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## Glossary of Terms

### ORACLE RIGHTNOW AND ORACLE FIELD SERVICE CLOUD SERVICES

**Appointment:** is defined as an activity (e.g., work order, office visit, time used to assist another resource, lunch breaks, etc.) scheduled within Oracle Field Service Cloud that your resource (e.g., mobile employee) performs at a specific location. An Appointment may have a defined status (e.g., pending, started, completed, not done, etc.) and may have a defined time of start and end. If performing a work order requires several activities (e.g., if work is performed in several places that require travel or cannot be performed without the resource leaving the location where the resource performed the activity), each such activity is considered to be a separate Appointment for purposes of the Oracle Field Cloud Service.

**Certificate:** is defined as your previously purchased Secure Socket Layer Certificate from a vendor such as VeriSign. The Oracle RightNow Custom Domain SSL Application Hosting offering creates the ability for Oracle RightNow to host your VeriSign certificates on a custom domain in custom, wildcard or Subject Alternative Name configurations.

**Connection:** is defined as how the services are delivered by Oracle via an encrypted LAN to LAN link between your network and the Oracle RightNow data center.

**20K Documents Indexed:** is defined as twenty thousand documents that are indexed by the Oracle RightNow Service, where one document is defined as any type of document that can be reached through a URI/URL. An example would be [http://mydocdomain.com/docfolder](http://mydocdomain.com/docfolder).

**100 Email Sent - Monthly Capacity:** is defined as a maximum of one hundred emails that may be sent per each calendar month of the services term, where one email is defined as each outbound broadcast or transactional email sent through the Oracle RightNow Outbound Cloud Service or Oracle RightNow Feedback Cloud Service.

**100 Email Sent - Pooled Capacity:** is defined as a maximum of one hundred emails that may be sent during the services term, where one email is defined as each outbound broadcast or transactional email sent through the Oracle RightNow Outbound Cloud Service or Oracle RightNow Feedback Cloud Service.

**Hosted Connected Seat Month:** is defined as a user accessing the Oracle RightNow Service at any given time during each month of each Service Period. For each month of each Service Period, the amount of Hosted Connected Seat Months used is the peak number of users who concurrently accessed the Oracle RightNow Service at any time during such month. If at any time use of the Oracle RightNow Service exceeds the purchased quantity of Hosted Connected Seat Months, then you are required to purchase and pay for additional Hosted Connected Seat Months in accordance with the terms of your order, such that the amount of Hosted Connected Seat Months used or to be used is equal to or less than the total purchased quantity. Unused or partially used Hosted Connected Seat Months will expire at the end of the Service Period, and do not carry-over or rollover to any new Service Period or Subscription Term (e.g., a renewal of services), and in no event will you receive a refund of fees paid, or be entitled to cancel fees due, for unused or partially used Hosted Connected Seat Months.

**Hosted Connected User:** is defined as an individual authorized by you to access the Oracle RightNow Service simultaneously with other users at any given time. The quantity of Hosted Connected Users on the ordering document is the maximum number of Hosted Connected Users that may access the Oracle RightNow Services at any given time. If at any time your use of the Oracle RightNow Services exceeds the quantity of Hosted Connected Users purchased, then you are out of compliance and you must pay Oracle for back-compliance charges for the overage and purchase additional Hosted Connected Users to accommodate your increased usage. The peak number of Hosted Connected Users who access the Oracle RightNow Service simultaneously at any given time during each month of the Services Period determines your compliance with this metric.

**Hosted Named User:** is defined as an individual authorized by you to access the Oracle Field Service or Oracle RightNow Services regardless of whether the individual is actively accessing either of these Services at any given time. Authorized individuals are users directly configured in the Oracle Field Service or Oracle RightNow Service with a User status that is “active”.

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The quantity of Hosted Named Users on the ordering document is the maximum number of Hosted Named Users. If at any time during the Service Period you use more than your purchased capacity of Hosted Named Users, then you are out of compliance and you must pay Oracle for back-compliance charges for the overage and purchase additional Hosted Named User seats to accommodate your increased usage. The peak number of Hosted Named Users at any given time during each month of the Service Period determines your compliance with this metric.

**Hosted Non-Contact Center Named User:** is defined as an employee in your organization that reports outside of the Contact Center team and accesses Oracle Service Cloud functionality irregularly to ‘provide’ support to customers, partners, or employees. Non-Contact Center Users for example include: employees serving as subject matter experts to the Contact Center team, employees in retail locations who help provide support to customers, managers in non-contact center departments who view reports and transactional information, field service technicians who access Oracle Service Cloud beyond what is included in Oracle Field Service, and other users outside of the Contact Center who access Oracle Service Cloud irregularly. The Contact Center team includes any individual reporting into a group responsible for providing service to customers, partners, or employees through the channels Oracle Service Cloud supports including but not limited to: chat, email, phone, co-browse, social and customer communications around case management. The Contact Center team also includes any individual reporting into a group that supports administration, operations or monitoring of the Oracle Service Cloud site. Compared to the below Session metrics which are for users who ‘receive’ service, the Non-Contact Center user metrics are for users who ‘provide’ service.

The quantity of Hosted Non-Contact Center Named Users on the ordering document is the maximum number of Hosted Non-Contact Center Named Users. If at any time during the Service Period you use more than your purchased capacity of Hosted Non-Contact Center Named Users, you are out of compliance and you must pay Oracle for back-compliance charges for the overage and purchase additional Hosted Non-Contact Center Named User seats to accommodate your increased usage. The peak number of Hosted Non-Contact Center Named Users at any given time during each month of the Service Period determines your compliance with this metric.

**Hosted Named Seat Month:** is defined as an individual authorized by you to access the hosted service, regardless of whether the individual is actively accessing the hosted service at any given time during one service month. The Hosted Named Seat Months are pooled for the Service Period stated on the Order Document. You can consume as many units as you need for each month, but will need to buy more units to fill your pool if you run out of capacity before the Service Period End Date. This is monitored retroactively. At the end of each service month, Oracle will look at the previous month’s provisioned unique user count, find the maximum number used during the service month and decrement that amount from the total seat pool. If you go over your purchased capacity prior to purchasing more, you will owe Oracle for back-compliance. You can consume as many seats as you need for each service month, but need to buy more seats to fill your pool if you run out of capacity before the Service Period end date.

For the purpose of Oracle RightNow Cloud Service, an individual authorized by you is determined by configuring a unique staff account in Oracle RightNow (i.e. not disabled).

For the purpose of Oracle Field Service, an individual authorized by you is determined by configuring a unique staff account in Oracle Field Service with a User status of “active”. At the end of each month, Oracle will look at the previous month’s daily peak enabled staff account count, find the maximum number and decrement that amount from the total seat pool.

**Hosted Non-Contact Center Named Seat Month:** is defined as an employee in your organization that reports outside of the Contact Center team and accesses Oracle Service Cloud functionality irregularly to ‘provide’ support to customers, partners, or employees. Non-Contact Center Users for example include: employees serving as subject matter experts to the Contact Center team, employees in retail locations who help provide support to customers, managers in non-contact center departments who view reports and transactional information, field service technicians who access Oracle Service Cloud beyond what is included in Oracle Field Service, and other users outside of the Contact Center who access Oracle Service Cloud irregularly. The Contact Center team includes any individual reporting into a group responsible for providing service to customers, partners, or employees through the channels Oracle Service Cloud supports including but not limited to: chat, email, phone, co-browse, social and customer communications around case management. The Contact Center team also includes any individual reporting into a group that supports administration, operations or monitoring of the Oracle Service Cloud site. Compared to the below Session metrics which are for users who ‘receive’ service, the Non-Contact Center user metrics are for users who ‘provide’ service.
The quantity of Hosted Non-Contact Center Named Seat Months on the ordering document is the maximum number of Hosted Non-Contact Center Named Seat Months. If at any time during the Service Period you use more than your purchased capacity of Hosted Non-Contact Center Named Seat Months, you are out of compliance and you must pay Oracle for back-compliance charges for the overage and purchase additional Hosted Non-Contact Center Named Seat Months to accommodate your increased usage such that the amount of Hosted Non-Contact Center Named Seat Months used or to be used is equal to or less than the total purchased quantity.

**Instance:** is defined as a single Oracle RightNow service database.

**Mailbox:** is defined as functionality that allows the Oracle RightNow Cloud Service to send and receive emails, and that either, depending on whether a service mailbox or marketing mailbox is provisioned, converts the inbound emails into incidents to be handled by your support agents or sends outbound and feedback emails.

**Test Environment:** is defined as a single test environment provided to Customer as part of the Cloud Services. A test environment is used for testing and validating changes prior to promotion to the production environment as well as for recreating events and duplicating issues occurring in the production environment for the purposes of troubleshooting and facilitating incident resolution.

**VPN Connection:** is defined as each Oracle virtual private network connection installed between the Oracle data center and Customer.

**100 Sessions Monthly Capacity:** is defined as the maximum of one hundred sessions per each month of the Service Period. “Session” is defined as a single 15 minute time period of web visit activity or knowledge interaction activity. “Web visit activity” means activity within a consumer visit to an Oracle RightNow CX Cloud Service destination site or web experience powered by Oracle or, alternatively, with content delivered by Oracle to a third party site through syndicated widgets. “Knowledge interaction activity” means user initiated activity through the Oracle RightNow Connect Knowledge Foundation API Cloud Service. Each session is utilized by a uniquely identified client, with one or more sessions consumed depending on the length of the web visit activity or knowledge interaction activity and the actions therein. If at any time use of the Oracle RightNow Services exceeds the purchased quantity of 100 Sessions Monthly Capacity, you are out of compliance and must pay Oracle for back-compliance charges for the overage and purchase additional 100 Sessions Monthly Capacity to accommodate your increased usage.

**100 Sessions Pooled Capacity:** is defined as the maximum of one hundred sessions per Service Period. “Session” is defined as a single 15 minute time period of web visit activity or knowledge interaction activity. “Web visit activity” means activity within a consumer visit to an Oracle RightNow CX Cloud Service destination site or web experience powered by Oracle or, alternatively, with content delivered by Oracle to a third party site through syndicated widgets. “Knowledge interaction activity” means user initiated activity through the Oracle RightNow Connect Knowledge Foundation API Cloud Service. Each session is utilized by a uniquely identified client, with one or more sessions consumed depending on the length of the web visit activity or knowledge interaction activity and the actions therein. If at any time use of the Oracle RightNow Services exceeds the purchased quantity of 100 Sessions Pooled Capacity, you are out of compliance and must pay Oracle for back-compliance charges for the overage and purchase additional 100 Sessions Pooled Capacity to accommodate your increased usage.

**100 Appointments Pooled Capacity:** is defined as the maximum of 100 appointments per Service Period. If at any time use of the Oracle Field Service Cloud Services exceeds the purchased quantity of 100 Appointments Pooled Capacity, you are out of compliance and must pay Oracle for back-compliance charges for the overage and purchase additional 100 Appointments Pooled Capacity to accommodate your increased usage.

**250,000 Web Services API Operations:** is defined as 250,000 operations to be used by the Connect Web Services Application Programming Interface (API). This corresponds to the following:

1) Operations as defined in the Web Services Description Language (WSDL), and sent via a Simple Object Access Protocol (SOAP) request on the wire
2) http requests on resources made available using Representational State Transfer (REST) style

These requests are metered at the server, where each SOAP request corresponds to one API Operation. When using batch, one or more metered Operations can be sent in a single SOAP request, and each http request made using REST
style on Connect Common Object Model (CCOM) resources corresponds to one API operation.

For the purposes of Monthly Capacity, you are purchasing transactions to be used within a single month as specified in Your Ordering Document. A single unit can be used for one transaction per month during the Services Period.

For the purposes of Pooled Capacity, you are purchasing transactions to be used for the entire Services Period as specified in Your Ordering Document.

**ORACLE TOA (LEGACY)**

**User:** is defined as anyone who has been issued a unique log-in for Your production instance of the ETAdirect or ETAworkeforce Cloud Service. You agree that each and every person who will be accessing, using and/or scheduled via its production instance of the ETAdirect or ETAworkeforce Cloud Service will be issued a unique log-in, and that no two persons will utilize the same log-in.

**Event/Appointment:** is defined as an activity (e.g., work order, office visit, time used to assist another resource, lunch breaks, etc.) scheduled within ETAdirect that represents a period of time that Your resource (e.g., mobile employee) performs an activity at a specific location, and a defined status (e.g., pending, started, completed, not done, etc.), and may have a defined time of start and end. In some cases, performing a work order may require several activities (e.g., if work is performed in several places that require travel or cannot be performed without the resource leaving the location where the resource performed the activity). The number of Events/Appointments licensed by You are measured over a trailing 12 month period.

**Instance:** is defined as a single database instance of the ETAdirect Cloud Service.
**Oracle RightNow Instance Cloud Service**

*Applicable SKUs: INS-1203, B68550*

If the customer is licensed for Oracle RightNow Cloud Service either via Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service, Oracle RightNow Standard Dynamic Agent Desktop Cloud Service, Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service or Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service an Instance is included that provides access to the knowledge foundation (Database), management & administrative capabilities, business rules, process management and reporting. For clarification purposes, one (1) Oracle RightNow Instance is included for the hosting term with the initial purchase of Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service, Oracle RightNow Standard Dynamic Agent Desktop Cloud Service, Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service or Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service and includes:

- Database Storage limit of 1024 MB
- File Storage limit of 1024 MB
- Bandwidth limit of 5125 MB per month
- One (1) Oracle RightNow Additional Mailbox ([B68311](#))
- One (1) Oracle RightNow Interface Cloud Service ([B73899](#))
- Two (2) Oracle Additional Test Environments for Oracle RightNow Cloud Service ([B70790](#))

If the customer is licensed for Oracle Policy Automation Cloud Service either via Oracle RightNow Universal Tier 3 Sessions, Oracle Policy Automation Agent Cloud Service, or Oracle Policy Automation Mobile Cloud Service, an instance is included that provides access to a downloadable policy modeling desktop integrated with Microsoft Word and Excel, and a web interface with management and administrative capabilities. For clarification purposes, one (1) Oracle Policy Automation instance is included for the hosting term with the initial purchase of either Oracle RightNow Universal Tier 3 Sessions Oracle Policy Automation Agent Cloud Service, or Oracle Policy Automation Mobile Cloud Service and includes:

- Database Storage limit of 1024 MB
- Bandwidth limit of 2048 MB per month
- Up to fifty (50) Policy Modeling/Hub user accounts
  Only if not included above, two (2) Oracle Additional Test Environments for Oracle RightNow Cloud Service ([B70790](#))
- Automatic updates to later Oracle Policy Automation Cloud Service versions as Oracle makes them available

Each test environment is subject to the following usage limits:

- The Oracle RightNow Cloud Service test instance is limited to a maximum number of two hundred and fifty (250) Authorized Users with no more than twenty (20) concurrent users accessing the system at any one time
- The Oracle Policy Automation Cloud Service test instance is limited to a maximum number of twenty (20) concurrent session, agent and mobile users accessing the system at any one time. Policy Modeling and administrative users are not subject to this limitation

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Interface Cloud Service**

*Applicable SKUs: B73899*

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Users of Oracle RightNow Interface Cloud Service are authorized to access the following module(s):
- One (1) Oracle RightNow Interface Cloud Service
- Two (2) Oracle RightNow Additional Mailboxes (B68311)

