Oracle Day 2014

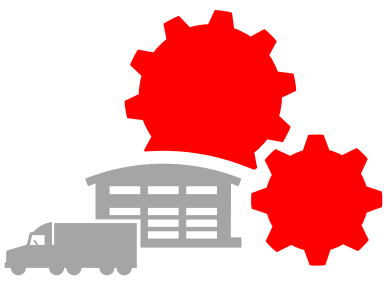
Digital Disruption

Turn digital disruption into business opportunity at Oracle Day 2014

HOW COMPANIES ARE EXPLOITING DIGITAL

44% to improve customer experience [1]

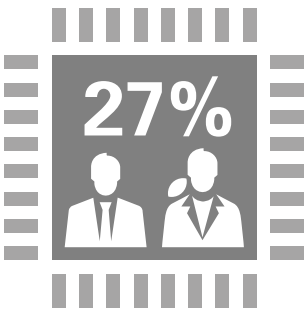
30% to improve operational efficiency [1]



26% to create new business models [1]

THE STATE OF THE DIGITAL NATION

27% of executives now rate the ability to manage digital disruption as a matter of survival



46% of organisations are investing in digital skills

TURN DIGITAL DISRUPTION INTO BUSINESS GROWTH

ORACLE DAY 2014

65 EVENTS 46 COUNTIRES

For expert advice and business opportunities,

visit www.oracle.com/oracleday and find an Oracle Day near you.

Attend Oracle Day 2014 and hear from experts as they explain how – and why embracing the digital age is vital for success.

We'll be discussing today's challenges, as well as how Oracle can revolutionize the way you work through technologies including big data, business analytics, cloud, mobile, infrastructure and applications.

To learn more right now, read some short case studies and take a look at our latest iPaper, Turn Digital Disruption into business growth

[1] Sloan Review, MIT 2013

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