

ORACLE / EMC CENTERA SOLUTION FOR ENTERPRISE INFORMATION MANAGEMENT

Manage. Secure. Access. Archive. Integrate. Enterprise-wide.

ORACLE / EMC CENTERA INFORMATION MANAGEMENT



KEY BENEFITS

- **Stores everything** with a centralized repository for all unstructured data — from diverse sources into existing applications and processes — across the entire organization
- **Streamlines processes** with automated workflows to help drive approval processes and enforce document review
- **Enforces controls** across all content with the ability to cost-effectively audit, retain, archive, and manage content for compliance
- **Ensures high adoption** with an easy to use Web UI that permits file plan-based record organization, search, and flexible classification and retention policy management
- **Reduces TCO** with affordable licensing and by enabling the consolidation of content management servers to lower hardware, software and administration costs
- **Easy to extend** with the ability to integrate content management into all enterprise applications using Web Services API's

Take control of the information explosion in your organization with the Oracle / EMC® Centera™ solution for Enterprise Information Management. Leveraging Oracle's core competencies in content management and Centera's unique storage capabilities, you can centralize and manage massive volumes of information generated by all aspects of your organization—from documents, to presentations, emails, voicemails, recorded web conferences and instant messages—from the individual to right across the enterprise. The end result? Simplified business processes, organized unstructured data and compliance-enabled information—that will also benefit your bottom line.

Oracle + EMC Centera = Enterprise-class Information Management

Everywhere you turn, more and more content is coming your way, new and old, data sheets and time sheets, ordering forms and medical forms, flow charts and pie charts, voicemail, and e-mail of all sizes, formats, and types. Managing this content is now critically important in every business, in every industry. How can you find the information you need when you need it? How do you know if you have the latest revision? Are you working from the same information as the rest of your group or customers? If you don't have a centralized information management solution in place, you are spending too much time worrying about these issues.

To ensure business accuracy and success, scattered agreements, messages, photos, spreadsheets, documents, and more must be turned into organized records. These records must be safely stored and easily accessed for internal use and to comply with increasingly strict government regulations and policies, which can require organizations to store petabytes of information in a secure, unaltered, and retrievable format for exact periods of time. How can you achieve these goals without spending a never-ending amount of time, money, and resources?

If you are ready to take control of the content in your organization, EMC and Oracle offer you a new, affordable, easy-to-use content management solution that can be successfully implemented by all types of users to manage all types of information. This joint solution, which includes EMC Centera content-addressed storage and Oracle Content Database (Oracle Content DB), provides the solution for managing, securing, accessing, archiving, and integrating your critical business information across its lifecycle.



EMC Centera Content-addressed Storage

Why do so many software providers choose EMC Centera to complement their applications? With Centera, they can ensure secure, cost-effective storage and management of fixed content across its lifecycle. Centera meets the unique storage requirements of fixed-content assets—unchanging digital assets retained for active reference and long-term value—by providing online access with assured content authenticity. Centera constantly self monitors to detect and repair faults and automatically reconfigures itself and replicates objects as necessary.

Architected around the most stringent storage media standards that exist in the world today, Centera's content addressing ensures that each record cannot be overwritten, while retention protection ensures that a record cannot be prematurely erased before the expiration of its retention period. Unlike any other media, Centera can ensure the integrity of records throughout their lifecycles through an automated system of continuous data integrity checking as well as onsite and offsite protection mechanisms.

The first magnetic disk-based WORM device, Centera helps facilitate compliance with externally driven regulations and internal governance requirements while delivering online access at a total cost of ownership superior to tape. Records stored on Centera can be accessed quickly, providing rapid access to every electronic record and eliminating the time-consuming and human-intensive process of searching and retrieving documents.

Oracle Content DB

Oracle Content DB delivers the security, compliance, risk management, and business productivity benefits of high-end content management products in a solution that is uniquely capable of true enterprise deployment in terms of scalability, manageability, cost and usability. Content DB provides a high level of functionality, usability, and expandability and provides precisely the tools and facilities needed to manage the content explosion, reduce risk associated with information discovery and information loss, and establish a broad range of content compliance policies.

This easy-to-use solution offers multiple access points— From a highly interactive and dynamic Web interface that allows content to be accessed anytime, anywhere; to Oracle Drive, which allows end users to use Windows Explorer to access their documents; and with the use of Content DB web service API's, organizations can enable integration with other applications. The ease of use and multiple modes of access offer an application that can be used throughout the company, with no training needed, saving you time and money. And because a record is stored only once, you can be sure you are getting the correct information every time it is accessed. Plus, you are saving valuable server space, lowering your total cost of ownership.

With regulatory compliance issues becoming increasingly important, the dynamic records management Web user interface with secure login permits file plan-based record organization, record search, and flexible classification and retention policy management. So if you need to access or provide any records for business reasons, research, or litigation, you can find them quickly and know they are accurate and unchanged. Oracle Content DB also supports workflow through the Oracle BPEL Process Manager and includes powerful capabilities that allow workflows to be associated with specific folders and automatically triggered when events such as document check-in or deletion occur in those



automatically triggered when events such as document check-in or deletion occur in those folders. When Oracle Content DB is joined with EMC Centera storage, you have a superior joint solution that meets all your content management needs.

FOR MORE INFORMATION



Take the Next Step

The EMC-Oracle alliance is the longest standing relationship between Oracle and a storage provider, dating back to 1995. Today, EMC and Oracle continue to invest in a global relationship to help mutual customers receive the maximum benefit from their information — at every stage of the information lifecycle. When you choose this EMC-Oracle solution, you know you will benefit from the excellence and expertise of both companies.

To learn more about this affordable, easy-to-use joint solution for your entire enterprise, call your EMC or Oracle sales representative, or visit our websites at www.EMC.com or www.oracle.com.

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