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service**

**Applicable SKUs:** B88492, B88493, B88494, B88495

Users of Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service are authorized to access the following module(s):
- Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in [Appendix 1](#)

**Oracle RightNow Web Customer Service**
- Oracle RightNow Chat Cloud Service (B68258, B68259, B68281, B68262)
- Oracle Facebook Messenger Cloud Service
  - Oracle RightNow App Builder Experience Designer Cloud Service
    - Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**
- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management (Limited)
  - Business Rules, Escalations and Routing (Limited) Interaction Management
- Oracle RightNow Basic Screen Pop Cloud Service

**Oracle RightNow Asset Management and Product Tracking Cloud Service**
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Configuration Capabilities
- Oracle RightNow Feedback Cloud Service (Chat Surveys Only) Oracle RightNow Analytics Cloud Service
- One (1) Oracle RightNow Instance Cloud Service (B68550)
- Oracle RightNow Connect Cloud Service
  - Oracle RightNow Connect Web Service API Operations
  - Oracle RightNow App Builder Custom Objects Cloud Service

**Oracle RightNow Mission Critical Cloud Service**
- Oracle RightNow Cloud Platform Cloud Service

**Oracle RightNow Knowledge Management**
- Oracle RightNow Foundation Agent Knowledgebase Cloud Service

**Usage Limits:** Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service (B68550) with the first purchase of an Authorized User
- The following usage limits apply:
<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peak Database Storage</td>
<td>24 MB per User²</td>
<td>72 MB per User²</td>
<td>2 MB per User¹</td>
<td>6 MB per User¹</td>
</tr>
<tr>
<td>Peak File Storage</td>
<td>120 MB per User²</td>
<td>360 MB per User²</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td>Monthly Bandwidth</td>
<td>120 MB per User²</td>
<td>360 MB per User²</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td>Oracle RightNow Emails Sent Cloud Service</td>
<td>1,500 per Month²</td>
<td>1,500 per Month²</td>
<td>1,500 *# of Months in the Committed Service Period Emails Sent for Service Period³</td>
<td>1,500 *# of Months in the Committed Service Period Emails Sent for Service Period³</td>
</tr>
<tr>
<td></td>
<td>10,000 API Operations per User per Month⁴</td>
<td>30,000 API Operations per User per Month⁴</td>
<td>10,000 API Operations per User per Service Period⁴</td>
<td>30,000 API Operations per User per Service Period⁴</td>
</tr>
</tbody>
</table>

Absolute limit of 7,500,000 Operations per day (regardless of the number of Authorized Users purchased).

**Oracle RightNow App Builder Custom Objects Cloud Service**

Maximum of 5 Custom Objects per Instance. Menu-Only custom objects are not included in this allocation. Menu-only custom objects can be created to meet the needs of the deployment as long as the total number of custom objects and menu-only custom objects is less than 200 per instance.

**Incident Archiving (Default)**

Under the default setting, Incident Archiving will archive incidents closed more than 365 days and permanently delete (purge) archived incidents closed for more than 1,825 days⁶,⁷.

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.
²Allocated per Organization, does not scale with the number of users purchased. Transactions must be used within each month of the committed contract.
³Allocated per Organization, does not scale with the number of users purchased. Allocation is multiplied by the number of committed months of the Service Period. Transactions are pooled to be used over the committed Service Period.
⁴Allocated per User purchased, to be added together into a pool of available transactions to be used within each month of the committed contract.
⁵Allocated per Seat Month purchased, to be added together into a pool of available transactions to be used over the committed Service Period.
⁶Archiving and purging of incident settings is the customer’s responsibility and will be adjusted and controlled by the customer to fit their specific data retention policies and or requirements.
⁷Incident Archiving will automatically be enabled for new customers on 15.2 or higher and will be optional for existing customers on 15.2 or later.

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle Standalone Cobrowse Dynamic Agent Desktop Cloud Service**

**Applicable SKUs:** B78652, B78653, B78654, B78655

Users of Oracle RightNow Cobrowse Dynamic Agent Desktop Cloud Service are authorized to access the following module(s):
- Oracle RightNow Cobrowse Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in [Appendix 1](#)

**Usage Limits:** Oracle Standalone Cobrowse Dynamic Agent Desktop Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
The following usage limits apply:

<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
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<tbody>
<tr>
<td>Peak Database Storage</td>
<td>24 MB per User¹</td>
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<td>6 MB per User³</td>
</tr>
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<td>Peak File Storage</td>
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<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td>Monthly Bandwidth</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
</tbody>
</table>

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**Oracle RightNow Standard Dynamic Agent Desktop Cloud Service**

**Applicable Part:** B88480, B88481, B88482, B88483

Users of Oracle RightNow Standard Dynamic Agent Desktop Cloud Service are authorized to access the following module(s):

- Oracle RightNow Standard Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in [Appendix 1](#)

**Oracle RightNow Web Customer Service**

- Oracle RightNow Email Management Cloud Service

**Oracle RightNow App Builder Experience Designer Cloud Service**

- Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**

- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management
  - Business Rules, Escalations and Routing
- Interaction Management
  - Oracle RightNow Basic Screen Pop Cloud Service
- Oracle RightNow Asset Management and Product Tracking Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Configuration Capabilities
  - Oracle RightNow Contextual Workspaces Cloud Service (B68469, B68468, B68470, B68467)
  - Oracle RightNow Opportunity Tracking Cloud Service
- Oracle RightNow Analytics Cloud Service
- One (1) Oracle RightNow Instance Cloud Service (B68550)
- Oracle RightNow Connect Cloud Service
  - Oracle RightNow Connect Web Service API Operations
  - Oracle RightNow App Builder Custom Objects Cloud Service
- Oracle RightNow Mission Critical Cloud Service
  - Oracle RightNow Cloud Platform Cloud Service

**Oracle RightNow Knowledge Management**
Oracle RightNow Foundation Agent Knowledgebase Cloud Service

Usage Limits: Oracle RightNow Standard Dynamic Agent Desktop Cloud Service is subject to usage limits based on:

- A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service (B68550) with the first purchase of an Authorized User
- The following usage limits apply:

<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peak Database Storage</td>
<td>24 MB per User¹</td>
<td>72 MB per User¹</td>
<td>2 MB per User¹</td>
<td>6 MB per User¹</td>
</tr>
<tr>
<td>Peak File Storage</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td>Monthly Bandwidth</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td>Oracle RightNow Emails Sent Cloud Service</td>
<td>1,000 Emails Sent per Month²</td>
<td>1,000 Emails Sent per Month²</td>
<td>1,000 * # of Months in the Committed Service Period Emails Sent for Service Period³</td>
<td>1,000 * # of Months in the Committed Service Period Emails Sent for Service Period³</td>
</tr>
<tr>
<td></td>
<td>15,000 API Operations per User per Month⁴</td>
<td>45,000 API Operations per User per Month⁴</td>
<td>15,000 API Operations per User per Service Period⁵</td>
<td>45,000 API Operations per User per Service Period⁵</td>
</tr>
</tbody>
</table>

Absolute Limit of 7,500,000 per day (regardless of the number of Authorized Users purchased).

Oracle RightNow App Builder Custom Objects Cloud Service
Maximum of 5 Custom Objects per Instance. Menu-Only custom objects are not included in this allocation. Menu-only custom objects can be created to meet the needs of the deployment as long as the total number of custom objects and menu-only custom objects is less than 200 per instance.

Incident Archiving (Default)
Under the default setting, Incident Archiving will archive incidents closed more than 365 days and permanently delete (purge) archived incidents closed for more than 1,825 days⁶⁷.

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.
²Allocated per Organization, does not scale with the number of users purchased. Transactions must be used within each month of the committed contract.
³Allocated per Organization, does not scale with the number of users purchased. Allocation is multiplied by the number of committed months of the Service Period. Transactions are pooled to be used over the committed Service Period.
⁴Allocated per User purchased, to be added together into a pool of available transactions to be used within each month of the committed contract.
⁵Allocated per Seat Month purchased, to be added together into a pool of available transactions to be used over the committed Service Period.
⁶Archiving and purging of incident settings is the customer’s responsibility and will be adjusted and controlled by the customer to fit their specific data retention policies and or requirements.
⁷Incident Archiving will automatically be enabled for new customers on 15.2 or higher and will be optional for existing customers on 15.2 or later.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service

Applicable SKUs: B88484, B88485, B88486, B88487

Users of Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service are authorized to access the

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following module(s):

- Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in (Appendix 1)

**Oracle RightNow Web Customer Service**

- Oracle RightNow Email Management Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**

- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management
  - Business Rules, Escalations and Routing
- Interaction Management
  - Oracle RightNow Basic Screen Pop Cloud Service
  - Oracle RightNow Incident Collaboration Cloud Service (for customers NOT in the PCI Certified Cloud, Department of Defense Cloud or Government Cloud in the United Kingdom or North America)
- Oracle RightNow Asset Management and Product Tracking Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Configuration Capabilities
  - Oracle RightNow Contextual Workspaces Cloud Service (B68469, B68468, B68470, B68467)
  - Oracle RightNow Guided Assistance Cloud Service
  - Oracle RightNow Opportunity Tracking Cloud Service
- Oracle RightNow Outreach Cloud Service Oracle RightNow Feedback Cloud Service Oracle RightNow Analytics
- Cloud Service

- One (1) Oracle RightNow Instance Cloud Service (B68550)

**Oracle RightNow Connect Cloud Service**

- Oracle RightNow Connect Cloud Service
  - Oracle RightNow Connect Web Service API Operations
  - Oracle RightNow Desktop App Builder Add-Ins Cloud Service
  - Oracle RightNow App Builder Custom Objects Cloud Service

**Oracle RightNow Mission Critical Cloud Service**

- Oracle RightNow Cloud Platform Cloud Service
- Oracle RightNow Incident Thread Masking Cloud Service

**Oracle RightNow Knowledge Management**

- Oracle RightNow Foundation Agent Knowledgebase Cloud Service

**Usage Limits:** Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service is subject to usage limits based on:

- A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service (B68550) with the first purchase of an Authorized User
- The following usage limits apply:

<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Peak Database Storage</strong></td>
<td>72 MB per User¹</td>
<td>216 MB per User¹</td>
<td>6 MB per User¹</td>
<td>18 MB per User¹</td>
</tr>
<tr>
<td><strong>Peak File Storage</strong></td>
<td>360 MB per User¹</td>
<td>1080 MB per User¹</td>
<td>30 MB per User¹</td>
<td>90 MB per User¹</td>
</tr>
<tr>
<td>Monthly Bandwidth</td>
<td>360 MB per User¹</td>
<td>1080 MB per User¹</td>
<td>30 MB per User¹</td>
<td>90 MB per User¹</td>
</tr>
<tr>
<td>-------------------</td>
<td>------------------</td>
<td>------------------</td>
<td>----------------</td>
<td>----------------</td>
</tr>
<tr>
<td><strong>Oracle RightNow Emails Sent Cloud Service</strong></td>
<td>6,000 Emails Sent per Month</td>
<td>6,000 Emails Sent per Month</td>
<td>6,000 * # of Months in the Committed Service Period Emails Sent for Service Period²</td>
<td>6,000 * # of Months in the Committed Service Period Emails Sent for Service Period³</td>
</tr>
<tr>
<td><strong>Oracle RightNow App Builder Custom Objects Cloud Service</strong></td>
<td>Maximum of 50 Custom Objects per Instance. Menu-Only custom objects are not included in this allocation. Menu-only custom objects can be created to meet the needs of the deployment as long as the total number of custom objects and menu-only custom objects is less than 200 per instance.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Oracle RightNow Additional Mailbox</strong></td>
<td>One (1) Oracle RightNow Additional Mailboxes (B683111) with the first purchase of an Authorized User. This mailbox will be provided for use with Oracle RightNow Outreach Cloud Service and/or Oracle RightNow Feedback Cloud Service.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Incident Archiving (Default)</strong></td>
<td>Under the default setting, Incident Archiving will archive incidents closed more than 365 days and permanently delete (purge) archived incidents closed for more than 1,825 days⁴/⁵.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.
²Allocated per Organization, does not scale with the number of users purchased. Transactions must be used within each month of the committed contract.
³Allocated per Organization, does not scale with the number of users purchased. Allocation is multiplied by the number of committed months of the Service Period. Transactions are pooled to be used over the committed Service Period.
⁴Allocated per User purchased, to be added together into a pool of available transactions to be used within each month of the committed contract.
⁵Allocated per Seat Month purchased, to be added together into a pool of available transactions to be used over the committed Service Period.
⁶Archiving and purging of incident settings is the customer’s responsibility and will be adjusted and controlled by the customer to fit their specific data retention policies and or requirements.
⁷Incident Archiving will automatically be enabled for new customers on 15.2 or higher and will be optional for existing customers on 15.2 or later.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service**

**Applicable SKUs:** B88488, B88489, B88490, B88491

Users of Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service are authorized to access the following module(s):

- Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in [Appendix 1](#)

**Oracle RightNow Web Customer Service**

- Oracle RightNow Chat Cloud Service (B68258, B68259, B68281, B68262)
- Oracle RightNow Co-browse Cloud Service (B68246, B78656, B68278, B78657)
- Oracle RightNow Email Management Cloud Service
Oracle RightNow App Builder Experience Designer Cloud Service
  - Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**

- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management
  - Business Rules, Escalations and Routing

- Interaction Management
  - Oracle RightNow Basic Screen Pop Cloud Service

- Oracle RightNow Incident Collaboration Cloud Service (for customers NOT in the PCI Certified Cloud, Department of Defense Cloud or Government Cloud in the United Kingdom or North America)

- Oracle RightNow Mobile Agent App Cloud Service

- Oracle RightNow Asset Management and Product Tracking Cloud Service

- Oracle RightNow App Builder Experience Designer Cloud Service
  - Configuration Capabilities
  - Oracle RightNow Contextual Workspaces Cloud Service (B68469, B68468, B68470, B68467)
  - Oracle RightNow Guided Assistance Cloud Service (B68300, B68301, B68283, B68284)
  - Oracle RightNow Desktop Workflow Cloud Service (B68304, B68305, B68287, B68288)
  - Oracle RightNow Opportunity Tracking Cloud Service

- Oracle RightNow Outreach Cloud Service Oracle RightNow Feedback Cloud Service Oracle RightNow Analytics

- Cloud Service

- One (1) Oracle RightNow Instance Cloud Service (B68550)

- Oracle RightNow Connect Cloud Service
  - Oracle RightNow Connect Web Service API Operations
  - Oracle RightNow Desktop App Builder Add-Ins Cloud Service
  - Oracle RightNow App Builder Custom Objects Cloud Service

- Oracle RightNow Mission Critical Cloud Service
  - Oracle RightNow Cloud Platform Cloud Service
  - One (1) Oracle Additional Test Environment for Oracle RightNow Cloud Service (B70790)
  - Oracle RightNow Single Sign-On Cloud Service (B68558)
  - Oracle Virtual Private Network for Oracle RightNow Cloud Service (B70797)
  - Oracle RightNow Dedicated Outbound IP Address Cloud Service (B68551)
  - Oracle RightNow Custom Domain SSL Application Hosting (B68310)
  - Oracle RightNow Incident Thread Masking Cloud Service

**Oracle RightNow Knowledge Management**

- Oracle RightNow Foundation Agent Knowledgebase Cloud Service

**Usage Limits:** Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service is subject to usage limits based on:

- A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service (B68550) with the first purchase of an Authorized User
- The following usage limits apply:

