

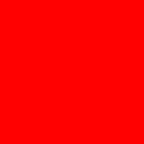


ORACLE[®] | *m*Valent

Oracle Buys mValent

Extends Oracle Enterprise Manager with Rich Application Configuration Management Capabilities

February 13, 2009



The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality and should not be relied upon in making a purchasing decision. The development, release, and timing of any features or functionality described for mValent products remains at the sole discretion of mValent. The development, release, and timing of any features or functionality described for Oracle's products, whether communicated by mValent or by Oracle after the close of the acquisition, remains at the sole discretion of Oracle.

What We Are Announcing

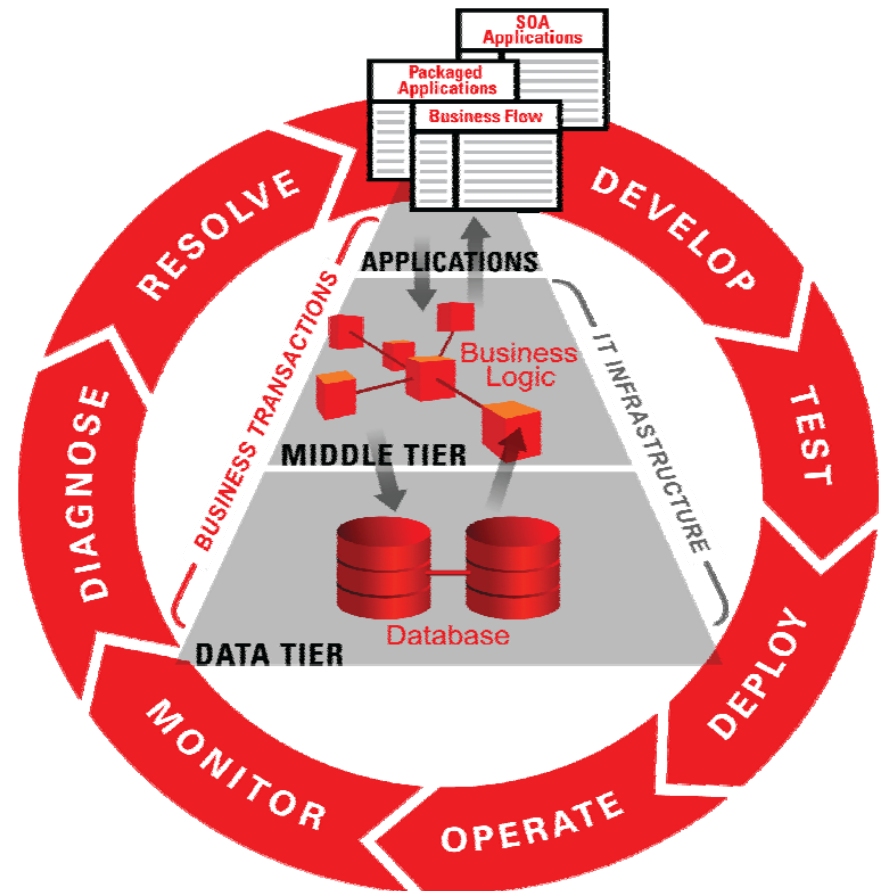
- Oracle buys mValent
 - Extends Oracle Enterprise Manager with rich application configuration management capabilities
 - Transaction closed February 13, 2009
- mValent is a provider of configuration management solutions with deep domain expertise
 - Private company, headquartered in Waltham, MA
 - Recognized by top industry analysts as a leader
 - Marquee customer base including Blue Cross Blue Shield Michigan, DIRECT TV, ISO, Kohl's, Pearson Education, and State Street
- mValent is expected to enhance Oracle Enterprise Manager with extensive capabilities for managing application configurations across IT environments
 - Customers are expected to see increased operational productivity through automation, enhanced audit and governance, and improved application uptime
 - Builds on Oracle Enterprise Manager's top-down application management and quality solutions

Strategic Importance to Oracle

- Effective application configuration management is becoming increasingly important as businesses look to improve operating efficiencies
 - Enterprise application infrastructure is a complex and constantly changing environment, making it difficult to manage
 - Lack of holistic understanding of configuration settings and their implications on application functionality and performance causes outages and delays
 - Manual and repetitive tasks often using spreadsheets to manage application configuration lead to quality problems and increased costs
- mValent enables customers to collect, compare and reconcile deep configuration information of complex systems
 - Ensures consistent configurations across IT environments
 - Provides agile support for ongoing environment and technology changes
- Consistent with Oracle's strategy for delivering cost-effective solutions for managing applications that enable customers to adopt new, innovative technology with reduced risk

