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Oracle Buys Acme Packet

Adds Session Border Control Technology to
Oracle's Leading Communications Industry Offering
to Speed the Deployment of All-IP Networks

March 28, 2013



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This document contains certain forward-looking statements about Oracle and Acme Packet, including statements that involve risks and uncertainties concerning Oracle's acquisition of Acme Packet, anticipated customer benefits and general business outlook. When used in this presentation, the words "anticipates", "can", "will", "look forward to", "expected" and similar expressions and any other statements that are not historical facts are intended to identify those assertions as forward-looking statements. Any such statement may be influenced by a variety of factors, many of which are beyond the control of Oracle or Acme Packet, that could cause actual outcomes and results to be materially different from those projected, described, expressed or implied in this presentation due to a number of risks and uncertainties. Potential risks and uncertainties include, among others, the possibility that the anticipated synergies of the combined companies may not be achieved after closing, the combined operations may not be successfully integrated in a timely manner, if at all, general economic conditions in regions in which either company does business, and the possibility that Oracle or Acme Packet may be adversely affected by other economic, business, and/or competitive factors. Accordingly, no assurances can be given that any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do so, what impact they will have on the results of operations or financial condition of Oracle or Acme Packet.

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Oracle is currently reviewing the existing Acme Packet product roadmap and will be providing guidance to customers in accordance with Oracle's standard product communication policies. Any resulting features and timing of release of such features as determined by Oracle's review of Acme Packet's product roadmap are at the sole discretion of Oracle. All product roadmap information, whether communicated by Acme Packet or by Oracle, does not represent a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. It is intended for informational purposes only, and may not be incorporated into any contract.

Additional Information about the Merger and Where to Find It

In connection with the merger, Acme Packet will file a proxy statement with the SEC. Additionally, Acme Packet and Oracle will file other relevant materials in connection with the acquisition of Acme Packet by Oracle pursuant to the terms of an Agreement and Plan of Merger by and among, Oracle, OC Acquisition LLC, a wholly owned subsidiary of Oracle, Andes Acquisition Corporation, a wholly-owned subsidiary of OC Acquisition LLC, and Acme Packet. The materials to be filed by Acme Packet with the SEC may be obtained free of charge at the SEC's web site at www.sec.gov. Investors and security holders of Acme Packet are urged to read the proxy statement and the other relevant materials when they become available before making any voting or investment decision with respect to the merger because they will contain important information about the merger and the parties to the merger. Oracle, Acme Packet and their respective directors, executive officers and other members of its management and employees, under SEC rules, may be deemed to be participants in the solicitation of proxies of Acme Packet stockholders in connection with the merger. Investors and security holders may obtain more detailed information regarding the names, affiliations and interests of certain of Oracle's executive officers and directors in the solicitation by reading the proxy statement and other relevant materials filed with the SEC when they become available. Information concerning the interests of Acme Packet's participants in the solicitation, which may, in some cases, be different than those of Acme Packet's stockholders generally, is set forth in the materials filed with the SEC, and will be set forth in the proxy statement relating to the merger when it becomes available.

The Announcement

- **Oracle buys Acme Packet**
 - Adds Session Border Control technology to Oracle's leading Communications industry offering
 - Combined offering will enable service providers and enterprises to speed the migration to all-IP networks
 - The transaction has closed
- **About Acme Packet**
 - Acme Packet enables the trusted, first-class delivery of next-generation voice, data and unified communications services and applications across IP networks for service providers and enterprises
 - Headquartered in Bedford, MA, the company employs 880 domain experts in IP networking
 - Deployed by more than 1,900 service providers and enterprises globally, including 89 of the world's top 100 communications companies
- **Combination to enable trusted interactive communications to any device, across any network**
 - Together, Oracle Communications and Acme Packet expect to provide customers with purpose-built, innovative solutions to speed the deployment of all-IP networks
 - Service providers: uniquely differentiate and monetize next-generation services
 - Enterprises: benefit from more effective user engagement and improved employee productivity
 - Partners: expanded portfolio of solutions to accelerate the transformation to all-IP networks

Users Are Increasingly Connected

Any Service, Anytime, Anywhere, Any Device

INCREASED CONNECTIONS

- **Multi-Device**
Phone, PC, Tablet, TV, DVR, Car, Security
- **Multi-Media**
Voice, Video, Chat, Text, Social
- **Multi-Network**
3G, 4G/LTE, Broadband, WiFi
- **Multi-Persona**
Consumer, Employee, Parent, Caregiver
- **Multi-Location**
Home, School, Work, Play, Anywhere

INCREASED EXPECTATIONS

- **Seamless Service and Application Experience**
Across Devices, Media, Networks
- **Guaranteed Quality and Reliability**
Telemedicine, Surveillance, Emergency Services
- **Secure and Regulatory Compliant**
Financial Services, Public Sector, Healthcare
- **Personalized**
Parental Controls, My Enterprise Dashboard
- **Contextual**
Right Information, Right Device, Right Now