<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
</table>

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<table>
<thead>
<tr>
<th><strong>Peak Database Storage</strong></th>
<th>216 MB per User(^1)</th>
<th>648 MB per User(^2)</th>
<th>18 MB per User(^3)</th>
<th>54 MB per User(^4)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Peak File Storage</strong></td>
<td>1080 MB per User(^1)</td>
<td>3240 MB per User(^1)</td>
<td>90 MB per User(^3)</td>
<td>270 MB per User(^4)</td>
</tr>
<tr>
<td><strong>Monthly Bandwidth</strong></td>
<td>1080 MB per User(^1)</td>
<td>3240 MB per User(^1)</td>
<td>90 MB per User(^3)</td>
<td>270 MB per User(^4)</td>
</tr>
<tr>
<td><strong>Oracle RightNow Emails Sent Cloud Service</strong></td>
<td>6,000 Emails Sent per Month</td>
<td>6,000 Emails Sent per Month</td>
<td>6,000 * # of Months in the Committed Service Period Emails Sent for Service Period(^2)</td>
<td>6,000 * # of Months in the Committed Service Period Emails Sent for Service Period(^2)</td>
</tr>
<tr>
<td><strong>Oracle RightNow App Builder</strong></td>
<td>250,000 API Operations per User per Month(^4)</td>
<td>750,000 API Operations per User per Month(^4)</td>
<td>250,000 API Operations per User per Service Period(^5)</td>
<td>750,000 API Operations per User per Service Period(^5)</td>
</tr>
<tr>
<td><strong>Oracle RightNow Custom Objects Cloud Service</strong></td>
<td>Maximum of 200 Custom Objects per Instance.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Oracle RightNow Additional Mailbox</strong></td>
<td>Six (6) Oracle RightNow Additional Mailboxes (B68311) with the first purchase of an Authorized User. One (1) mailbox will be for use with Oracle RightNow Outreach Cloud Service and/or Oracle RightNow Feedback Cloud Service and five (5) additional mailboxes will be for general use.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Incident Archiving (Default)</strong></td>
<td>Under the default setting, Incident Archiving will archive incidents closed more than 365 days and permanently delete (purge) archived incidents closed for more than 1,825 days.(^6,7)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

---

1 Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.
2 Allocated per Organization, does not scale with the number of users purchased. Transactions must be used within each month of the committed contract.
3 Allocated per Organization, does not scale with the number of users purchased. Allocation is multiplied by the number of committed months of the Service Period. Transactions are pooled to be used over the committed Service Period.
4 Allocated per User purchased, to be added together into a pool of available transactions to be used within each month of the committed contract.
5 Allocated per Seat Month purchased, to be added together into a pool of available transactions to be used over the committed Service Period.
6 Archiving and purging of incident settings is the customer’s responsibility and will be adjusted and controlled by the customer to fit their specific data retention policies and or requirements.
7 Incident Archiving will automatically be enabled for new customers on 15.2 or higher and will be optional for existing customers on 15.2 or later.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle Policy Automation Agent Cloud Service**

Applicable SKUs: B86965, B86966, B86967, B86968

Users of Oracle Policy Automation Agent Cloud Service are authorized to access the following
  - module(s): Oracle Policy Automation Agent Cloud Service
  - Oracle Policy Automation Mobile Cloud Service
  - Oracle Policy Automation Determinations API Cloud Service

**Usage Limits:** Oracle Policy Automation Agent Cloud Service is subject to usage limits based on:
  - A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
  - One (1) Oracle RightNow Instance Cloud Service (B68550) (Oracle Policy Automation Agent Cloud Service or
Oracle RightNow Universal Tier 3 Sessions

only) The following usage limits apply:

<table>
<thead>
<tr>
<th>Monthly Bandwidth</th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
</tr>
</tbody>
</table>

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

Oracle Policy Automation Mobile Cloud Service

Applicable SKUs: B81060, B81061, B81062, B81063

Users of Oracle Policy Automation Mobile Cloud Service are authorized to access the following

module(s): Oracle Policy Automation Mobile Cloud Service

Usage Limits: Oracle Policy Automation Mobile Cloud Service is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)
- One (1) Oracle RightNow Instance Cloud Service (B68550) (Oracle Policy Automation Agent Cloud Service or Oracle RightNow Universal Tier 3 Sessions

only) The following usage limits apply:

<table>
<thead>
<tr>
<th>Monthly Bandwidth</th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
</tr>
</tbody>
</table>

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.

Oracle Policy Automation Collaboration Cloud Service

Applicable SKUs: B78442, B78443, B78444, B78445

Users of Oracle Policy Automation Collaboration Cloud Service are authorized to access the following

module(s): Oracle Policy Automation Collaboration Cloud Service

Usage Limits: Oracle Policy Automation Collaboration Cloud Service is subject to usage limits based on:

- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)
- The following usage limits apply:

<table>
<thead>
<tr>
<th>Monthly Bandwidth</th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
</tr>
</tbody>
</table>

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may
Oracle RightNow Chat Cloud Service

Applicable SKUs: CHAT-NU-1203, CHAT-CU-1203, CHAT-SM-1203, CHAT-CSM-1203, B68258, B68259, B68281, B68282

Users of Oracle RightNow Chat Cloud Service are authorized to access the following module(s): Oracle RightNow Chat Cloud Service

Usage Limits: Oracle RightNow Chat Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)
- A maximum limit of 5,000 chat API operations per minute

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle Cobrowse Cloud Service

Applicable SKUs: B68246, B68278, B78656, B78657

Users of Oracle Cobrowse Cloud Service are authorized to access the following module(s):
- Oracle Cobrowse Cloud Service

Usage Limits: Oracle Cobrowse Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Cobrowse Cloud Service

Applicable SKUs: COB-NU-1203, COB-SM-1203

Users of Oracle RightNow Cobrowse Cloud Service are authorized to access the following module(s):
- Oracle RightNow Cobrowse Cloud Service

Usage Limits: Oracle RightNow Cobrowse Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts
Oracle RightNow Non-Contact Center Cloud Service

Applicable SKUs: B82255, B82256

Users of Oracle RightNow Non-Contact Center Cloud Service are authorized to access the following module(s):
- Oracle RightNow Non-Contact Center Cloud Service

Usage Limits: Oracle RightNow Non-Contact Center Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Non-Contact Center Named User, Hosted Non-Contact Center Named Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

Oracle RightNow Contextual Workspaces Cloud Service

Applicable SKUs: CTW-NU-1203, CTW-CU-1203, CTW-SM-1203, CTW-CSM-1203, B68469, B68468, B68470, B68467, B68292, B68291

Users of Oracle RightNow Contextual Workspaces Cloud Service are authorized to access the following module(s):
- Oracle RightNow Contextual Workspaces Cloud Service

Usage Limits: Oracle RightNow Contextual Workspaces Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

Oracle RightNow Guided Assistance Cloud Service

Applicable SKUs: GA-NU-1203, GA-CU-1203, GA-SM-1203, GA-CSM-1203, B68300, B68301, B68283, B68284

Users of Oracle RightNow Guided Assistance Cloud Service are authorized to access the following module(s):
- Oracle RightNow Guided Assistance Cloud Service

Usage Limits: Oracle RightNow Guided Assistance Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

Oracle RightNow Agent Scripting Cloud Service

Applicable SKUs: ASC-NU-1203, ASC-CU-1203, ASC-SM-1203, ASC-CSM-1203, B68302, B68303, B68285, B68286

Users of Oracle RightNow Agent Scripting Cloud Service are authorized to access the following module(s):
- Oracle RightNow Agent Scripting Cloud Service
Usage Limits: Oracle RightNow Agent Scripting Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Desktop Workflow Cloud Service

Applicable SKUs: DWF-NU-1203, DWF-CU-1203, DWF-SM-1203, DWF-CSM-1203, B68304, B68305, B68287, B68288

Users of Oracle RightNow Desktop Workflow Cloud Service are authorized to access the following module(s):
- Oracle RightNow Desktop Workflow Cloud Service

Usage Limits: Oracle RightNow Workflow Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Standalone Foundation Agent Knowledgebase Cloud Service

Applicable SKUs: AKB-NU-1203, AKB-CU-1203, AKB-SM-1203, AKB-CSM-1203, B68542, B68541, B68543, B68540

Users of Oracle RightNow Standalone Foundation Agent Knowledgebase Cloud Service are authorized to access the following module(s):
- Oracle RightNow Standalone Foundation Agent Knowledgebase Cloud Service

Usage Limits: Oracle RightNow Standalone Foundation Agent Knowledgebase Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Standalone Advanced Agent Knowledgebase Cloud Service

Applicable SKUs: B82249, B82250, B82251, B82252

Users of Oracle RightNow Standalone Advanced Agent Knowledgebase Cloud Service are authorized to access the following module(s):
- Oracle RightNow Standalone Advanced Agent Knowledgebase Cloud Service

Usage Limits: Oracle RightNow Standalone Advanced Agent Knowledgebase Cloud Service is subject to usage limits based on:
- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)
Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Experience Routing Cloud Service

Applicable SKUs: B77355, B77356, B77357, B77358

Users of Oracle RightNow Experience Routing Cloud Service are authorized to access the following module(s):

- Oracle RightNow Experience Routing Cloud Service

Usage Limits: Oracle RightNow Experience Routing Cloud Service is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle Field Service Core Manage Cloud Service

Applicable Parts: B79885, B79886, B88496

Users of the Oracle Field Service Core Manage Cloud Service are authorized to access the following module(s):

- Oracle Field Service Core Manage Cloud Service
- The following features are associated with this Oracle Cloud Service:
  - Suite configuration
  - Interactive viewing
  - Reporting
  - Activity status management
  - Inventory management
  - Work activity support
  - Teamwork support
  - Integrated mapping
  - Multi language support

Usage Limits: Oracle Field Service Core Manage Cloud Service is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity or Hosted Named Seat Months as defined in your order
- One (1) production instance with the first purchase of this Oracle Cloud Service
- Two (2) test environments with the first purchase of this Oracle Cloud Service
  - Test environments are limited to a maximum number of 250 Authorized Users with no more than 20 users concurrently accessing the system at any one time

Data Retention:
Activity, inventory and daily extract file data will not be stored, managed or maintained beyond the initial ninety (90) day retention period from an activity completion date

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts
**Oracle Field Service Mobility Cloud Service**

*Applicable Parts: B79887, B79888, B88497*

Users of the Oracle Field Service Mobility Cloud Service are authorized to access the following module(s):

- Oracle Field Service Mobility Cloud Service
- The following features are associated with this Oracle Cloud Service:
  - Dynamic user interface
  - Offline support
  - Activity status management
  - Inventory management
  - Work activity support
  - Integrated mapping
  - Multi language support
  - Signature capture

**Usage Limits:** Oracle Field Service Mobility Cloud Service is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity) or Hosted Named Seat Months as defined in your order

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle Field Service Routing Cloud Service**

*Applicable Parts: B79889, B79890, B88498*

Users of the Oracle Field Service Routing Cloud Service are authorized to access the following module(s):

- Oracle Field Service Routing Cloud Service
- The following features are associated with this Oracle Cloud Service:
  - Assignment Configuration
  - Configurable Run Intervals and Route Plans

**Usage Limits:** Oracle Field Service Routing Cloud Service is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity) or Hosted Named Seat Months as defined in your order

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle Field Service Capacity Cloud Service**

*Applicable Parts: B79891, B79892, B88499*

Users of the Oracle Field Service Capacity Cloud Service are authorized to access the following module(s):

- Oracle Field Service Capacity Cloud Service
- The following features are associated with this Oracle Cloud Service:
○ Capacity and Quota Management
○ Automatic or Manual Quota Closing

**Usage Limits:** Oracle Field Service Capacity Cloud Service is subject to usage limits based upon:
- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity) or Hosted Named Seat
  Months as defined in your order

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle Field Service Communication Cloud Service**

**Applicable Parts:** B79893, B79894, B88500

Users of the Oracle Field Service Communication Cloud Service are authorized to access the following module(s):
- Oracle Field Service Communication Cloud Service

**Usage Limits:** Oracle Field Service Communication Cloud Service is subject to usage limits based upon:
- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity) or Hosted Named Seat
  Months as defined in your order

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle Field Service Collaboration Cloud Service**

**Applicable Parts:** B79895, B79896, B88501

Users of the Oracle Field Service Collaboration Cloud Service are authorized to access the following module(s):
- Oracle Field Service Collaboration Cloud Service
  - The following features are associated with this Oracle Cloud Service:
    ○ Individual and Group Collaboration
    ○ Activity and Inventory Sharing and Reassignment
    ○ Resource Location
    ○ Truck Stock Inventory Exchange

**Usage Limits:** Oracle Field Service Collaboration Cloud Service is subject to usage limits based upon:
- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity) or Hosted Named Seat
  Months as defined in your order

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle Field Service Location Cloud Service**

**Applicable Parts:** B79897, B79898, B88502
Users of the Oracle Field Service Location Cloud Service are authorized to access the following module(s):
- Oracle Field Service Location Cloud Service
- The following features are associated with this Oracle Cloud Service:
  - Individual and Group Collaboration
  - Resource Location Mapping
  - Resource and Activity Location
  - Historic GPS Location
  - Resource Proximity and Idle Time Alerts

**Usage Limits:** Oracle Field Service Location Cloud Service is subject to usage limits based upon:
- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity) or Hosted Named Seat Months as defined in your order

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle Field Service Forecasting Cloud Service**

**Applicable Parts:** B79899, B79900, B88503

Users of the Oracle Field Service Forecasting Cloud Service are authorized to access the following module(s):
- Oracle Field Service Forecasting Cloud Service
- The following features are associated with this Oracle Cloud Service:
  - Data Import/Export
  - Graphical and Tabular Viewing
  - Planning Mode Variation

**Usage Limits:** Oracle Field Service Forecasting Cloud Service is subject to usage limits based upon:
- A maximum number of Authorized Users (Hosted Named Users), Appointments (100 Appointments – Pooled Capacity) or Hosted Named Seat Months as defined in your order

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle Field Service Standard Map Cloud Service with Google Maps**

**Applicable Parts:** B87739, B88504

Users of the Oracle Field Service Standard Map Cloud Service with Google Maps are authorized to access the following module(s):
- Oracle Field Service Google Maps Standard Cloud Service
- The following features are associated with this Oracle Cloud Service:
  - Address Geocoding using Google
  - Map Presentation using Google Map tiles
  - Satellite View – where available

**Usage Limits:** Oracle Field Service Standard Map Cloud Service with Google Maps is subject to usage limits based upon:
- A maximum number of Authorized Users (Hosted Named Users) or Hosted Named Seat Months as defined in your order
- Maps not being used in any Prohibited Country defined by Google
Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle Field Service Standard Map Cloud Service with Baidu Maps
Applicable Parts: B88850, B88851

Users of the Oracle Field Service Standard Map Cloud Service with Baidu Maps are authorized to access the following module(s):

- Oracle Field Service Baidu Maps Standard Cloud Service
- The following features are associated with this Oracle Cloud Service:
  - Address Geocoding using Baidu
  - Map Presentation using Baidu Map tiles
  - Satellite View – where available

Usage Limits: Oracle Field Service Standard Map Cloud Service with Baidu Maps is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named Users) or Hosted Named Seat Months as defined in your order
- Refer to Baidu’s website for a list of available countries.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Universal Core Service Tier 1 Sessions Service Period Pool
Applicable SKUs: B72237

