

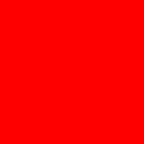


**ORACLE®**

**Captivation**  
incorporated

**Oracle Buys Document Capture Leader Captovation  
Extends Oracle's Industry-leading Enterprise Content Management Solution**

**February 11, 2008**



The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality and should not be relied upon in making a purchasing decision. The development, release and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

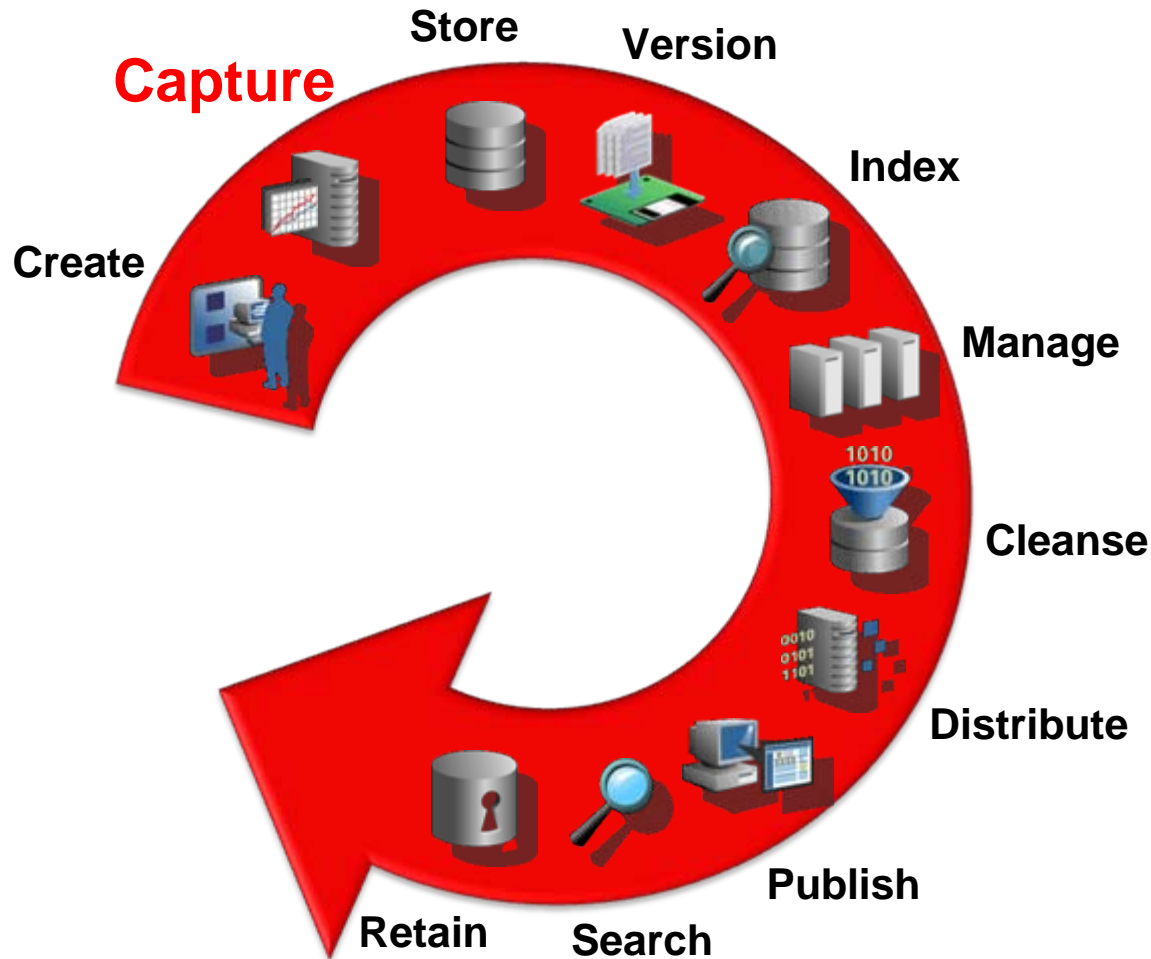
# What We Are Announcing

- **Oracle to acquire Captovation**
  - Expected to extend Oracle's industry-leading Enterprise Content Management (ECM) offerings with document capture solution
  - Transaction closed February 11, 2008
- **Captovation is a provider of document capture solutions**
  - Headquartered in Eden Prairie, Minnesota
  - Provides capabilities for high-volume scanning, Web-based capture and check capture
- **Captovation technology expected to enhance Oracle's Enterprise Content Management solution**
  - Adds ability to capture mission-critical content for access inside business applications and processes
  - Creates integrated solution that helps customers reduce costs, streamline critical business processes and simplify regulatory compliance

# Strategic Importance to Oracle

- **Customers are seeking solutions to capture critical content**
  - Access information locked in paper documents
  - Convert paper to images to support the automation necessary for streamlining business processes
  - Create the audit trail necessary for regulatory compliance
