

OPTIMISE YOUR SUPPLY CHAIN

JOURNEY TO A STREAMLINED SUPPLY CHAIN

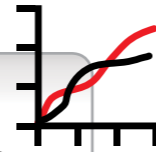
1. Visibility

Advanced Planning Command Centre & Demantra provide a global view of demand & supply. Supply chain business intelligence enables end-to-end goals & performance measurement. Master Data Management synchronises data across multiple platforms.



2. Optimise Planning

Demantra, strategic network optimisation and advanced supply chain planning enable the profitable optimisation of demand & supply. Inventory optimisation ensures the best use of working capital to support demand.



4. Collaborate

Demantra & advanced supply chain planning provide a global supply chain platform for collaboration with customers and suppliers. Agile Product Lifecycle Management (PLM) ensures all product data is shared with supply chain partners and reduces time to market.



3. Optimise Execution

Oracle Transportation Management, Warehouse Management & Strategic Network Optimisation ensure the efficient use of assets and minimise the cost of transportation. Oracle lean manufacturing solutions help to increase agility and reduce cost.



5. Innovate

Agile PLM manages the new product introduction process ensuring quality and compliance through the supply chain. Demantra predicts demand for new products increasing profitability and delivery performance. Strategic network optimisation allows multiple supply chain strategies to be modelled prior to implementation.



6. Compete

Combining the latest information technology with new processes and skilled staff, positions the supply chain as a competitive weapon.



NEXT STEPS: Contact Tracey Capocci on +44 (0)1604 246 697 or tracey.capocci@oracle.com to:

1. Request your free Supply Chain ROI case study
2. Request your free copy of Oracle's Supply Chain Sustainability Research 2009
3. Register for a free workshop with one of our supply chain experts

ORACLE
www.oracle.com/uk/scm

Increase inventory turns by 4x and decrease product costs by 11%

Ingersoll Rand

“The obvious benefit of Oracle across the organisation is seeing everything going on at the same time. Everybody's making decisions from the same data. The visibility allows us to optimise across the entire business.”

Stephen Printz, Chief Information Officer, Pella Corporation

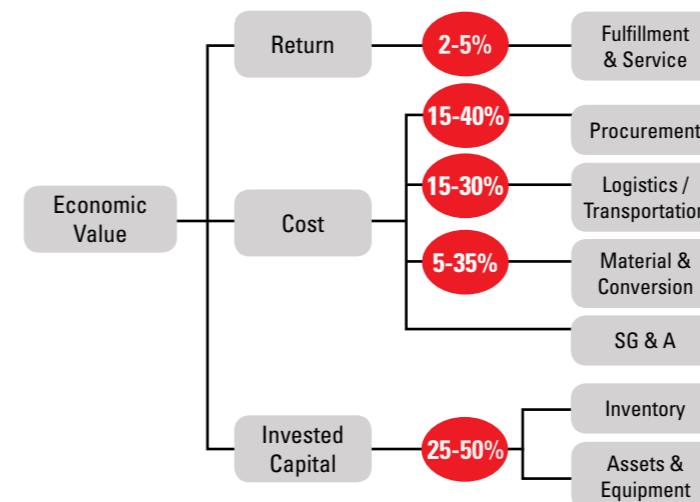
FAST ROI, MEASURABLE RESULTS*:

- **VeriSign:** cut error rate by more than 80 percent and boosted productivity by 230%
- **UPS:** reduced cycle time by 75%
- **TUI:** saved €20 million with sourcing and up to 25% on indirect goods
- ****Ingersoll Rand:** increased inventory turns by 4x, decreased product costs by 11% and increased labour productivity by 16%
- **Leading UK supermarket:** doubled the number of orders delivered per van per run

* <http://www.oracle.com/us/solutions/scm/index.htm>
**Source Ingersoll Rand

PRIORITISING SAVINGS TO BE MADE:

