

# Integrating 3i Infotech Premia with Oracle E-Business Suite and Siebel CRM



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## Industry

Insurance

## Oracle Products

Oracle E-Business Suite  
 Oracle BPEL Process Manager  
 Oracle EBS Adapters

"Using Oracle Fusion Middleware we quickly and easily migrated our existing application to an SOA. The platform's comprehensive SOA and business process management capabilities enabled us to seamlessly integrate our industry leading Premia software with Oracle E-Business Suite and Siebel CRM to create a comprehensive insurance solution for our customers."

**- Hari Padmanabhan,  
 Dy Managing Director,  
 3i Infotech**

*3i Infotech provides compelling technology solutions, to customers in Banking, Insurance, Manufacturing, Retail & Distribution, and helps achieve operational excellence and a sustainable competitive advantage.*

## Partner Overview

3i Infotech is a global Information Technology company, which provides technology solutions to over 500 customers, spanning a range of verticals like Banking, Insurance, Manufacturing, Contracting, Retail & Distribution and Government. 3i Infotech offers a comprehensive range of software and IT solutions, including packaged applications for the Banking, Financial Services & Insurance (BFSI), Manufacturing, Contracting, and Retail & Distribution industries.

## Integration Solution Overview

3i Infotech, by integrating its Premia Insurance solution with Oracle Siebel and Oracle E-Business Suite, will offer its customers a standards based, secure, auditable, transparent, agile and business rules compliant solution that caters to the business needs of today's insurance companies who operate in highly regulated environment. This core integration glue leverages Premia's core competencies around insurance areas such as General, Health, Life, Property & Casualty and Agency management with Oracle E-Business Suite's enterprise-class business applications around Financials and Oracle Siebel's rich breed of CRM and PRM capabilities. This integration will provide customers with a sophisticated portfolio of state of the art functionalities from all the software's.

## Flexible Integration

Insurance industry, by its very nature, needs a comprehensive information solution that can be integrated to a number of external service providers, who use heterogeneous systems. The Premia integration with Oracle E-Business Suite and Siebel CRM provides customers a complete and integrated solution, based on Oracle's Fusion Middleware technology as the foundation for supporting business process management and integration with external service providers, to create a composite application. One of the key requirements in the insurance industry is the need to create and apply complex business rules on insurance instruments. Oracle SOA Suite's, Rules Engines enables this functionality. The integration will also bring in faster customer service through the Siebel CRM integration and acquires world-class accounting and financial capabilities of Oracle GL, which includes global consolidation, Multi GAAP, multi currency, reporting Set of Books,

reevaluation, translation, and multiple sets of books.

### **Why Oracle?**

Siebel CRM, is the world's leading CRM solution, and provides a comprehensive solution for customer relationship management. Oracle E-Business Suite is a fully integrated, comprehensive suite of enterprise-class business applications. 3i Infotech needs to provide its customers with a best of breed end-to-end solution, encompassing CRM, Insurance domain functions, and back-office financial management. Oracle Fusion Middleware offers modularity, performance and business process management capabilities that insurance customers are looking for.

### **Essential Benefits**

- Comprehensive Solution for Insurance customers, assembling best of breed applications.
- Oracle Fusion Middleware provides a standards-based platform for extensibility and integration with heterogeneous systems.
- Composite Application designed on the basis of create one, use anywhere philosophy.

For additional information about partnering with Oracle, please contact us at [opninfo\\_us@oracle.com](mailto:opninfo_us@oracle.com) or visit us at [www.partners.oracle.com](http://www.partners.oracle.com).

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