

Integrating pVelocity's Manufacturing Profit Intelligence™ Solution with Oracle E-Business Suite



pVelocity's Proactive Profit Management Technology Enables Manufacturing Customers to Improve Profitability by Increasing Margins by 3-5% Annually

pVelocity, Inc.
2235 Sheppard Ave. East,
Suite 1501
Toronto, Ontario M2J5B5
Tel: +1 416-493-8000
Fax: +1 416-493-0070
<http://www.pvelocity.com>
E-mail: info@pvelocity.com

Industry

Manufacturing

Oracle Products

Oracle E-Business Suite
Oracle BPEL Process Manager
Oracle EBS Adapters

"Partnering with Oracle not only provides a comprehensive solution for our manufacturing customers by integrating pVelocity's Manufacturing Profit Intelligence™ solution with Oracle E-Business Suite, but also provides Oracle Fusion Middleware's Service Oriented Architecture to securely integrate applications"

**- Paul Betsis, CEO,
pVelocity Inc.**

Partner Overview

pVelocity's Manufacturing Profit Intelligence™ software provides manufacturers with the necessary intelligence about their products, customers and processes to enable better business decisions that improve profit. By bridging the gap between production and financial systems, pVelocity rapidly identifies true drivers of profitability at unprecedented levels of detail. The company has a growing list of prestigious manufacturing customers with multi-plant installations in various industry segments, including chemicals and metals.

Integration Solution Overview

pVelocity's Manufacturing Profit Intelligence™ solution merges existing sales and production data together to create true profitability insights, and supports the modeling and tracking of a wide variety of profit improvement strategies. To help Oracle's manufacturing customers achieve these significant profit improvements, pVelocity has announced the integration of its software products with Oracle E-Business Suite's enterprise financial and production management systems.

Flexible Integration

Oracle Fusion Middleware's Service Oriented Architecture provides a flexible and secure way to integrate with Oracle E-Business Suite. Oracle BPEL Process Manager supports real-time data integration between pVelocity software and Oracle E-Business Suite and enables an integrated business process which provides pVelocity customers with detailed, accurate and timely profit intelligence about their customers, products, plants, processes, markets, etc.

Why Oracle?

Combining pVelocity's technology with Oracle's E-Business Suite provides a comprehensive and easy to implement profit management solution. Oracle's extensive reach into the manufacturing community, combined with the inherent value of the E-Business Suite data, helped pVelocity choose Oracle's Fusion Middleware to achieve a Service Oriented secure integration.

Essential Benefits

- Integrating pVelocity's technology with Oracle's E-Business Suite creates a comprehensive proactive profit management solution for manufacturers.
- Secure integration is achieved using Oracle Fusion Middleware's Service Oriented Architecture.
- The integrated analysis of production and financial data enables visibility, analysis and monitoring of profitability information.

Environment

pVelocity Environment

pVelocity Manufacturing Profit Intelligence™ Version 7.6.1

Oracle Environment

Oracle E-Business Suite 11.5.10

Oracle Database Server 9.2.0.6

Oracle Application Server 9iAS (1.0.2.2.2)

For additional information about partnering with Oracle, please contact us at opninfo_us@oracle.com or visit us at www.partners.oracle.com.

Copyright 2006, Oracle. All Rights Reserved.

This document is provided for information purposes only, and the contents hereof are subject to change without notice. This document is not warranted to be error-free, nor is it subject to any other warranties or conditions, whether expressed orally or implied in law, including implied warranties and conditions of merchantability or fitness for a particular purpose. We specifically disclaim any liability with respect to this document, and no contractual obligations are formed either directly or indirectly by this document. This document may not be reproduced or transmitted in any form or by any means, electronic or mechanical, for any purpose, without our prior written permission.

Oracle, JD Edwards, PeopleSoft, and Siebel are registered trademarks of Oracle Corporation and/or its affiliates. Other names may be trademarks of their respective owners.