

Integrating Newsoft Informatica eComex Suite with Oracle E-Business Suite



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Industry

Foreign Trade Management

Oracle Products

Oracle E-Business Suite

Oracle BPEL

Oracle EBS Adapters

"We've got a lot of confidence in Oracle's strategies mainly on the Oracle's Fusion Middleware (SOA and BPEL) which will be used by our company to leverage our application creating hot-pluggable components to integrate it to Oracle eBusiness Suite and other systems. We're going to be able to use and manage a single technology middleware platform (and components) across all of these different applications and technologies."

- Andre Barros, General Manager, New Soft Informatica

Pre-Integrated Import/Export Management solution for Brazil

Partner Overview

New Soft Informatica is a leading provider of foreign trade management software in Brazil. Their flagship product is a modular software suite called the e-Comex Suite, which provides Import Export functionality for the Brazilian market. Their customers include leading companies in Brazil including Alcatel, Bosch, Del Monte, Eaton, Fiat, Gol, Lider, and TAM. Service

Integration Solution Overview

Brazilian customers deploying ERP solutions need a foreign trade management solution that not only caters to the Brazilian market but is also pre-integrated with the ERP modules such as Purchasing, Inventory, Order Management, AR, AP and GL. The eComex Suite, integrated with the Oracle eBusiness Suite provides Brazilian customers with a complete and integrated solution built using a modern services oriented architecture. Using Oracle Fusion Middleware as a business process management platform, New Soft Informatica has been able to create seamless business flows spanning seven modules within the eComex Suite and the Financials and Inventory Management modules within Oracle eBusiness Suite..

Flexible Integration

New Soft Informatica's customers demand a comprehensive solution that supports foreign trade management, integrated with an back-office ERP system for financial management. Through the eComex-Oracle E-Business Suite integration, customers gain from the availability of an integrated system that supports both these fuction areas. The integration supports centralization of key business functions, thereby ensuring a single source of truth providing 360 degrees view, while at the same time enabling composite applications to be able to use this information. Oracle Fusion Middleware's Service Oriented Architecture provides a robust framework for this integration

Why Oracle?

Oracle E-Business Suite has strong capabilities in the area of Financial Management. The eComex integration with Oracle E-Business Suite, will enable New Soft Informatica to provide it's customer's with a comprehensive financial solution spanning foreign trade management and back-office financial management capabilities. New Soft Informatica chose Oracle Fusion Middleware's strong business process management capabilities and Service Oriented Architecture, to integrate with Oracle E-Business Suite.

Essential Benefits

- Comprehensive solution, by integrating with Oracle E-Business Suite.
- Customers benefit from the common technology infrastructure used by Oracle E-Business Suite and eComex Suite.
- Centralization of key business functions enables easy management and maintenance.

For additional information about partnering with Oracle, please contact us at opninfo_us@oracle.com or visit us at www.partners.oracle.com.

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