am	LG Electronics: Global Operations on a Global Single Instance with Oracle E-Business Suite Release 12 Seungwon Kang, LGE	Moscone West 2006
11:30 am	Change Management in the Lifecycle of Oracle E-Business Suite Uma Prabhala and Kenneth Baxter, Oracle	Moscone West 2007
11:30 am	Service-Oriented Architecture (SOA) as Part of an Application Upgrade Strategy Basheer Khan, Innwave Technology and Nadia Bendjedou, Oracle	Moscone West 2024
1:00 pm	Oracle E-Business Suite Product Roadmap Jon Chorley and Ognjen Pavlovic, Oracle	Moscone West 2002/04
1:00 pm	Tuning All Layers of the Oracle E-Business Suite System to Get Optimum Performance Isam Alyousfi and Lester Gutierrez, Oracle	Moscone West 2007
1:00 pm	Oracle User Productivity Kit: Accelerate User Adoption and Increase End-User Productivity Beth Renstrom, Oracle	Moscone West 2024
5:00 pm	Oracle E-Business Suite Customer Success and Upgrade Panel Sreeni Garlapati, Meru Networks; Tom Holt, NETGEAR; Rich Pickett, San Diego State University and Annette Melatti, Oracle	Moscone West 2002/04
5:00 pm	Oracle E-Business Suite Release 12: Install and Cloning Techniques Deep Dive Max Arderius and Biju Mohan, Oracle	Moscone West 2007

Wednesday September 24, 2008

TIME	TITLE	LOCATION
9:00 am	What Oracle E-Business Suite Customers Can Do with Oracle Fusion Middleware Today Nadia Bendjedou & Markus Zirn, Oracle and Hannes Smit, Alticor Incorporated	Moscone West 2007
11:30 am	Using Oracle Application Server 10g with Oracle E-Business Suite Steven Chan, Oracle	Moscone West 2007
11:30 am	Oracle Fusion Applications: Applications for the Next-Generation Organization, Part 1 Steve Miranda, Oracle	Moscone West 3002/04
1:00 pm	Oracle Fusion Applications: Applications for the Next-Generation Organization, Part 2 Chris Leone and Steve Miranda Oracle	Moscone West 3002/04
1:00 pm	Accelerating Oracle E-Business Suite Implementations with Oracle iSetup: A Customer Case Study Judy Warfield, General Electric and Uma Prabhala, Oracle	Moscone West 2007
5:00 pm	Customer Case Study: Implementing a Highly Available Oracle E-Business Suite Architecture Elke Phelps, Humana and Lyn Pratt, Oracle	Moscone West 2002/04
5:00 pm	Java Authentication and Authorization Service for Oracle E-Business Suite Veshaal Singh, Oracle	Moscone West 2007

Thursday September 25, 2008

TIME	TITLE	LOCATION
9:00 am	Centralize Your Oracle E-Business Suite Search: Powered by Oracle Secure Enterprise Search Rajesh Ghosh and Veshaal Singh, Oracle	Moscone West 2007

9:00 am	Panel: Upgrading to Oracle E-Business Suite Release 12: Get your Technical and Functional Questions Answered by this Panel Sandra Vucinic, VLAD Group Inc & John Stouffer, Triora Group LLC and the Oracle team	Moscone West 2002/04
10:30 am	Oracle E-Business Suite SOA Implementation: Customer Success Story Samuel Tong, Forsythe Technology Inc and Neeraj Chauhan, Oracle	Moscone West 2007
10:30 am	Oracle Tutor: Master the Challenge of Documenting Your Company's Business Policies and Procedures Emily Chorba, Oracle	Moscone West 2022
12:00 pm	Managing Oracle E-Business Suite Customizations and Patches, Using Oracle Enterprise Manager Uma Prabhala, Oracle	Moscone West 2005
12:00 pm	Running Oracle's Global Single Instance on Oracle E-Business Suite Release 12 Nigel Cooper and Donna Buhlig, Oracle	Moscone West 2007
1:30 pm	Opening Up Oracle Application Framework Applications through Web Services and Portlets Ramkumar Sekar, Oracle	Moscone West 2005
1:30 pm	Advanced Deployment Architectures for Oracle E-Business Suite Steven Chan and Ivo Dujmovic, Oracle	Moscone West 2002/04
1:30 pm	Understanding the Oracle Diagnostics Security Model and Support for Custom Responsibility Angelo Rosado, Oracle	Moscone West 2007
3:00 pm	Oracle Maximum Availability Architecture Best Practices: Oracle E-Business Suite Release 12 Lyn Pratt and Metin Yilmaz, Oracle	Moscone West 2007

