

FOCUS ON Fusion Development Platform

Keynotes

TIME	TITLE	LOCATION
Sunday October 11, 2009		
9:00 a.m. – 10:00 a.m.	Oracle Develop Keynote: What Are We Still Doing Wrong? Thomas Kyte Architect, Oracle	Hilton San Francisco Grand Ballroom B
5:45 p.m. – 7:00 p.m.	Oracle OpenWorld Opening Keynote	Moscone North Hall D
Monday October 12, 2009		
8:30 a.m. – 9:45 a.m.	The Art of the Possible Charles Phillips President, Oracle	Moscone North Hall D
9:45 a.m. – 10:30 a.m.	Capitalizing on Technology Megatrends for Competitive Advantage Ann Livermore EVP, Technology Solutions Group, HP	Moscone North Hall D
1:15 p.m. – 2:15 p.m.	Oracle Develop Keynote: Breaking the Collaboration Barrier with Rich Enterprise Applications Ted Farrell Chief Architect and SVP, Oracle	Hilton San Francisco, Grand Ballroom B
Tuesday October 13, 2009		
8:30 a.m. – 9:45 a.m.	Innovation Across the Stack Thomas Kurian EVP Product Development, Oracle	Moscone North Hall D
9:45 a.m. – 10:30 a.m.	Michael Dell Chairman of the Board and CEO, Dell Inc.	Moscone North Hall D
Wednesday October 14, 2009		
8:30 a.m. – 9:15 a.m.	Partner Keynote	Moscone North Hall D
10:15 a.m. – 11:15 a.m.	Primavera Program Joel Koppelman SVP and GM, Primavera Global Business Unit John Kunz Center for Integrated Facility Engineering, Stanford University	Marriott Hotel Salon 9
2:45 p.m. – 3:30 p.m.	S. Gopalakrishnan CEO, Infosys	Moscone North Hall D
3:30 p.m. – 4:30 p.m.	Larry Ellison CEO, Oracle	Moscone North Hall D

General Sessions

TIME	TITLE	LOCATION
2:30 p.m. – 3:45 p.m.	Oracle Fusion Middleware 11g—Foundation for Innovation Hasan Rizvi SVP, Oracle Fusion Middleware, Oracle Corporation	Moscone North Hall D
5:15 p.m. – 6:30 p.m.	Complete, Open, and Integrated Applications for Your Business Lenley Hensarling GVP, Application Product Strategy, Oracle Corporation Steven Miranda SVP, Applications Development, Oracle Corporation	Moscone North Hall D

Oracle OpenWorld Sessions

TIME	TITLE	LOCATION
Monday October 12, 2009		
5:30 p.m.	The Oracle Fusion Development Experience: An Overview	Marriot Hotel, Salon 7
Tuesday October 13, 2009		
2:30 p.m.	Experiences with Oracle WebCenter 11g: Implementing SOA with a User Interface	Marriot Hotel, Salon 2
Wednesday October 14, 2009		
10:15 a.m.	Introduction to the Oracle Fusion Reference Architecture	Moscone S, Rm 304
11:45 a.m.	From Oracle Forms to Oracle Application Development Framework: Why and How	Moscone S, Rm 304
11:45 p.m.	Castle in the Clouds: SaaS-Enabling Oracle ADF Faces Applications	Marriot Hotel, Salon 3
1:00 p.m.	Adding Dynamic Data Visualization to Web Applications	Moscone S, Rm 308
1:45 p.m.	Rapid User Interface Prototyping for Rich Enterprise Applications	Moscone W, Rm 3024
5:00 p.m.	Developing with Oracle Fusion Middleware 11g: A Customer Case Study	Moscone S, Rm 304
Thursday October 15, 2009		
9:00 a.m.	Mobile App Development: Rapid, Declarative, Multichannel, and Multiplatform	Marriot Hotel, Salon 12
10:30 a.m.	A Comparison of Application Development in Oracle Application Express and J2EE	Moscone S, Rm 306
1:30 p.m.	Web 2.0 Front Ends for PeopleSoft, Oracle E-Business Suite, and Siebel Apps	Moscone W, 3020

Oracle User Group Forum and Special Interest Group (SIG) Meetings

TIME	TITLE	LOCATION
Sunday October 11, 2009		
10:30 a.m.	Oracle ADF Enterprise Methodology Group (ODTUG)	Moscone W, Rm3014
2:00 p.m.	Using Oracle ADF to Migrate Oracle Forms to Java EE Web (ODTUG)	Moscone W, Rm3000
2:30 p.m.	Four Seasons in One Project: The Challenges of the Latest and Greatest Technology (ODTUG)	Moscone W, Rm3000

Oracle UnConference Sessions

TIME	TITLE	LOCATION
Wednesday October 14, 2009		
9:00 a.m.	Rich Client Interfaces via Functional UI Patterns & Best Practices from Oracle	Moscone W, Overlook I
10:00 a.m.	Extreme Faces Makeover - Inject ADF Faces Rich Client Components into your applications	Moscone W, Overlook I
11:00 a.m.	The Secrets of ADF Region Interaction	Moscone W, Overlook I
1:00 p.m.	ADF Methodology Group Meeting	Moscone W, Overlook I
2:00 p.m.	ADF Methodology Group Meeting	Moscone W, Overlook I
3:00 p.m.	Tips for JDeveloper Users - The Small things that make the difference	Moscone W, Overlook I
4:00 p.m.	Data Visualization Components in a nutshell	Moscone W, Overlook I