Oracle Enterprise Manager

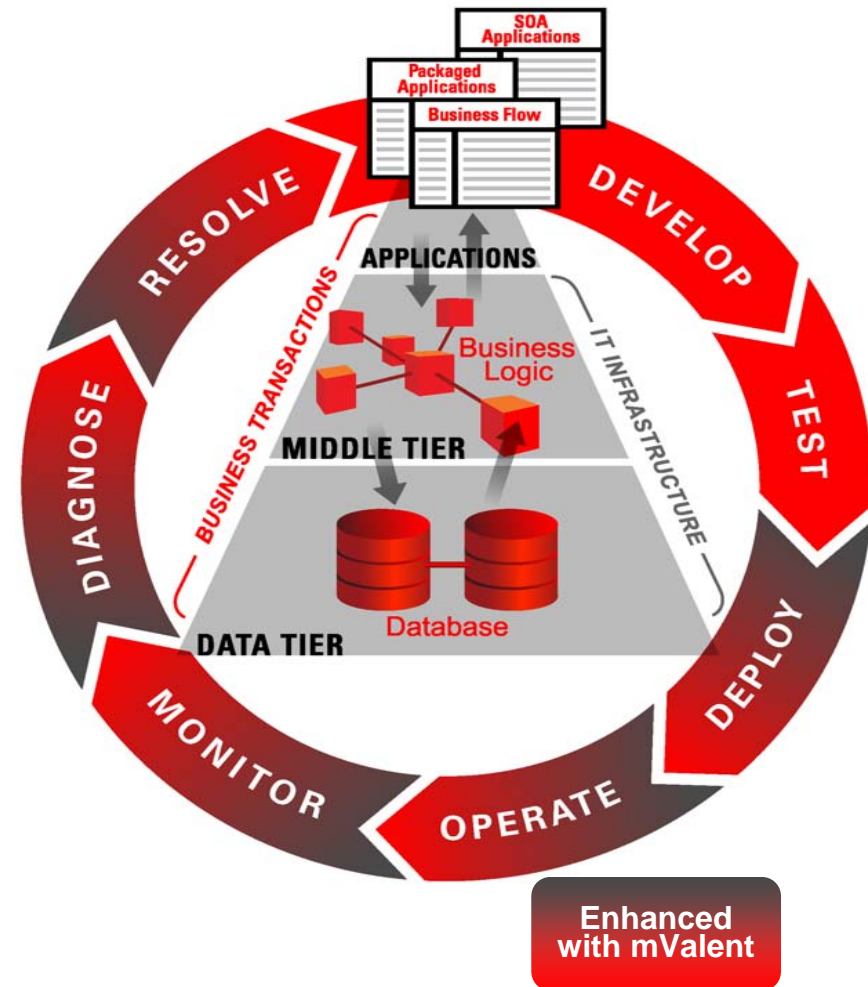
- **Improve end-user experiences** by proactively identifying and resolving business issues, by managing applications top-down
- **Increase business agility** with comprehensive application quality management and compliance solutions through the entire application life cycle
- **Reduce operational costs** through intelligent diagnostics and automated IT processes



