STILL #1

Data Warehouse

Worldwide Vendor Share

Oracle 38.9%
IBM 18.6%
Microsoft 17.4%
Teradata 11.3%

oracle.com/datawarehouse
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Source: IDC, "Worldwide Business Analytics Software 2014–2018 Forecast and 2013 Vendor Shares," IDC #249926, July 2014; Table 12, (Data Warehouse Management Software). Vendor share based on software license and maintenance revenue. Copyright © 2014, Oracle and/or its affiliates. All rights reserved. Oracle and Java are registered trademarks of Oracle and/or its affiliates. Other names may be trademarks of their respective owners.