Oracle RightNow Universal Core Service Tier 1 Sessions Service Period Pool allows consumers and internal employees receiving support but not classified as a Contact Center User (Hosted Named User, Hosted Named Seat Month, Hosted Connected User, Hosted Connected Seat Month) or a Non-Contact Center User (Hosted Non-Contact Center Named User, Hosted Non-Contact Center Named Seat Month) to access applications classified as “Universal Tier 1” – which include: Oracle RightNow Web Self-Service Cloud Service, Oracle RightNow Chat Cloud Service, Oracle RightNow Feedback Cloud Service, Oracle RightNow Outreach Cloud Service, Oracle RightNow Mobile Cloud Service, Oracle RightNow Customer Experience Cloud Service for Facebook and Oracle RightNow Connect Knowledge Foundation API Cloud Service

Users of the Oracle RightNow Universal Core Service Tier 1 Sessions Service Period Pool are authorized to access the following module(s):

- Oracle RightNow Universal Core Service Tier 1 Sessions Service Period Pool

Usage Limits: Oracle RightNow Universal Core Service Tier 1 Sessions Service Period Pool is subject to usage limits based upon:

- A maximum number of Oracle RightNow Universal Core Service Tier 1 Sessions per service period (starting on first day of the term) per Instance
- Customer is entitled to 250 annual operations for the Oracle RightNow App Builder Connect PHP API Cloud Service for every 1 Billable Session purchased
- Customer is limited to 300 API Operations through the Oracle RightNow Connect Knowledge Foundation API Cloud Service per Billable Session

Compliance Implications:
- Consumption of Oracle RightNow Universal Core Service Tier 1 Sessions is based upon the consumer’s utilization of the applications classified as “Universal Tier 1” as outlined above
**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Service Period Pool**

**Applicable SKUs: B82254**

Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Service Period Pool allows end-users and internal employees receiving support but not classified as a Contact Center User (Hosted Named User, Hosted Named Seat Month, Hosted Connected User, Hosted Connected Seat Month) or a Non-Contact Center User (Hosted Non-Contact Center Named User, Hosted Non-Contact Center Named Seat Month) to access applications classified as “Universal Tier 2”, which includes: Oracle RightNow Advanced Knowledge Cloud Service, which is an Internet-based eService software solution powered by a self-learning, advanced knowledgebase powered by Oracle Knowledge platform. Agents access the knowledgebase via the Web Portal pages of the application.

End users may authenticate into Oracle RightNow CX Cloud Service or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledgebase and receive relevant answers to their questions.

Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Service Period Pool requires at least one Oracle RightNow Dynamic Agent Desktop Cloud Service license (Standard, Enterprise, Enterprise Contact Center, or Standalone Chat) along with an equal number of licenses of Oracle RightNow Standalone Advanced Agent Knowledgebase Cloud Service to enable administration and authoring of knowledge. If only Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Service Period Pool is purchased, functionality bundled into Oracle RightNow Universal Core Service Tier 1 Sessions and/or Oracle RightNow Universal Policy Automation Tier 3 Sessions is not included, and must be purchased separately.

Users of Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Service Period Pool are authorized to access the following module(s):

- Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Service Period Pool
- Oracle RightNow Upgrade Support; as described in [Appendix 1](#)

**Usage Limits:** Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Service Period Pool is subject to usage limits based upon:

- A maximum number of Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions per service period (starting on first day of the term) per Instance

**Compliance Implications:**

- Consumption of Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions is based upon the consumer's utilization of the applications classified as “Universal Tier 2” as outlined above.
- If during a particular session, the consumer only utilizes applications classified as “Universal Tier 2”, then the session will count as a "Universal Advanced Knowledge Tier 2 Session" for compliance purposes. If other tiers are purchased, and applications classified in higher tiers are utilized during a particular session, the session will default to the highest tier value.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)
**Oracle RightNow Universal Policy Automation Tier 3 Sessions Service Period Pool**

**Applicable SKUs: B72234**


Users of Oracle RightNow Universal Policy Automation Tier 3 Sessions Service Period Pool are authorized to access the following module(s):
- Oracle RightNow Universal Policy Automation Tier 3 Sessions Service Period Pool
- Oracle Policy Automation Web Cloud Service
- Oracle Policy Automation Determinations API Cloud Service

**Usage Limits:** Oracle RightNow Universal Policy Automation Tier 3 Sessions Service Period Pool is subject to usage limits based upon:
- A maximum number of Oracle RightNow Universal Policy Automation Tier 3 Sessions per service period (starting on first day of the term) per instance
- One (1) Oracle RightNow Instance Cloud Service (B68550), for Oracle Policy Automation only with the first purchase of Oracle RightNow Universal Policy Automation Tier 3 Sessions Service Period Pool, Oracle Policy Automation Agents Cloud Service (B73902, B73903) or Oracle Policy Automation Mobile Cloud Service (B81062, B81063)
- An additional 12,500 MB of bandwidth per 50,000 purchased sessions
- Tier 3 Sessions are consumed by Oracle Policy Automation Determinations API Cloud Service Operations as follows:
  - One (1) for each interview session processed using the Interview Web Service
  - One (1) for any other Operation that processes data through a policy deployed model

**Compliance Implications:**
- Consumption of Oracle RightNow Universal Policy Automation Tier 3 Sessions is based upon the consumer’s utilization of the applications classified as “Universal Tier 3” as outlined above.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

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**Oracle Policy Automation Enterprise Assessment API Cloud Service - 1,000,000 Assessments**

**Applicable SKUs: B88133**

Users of Oracle Policy Automation Enterprise Assessment API Cloud Service are authorized to access the following module(s):
- OPA Enterprise Assessment
- API Cloud Service

**Usage Limits:** Oracle Policy Automation Enterprise Assessment API Cloud Service is subject to usage limits based upon:
- A maximum number of 1,000,000 Assessments as set forth in Your order.
- One Instance Cloud Service (B68550) OPA only.
Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle Policy Automation for Human Resources Help Desk Cloud Service
Applicable SKUs: BXXXXX

Users of Oracle Policy Automation for Human Resources Help Desk Cloud Service are authorized to access the following modules:

- Oracle Policy Automation for Human Resources Help Desk Cloud Service

Usage Limits: Oracle Policy Automation for Human Resources Help Desk Cloud Service is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Employee) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service (B68550), for Oracle Policy Automation only, with the first purchase of Oracle Policy Automation for Human Resources Help Desk Cloud Service
- An additional 512 MB of monthly bandwidth per 1,000 purchased employees

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Universal Core Service Tier 1 Sessions Monthly
Applicable SKUs: B72236

Oracle RightNow Universal Core Service Tier 1 Sessions Monthly allows consumers and internal employees receiving support but not classified as a Contact Center User (Hosted Named User, Hosted Named Seat Month, Hosted Connected User, Hosted Connected Seat Month) or a Non-Contact Center User (Hosted Non-Contact Center Named User, Hosted Non-Contact Center Named Seat Month) to access applications classified as “Universal Tier 1” – which include: Oracle RightNow Web Self-Service Cloud Service, Oracle RightNow Chat Cloud Service, Oracle RightNow Feedback Cloud Service, Oracle RightNow Outreach Cloud Service, Oracle RightNow Mobile Cloud Service and Oracle RightNow Customer Experience Cloud Service for Facebook, and Oracle RightNow Connect Knowledge Foundation API Cloud Service

Users of the Oracle RightNow Universal Core Service Tier 1 Sessions Monthly are authorized to access the following module(s):

- Oracle RightNow Universal Core Service Tier 1 Sessions Monthly

Usage Limits: Oracle RightNow Universal Core Service Tier 1 Monthly is subject to usage limits based upon:

- A maximum number of Oracle RightNow Universal Core Service Tier 1 Sessions per month (starting on first day of the term) per Instance
- Customer is entitled to 250 annual operations for the Oracle RightNow App Builder Connect PHP API Cloud Service for every 1 Billable Session purchased
Customer is limited to 300 API Operations through the Oracle RightNow Connect Knowledge Foundation API Cloud Service per Billable Session

**Compliance Implications:**
- Consumption of Oracle RightNow Universal Core Service Tier 1 Sessions is based upon the consumer’s utilization of the applications classified as “Universal Tier 1” as outlined above

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Monthly**

**Applicable SKUs: B82253**

Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Monthly allows end-users and internal employees receiving support but not classified as a Contact Center User (Hosted Named User, Hosted Named Seat Month, Hosted Connected User, Hosted Connected Seat Month) or a Non-Contact Center User (Hosted Non-Contact Center Named User, Hosted Non-Contact Center Named Seat Month) to access applications classified as “Universal Tier 2”, which includes: Oracle RightNow Advanced Knowledge Cloud Service, which is an Internet-based eService software solution powered by a self-learning, advanced knowledgebase powered by Oracle Knowledge platform. Agents access the knowledgebase via the Web Portal pages of the application.

End users may authenticate into Oracle RightNow CX Cloud Service or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledgebase and receive relevant answers to their questions.

Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Monthly require at least one Oracle RightNow Dynamic Agent Desktop Cloud Service License (Standard, Enterprise, Enterprise Contact Center, or Standalone Chat) along with an equal number of licenses for Oracle RightNow Standalone Advanced Agent Knowledgebase Cloud Service to enable administration and authoring of knowledge. If only Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Monthly is purchased, functionality bundled into Oracle RightNow Universal Core Service Tier 1 Sessions and/or Oracle RightNow Universal Policy Automation Tier 3 Sessions is not included, and must be purchased separately.

Users of Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Monthly are authorized to access the following module(s):
- Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Monthly
- Oracle RightNow Upgrade Support; as described in [Appendix 1](#)

**Usage Limits:** Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions Monthly is subject to usage limits based upon:
- A maximum number of Oracle RightNow Universal Tier 2 Sessions per month (starting on first day of the term) per Instance

**Compliance Implications:**
- Consumption of Oracle RightNow Universal Advanced Knowledge Tier 2 Sessions is based upon the consumer’s utilization of the applications classified as “Universal Advanced Knowledge Tier 2” as outlined above
- If during a particular session, the consumer only utilizes applications classified as “Universal Tier 2”, then the session will count as a “Universal Advanced Knowledge Tier 2 Session” for compliance purposes. If other tiers are purchased, and applications classified in higher tiers are utilized during a particular session, the session will default to the highest tier value

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)
Oracle RightNow Universal Policy Automation Tier 3 Sessions Monthly

Applicable SKUs: B72233

Oracle RightNow Universal Policy Automation Tier 3 Sessions Monthly allows Users to access applications classified as “Universal Tier 3”, which includes Oracle Policy Automation Web Cloud Service and Oracle Policy Automation Determinations API Cloud Service

Users of Oracle RightNow Universal Policy Automation Tier 3 Sessions Monthly are authorized to access the following module(s):

- Oracle RightNow Universal Policy Automation Tier 3 Sessions Monthly
- Oracle Policy Automation Web Cloud Service
- Oracle Policy Automation Determinations API Cloud Service

Usage Limits: Oracle RightNow Universal Policy Automation Tier 3 Sessions Monthly is subject to usage limits based upon:

- A maximum number of Oracle RightNow Universal Policy Automation Tier 3 Sessions per month (starting on first day of the term) per Instance
- One (1) Oracle RightNow Instance Cloud Service (B68550), for Oracle Policy Automation only with the first purchase of Oracle RightNow Universal Policy Automation Tier 3 Sessions Monthly, Oracle Policy Automation Agents Cloud Service (B73900,B73901) or Oracle Policy Automation Mobile Cloud Service (B81060, B81061)
- An additional 12,500 MB of bandwidth per 50,000 purchased sessions
- Tier 3 Sessions are consumed by Oracle Policy Automation Determinations API Cloud Service Operations as follows:
  - One (1) for each interview session processed using the Interview Web Service
  - One (1) for any other Operation that processes data through a policy deployed model

Compliance Implications:
- Consumption of Oracle RightNow Universal Policy Automation Tier 3 Sessions is based upon the consumer’s utilization of the applications classified as “Universal Tier 3” as outlined above

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Advanced Website Search Cloud Service

Applicable SKUs: B85219

Users of Oracle RightNow Advanced Website Search Cloud Service are authorized to access the following module(s):

- Oracle RightNow Advanced Website Search Cloud Service

Usage Limits: Oracle RightNow Advanced Website Search Cloud Service is subject to usage limits based upon:

- 20,000 Documents Indexed

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts
**Oracle RightNow Emails Sent Monthly**

**Applicable SKUs: EMST-M-1203, B68548**

Users of Oracle RightNow Emails Sent Monthly are authorized to access the following module(s):

- Oracle RightNow Emails Sent Monthly

**Usage Limits:** Oracle RightNow Emails Sent Monthly is subject to usage limits based upon:

- A maximum number of emails sent per month (starting on first day of the term) per Instance

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Emails Sent Service Period Pool**

**Applicable SKUs: EMST-P-1203, B68251**

Users of Oracle RightNow Emails Sent Service Period Pool are authorized to access the following module(s):

- Oracle RightNow Emails Sent Service Period Pool

**Usage Limits:** Oracle RightNow Emails Sent Service Period Pool is subject to usage limits based upon:

- A maximum number of emails sent per service period (starting on first day of the term) per Instance

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Connect Web Services API Operations Monthly**

**Applicable SKUs: B76483**

Users of Oracle RightNow Connect Web Services API Operations Monthly are authorized to access the following module(s):

- Oracle RightNow Connect Web Services API Operations Monthly
  - Applicable only for REST APIs: Oracle will provide limited backwards compatibility for Connect REST APIs until the Oracle Service Cloud November 2015 release upon which time Oracle will provide full backwards compatibility for REST APIs. REST API functionality will be turned off by default. You can configure full REST API functionality by setting the Connect REST variable to (1) via Your product’s Configuration Settings editor

**Usage Limits:** Oracle RightNow Connect Web Services API Operations Monthly is subject to usage limits based upon:

- A maximum number of operations per month (starting on the first day of the term) per Instance

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Connect Web Services API Operations Service Period Pool**

**Applicable SKUs: B76484**

Users of Oracle RightNow Connect Web Services API Operations Service Period Pool are authorized to access the following...
If the associated Oracle RightNow Instance Cloud Service includes Oracle RightNow Cloud Service, users may access the following module(s):

- Oracle RightNow Connect Web Services API Operations Service Period Pool
  - Applicable only for REST APIs: Oracle will provide limited backwards compatibility for Connect REST APIs until the Oracle Service Cloud November 2015 release upon which time Oracle will provide full backwards compatibility for REST APIs. REST API functionality will be turned off by default. You can configure full REST API functionality by setting the Connect REST variable to (1) via Your product’s Configuration Settings editor

**Usage Limits:** Oracle RightNow Connect Web Services API Operations Service Period Pool is subject to usage limits based upon:
- A maximum number of operations per Service Period (starting on the first day of the term) per Instance

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Single Sign-On Cloud Service**

**Applicable SKUs: SSO-1203, 868558**

Users of Oracle RightNow Single Sign-On Cloud Service are authorized to access the following module(s):

- Oracle RightNow Single Sign-On Cloud Service

Oracle RightNow Single Sign-On Cloud Service provides the following authentication integration methods:

- For Oracle RightNow Customer Portal Cloud Service
  - Pass through authentication (PTA)
  - Encrypted pass through authentication (ePTA)
  - OpenID ([http://openid.net/](http://openid.net/)) (Licensed via Tier 1 Sessions)
  - OAuth ([http://oauth.net/](http://oauth.net/)) (Licensed via Tier 1 Sessions)
  - SAML 2.0 (HTTP Post Binding/Identity Provider Initiated)