  - Eliminate costly paper transportation and storage
- **Document capture is a critical component of ECM**
  - Paper that supports business processes represents a large portion of enterprise information assets
  - Customers want integrated, out-of-the-box enterprise content management solutions that include document capture
- **Combination expected to extend Oracle's leadership in ECM**
  - Acquisition delivers a comprehensive and integrated content management solution as part of Oracle Fusion Middleware
  - By adding document capture, Oracle will be the only vendor that can provide customers with a fully integrated solution for automating back office operations

# Oracle Adds Capture to Comprehensive ECM Solution



# Why Captovation?

- **Captovation provides comprehensive document capture capabilities**
  - Provider of document capture solutions with over 700 customers
  - Offers enterprise-ready solutions for production scanning, distributed scanning and check scanning
  - Experience with industry leaders in banking, finance and insurance
  - Deep domain expertise in document capture
- **Captovation is most complementary to Oracle**
  - Already integrated with Oracle Imaging and Process Management and Oracle Universal Content Management
  - Proven technology in production with hundreds of Oracle customers
  - Solutions recommended and implemented by many Oracle partners

# Captovation Product Overview

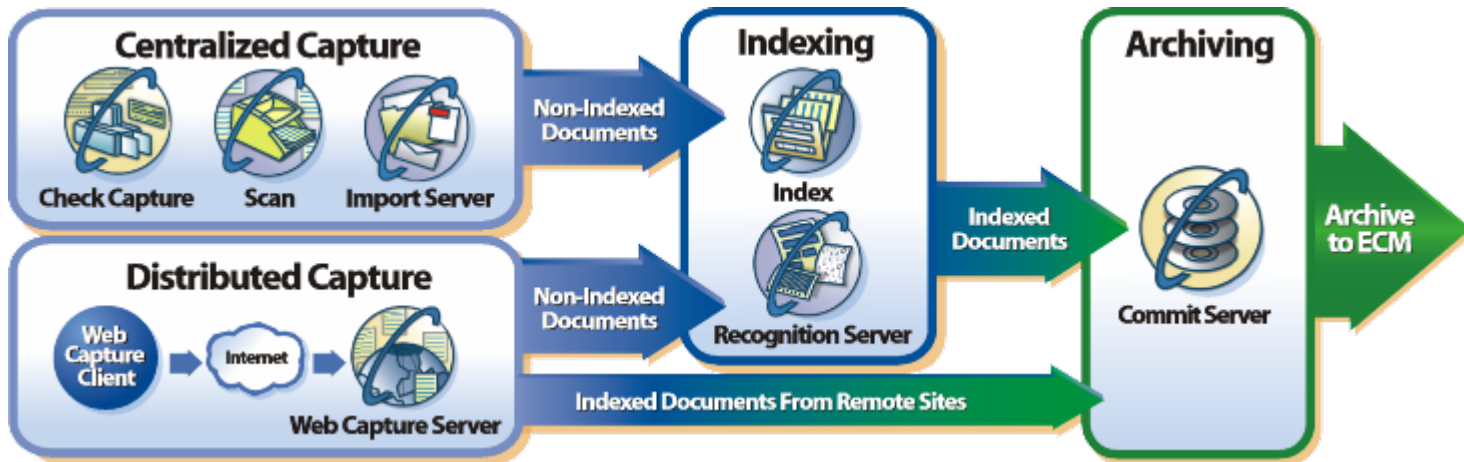
## Comprehensive Solution for the Capture, Indexing and Archiving of Transactional Documents