Oracle Enterprise Manager with mValent

Enhanced Management Across the Application Life Cycle

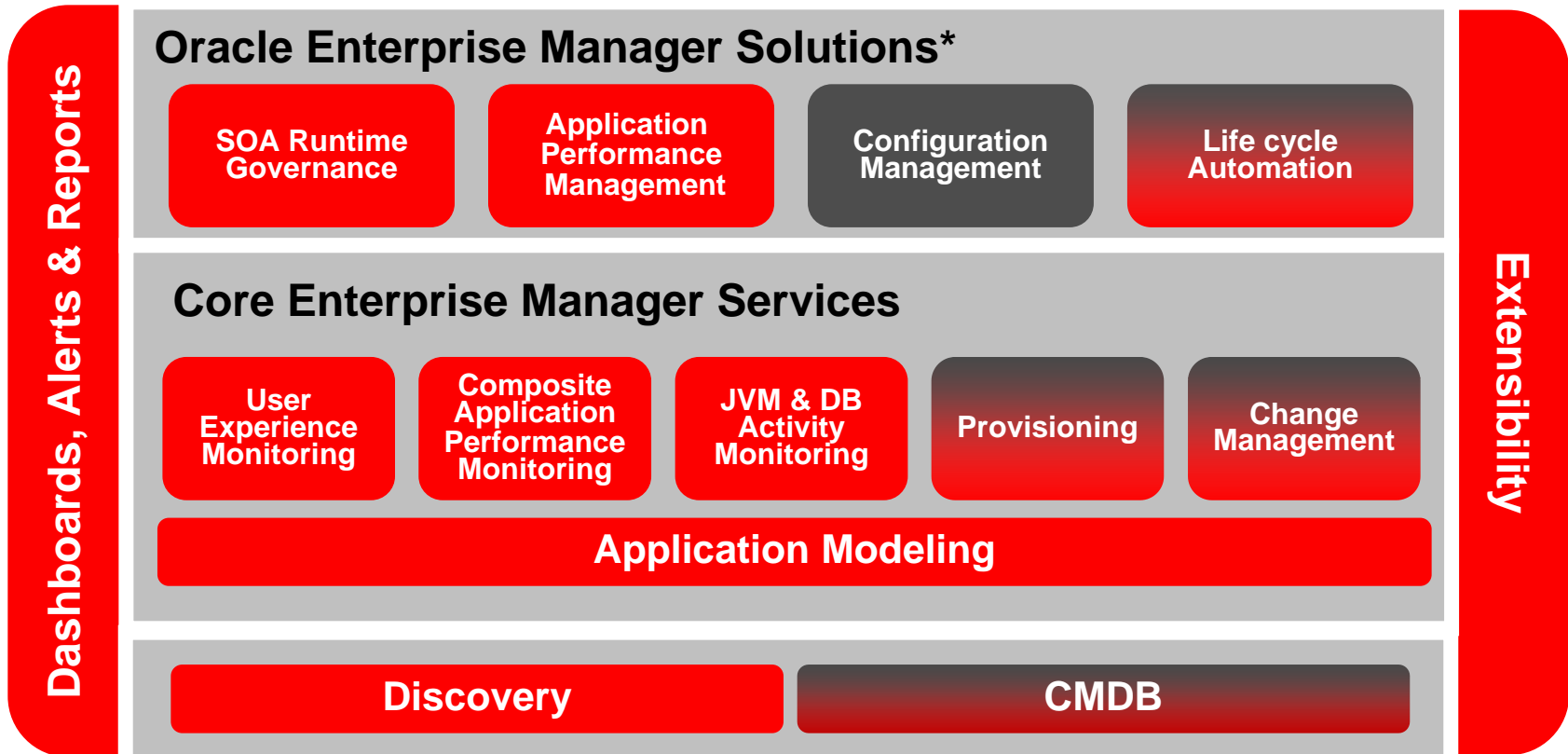
- **Deploy:** Accelerates deployment of tested application configurations into production
- **Operate and Monitor:** Improves the collection, comparison and reconciliation of configurations
- **Diagnose:** Simplifies root-cause analysis for quick resolution
- **Resolve:** Automates remediation of issues caused by configuration changes



Why mValent

- mValent offers proven technology for application configuration management
 - mValent's Integrity™ solution recognized by top industry analysts
 - Experienced development team with deep domain expertise in application configuration management
 - Marquee customer base including Blue Cross Blue Shield Michigan, DIRECT TV, ISO, Kohl's, Pearson Education, and State Street
- mValent provides several critical capabilities requested by customers
 - Application system comparison - Comparison of multi-tier systems across the application life cycle
 - Rich out of the box content - Over 100 application templates with support for significant number of Oracle applications
 - Extensibility – Easy to create new application templates
 - Real time configuration updates and reconciliation
- mValent's product is most complementary to Oracle
 - Builds on acquisitions of ClearApp, Empirix, Moniforce and Auptyma which have provided a core set of capabilities in application management

mValent Product Fit



* Only describes a subset of Oracle Enterprise Manager's capabilities focusing on application management



mValent Customer Case Study

Kohl's Department Store



COMPANY OVERVIEW

- Kohl's is one of the nation's most recognized retailers for customer satisfaction and has earned the trust and loyalty of shoppers by combining well-known brands, value and convenience
- Over 1000 Stores, in 48 states

CHALLENGES / OPPORTUNITIES

- Need to reduce troubleshooting time by standardizing configurations across five application environments
- Required to automate deployment of configuration settings
- Need to manage configurations in multi-vendor environment with internally-built and packaged applications

WHY mValent

- Industry leader in application configuration management
- Proven ability to link configuration change detection with remediation and auditing
- Lower total cost of ownership

RESULTS

- Significant reduction in time-to-value for applications
- Accommodated growth in application volume without headcount increases
- Less time on maintenance activities, more focus on innovation and new projects

Next Steps

- Public announcement
 - February 4, 2009
- Communications with stakeholders
 - Analyst briefings
 - Customer and partner briefings
 - Ongoing communications with customers, partners, resellers and employees throughout transition
- More information can be found at
 - www.oracle.com/mvalent



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