DEMOgrounds SOUTH EXHIBITION HALL

Demos

Upgrading to E-Business Suite Release 12 (Pod K23)

- Oracle E-Business Suite Release 12 Technology Stack
- Upgrading to Oracle E-Business Suite Release 12: Technology Hints and Tips
- Oracle E-Business Suite Release 12 Architecture and Advanced Configuration

E-Business Suite Lifecycle Management (Pod K30)

- Oracle Application Management Pack for Oracle E-Business Suite
- Oracle iSetup and Oracle Diagnostics Framework
- Oracle E-Business Suite Cloning Techniques

SOA Enablement of E-Business Suite (Pod K24)

- Native Service Enablement of Oracle E-Business Suite
- Integration Repository and E-Business Suite Adapter
- Oracle SOA Suite for Oracle E-Business Suite

Oracle Secure Enterprise Search (Pod K26)

- The Next-Generation Semantic Search Experience
- Design and Develop New Searchable Objects, Using the Search Modeler
- Powered by Oracle Secure Enterprise Search

Web Services/Portlets in Oracle OAF (Pod K25)

- Extract Portlets from Oracle OAF Applications
- Generate, Test, Deploy, and Integrate Web Services
- Desktop Integrators Using Oracle Web Applications Desktop Integrator

Oracle Business Intelligence Publisher for Oracle Applications (Pod I01)

- Easy-to-Use Publishing Solution
- Supports Multiple Output Formats, PDF, RTF etc...
- Based on Open Standards, Leverages Well-Known Technologies and User Tools

Enterprise 2.0 User Experiences (Pod I10)

- Next-Generation Experiences Available Today
- Leverage User Experience Best Practices from PeopleSoft, JD Edwards, Siebel, and Others
- Global Design Partners Program Meet the Oracle Applications Unlimited User Experience Team

DEMOgrounds SOUTH EXHIBITION HALL

Demos

Application UI Research and Innovation (Pod I11)

- Get a behind-the-scenes look at Oracle's cutting-edge UI
- Meet face-to-face with usability engineers, ethnographers, and research scientists
- See next-generation research projects for the enterprise

Oracle Application Integration Architecture: A Faster Move to SOA (Pod I02)

- Evolve to an Enterprise Architecture Leveraging Existing Investments
- Join New and Existing Applications, Using a Standards-Based Platform
- Improve Application Interoperability and Reusability

Oracle Application Integration Architecture: Less Risk/Complexity (Pod I03)

- Eliminate Costly Custom Integrations with Prebuilt, Sustainable Process Integrations
- Ensure Successful Deployments
- Simplify Changes and Upgrades

Oracle Application Integration Architecture: Business Adaptability (Pod I04)

- Rapidly Configure Composite Business Processes with Reusable UIs
- Plug-and-Play Applications
- Easily Extend and Integrate Third-Party Solutions

Oracle User Productivity Kit (Pod I06 and Pod I09)

- Increase End-User Efficiency with Oracle User Productivity Kit's In-Application Performance Support
- Rapidly Develop System Documentation from a Single Authoring Session
- Manage Change with End-User Support Materials and Competency Checking

Tutor: End-User Process Documentation (Pod I12)

- Streamline Procedure Writing and Distribution
- Improve Employee Performance and Effectiveness
- Lower the Cost and Risks of Doing Business

Networking Events

EVENT	DAY	TIME
Welcome Reception	Sunday	7:30 pm – 9:30 pm
OTN Night	Monday	7:30 pm – 11:00 pm
Appreciation Event	Wednesday	8:00 pm – 12:00 am
It's a Wrap	Thursday	5:00 pm – 7:00 pm