- For Oracle RightNow Dynamic Agent Desktop Cloud Service
  - SAML 2.0 (HTTP Post Binding/Identity Provider Initiated)

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle Additional Test Environment for Oracle RightNow Cloud Service**

**Applicable Part #: B70790**

An Oracle Additional Test Environment provides for the hosting and maintenance of an additional Test Environment, which is a reasonably similar replica of Your Production Service Environment for non-production use such as development, training and testing activities but not for Production operations or stress testing. Certain programs and optional services may not be able to run in the Additional Test Environment. The maintenance or upgrade schedule for the Additional Test Environment is the same as the schedule for Your Stage Service Environment

If the associated Oracle RightNow Instance Cloud Service includes Oracle RightNow Cloud Service, users of Oracle Additional Test Environment for Oracle RightNow Cloud Service are authorized to access the following module(s):

- One (1) Oracle Additional Test Environment for Oracle RightNow Cloud Service
If the associated Oracle RightNow Instance Cloud Service includes Oracle Policy Automation Cloud Service, users of Oracle Additional Test Environment for Oracle RightNow Cloud Service are authorized to access the following module(s):

- One (1) Oracle Additional Test Environment for Oracle Policy Automation Cloud Service

**Usage Limits**: Oracle Additional Test Environment for Oracle RightNow Cloud Service is subject to usage limits based upon:

- For Oracle RightNow Cloud Service, a maximum of 250 Authorized Users with no more than 20 concurrent users accessing the system at any one time
- For Oracle Policy Automation Cloud Service, a maximum number of twenty (20) concurrent session, agent and mobile users accessing the system at any one time. Policy Modeling and administrative users are not subject to this limitation
- Each Additional Test Environment must be contracted for a minimum of twelve (12) months and associated to a new or existing Oracle Cloud Ordering Document. Additional Test Environments will automatically terminate at the end of the Service Period
- Future expansions of Your Oracle Cloud Services may be subject to additional fees

**Oracle Cloud Policies**:  
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle Additional Test Environment for Oracle Field Service Cloud Service**

**Applicable Parts: B79903**

An Additional Non-Production Test Environment provides for the hosting and maintenance of an additional Test Environment, which is a reasonably similar replica of Your Production Service Environment for non-production use such as development, training and testing activities but not for Production operations or stress testing. Certain programs and optional services may not be able to run in the Additional Test Environment. The maintenance or upgrade schedule for the Additional Test Environment is the same as the schedule for the two test environments allocated with the initial purchase of the Oracle Service

Users of Oracle Additional Test Environment for Oracle Field Service Cloud Service are authorized to access the following module(s):

- Oracle Additional Test Environment for Oracle Field Service Cloud Service

**Usage Limits**: Oracle Additional Test Environment for Oracle RightNow Cloud Service is subject to usage limits based upon:

- A maximum of 250 Authorized Users with no more than 20 concurrent users accessing the system at any one time
- Each Additional Test Environment must be contracted for a minimum of twelve (12) months and associated to a new or existing Oracle Cloud Ordering Document. Additional Test Environments will automatically terminate at the end of the Service Period
- Future expansions of Your Oracle Cloud Services may be subject to additional fees

**Oracle Cloud Policies**:  
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)
**TELUS Silver Support Service for Oracle RightNow Customers**

Applicable SKUs: TELUS-SSUP-1203, B69328


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**TELUS Gold Support Service for Oracle RightNow Customers**

Applicable SKUs: TELUS-GSUP-1203, B69329


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**TELUS Hosting Service for Oracle RightNow Customers**

Applicable SKUs: TELUS-RC-1203, B69335

This offering is designed as an option for customers requiring hosting services in Canada

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**TELUS Hosting Service for Internal TELUS Business Units**

**Applicable SKUs: TELUS-TB-1203, B69336**

This offering is designed as an option for customers requiring hosting services in Canada

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

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**Oracle RightNow Dedicated Database with Encryption Cloud Service**

**Applicable SKUs: B72235**

Oracle RightNow Dedicated Database with Encryption Cloud Service can provide the customer with a fully dedicated database server solution. The dedicated physical database servers are replicated for high availability and the data is encrypted at rest by the file system. The customer will be completely isolated on their own set of database servers to ensure high performance and increased data isolation. There may be lead time to implement this feature due to hardware availability

Users of Oracle RightNow Dedicated Database with Encryption Cloud Service are authorized to access the following module(s):
- Oracle RightNow Dedicated Database with Encryption Cloud Service

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)
Oracle RightNow Cloud Platform for United States Government Cloud Service

Applicable SKUs: GH-1203, B69333
Available in United States Only

Oracle RightNow Cloud Platform for United States Government Cloud Service provides customers with a software-as-a-service offering targeted to the control requirements of the Federal Risk and Authorization Management Program (FedRAMP) Moderate baseline. This cloud service is hosted within U.S. data centers which provide an isolated hosting environment that aligns to U.S. Federal information security framework as defined by FISMA including NIST SP 800-37, NIST SP 800-53, and FIPS 199. Physical access requires 5 layers of security including biometric hand readers and visual verification by security guards. ATO support from a U.S. Cloud Operations public sector compliance analyst is included with this offering to assist customers who seek to complete the initial FedRAMP Agency ATO process. Thereafter, Oracle will work with customers to maintain the cloud service in compliance with the FedRAMP requirements and good practices for managing and structuring FedRAMP authorization documentation packages. Oracle may, at its discretion, reuse suitable documentation to leverage prior assessments and FedRAMP authorization results and reserves the right to manage the cloud service as appropriate to meet FedRAMP requirements.

This Oracle Cloud Service does not include any customizations. Any customizations will require a separate order for additional services.

Users of Oracle RightNow Cloud Platform for United States Government Cloud Service are authorized to access the following module(s):

- Oracle RightNow Cloud Platform for United States Government Cloud Service
- Oracle Global Support
- Oracle RightNow Custom Domain SSL Application Hosting (B68310)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Cloud Platform for United Kingdom Government Cloud Service

Applicable SKUs: GH-1203, B74851
Available in United Kingdom Only

For this Oracle RightNow Cloud Platform for United Kingdom Government Cloud Service, Your Content is hosted within a UK based data center for both primary and DR data centers.

Access to customer’s transactional data will be restricted to UK Nationals residing in UK.

The Oracle RightNow Cloud Platform for United Kingdom Government Cloud Service includes support from a U.K. Cloud Operations public sector compliance analyst to assist You with Your initial assessment against the Supplier Assurance Framework and Cloud Security Principles. Oracle will maintain this Cloud Service to meet the requirements of ISO 27001 and in alignment with the Cloud Security Principles.

This offering includes the following

- ISO 27001 Certification
- Cyber Essentials Plus Certification
- Oracle RightNow Custom Domain SSL Application Hosting (B68310)
Oracle Cloud Policies
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Cloud Platform for United States Department of Defense Cloud Service

Applicable SKUs: B73929
Available in United States Only

Oracle RightNow Cloud Platform for United States Department of Defense Cloud Service provides customers with a software-as-a-service offering targeted to the control requirements of the Department of Defense Enterprise Cloud Service Broker (ECSB) Cloud Security Model Impact Level 4 SaaS baseline. The cloud service is hosted within U.S. data centers which provide an isolated hosting environment that aligns to the Risk Management Framework as defined by NIST SP 800-37, NIST SP 800-53, and FIPS 199. Physical access requires 5 layers of security including biometric hand readers and visual verification by security guards. ATO support from an U.S. Cloud Operations public sector compliance analyst is included with this offering to assist customers who seek to complete the initial FedRAMP and ECSB Agency ATO process. Thereafter, Oracle will work with customers to maintain the cloud service in compliance with the FedRAMP and ECSB requirements and good practices for managing and structuring FedRAMP and ECSB authorization documentation packages. Oracle may, at its discretion, reuse suitable documentation to leverage prior assessments and FedRAMP and ECSB authorization results. Oracle reserves the right to manage the cloud service as appropriate to meet FedRAMP and ECSB requirements.

This Oracle Cloud Service does not include any customizations. Any customizations will require a separate order for additional services.

Users of Oracle RightNow Cloud Platform for United States Department of Defense Cloud Service are authorized to access the following module(s):
  - Oracle RightNow Cloud Platform for United States Department of Defense Cloud Service
  - Oracle Global Support
  - Oracle RightNow Custom Domain SSL Application Hosting (B68310)

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow PCI Certified Cloud Platform Cloud Service

Applicable SKUs: PCI-1203, B69332

Oracle RightNow PCI Certified Cloud Platform Cloud Service is designed as an option for customers with enhanced security requirements. The PCI DSS (Payment Card Industry Data Security Standards), a set of comprehensive requirements for enhancing payment account data security, was developed by the founding payment brands of the PCI Security Standards Council, including American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc., to help facilitate the broad adoption of consistent data security measures on a global basis. Oracle RightNow PCI Certified Cloud Platform Cloud Service meets the standards set out by PCI for Service Provider Level 1 Certification. The purchase of Oracle Cloud Priority Support (OCPS) or Oracle Technical Account Management for PCI Certification Services (OTAM) is required. However, the purchase of OCPS/OTAM may be waived if Customer is PCI certified and elects to perform the initial and annual certification audits as required by Oracle. The initial certification audit must be completed and results of such audit provided to Oracle no later than five (5) business days prior to Customer’s use of the Subscription Services in the Oracle RightNow PCI Certified Cloud Platform Cloud Service. Continued annual certification audits must be completed and results of such audit must be provided to Oracle no later than fifteen (15) days after Customer’s subsequent Service Period begins. The initial certification audit must be completed and results of such audit provided to Oracle no later than
five (5) business days prior to Customer’s use of the Subscription Services in the Oracle RightNow PCI Certified Cloud Platform Cloud Service. Continued annual certification audits must be completed and results of such audit must be provided to Oracle no later than fifteen (15) days after Customer’s subsequent Service Period begins.

Users of Oracle RightNow PCI Certified Cloud Platform Cloud Service are authorized to access the following module(s):
  - Oracle RightNow PCI Certified Cloud Platform Cloud Service

Oracle RightNow PCI Certified Cloud Platform Cloud Service includes the following element(s):
  - Customer PCI DSS Service Provider Level 1 Certified Hosting Services
  - Initial migration to the Oracle RightNow PCI Certified Cloud Platform Cloud Service
  - Initial certification audit (not applicable if Customer waives purchase of OCPS or OTAM as described above)
  - Continued annual certification audits (not applicable if Customer waives purchase of OCPS or OTAM as described above)
  - Immediate notification to Customer of any known loss of Customer’s cardholder data ("cardholder data" as defined by the PCI Standards)

Oracle RightNow PCI Certified Cloud Platform Cloud Service term(s):
  - During the Hosting Term, Customer’s use of the Hosting Services shall comply with the PCI Standards outlined in the following location: https://www.pcisecuritystandards.org/security_standards/pci_dss.shtml
  - Customer shall be on version August '09, or later
  - ODBC Data Export access is not available for customers with PCI Certified Hosting
  - Customer shall have SSL (Secure Socket Layer) enabled for all sites hosted by Oracle RightNow
  - All existing customizations shall follow PCI Standards and shall be reviewed and approved by Oracle RightNow prior to Customer’s use of the Oracle RightNow PCI Certified Cloud Platform Cloud Service. If customizations are not approved to be PCI compliant, the customer must re-write them or sign a statement of work with Oracle RightNow to have them re-written. This cost is not included within the scope of this package or covered by Customization Support.
  - All future customizations shall follow PCI Standards and shall be reviewed and approved by Oracle RightNow prior to implementation
  - All Oracle RightNow determined site security settings shall be accepted by Customer

Oracle RightNow reserves the right to immediately suspend Customer’s Oracle RightNow PCI Certified Cloud Platform Cloud Service in the event of Customer’s violations or alleged violations of the PCI Standards or the terms outlined in this description. Upgrade services are not included within the scope of this package.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle RightNow HIPAA Cloud Platform Cloud Service**

**Applicable SKUs: B85994**

This offering is designed as an option for customers who must comply with the Health Insurance Portability and Accountability Act (HIPAA) and who anticipate persisting Protected Health Information (PHI) in the Oracle Service Cloud. The Oracle RightNow HIPAA Cloud Platform Cloud Service assists customers in meeting the requirements set out by HIPAA regarding the storage of PHI. Any customer instance can be classified as HIPAA. The customer instance can be in any commercial, PCI, or government environment. Oracle will be considered a Business Associate as defined by the HIPAA Privacy Rule 45 CFR 164.504(e), and an Oracle BAA is required.

Oracle RightNow HIPAA Cloud Platform Cloud Service term(s):
  - Customer shall be on version November 2012 or later.
  - Customer shall have SSL (Secure Socket Layer) enabled for all sites hosted by Oracle. RightNow. Oracle shall ensure
the customer’s databases reside on encrypted storage.

- Oracle shall enable Read Logging for the customer’s instance.
- Customer shall change their workspaces using the Workspace Designer to “Show Read Transactions” in the audit log.
- Customer shall ensure PHI is contained within the INCIDENT THREAD.
- All Oracle RightNow determined site security settings shall be accepted by Customer.
- Oracle shall execute with the customer an Oracle BAA.
- When providing ePHI to, or storing ePHI in the Oracle Service Cloud, customer shall make reasonable efforts to limit ePHI to the minimum necessary to accomplish the intended purposes of the use.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle RightNow Custom Domain SSL Application Hosting

Applicable SKUs: SSL-CD-1203, B68310

Oracle RightNow Custom Domain SSL Application Hosting offers the ability for Oracle to host a Customer’s VeriSign certificate on a custom domain in custom, wildcard or Subject Alternative Name configurations

Users of Oracle RightNow Custom Domain SSL Application Hosting are authorized to access the following module(s):
- Oracle RightNow Custom Domain SSL Application Hosting

Usage Limits: Oracle RightNow Custom Domain SSL Application Hosting is subject to usage limits based upon:
- Hosting of one (1) Certificate
- Purchase of Secure Socket Layer Certificate from a third-party vendor for an additional fee

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle Virtual Private Network Setup Fee Cloud Service

Applicable SKUs: B70817

Oracle Virtual Private Network Setup Fee Cloud Service is a per vpn-tunnel fee related to Oracle Virtual Private Network Cloud Service to setup and configure the software based VPN solution between Your facilities and Oracle facilities

Users of Oracle Virtual Private Network Setup Fee Cloud Service are authorized to access the following module(s):
- Oracle Virtual Private Network Setup Fee Cloud Service

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

Oracle Virtual Private Network for RightNow Cloud Service

Applicable SKUs: B70797

Oracle Virtual Private Network for RightNow Cloud Service offers a LAN-to-LAN IPSEC based software VPN Connection allowing for the encryption of all data between Oracle's data center firewalls, where Oracle Cloud Services are hosted, and a customer’s firewall
Users of Oracle Virtual Private Network for RightNow Cloud Service are authorized to access the following module(s):
- Virtual Private Network for RightNow Cloud Service

Usage Limits: Oracle Virtual Private Network for RightNow Cloud Service is subject to usage limits based upon:
- A maximum number of VPN Connections as defined in Your order

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

*Oracle Virtual Private Network for Field Service Cloud Service*

Applicable SKUs: B81064

Oracle Virtual Private Network for Field Service Cloud Service offers a LAN-to-LAN IPSEC based software VPN Connection allowing for the encryption of all data between Oracle's data center firewalls, where Oracle Cloud Services are hosted, and a customer’s firewall

Usage Limits: The Oracle Virtual Private Network for Fusion Cloud Services is subject to usage limits based upon:
- A maximum number of VPN Connections as defined in Your order.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

*Oracle RightNow Additional Mailbox*

Applicable SKUs: MB-1203, B68311

An Oracle RightNow Additional Mailbox will allow a Customer to use Oracle RightNow servers to host email addresses. Oracle RightNow provides the infrastructure and management of mailboxes, reducing Customer’s maintenance and infrastructure costs

Users of Oracle RightNow Additional Mailbox are authorized to access the following module(s):
- Oracle RightNow Additional Mailbox

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

*Oracle RightNow Dedicated Outbound IP Address*

Applicable SKUs: B68551

Oracle RightNow Dedicated Outbound IP Address provides a unique IP (internet protocol) address used for Outreach mailboxes. Large volume customers may implement this option, making them responsible for their own email reputation management per best practices.