Supply Chain Management



VALUE DRIVERS & QUICK ROI / HIGH-IMPACT OPPORTUNITIES

- Demand shaping, product mix and spares optimisation
- Sourcing optimisation
- SAAS / on-demand
- Optimised sourcing
- Load & mode optimisation
- Product cost optimisation
- Network & location optimisation
- Performance management
- Inventory & optimisation
- Postponement
- Capacity & utilisation

ORACLE

ORACLE® | supply chain

complete • modular • open • integrated

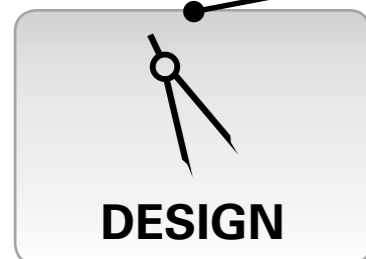


Visibility

Dashboards – Analytics – Workflow

PRODUCT LIFECYCLE MANAGEMENT

Challenges <ul style="list-style-type: none"> Shorter product life Demand for new products Outsourced design increases need for collaboration Outsourced production makes quality and compliance more complex Increased regulation Large inventory levels at end of product life 	Solution <ul style="list-style-type: none"> Reduces time to market, cost and provides visibility Manages all product data and controls phase gates Provides collaboration and visualisation with design partner Automates BOM analysis for quality and compliance Enforce end of life planning linked to value chain planning phase out
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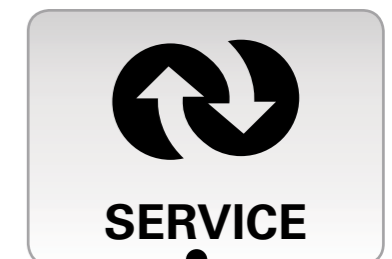
PROCUREMENT & SOURCING

Challenges <ul style="list-style-type: none"> Cost pressure Labour-intensive paper-based processes Unable to enforce sourcing policies Unable to analyse and manage spend Large supplier base Inefficient communication with suppliers Not getting best value from suppliers International trade compliance 	Solution <ul style="list-style-type: none"> Reduce spend on goods and services Streamline procurement processes Enforce policy compliance Spend analytics across all suppliers by category Contract management Supplier portals eSourcing and eAuctions
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TRANSPORTATION & WMS

Challenges <ul style="list-style-type: none"> Increase in transportation costs Unable to measure total transportation costs Unable to monitor logistics provider performance Lack of supply-chain visibility High administration costs Reduce carbon emission 	Solution <ul style="list-style-type: none"> Route and carrier optimisation Automated carrier booking, tracking and payment Real time event management and business intelligence Fleet management WMS integration with automated handling Wave planning and task management
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VALUE CHAIN PLANNING

Challenges <ul style="list-style-type: none"> High levels of working capital in supply chain Poor service levels High expediting costs Time consuming forecast process Low demand forecast accuracy Lack of visibility and collaboration with suppliers and customers 	Solution <ul style="list-style-type: none"> Best-in-class sales and operations planning Reduce inventory and improve delivery Single collaborative planning solution with customers and suppliers Best-in-class statistical demand forecasting Constrained planning with suppliers Merchandising and category planning
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MANUFACTURING

Challenges <ul style="list-style-type: none"> Cash flow and working capital concerns No consolidated demand view Lack of visibility across all manufacturing lines Poor plant flexibility and efficiency Lack of integration with sub contractors Increased regulatory compliance 	Solution <ul style="list-style-type: none"> Orchestrated order fulfilment, global planning & scheduling Role-based performance dashboards (ERP-MES) MTS, MTO, CTO, Flow, Project and Process manufacturing Lean manufacturing Customer to supplier quality management Integrated maintenance
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SERVICE SUPPLY CHAIN

Challenges <ul style="list-style-type: none"> Need to increase revenue from service operations Move to performance-based contracts Reduce inventory held in service supply chains Improve part visibility and replenishment considering both new-buy and repair options Support for reverse logistics operations 	Solution <ul style="list-style-type: none"> Synchronised forecasting and replenishment planning Multi-echelon inventory optimisation aligned to budget constraints and SLAs Product introduction and end-of-life scenarios Part condition and supersession control Manage reverse material flow and repair processes
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