All-IP Networks Critical to Meeting User Expectations

Delivers the Best of the Traditional Telephone and the Internet

Traditional Circuit Switched



- Voice oriented
- Trusted
- High quality
- **Compromises: Costly to maintain, dedicated circuits and slow delivery of new services**

Internet



- Data oriented
- Low cost packet routing
- Rapid application innovation
- **Compromises: Delivers best-effort consistency and inconsistent quality**

All-IP Network



- Voice, video, and data oriented
- Supports fixed and mobile convergence
- Rapid application innovation
- Tiered transport services
- Guaranteed quality and secure
- Lower Cost

Deploying All-IP Networks is Challenging

Requires a Purpose-Built, End-to-End Portfolio of Technologies



Service Providers

- Delivering scalable, next generation IP services presents security, reliability, service quality, and interoperability challenges
- Difficult to monetize and/or provide differentiated alternatives to “over-the-top” (OTT) services
- Traditional approaches have proven to be expensive, complex, and time-consuming

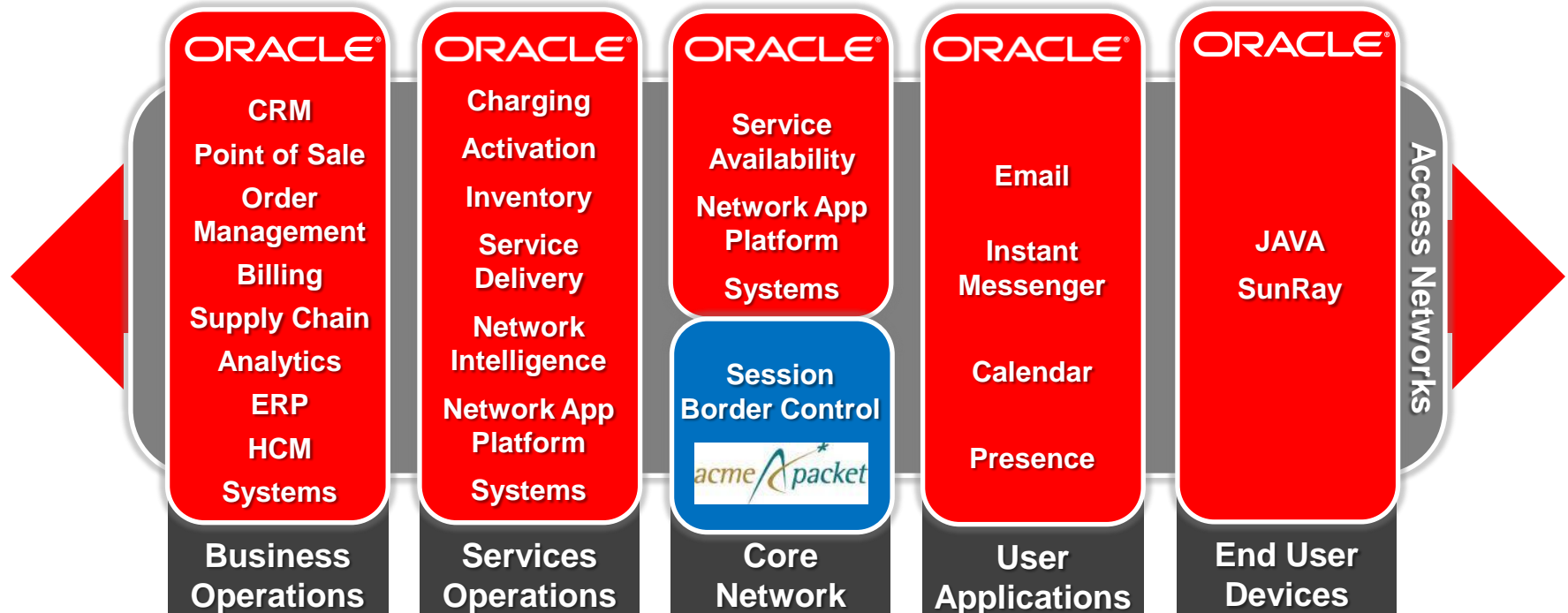


Enterprises

- Real-time communications over IP present unique security, interoperability, and reliability challenges
- Many mission-critical applications require solutions that provide complete security, absolute reliability, high service quality, or record-ability
- Customers and employees demand engagement through the channel, application, and device of their choice