Users of Oracle RightNow Dedicated Outbound IP Address are authorized to access the following module(s):
- Oracle RightNow Dedicated Outbound IP Address
**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Additional 5 GB Monthly Bandwidth**

**Applicable SKUs:** BW-5GB-1203, B68257

Additional 5 GB Monthly Bandwidth provides 5 GB of additional monthly bandwidth. Each block of additional monthly bandwidth storage purchased under the ordering document applies for the duration of the Service Period of the Oracle RightNow Service under the ordering document. Entitles Customer to consume five (5) GB of additional bandwidth (amount of data transferred from the client and the Oracle RightNow servers) per month through any of the following mediums: Oracle RightNow Customer Portal Cloud Service, Administrative Pages, Oracle RightNow Connect Cloud Service.

Users of Additional 5 GB Monthly Bandwidth are authorized to access the following module(s):

- Additional 5 GB Monthly Bandwidth

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Additional 1 GB Peak Database Storage**

**Applicable SKUs:** DBDS-1GB-1203, B68313

Additional 1 GB Peak Database Storage provides 1 GB of additional peak database storage. Each block of additional database storage purchased under the ordering document applies for the duration of the Service Period of the Oracle RightNow Service under the ordering document. Entitles Customer to consume 1 GB of additional database storage through any of the following: All dynamic data (e.g. Incidents, Answers, Contacts, Rules, Reports, Customizable Menus).

Users of Additional 1 GB Peak Database Storage are authorized to access the following module(s):

- Additional 1 GB Peak Database Storage

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Additional 1 GB Peak File Storage**

**Applicable SKUs:** FDS-1GB-1203, B68312

Additional 1 GB Peak File Storage provides 1 GB of additional file storage. Each block of additional file storage purchased under the ordering document applies for the duration of the Service Period of the Oracle RightNow Service under the ordering document. Entitles Customer to consume 1 GB of additional file storage through any of the following (note – the Oracle RightNow Product (e.g. Binaries, Programs, PHP Files, Assets, Code) are not counted against File Storage allocation): File Attachments, Customized Files, Archived Data.

Users of Additional 1 GB Peak File Storage are authorized to access the following module(s):

- Additional 1 GB Peak File Storage

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

**Oracle RightNow Dedicated Outbound IP Address**

**Applicable SKUs: B68551**

Oracle RightNow Dedicated Outbound IP Address provides a unique IP (internet protocol) address used for Outreach mailboxes. Large volume customers may implement this option, making them responsible for their own email reputation management per best practices.

Users of Oracle RightNow Dedicated Outbound IP Address are authorized to access the following module(s):

- Oracle RightNow Dedicated Outbound IP Address

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts

**Oracle Learning Credits**

**Applicable SKU: D12150, D12734**

Oracle Learning Credits may be used to acquire education products and services offered in the Oracle University online catalogue posted at http://www.oracle.com/education under the terms specified therein. Learning credits may only be used to acquire products and services at the list price in effect at the time you order the relevant product or service, and may not be used for any product or service that is subject to a discount or a promotion when you order the relevant product or service. The list price will be reduced by applying the discount specified to you by Oracle. Notwithstanding anything to the contrary in the previous three sentences, learning credits may also be used to pay taxes, materials and/or expenses related to your order; however, the discount specified above will not be applied to such taxes, materials and/or expenses. Learning credits are valid for a period of 12 months from the date your order is accepted by Oracle, and you must acquire products and must use any acquired services prior to the end of such period. You may only use learning credits in the country in which you acquired them, may not use them as a payment method for additional learning credits, and may not use different learning credits accounts to acquire a single product or service or to pay related taxes, materials and/or expenses. Learning credits are non-transferable and non-assignable. You may be required to execute standard Oracle ordering materials when using learning credits to order products or services.
Oracle Cloud Priority Support for SaaS

Applicable Part # B86668, B86669

If your order contains Oracle Cloud Priority Support for SaaS, Oracle will provide the services described at oracle.com/contracts. Specific link is [http://www.oracle.com/us/corporate/contracts/oracle-cloud-priority-support-3226276.pdf](http://www.oracle.com/us/corporate/contracts/oracle-cloud-priority-support-3226276.pdf)

Oracle Technical Account Management for PCI Certification Services

Applicable Parts: B76702, B76703

Oracle Technical Account Management for PCI Certification Services provides the following:

- Migration and certification services for RightNow customers seeking to have their site hosted through Oracle RightNow PCI Certified Cloud Platform Cloud Service (B69332) or Oracle RightNow Cloud Platform for United States Government Cloud Service (B69333).
- Technical Account Manager who coordinates with Oracle Consulting Services and/or Partners, and Oracle’s Cloud Operations team
- Migration Planning Process
- Pre migration, Security plan & Test migration
- Support and Annual Audits
- This service is delivered remotely

The following terms apply:

- Customer must purchase and maintain Subscription to one of the following:
  1) Oracle RightNow PCI Certified Cloud Platform Cloud Service (B69332)
  2) Oracle RightNow Cloud Platform for United States Government Cloud Service (B69333)
  3) Oracle Cloud Priority Service (B70519, B77074)
  4) Oracle Cloud Priority Support for SaaS (B86668, B86669)
- Oracle Technical Account Management for PCI Certification Services will not replace any existing services
- This service and its elements are delivered remotely

Oracle Cloud Policies:

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)
## APPENDIX 1 (UPGRADE SUPPORT)

### Oracle RightNow Upgrade Support

This offering includes ‘like for like upgrade support’ for the full subscription. Code written by Oracle on the production site will be applied to the upgrade site in order to achieve functional parity, although the code itself may be modified in order to be compliant with specific version requirements and available managed frameworks. A managed framework is a software interface that supports a customer-specific configuration or customization, such as user interface development and system integration.

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Assumptions</th>
<th>Exclusions</th>
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</table>
| Communication of major release changes | • The Technical Migration Manager (TMM) will direct the Customer to the Upgrade Guide, Release Notes, Workstation / System Requirements | • Consultation, coaching or training around new features and functionality  
• Configuration of new features or functionality |
| General support of upgrade process questions via incident | • The Customer can submit incidents to Customer Care and they will be routed to the TMM accordingly.  
• Examples of incidents would be: timeline, UAT, cutover, next steps, etc. | • Product related questions such as “how to configure a new feature”. |
| Kick off meeting to outline important upgrade topics | • The TMM will present a kick off PowerPoint presentation to discuss the upgrade process and next steps. |  |
| Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering | • Support package service level targets apply, as outlined in the Oracle Cloud Support Policy within the Oracle Cloud-SaaS Enterprise Hosting and Delivery Policies and/or Service Description for Oracle Cloud Priority Support or legacy Oracle RightNow Customer Care Packages.  
• Post-cutover incidents are to be submitted within 30 days after upgrade. | • Management of non-upgrade related issues.  
• Management of incidents submitted more than 30 days after upgrade. |
| “Like for like” functionality migration and/or testing. This may include migrating customizations written by Oracle Professional Services from unmanaged to managed frameworks | • Oracle may choose not to migrate a customer to a managed framework.  
• If Oracle chooses to migrate customizations as part of the upgrade, Oracle will migrate customizations written only by Oracle Professional Services to | • Duplication of look and feel when moving from one framework to another.  
• Set up or configuration of new features or functionality.  
• Core functionality testing.  
• Formal requirements or test plan documents. |
|  | • Obtain a ‘like for like’ functionality in the new version.  
• “Like for like” does not mean “exact” look and feel, but will have similar functionality. Look and feel migration may not have the same look and feel if moving from one end-user framework to another.  
• Oracle will build test cases for all customizations written by RightNow Professional Services and execute quality testing around those test cases. | • Updates to managed framework customizations.  
• Customizations on unsupported platforms. |
### 30-Day post-cutover support

- Oracle will address custom code incidents reported by the client within 30 days of upgrade; Oracle will only address custom code incidents for code written by Oracle.
- All support will be provided remotely.
- Post upgrade incidents must be reported through Oracle’s support channel.
- Incidents regarding custom code reported more than 30 days after upgrade are within scope of this service.
- Support for code written by Oracle clients or third parties.
- Incidents regarding custom code reported more than 30 days after upgrade.
- Response and resolution times above the service level targets defined by the Service Description and incident severity.

### Oracle Cloud Policies:

Your order for this Oracle Cloud Service is subject to the Oracle Cloud- SaaS Enterprise Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

### PROFESSIONAL SERVICES—SEE THE ORACLE RIGHTNOW SERVICES DESCRIPTIONS FOR PROFESSIONAL SERVICES ON [WWW.ORACLE.COM/CONTACTS](http://WWW.ORACLE.COM/CONTACTS)

### APPENDIX 2 (RETIRED OFFERINGS)

**RightNow Instance**

**Applicable SKUs:** INS-1103

An Instance of RightNow includes the knowledge foundation (Database), management & administrative capabilities, business rules, process management and reporting. For clarification purposes, one (1) RightNow Instance is included for the hosting term with initial product purchase. Also includes:

- Database Storage limit of 1024 MB
- File Storage limit of 1024 MB
- Bandwidth limit of 5125 MB per Month
- One (1) Email box
- One (1) Internal Interface
- One (1) Test Site

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
Access to the RightNow Community portal
(http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API.
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

### Self-Service Support

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<tr>
<th>Cloud Services Service Level Objectives</th>
<th>Hosting Availability Monitoring</th>
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<tbody>
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### RightNow Instance

**Applicable SKUs: INS**

An Instance of RightNow includes the knowledge foundation (Database), management & administrative capabilities, business rules, process management and reporting. For clarification purposes, one (1) RightNow Instance is included for the hosting term with initial product purchase.

Also includes:

- Storage limit of 6GB
- Bandwidth limit of 5GB per Month
- One (1) Email box
- One (1) Internal Interface
- One (1) Test Site

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

### Self-Service Support

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RightNow Chat Desktop
Applicable SKUs: SACHAT-NU-1106, SACHAT-CU-1106, SACHAT-SM-1106, SACHAT-CSM-1106

The RightNow Chat Desktop User includes access to select features from the following modules: Web Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes
- RightNow Chat, allowing a customer to chat live (online) with support representatives

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters related to Chat only
- Business rules, escalations and routing related to Chat only
- Contact Center Designer including service and common configuration capabilities

**Engage** functionality includes:
- **Feedback** - chat surveys, customer and SmartSense emotion detection
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports.

**Platform** functionality includes:
- **One (1) RightNow Instance with the first purchase of a seat**
- Mission Critical SaaS - CX Cloud
- **RightNow Connect** - Connect Web Services API, providing integration capabilities between RightNow and other applications via an application programming interface.
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits:** RightNow Chat Desktop Software is subject to usage limits based upon:
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

<table>
<thead>
<tr>
<th>Chat Desktop</th>
<th>Per User in MB</th>
<th></th>
<th></th>
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<tbody>
<tr>
<td></td>
<td>Database Storage</td>
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</tr>
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<td>24</td>
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<tr>
<td>Concurrent User</td>
<td>72</td>
<td>360</td>
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</tr>
<tr>
<td>Seat Month</td>
<td>2</td>
<td>10</td>
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</tr>
<tr>
<td>Concurrent Seat Month</td>
<td>6</td>
<td>30</td>
<td>30</td>
</tr>
</tbody>
</table>

- **Feedback:**
  - 500 Emails Sent per Month included with the initial purchase of Chat Desktop Named User or Concurrent User
  - 6000 Emails Sent per Year included with the initial purchase of Chat Desktop Seat Month or Concurrent Seat Month
- **Custom Objects:** Maximum of 5 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects can be created to meet the needs of the deployment as long as the total number of Custom Objects and Menu-Only Custom Objects is less than 200.)
- Connect: Included with initial Chat Desktop User purchase and API operation limits depend upon the type of seat purchased:
  - Named User: 91,250 API Operations per Named User per Year
  - Concurrent User: 273,750 API Operations per Concurrent User per Year
  - Seat Month: 7,605 API Operations per Seat Month per Year
  - Concurrent Seat Month: 22,815 API Operations per Concurrent Seat Month per Year

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

<table>
<thead>
<tr>
<th>Self-Service Support</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cloud Services Service Level Objectives</strong></td>
</tr>
<tr>
<td><strong>Hosting Availability Monitoring</strong></td>
</tr>
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</tr>
</tbody>
</table>

**RightNow Chat Desktop**

**Applicable SKUs:** SACHAT-NU-1103, SACHAT-CU-1103, SACHAT-SM-1103, SACHAT-CSM-1103

The RightNow Chat Desktop User includes access to select features from the following modules: Web Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes
- RightNow Chat, allowing a customer to chat live (online) with support representatives

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters related to Chat only
- Business rules, escalations and routing related to Chat only
- Contact Center Designer including service and common configuration capabilities

**Engage** functionality includes:
- **Feedback** - chat surveys, customer and SmartSense emotion detection
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports.

**Platform** functionality includes:
- **One (1) RightNow Instance with the first purchase of a seat**
• **Mission Critical SaaS** - CX Cloud
• **RightNow Connect** - Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface.
• **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
• **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits:** RightNow Chat Desktop Software is subject to usage limits based upon:
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

<table>
<thead>
<tr>
<th>Chat Desktop</th>
<th>Per User in MB</th>
</tr>
</thead>
<tbody>
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<td>2</td>
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<td>Concurrent Seat Month</td>
<td>6</td>
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</tbody>
</table>

- Feedback:
  - 500 Emails Sent per Month included with the initial purchase of Chat Desktop Named User or Concurrent User
  - 6000 Emails Sent per Year included with the initial purchase of Chat Desktop Seat Month or Concurrent Seat Month
- Custom Objects: Maximum of 5 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects can be created to meet the needs of the deployment as long as the total number of Custom Objects and Menu-Only Custom Objects is less than 200.)
- Connect: Included with initial Chat Desktop User purchase and API operation limits depend upon the type of seat purchased:
  - Named User: 91,250 API Operations per Named User per Year
  - Concurrent User: 273,750 API Operations per Concurrent User per Year
  - Seat Month: 7,605 API Operations per Seat Month per Year
  - Concurrent Seat Month: 22,815 API Operations per Concurrent Seat Month per Year

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal (http://communities.rightnow.com)
- Communication of major release changes
This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
## RightNow Chat Desktop

**Applicable SKUs:** SACHAT-NU, SACHAT-CU, SACHAT-SM, SACHAT-CSM

The RightNow Chat Desktop User includes access to select features from the following modules: Web Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:
- RightNow Chat, allowing a customer to chat live (online) with support representatives

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters related to Chat only)
- Business rules, escalations and routing related to Chat only
- Contact Center Designer including service and common configuration capabilities

**Engage** functionality includes:
- **Feedback** - chat surveys, customer and SmartSense emotion detection
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports.