Oracle Develop Sessions

TIME	TITLE	LOCATION
Sunday October 11, 2009		
1:15 p.m.	Oracle JDeveloper/Oracle A D F 11g Production Project Experience	Imperial Ballroom B
1:15 p.m.	Integrate Bleeding-Edge Technologies in Your Existing Oracle Forms Application	Yosemite C
2:30 p.m.	How to Debug Oracle Application Development Framework Applications	Golden Gate 3
3:45 p.m.	Oracle ADF On-Ramp: Using the Oracle ADF Fusion Technology Stack	Golden Gate 3
3:45 p.m.	Advanced Oracle ADF Faces Development	Yosemite B
Monday October 12, 2009		
10:15 a.m.	Developing with JSF/EJB 3.0 and JPA: A More Productive Way	Golden Gate 4/5
10:15 a.m.	Oracle Fusion Design Fundamentals	Yosemite B
11:30 a.m.	Trick Out My Application! Customization with Oracle ADF Metadata Services	Yosemite B
2:30 p.m.	Redeveloping an Oracle Forms Application with Oracle JDeveloper and Oracle ADF	Yosemite C
4:00 p.m.	Mastering Oracle Application Development Framework Task Flow	Yosemite B
4:00 p.m.	Modernizing Your Oracle Forms Investment: Google Maps, Web 2.0, Web Services	Yosemite C
5:30 p.m.	Oracle Application Development Framework Application with Task Flows and a Thick Database	Golden Gate 3
5:30 p.m.	Productive and Practical Application Lifecycle Management in Oracle JDeveloper	Yosemite C
Tuesday October 13, 2009		
11:30 a.m.	Business Logic in Oracle Application Development Framework Applications: The Where and How	Golden Gate 3
11:30 a.m.	Let's Make Some JavaServer Faces Custom Components!	Golden Gate 8
1:00 p.m.	Developing Microsoft Office Front Ends for Enterprise Java Applications	Yosemite B
1:00 p.m.	Oracle WebLogic Server Application Security Implementation in Oracle JDeveloper 11g	Yosemite C
2:30 p.m.	Oracle Application Development Framework: Oracle Fusion Applications Teams' Best Practices	Golden Gate 3
4:00 p.m.	Mobile App Development: Introducing Oracle ADF Native Mobile Client Framework	Yosemite B
4:00 p.m.	Client-Side Web Development with Oracle WebLogic Portal/Oracle WebCenter, Using REST and Ajax	Yosemite C
5:30 p.m.	Ensuring Reusability in Oracle ADF: Designing for Data Model and Component Reuse	Golden Gate 3
5:30 p.m.	Oracle JDeveloper 11g JAX-WS Web Services: As Easy as 1-2-3—XSD, WSDL, Generate!	Golden Gate 8
5:30 p.m.	Using Oracle Application Development Framework to Migrate Oracle Forms to Java EE Web	Yosemite C

Oracle OpenWorld Hand-On Labs

TIME	TITLE	LOCATION
Thursday October 15, 2009		
10:30 a.m.	Create a Rich Internet UI for Oracle Applications with Oracle Application Development Framework	Marriot, Golden Gate A3

Oracle Develop Hand-On Labs

TIME	TITLE	LOCATION
Sunday October 11, 2009		
10:30 a.m.	Developing Rich Internet Applications and Rich Enterprise Applications with Oracle ADF Faces	Continental Ballroom 6
11:45 a.m.	Oracle Fusion Development Experience: An Oracle Application Development Framework Overview	Continental Ballroom 6
1:15 p.m.	Web Services Development and Consumption with Oracle JDeveloper	Continental Ballroom 6
3:45 p.m.	Productive Java Persistence API and JavaServer Faces Development with Oracle JDeveloper	Continental Ballroom 6
Monday October 12, 2009		
10:15 a.m.	Web Services Development and Consumption with Oracle JDeveloper	Continental Ballroom 6
11:30 a.m.	Adding Dynamic Data Visualization to Web Applications	Continental Ballroom 6
2:30 p.m.	Oracle Fusion Development Experience: An Oracle Application Development Framework Overview	Continental Ballroom 6
4:00 p.m.	Introduction to Database Modeling and Development with Oracle JDeveloper	Continental Ballroom 6
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4:00 p.m.	Oracle Fusion Development Experience: An Oracle Application Development Framework Overview	Continental Ballroom 6
5:30 p.m.	Introduction to Database Modeling and Development with Oracle JDeveloper	Continental Ballroom 6

Oracle Demos

DEMOS	LOCATION
Mobile Application Development	Middleware W-109
Oracle JDeveloper and Oracle Application Development Framework	Middleware W-114
Rich Internet Applications Development	Middleware W-116
Oracle Forms and Oracle Designer	Middleware W-115
Oracle Enterprise Pack for Eclipse Middleware	Middleware W-112

Networking Activities

EVENT	LOCATION	TIME
Sunday October 11, 2009		
Welcome Reception	Howard Street Tent and Yerba Buena Gardens	7:30 p.m. – 9:30 p.m.
Monday October 12, 2009		
OTN Night	Howard Street Tent	7:00 p.m. – 10:00 p.m.
Wednesday October 14, 2009		
Appreciation Event	Treasure Island	8:00 p.m. – 12:00 a.m.
Thursday October 15, 2009		
It's a Wrap	Howard Street Tent	4:00 p.m. – 6:00 p.m.