Oracle Communications Portfolio

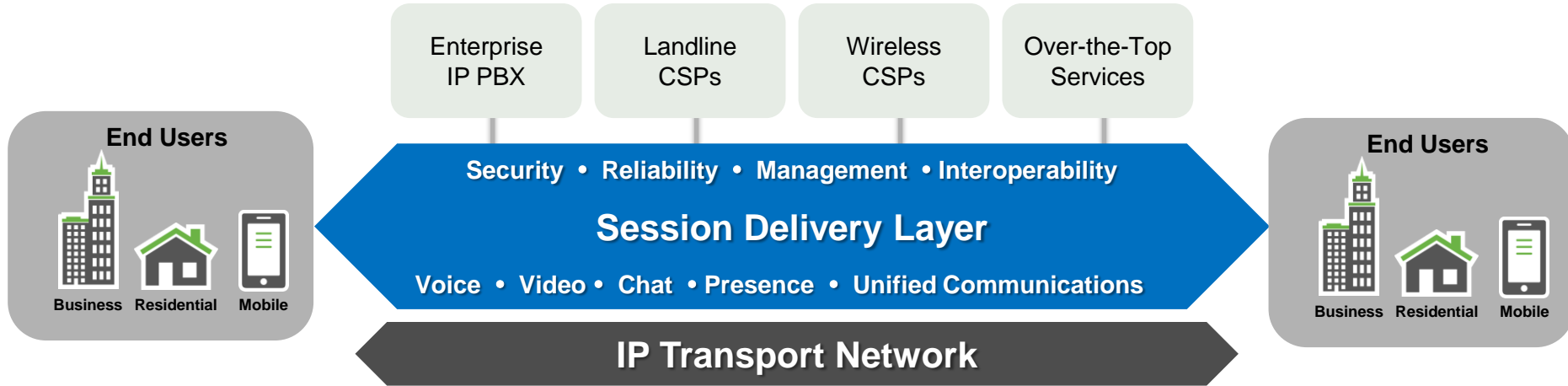
Comprehensive Solution to Deploy, Innovate, and Monetize All-IP Networks



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Acme Packet Provides Critical Piece to Oracle's Solution

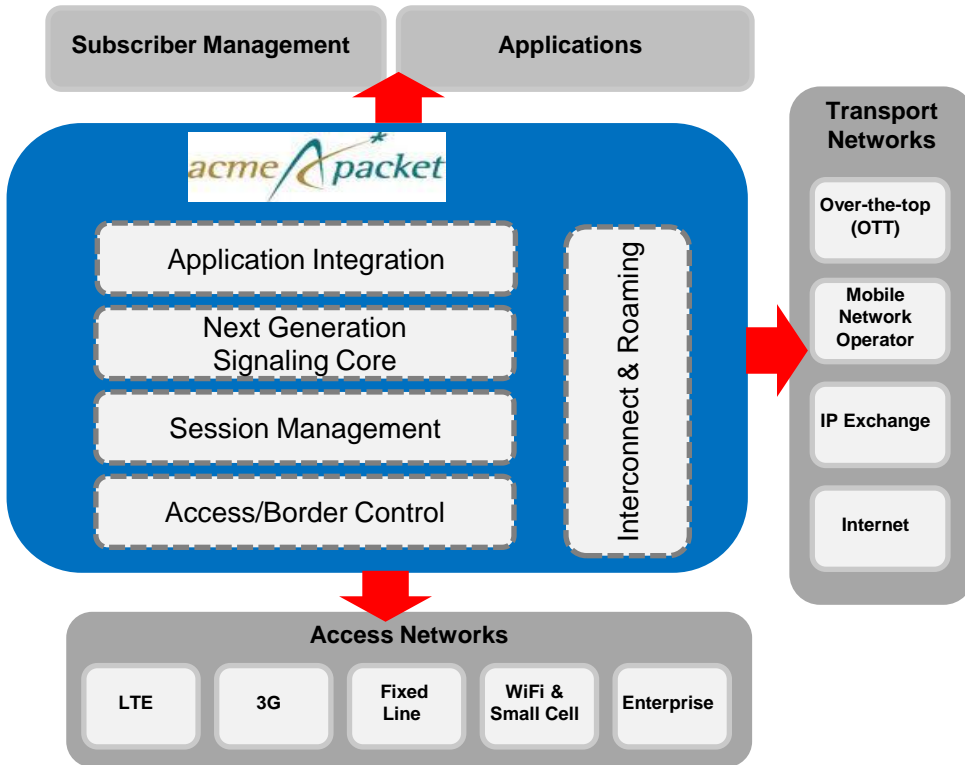
Delivers Consistent Experience Across All Services, Devices and Networks



Acme Packet's Session Border Control solutions enable the session delivery layer:

- Provides communications-specific intelligence and control over IP transport networks
- Ensures that real-time communications (or "sessions") are secure and reliable