**Platform** functionality includes:
- **One (1) RightNow Instance with the first purchase of a seat**
- **Mission Critical SaaS** - CX Cloud
- **RightNow Connect** - Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface.
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits:** RightNow Chat Desktop Software is subject to usage limits based upon:
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS) will be allocated to the customer for with the first purchase of a desktop license
- Feedback: 500 Emails Sent per month included with the initial Chat Desktop User purchase
- Custom Objects: Maximum of 5 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects can be created to meet the needs of the deployment as long as the total number of Custom Objects and Menu-Only Custom Objects is less than 200.
- Connect: Included with initial Standard Desktop User purchase and API operation limits depend upon the type of seat purchased:
  - Named User: 91,250 API Operations per Named User per Year
  - Concurrent User: 273,750 API Operations per Concurrent User per Year
  - Seat Month: 7,605 API Operations per Seat Month per Year
  - Concurrent Seat Month: 22,815 API Operations per Concurrent Seat Month per Year
This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

| Cloud Services Service Level Objectives | Target: 99.5% (measured at the end of each calendar quarter) |
| Hosting Availability Monitoring | No Service Level Credits |
| | Internal site monitoring at 15 minute increments |

RightNow Standard Desktop

**Applicable SKUs:** ST-NU-1106, ST-CU-1106, ST-SM-1106, ST-CSM-1106

The RightNow Standard Desktop User includes access to select features from the following modules: Web Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:

- Email Response Management – Auto-Acknowledgement, Standard Response Template, Web Forms, Outlook Integration
- Web Designer - Customer Portal Studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:

- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities and contextual workspaces

**Engage** functionality includes:

- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required).
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports.

**Platform** functionality includes:

- One (1) RightNow Instance with the first purchase of a seat
- **Mission Critical SaaS** - CX Cloud
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** - Connect Web Services API, providing integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits:** RightNow Standard Desktop Software is subject to usage limits based upon:
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

<table>
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<th>Standard Desktop</th>
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<td>2</td>
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- Custom Objects: Maximum of 5 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects can be created to meet the needs of the deployment as long as the total number of Custom Objects and Menu-Only Custom Objects is less than 200.
- Connect: Included with initial Standard Desktop User purchase, API operation limits depend upon the type of seat purchased:
  - Named User: 109,500 API Operations per Named User per Year
  - Concurrent User: 328,500 API Operations per Concurrent User per Year
  - Seat Month: 9,125 API Operations per Seat Month per Year
  - Concurrent Seat Month: 27,375 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal (http://communities.rightnow.com)
- Communication of major release changes
This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support

**Self-Service Support**

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<td></td>
<td>Internal site monitoring at 15 minute increments</td>
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</table>
RightNow Standard Desktop

Applicable SKUs: ST-NU-1103, ST-CU-1103, ST-SM-1103, ST-CSM-1103

The RightNow Standard Desktop User includes access to select features from the following modules: Web Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:
- Email Response Management – Auto-Acknowledgement, Standard Response Template, Web Forms, Outlook Integration
- Web Designer - Customer Portal Studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities and contextual workspaces

**Engage** functionality includes:
- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required).
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports.

**Platform** functionality includes:
- **One (1) RightNow Instance with the first purchase of a seat**
- **Mission Critical SaaS** - CX Cloud
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** - Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits**: RightNow Standard Desktop Software is subject to usage limits based upon:
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

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- Custom Objects: Maximum of 5 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects can be created to meet the needs of the deployment as long as the total number of Custom Objects and Menu-Only Custom Objects is less than 200.)
- Connect: Included with initial Standard Desktop User purchase, API operation limits depend upon the type of seat purchased:
  - Named User: 109,500 API Operations per Named User per Year
  - Concurrent User: 328,500 API Operations per Concurrent User per Year
  - Seat Month: 9,125 API Operations per Seat Month per Year
  - Concurrent Seat Month: 27,375 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
  - Access to the Oracle RightNow knowledge base via the support portal
  - Access to the RightNow Community portal
  - (http://communities.rightnow.com) Communication of major release changes

This package does not include:
  - Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
  - Telephone support
  - Incident support
  - See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

| Cloud Services Service Level Objectives | Target: 99.5% (measured at the end of each calendar quarter) |
| Hosting Availability Monitoring | No Service Level Credits |
| | Internal site monitoring at 15 minute increments |

**RightNow Standard Desktop**

**Applicable SKUs:** ST-NU, ST-CU, ST-SM, ST-CSM

The RightNow Standard Desktop User includes access to select features from the following modules: Web Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes
  - Email Response Management – Auto-Acknowledgement, Standard Response Template, Web Forms, Outlook Integration
  - Web Designer - Customer Portal Studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
  - Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
  - Business rules, escalations and routing
  - Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
  - Contact Center Designer including service and common configuration capabilities and contextual workspaces
Engage functionality includes:

- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required).
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports.

Platform functionality includes:

- **One (1) RightNow Instance with the first purchase of a seat**
- **Mission Critical SaaS** - CX Cloud
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** - Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

Usage Limits: RightNow Standard Desktop Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS) will be allocated to the customer for with the first purchase of a desktop license
- Custom Objects: Maximum of 5 Custom Objects per Instance
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- Connect: Included with initial Standard Desktop User purchase, API operation limits depend upon the type of seat purchased:
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This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
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- Telephone support
- Incident support
Self-Service Support

Cloud Services Service Level Objectives
Hosting Availability Monitoring

Target: 99.5% (measured at the end of each calendar quarter)
No Service Level Credits
Internal site monitoring at 15 minute increments

RightNow Enterprise Desktop

Applicable SKUs: ENT-NU, ENT-CU, ENT-SM, ENT-CSM

The RightNow Enterprise Desktop User includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

Web Experience functionality includes:
- Email Response Management – Auto-Acknowledgement, Standard Response Template, Web Forms, Outlook Integration
- Web Designer - Customer Portal Studio including development framework, widgets, and Dreamweaver extension

Contact Center Experience includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities, contextual workspaces and guided assistance

Social Experience includes:
- Cloud Monitor (dynamic agent desktop including cloud monitor capabilities)

Engage functionality includes:
- Marketing – Dynamic agent desktop (including marketing configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt- in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi-stage campaign design & execution with event triggering, and best –practice campaigns (online ad conversion, email promotion, event registration, information request, and subscription management)
- RightNow Feedback functionality includes transactional surveys, broadcast surveys, chat surveys (only available if customer has purchased RightNow Chat), customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring
- Sales - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration sales knowledgebase (professional services may be required).
- Analytics - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports

Platform functionality includes:
- One (1) RightNow Instance with the first purchase of a seat
- Mission Critical SaaS - CX Cloud
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** - Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits:** RightNow Enterprise Desktop Software is subject to usage limits based upon:

a maximum number of Authorized Users

- 1 Instance (SKU: INS) will be allocated to the customer for with the first purchase of a desktop license
- Marketing and Feedback: One (1) email box for outbound marketing and feedback included with initial Enterprise Desktop User purchase
  - 60,000 Emails Sent per Year if purchase the Cloud Services Agreement (CSA)
  - 5,000 Marketing Transactions per month if purchase is not under the CSA
- A maximum of 100 Cloud Monitor additions of type RSS
- Custom Objects: Maximum of 50 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects can be created to meet the needs of the deployment as long as the total number of Custom Objects and Menu-Only Custom Objects is less than 200.)
- Connect: Included with initial Enterprise Desktop User purchase, API operation limits depend upon the type of seat purchased:
  - Named User: 547,500 API Operations per Named User per Year
  - Concurrent User: 1,642,500 API Operations per Concurrent User per Year
  - Seat Month: 45,625 API Operations per Seat Month per Year
  - Concurrent Seat Month: 136,875 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal (http://communities.rightnow.com)
- Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
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### Self-Service Support

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<th>Cloud Services Service Level Objectives</th>
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</table>

**RightNow Enterprise Desktop**

**Applicable SKUs:** ENT-NU-1103, ENT-CU-1103, ENT-SM-1103, ENT-CSM-1103
The RightNow Enterprise Desktop User includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:
- Email Response Management – Auto-Acknowledgement, Standard Response Template, Web Forms, Outlook Integration
- Web Designer - Customer Portal Studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities, contextual workspaces and guided assistance

**Social Experience** includes:
- Cloud Monitor (dynamic agent desktop including cloud monitor capabilities)

**Engage** functionality includes:
- **Marketing** – Dynamic agent desktop (including marketing configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt- in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi- stage campaign design & execution with event triggering, and best –practice campaigns (online ad conversion, email promotion, event registration, information request, and subscription management)
- **RightNow Feedback** functionality includes transactional surveys, broadcast surveys, chat surveys (only available if customer has purchased RightNow Chat), customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring
- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration sales knowledgebase (professional services may be required).
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports

**Platform** functionality includes:
- **One (1) RightNow Instance with the first purchase of a seat**
- **Mission Critical SaaS** - CX Cloud
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** - Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.
**Usage Limits:** RightNow Enterprise Desktop Software is subject to usage limits based upon:

- a maximum number of Authorized Users
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

<table>
<thead>
<tr>
<th>Enterprise Desktop</th>
<th>Per User in MB</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Database Storage</td>
</tr>
<tr>
<td>Name User</td>
<td>72</td>
</tr>
<tr>
<td>Concurrent User</td>
<td>216</td>
</tr>
<tr>
<td>Seat Month</td>
<td>6</td>
</tr>
<tr>
<td>Concurrent Seat Month</td>
<td>18</td>
</tr>
</tbody>
</table>

- Marketing and Feedback: One (1) email box for outbound marketing and feedback included with initial
  Enterprise Desktop User purchase
  - 60,000 Emails Sent per Year included with the initial purchase of Seat Months or
    Concurrent Seat Months
  - 5,000 Emails Sent per Month included with the initial purchase of Named Users or
    Concurrent Users
- A maximum of 100 Cloud Monitor additions of type RSS
- Custom Objects: Maximum of 50 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects
    can be created to meet the needs of the deployment as long as the total number of Custom
    Objects and Menu-Only Custom Objects is less than 200.
- Connect: Included with initial Enterprise Desktop User purchase, API operation limits depend upon the
  type of seat purchased:
  - Named User: 547,500 API Operations per Named User per Year
  - Concurrent User: 1,642,500 API Operations per Concurrent User per Year
  - Seat Month: 45,625 API Operations per Seat Month per Year
  - Concurrent Seat Month: 136,875 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)

This offering also includes the following support package for Customer who elects not to purchase a support
package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow.
Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or
  maintain customer-specific customization(s) previously written by Professional Services, or the
  customer. New customizations will not be written by Oracle RightNow Professional Services.
  Documented API frameworks will be supported to validate that they are working as expected, but not
  customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at

<table>
<thead>
<tr>
<th>Cloud Services Service Level Objectives</th>
<th>Target: 99.5% (measured at the end of each calendar quarter)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>No Service Level Credits</td>
</tr>
</tbody>
</table>

Self-Service Support
RightNow Enterprise Desktop  
**Applicable SKUs:** ENT-NU-1106, ENT-CU-1106, ENT-SM-1106, ENT-CSM-1106

The RightNow Enterprise Desktop User includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:
- Email Response Management – Auto-Acknowledgement, Standard Response Template, Web Forms, Outlook Integration
- Web Designer - Customer Portal Studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities, contextual workspaces and guided assistance

**Social Experience** includes:
- Cloud Monitor (dynamic agent desktop including cloud monitor capabilities)

**Engage** functionality includes:
- **Marketing** – Dynamic agent desktop (including marketing configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt-in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi-stage campaign design & execution with event triggering, and best – practice campaigns (online ad conversion, email promotion, event registration, information request, and subscription management)
- **RightNow Feedback** functionality includes transactional surveys, broadcast surveys, chat surveys (only available if customer has purchased RightNow Chat), customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring
- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration sales knowledgebase (professional services may be required).
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports

**Platform** functionality includes:
- **One (1) RightNow Instance with the first purchase of a seat**
- **Mission Critical SaaS** - CX Cloud
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** - Connect Web Services API, providing integration capabilities
between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.

- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits**: RightNow Enterprise Desktop Software is subject to usage limits based upon:

- a maximum number of Authorized Users
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

<table>
<thead>
<tr>
<th>Enterprise Desktop</th>
<th>Database Storage</th>
<th>File Storage</th>
<th>Bandwidth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Named User</td>
<td>72</td>
<td>360</td>
<td>360</td>
</tr>
<tr>
<td>Concurrent User</td>
<td>216</td>
<td>1080</td>
<td>1080</td>
</tr>
<tr>
<td>Seat Month</td>
<td>6</td>
<td>30</td>
<td>30</td>
</tr>
<tr>
<td>Concurrent Seat Month</td>
<td>18</td>
<td>90</td>
<td>90</td>
</tr>
</tbody>
</table>

- Marketing and Feedback: One (1) email box for outbound marketing and feedback included with initial Enterprise Desktop User purchase
  - 60,000 Emails Sent per Year included with the initial purchase of Seat Months or Concurrent Seat Months
  - 5,000 Emails Sent per Month included with the initial purchase of Named Users or Concurrent Users

- Cloud Monitor: A maximum of 100 Cloud Monitor additions of type RSS

- Custom Objects: Maximum of 50 Custom Objects per Instance
  - Menu-Only Custom Objects are not included in this allocation. Menu-Only Custom Objects can be created to meet the needs of the deployment as long as the total number of Custom Objects and Menu-Only Custom Objects is less than 200.