### Centralized Capture

- High-volume document capture operations
- Easily import emails, faxes and electronic documents

### Indexing

- Streamlined key-from-image with pick lists and database look-ups
- Automated indexing through barcode and optical character recognition



### Distributed Capture

- Provides browser-based document scanning and indexing at remote office locations

### Archiving

- Images archived into Oracle ECM for integrations with business applications and processes
- Can also archive to non-Oracle systems

# Strong Momentum with Industry Leaders

Finance/ Insurance				
Medical				
Education				
Government				
Manufacturing				
Retail				



# Clearly Different

***Only Oracle and Captovation can deliver ALL of the following:***



**An industry-leading offering for the full document lifecycle – capture to destruction**



**Integrated document capture & content management as part of a comprehensive middleware platform**



**Document capture embedded in best-in-class business applications**

# Expected Customer and Partner Benefits

- **Captovation customers**
  - Increased R&D investment in Captovation products
  - Investment protection, extension and enhancements as Captovation and Oracle provide better integration of complementary solutions
  - Access to Oracle's global support and services organizations
- **Oracle customers**
  - Ability to deploy a cost-effective, streamlined content management solution that manages documents through their lifecycle
  - Automates back office operation by capturing paper in support of key business processes
  - Helps create the audit trail required for regulatory compliance
- **Oracle and Captovation partners**
  - Work with a single vendor to address document capture and management of enterprise content
  - Offer customers a fully integrated document capture, ECM and process automation solution for streamlining key enterprise processes
  - Increased support and investment in Captovation and Oracle Enterprise Content Management products, worldwide resources and partner ecosystem, and expanded opportunities to partner

# Weatherford International Case Study



## Reducing Accounts Payable Costs Through Distributed Capture

<b>Business Challenges</b>	<ul style="list-style-type: none"><li>• Invoices arrive at locations around the world and mailed to regional offices</li><li>• High processing costs due to mailing delays, lost invoices and cumbersome invoice correction process</li><li>• Slow retrieval of archived invoices, local offices making unauthorized copies for quicker access</li></ul>
<b>Solution</b>	<ul style="list-style-type: none"><li>• Captovation Capture, Captovation Web Capture and Oracle Imaging and Process Management</li></ul>
<b>Business Results</b>	<ul style="list-style-type: none"><li>• Captovation Web Capture deployed to users at remote offices capturing invoices and supporting docs</li><li>• Distributed scanning and indexing enabled faster processing</li><li>• Instantaneous access to archived invoices</li><li>• SOX compliance through auditing and automated workflow approvals</li></ul>

# Land O'Lakes Case Study



## Automating Processes With Capture and Content Management

<b>Business Challenges</b>	<ul style="list-style-type: none"><li>• Paper-based documentation for account payable, fixed assets, credit and human resources</li><li>• Difficult to retrieve paper and microfilm supporting documents</li><li>• Time intensive internal and external web site maintenance</li></ul>
<b>Solution</b>	<ul style="list-style-type: none"><li>• Captivation Capture, Oracle Imaging and Process Management and Oracle Universal Content Management</li></ul>
<b>Business Results</b>	<ul style="list-style-type: none"><li>• Capturing 180,000 documents per day</li><li>• System saved an estimated \$250,000 in the first year through improved efficiencies and reduced headcount</li><li>• Immediate access to transactional content managed in a disaster-resilient environment</li><li>• Self-service website maintenance with IT provided components, templates, navigation, etc.</li></ul>

# Status

- **Public announcement**
  - January 16, 2008
- **Communication with all stakeholders**
  - Press and analyst briefings
  - Customer and partner briefings
- **More information can be found at**
  - [www.oracle.com/captovation](http://www.oracle.com/captovation)



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