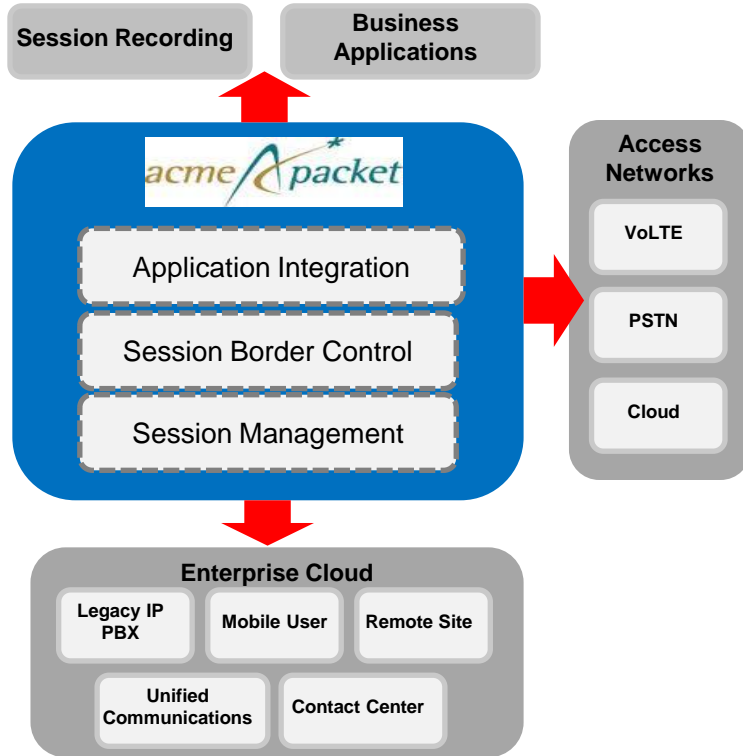
Acme Packet Powers Innovation for Service Providers



SERVICE PROVIDER BENEFITS:

- Deploy a layer of intelligence and control across IP communications networks
- Deliver interactive communication services with security, reliability, and compliance
- Enable deployment of new services faster, with less complexity, and at lower cost
- Ensure network interoperability to meet availability and quality of service demands

Acme Packet Powers Unified Communications for Enterprises



ENTERPRISE BENEFITS:

- Move to all-IP infrastructure with SIP trunking and session border controllers
- Integrate with legacy unified communications applications using session management
- Deploy platform for communications-rich applications
- Optimize communications networks

Acme Packet Is Used by Leading Service Providers and Enterprises In More than 100 Countries

Service Providers



Enterprises



China Telecom Success Story

Enable Transformation from Legacy to All-IP Networks



COMPANY OVERVIEW:

China Telecom is one of the world's largest communications service providers and serves 163M fixed line, 160M mobile, and 90M broadband customers



CHALLENGE:

- China Telecom needed to transform its legacy circuit switched network infrastructure into a next-generation multiservice network

RESULTS:

- Accelerated delivery of consumer VoIP and hosted enterprise unified communications services
- Achieved carrier-class reliability for new IP-based services
- Laid flexible, extensible network foundation to support next generation voice, video, and data services

Telefonica Success Story

Support Rapid Launch of Innovative Messaging Service



COMPANY OVERVIEW:

Telefonica Digital is a global business division of Telefonica, one of the world's largest communications companies. Its mission is to seize the opportunities within the digital world and deliver new growth for Telefonica



CHALLENGE:

- Telefonica Digital needed to accelerate the launch of its Tu Me mobile application and OTT communications services

RESULTS:

- TU Me service launched in only six months
- Users can exchange text messages, make calls, leave voice messages, share photos and location information from a single mobile application
- Service provides consistent experience whether user is on Telefonica network, Wi-Fi or roaming on other networks
- Telefonica Digital now has highly scalable architecture to support rapid subscriber growth and new service launches

ADP Dealer Services Success Story

Ensure Reliable, Secure and Scalable VoIP Communications Service



COMPANY OVERVIEW:

ADP Dealer Services is a subsidiary of Automatic Data Processing, a global provider of business outsourcing solutions. ADP Dealer Services provides technology services to 25,000 automotive dealers in 100 countries



CHALLENGE:

- Accelerate the launch of Network Phone ASP, a hosted telephony service, and ensure reliable and secure communications between dealers and their customers

RESULTS:

- Rapid time-to-market
- Carrier-grade service availability and quality
- Highly-scalable, secure and extensible solution
- Complies with U.S. lawful intercept regulations

Oracle and Acme Packet

A Compelling Combination

- Most comprehensive, best-in-class communications portfolio to accelerate the migration to all-IP network
- Enables service providers to differentiate and monetize service offerings through secure and reliable IP-based communications from any device, across any network
- Uniquely positions service providers to develop and monetize their own OTT-like services by offering differentiated levels of security, reliability and quality
- Enables enterprises to more effectively engage customers and improve employee productivity, and deliver innovative applications
- Expanded portfolio of solutions for partners to accelerate the transformation to all-IP networks

For more information please visit oracle.com/acmepacket

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