- Connect: Included with initial Enterprise Desktop User purchase, API operation limits depend upon the type of seat purchased:
  - Named User: 547,500 API Operations per Named User per Year
  - Concurrent User: 1,642,500 API Operations per Concurrent User per Year
  - Seat Month: 45,625 API Operations per Seat Month per Year
  - Concurrent Seat Month: 136,875 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at : http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html
RightNow Enterprise Contact Center Desktop

**Applicable SKUs:** ECC-NU, ECC-CU, ECC-SM, ECC-CSM

The RightNow Enterprise Contact Center Desktop User includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:
- **Chat** allowing a customer to chat live (online) with support
- Product Registration
- Email Response Management – Auto-acknowledgement, standard response template, web forms, outlook integration
- Web Designer - Customer Portal studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities, contextual workspaces, guided assistance, agent scripting and desktop workflow

**Social Experience** includes:
- **Cloud Monitor** (dynamic agent desktop including cloud monitor capabilities)

**Engage** functionality includes:
- **Marketing** – Dynamic agent desktop (including marketing configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt-in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi-stage campaign design & execution with event triggering, and best –practice campaigns (online ad conversion, email promotion, event registration, information request, and subscription management)
- **RightNow Feedback** functionality includes transactional surveys, broadcast surveys, chat surveys, customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring
- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required).
- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports

**Platform** functionality includes:
• One (1) RightNow Instance with the first purchase of a seat
• Mission Critical SaaS - CX Cloud, one (1) application test site, custom domain SSL (for all interfaces), single sign on (for all interfaces), network VPN to hosting facility (for all connections), five (5) additional mailboxes, ODBC export (for one instance), and a dedicated outbound IP address (for all interfaces).
• Custom Objects – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
• RightNow Connect – Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
• RightNow Knowledge – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

Usage Limits: RightNow Enterprise Contact Center Desktop Software is subject to usage limits based upon:
• a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
• 1 Instance (including 1 Test Site) will be allocated to the customer for with the first purchase of a desktop license
• Marketing and Feedback: One (1) email box for outbound marketing and feedback included with initial Enterprise Desktop User purchase)
  • 60,000 Emails Sent per year if purchase is under the Cloud Services Agreement (CSA)
  • 5,000 Marketing Transactions per month if purchase is not under the CSA
• Custom Objects: Maximum of 200 Custom Objects (including Menu-Only Custom Objects) per Instance
• Connect: Included with initial Enterprise Contact Center Desktop User purchase, API operation limits depend upon the type of seat purchased:
  • Named User: 2,727,500 API Operations per Named User per Year
  • Concurrent User: 4,927,500 API Operations per Concurrent User per Year
  • Seat Month: 228,125 API Operations per Seat Month per Year
  • Concurrent Seat Month: 410,625 API Operations per Concurrent Seat Month per Year
  • Absolute limit of 7,500,000 per day (regardless of number of seats purchased)
• A maximum of 100 Cloud Monitor additions of type RSS

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
• Access to the Oracle RightNow knowledge base via the support portal
• Access to the RightNow Community portal (http://communities.rightnow.com)
• Communication of major release changes

This package does not include:
• Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API
• frameworks, Telephone
• support Incident support

See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

<table>
<thead>
<tr>
<th>Self-Service Support</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cloud Services Service Level Objectives</strong></td>
</tr>
<tr>
<td><strong>Hosting Availability Monitoring</strong></td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

**Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service**

**Applicable SKUs:** ECC-NU-1203, ECC-CU-1203, ECC-SM-1203, ECC-CSM-1203, B68244, B68245.
The Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:
- **Oracle RightNow Chat Cloud Service** allowing a customer to chat live (online) with support
- **Oracle RightNow Product Registration Cloud Service**
- **Oracle RightNow Email Management Cloud Service** – Auto-acknowledgement, standard response template, web forms, outlook integration
- **Oracle RightNow App Builder Experience Designer Cloud Service** - Customer Portal Studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters)
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- **Oracle RightNow Asset Management and Product Tracking Cloud Service**
- **Oracle RightNow App Builder Experience Designer Cloud Service** including service and common configuration capabilities, **Oracle RightNow Contextual Workspaces Cloud Service**, **Oracle RightNow Guided Assistance Cloud Service**, **Oracle RightNow Agent Scripting Cloud Service** **Oracle RightNow Desktop Workflow Cloud Service** and **Oracle RightNow Opportunity Tracking Cloud Service**
- Oracle RightNow Mobile Agent App Cloud Service, which is a native iPad application that supports incident management and the ability to view information about contacts, organizations and staff.

**Social Experience** includes:
- **Oracle RightNow Social Monitor Cloud Service**

**Engage** functionality includes:
- **Oracle RightNow Outreach Cloud Service** – Dynamic agent desktop (including outreach configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt-in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi-stage campaign design & execution with event triggering, and best –practice campaigns (online ad conversion, email promotion, event registration, information request, and subscription management)
- **Oracle RightNow Feedback Cloud Service** functionality includes transactional surveys, broadcast surveys, chat surveys (only available if customer has purchased Oracle RightNow Chat), customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring
- **Oracle RightNow Analytics Cloud Service** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports.

**Platform** functionality includes:
- **One (1) Oracle RightNow Instance Cloud Service** with the first purchase of a seat
- **Oracle RightNow Mission Critical Cloud Service** - Oracle RightNow Cloud
Platform Cloud Service, one (1) Oracle RightNow Application Test Site Cloud Service, Oracle RightNow Custom Domain SSL Application Hosting (for all interfaces), Oracle RightNow Single Sign-On Cloud Service (for all interfaces), Oracle RightNow Network VPN to Hosting Facility (all connections), five (5) Oracle RightNow Additional Mailbox and a dedicated outbound IP address (for all interfaces).

- **Oracle RightNow App Builder Custom Objects Cloud Service** – Provides the ability to extend the Oracle RightNow CX Cloud Service data model to accommodate additional business processes.

- **Oracle RightNow Incident Thread Masking Cloud Service** – Provides the ability for customers to enable automated masking of sensitive data.

- **Oracle RightNow Connect Cloud Service** - Oracle RightNow Connect Web Services Cloud Service, providing integration capabilities between Oracle RightNow CX Cloud Service and other applications via an application programming interface. The Oracle RightNow Desktop App Builder Add-Ins Cloud Service is also included providing the ability to extend the reach of the Oracle RightNow Dynamic Agent Desktop.

- **Oracle RightNow Knowledge Cloud Service** – Self-learning knowledge foundation, answer management, agent knowledgebase, and Oracle RightNow SmartAssistant Cloud Service.

**Usage Limits:** The Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months) that can utilize the CX console and Oracle RightNow Mobile Agent App Cloud Service simultaneously.
- 1 Oracle RightNow Instance Cloud Service (SKU: INS-1203) will be allocated to the customer for with the first purchase of a desktop license
- When using Oracle RightNow Custom Domain SSL Application Hosting, Oracle reserves the right to require a Subject Alternative Name or Wildcard Certificate when applied to 2 or more interfaces.
- Storage and Bandwidth – See table below for usage limits allotted per user type:

<table>
<thead>
<tr>
<th>Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service</th>
<th>Per User in MB</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Database Storage</td>
</tr>
<tr>
<td>Hosted Named User</td>
<td>215</td>
</tr>
<tr>
<td>Hosted Connected User</td>
<td>648</td>
</tr>
<tr>
<td>Hosted Seat Month</td>
<td>18</td>
</tr>
<tr>
<td>Hosted Connected Seat Month</td>
<td>54</td>
</tr>
</tbody>
</table>

- Oracle RightNow Outreach Cloud Service and Oracle RightNow Feedback Cloud Service: One (1) Oracle RightNow Mailbox for outbound outreach and feedback included with initial purchase
- 5,000 Oracle RightNow Emails Sent Monthly included with the initial purchase of Hosted Named User or Hosted Connected User
- 60,000 Oracle RightNow Emails Sent Service Pool included with the initial purchase of Hosted Seat Month or Hosted Connected Seat Month

- **Oracle RightNow Social Monitor Cloud Service:** A maximum of 100 social monitor additions of type RSS
- **Oracle RightNow App Builder Custom Objects Cloud Service:** Maximum of 200 custom objects per instance

  - Menu-Only custom objects are not included in this allocation. Menu-only custom objects can be created to meet the needs of the deployment as long as the total number of custom objects and menu-only custom objects is less than 200

- **Oracle RightNow Connect Cloud Service:** Included with initial purchase and API operation limits depend upon the type of seat purchased:
  - Hosted Named User: 2,727,500 API Operations per Named User per Year
  - Hosted Connected User: 4,927,500 API Operations per Connected User per Year
  - Hosted Seat Month: 228,125 API Operations per Seat Month per Year
  - Hosted Connected Seat Month: 410,625 API Operations per Connected Seat Month per Year

  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)
**Upgrade Support:**
This Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service offering includes 'like for like upgrade support' for the full subscription. Code written by Oracle on the production site will be applied to the upgrade site in order to achieve functional parity, although the code itself may be modified in order to be compliant with specific version requirements and available managed frameworks. A managed framework is a software interface that supports a customer-specific configuration or customization, such as user interface development and system integration.

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Assumptions</th>
<th>Exclusions</th>
</tr>
</thead>
</table>
| Communication of major release changes | - The Technical Migration Manager (TMM) will direct the Customer to the Upgrade Guide, Release Notes, Workstation / System Requirements | - Consultation, coaching or training around new features and functionality  
- Configuration of new features or functionality |
| General support of upgrade process questions via incident | - The Customer can submit incidents to Customer Care and they will be routed to the TMM accordingly.  
- Examples of incidents would be: timeline, UAT, cutover, next steps, etc. | - Product related questions such as “how to configure a new feature”.

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Assumptions</th>
<th>Exclusions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kick off meeting to outline important upgrade topics</td>
<td>- The TMM will present a kick off PowerPoint presentation to discuss the upgrade process and next steps.</td>
<td></td>
</tr>
</tbody>
</table>
| Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering | - Support package service level targets apply, as outlined in the Oracle Cloud Support Policy within the Oracle Cloud Hosting and Delivery Policies and/or Service Description for Oracle Cloud Priority Support or legacy Oracle RightNow Customer Care Packages.  
- Post-cutover incidents are to be submitted within 30 days after upgrade. | - Management of non-upgrade related issues.  
- Management of incidents submitted more than 30 days after upgrade. |
| "Like for like" functionality | - Oracle may choose not to migrate a | - Duplication of look and feel when moving migration and/or testing. This may include migrating customizations written by Oracle Professional Services from unmanaged to managed frameworks |  

- If Oracle chooses to migrate customizations as part of the upgrade, Oracle will migrate customizations written only by Oracle Professional Services to obtain a ‘like for like’ functionality in the new version.  
- “Like for like” does not mean “exact” look and feel, but will have similar functionality. Look and feel migration may not have the same look and feel if moving from one end-user framework to another.  
- Oracle will build test cases for all customizations written by Oracle Professional Services and execute quality testing around those test cases.  
- customer to a managed framework.  
- Set up or configuration of new features or functionality.  
- Core functionality testing.  
- Formal requirements or test plan documents.  
- Updates to managed framework customizations.  
- Customizations on unsupported platforms.  

- from one framework to another.
| 30-Day post-cutover support | Oracle will address custom code incidents reported by the client within 30 days of upgrade; Oracle will only address custom code incidents for code written by Oracle.  
All support will be provided remotely.  
Post upgrade incidents must be reported through Oracle’s support channel.  
Incidents regarding custom code reported more than 30 days after upgrade are not within scope of this service. | Support for code written by Oracle customers or third parties.  
Incidents regarding custom code reported more than 30 days after upgrade. |

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**RightNow Enterprise Contact Center Desktop**
**Applicable SKUs:** ECC-NU-1103, ECC-CU-1103, ECC-SM-1103, ECC-CSM-1103

The RightNow Enterprise Contact Center Desktop User includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes:
- Chat allowing a customer to chat live (online) with support
- Product Registration
- Email Response Management – Auto-acknowledgement, standard response template, web forms, outlook integration
- Web Designer - Customer Portal studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities, contextual workspaces, guided assistance, agent scripting and desktop workflow

**Social Experience** includes:
- Cloud Monitor (dynamic agent desktop including cloud monitor capabilities)

**Engage** functionality includes:
- **Marketing** – Dynamic agent desktop (including marketing configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt-in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi-stage campaign design & execution with event triggering, and best -practice campaigns (online ad conversion, email promotion, event registration, information request, and subscription management)
- **RightNow Feedback** functionality includes transactional surveys, broadcast surveys, chat surveys, customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring
- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support,
product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required).

- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports

**Platform** functionality includes:

- **One (1) RightNow Instance with the first purchase of a seat**
- **Mission Critical SaaS** - CX Cloud, one (1) application test site, custom domain SSL (for all interfaces), single sign on (for all interfaces), network VPN to hosting facility (for all connections), five (5) additional mailboxes, ODBC export (for one instance), and a dedicated outbound IP address (for all interfaces).
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** – Connect Data Integration and Connect Web Services which provide integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits:** RightNow Enterprise Contact Center Desktop Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

<table>
<thead>
<tr>
<th>ECC Desktop</th>
<th>Per User in MB</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Database Storage</td>
</tr>
<tr>
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<td>216</td>
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<tr>
<td>Concurrent User</td>
<td>548</td>
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<tr>
<td>Seat Month</td>
<td>18</td>
</tr>
<tr>
<td>Concurrent Seat Month</td>
<td>54</td>
</tr>
</tbody>
</table>

- Marketing and Feedback: One (1) email box for outbound marketing and feedback included with initial Enterprise Desktop User purchase)
  - 60,000 Emails Sent per Year included with the initial purchase of Seat Months or Concurrent Seat Months
  - 5,000 Emails Sent per Month included with the initial purchase of Named Users or Concurrent Users
- Custom Objects: Maximum of 200 Custom Objects (including Menu-Only Custom Objects) per Instance
- Connect: Included with initial Enterprise Contact Center Desktop User purchase, API operation limits depend upon the type of seat purchased:
  - Named User: 2,727,500 API Operations per Named User per Year
  - Concurrent User: 4,927,500 API Operations per Concurrent User per Year
  - Seat Month: 228,125 API Operations per Seat Month per Year
  - Concurrent Seat Month: 410,625 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)
- A maximum of 100 Cloud Monitor additions of type RSS

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release
This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API.
- support Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

### Self-Service Support

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<tr>
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<tr>
<td></td>
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</tbody>
</table>

### RightNow Enterprise Contact Center Desktop

**Applicable SKUs:** ECC-NJ-1106, ECC-CU-1106, ECC-SM-1106, ECC-CSM-1106

The RightNow Enterprise Contact Center Desktop User includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

#### Web Experience

functionality includes:

- **Chat** allowing a customer to chat live (online) with support
- Product Registration
- Email Response Management – Auto-acknowledgement, standard response template, web forms, outlook integration
- Web Designer - Customer Portal studio including development framework, widgets, and Dreamweaver extension

#### Contact Center Experience

includes:

- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities, contextual workspaces, guided assistance, agent scripting and desktop workflow

#### Social Experience

includes:

- **Cloud Monitor** (dynamic agent desktop including cloud monitor capabilities)

#### Engage

functionality includes:

- **Marketing** – Dynamic agent desktop (including marketing configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt-in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi-stage campaign design & execution with event triggering, and best –practice campaigns (online ad conversion, email promotion, event registration, information request, and subscription management)
- **RightNow Feedback** functionality includes transactional surveys, broadcast surveys, chat
surveys, customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring

- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required).

- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports

**Platform** functionality includes:

- **One (1) RightNow Instance with the first purchase of a seat**
- **Mission Critical SaaS** - CX Cloud, one (1) application test site, custom domain SSL (for all interfaces), single sign on (for all interfaces), network VPN to hosting facility (for all connections), five (5) additional mailboxes, ODBC export (for one instance), and a dedicated outbound IP address (for all interfaces).
- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** –Connect Web Services API, providing integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits:** RightNow Enterprise Contact Center Desktop Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license

- **Storage and Bandwidth** – See table below for usage limits allocated per User type:

<table>
<thead>
<tr>
<th>ECC Desktop</th>
<th>Database Storage</th>
<th>File Storage</th>
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<tr>
<td>Named User</td>
<td>216</td>
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<td>Concurrent Seat Month</td>
<td>54</td>
<td>270</td>
<td>270</td>
</tr>
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- **Marketing and Feedback:** One (1) email box for outbound marketing and feedback included with initial Enterprise Desktop User purchase
- 60,000 Emails Sent per Year included with the initial purchase of Seat Months or Concurrent Seat Months
- 5,000 Emails Sent per Month included with the initial purchase of Named Users or Concurrent Users
- Custom Objects: Maximum of 200 Custom Objects (including Menu-Only Custom Objects) per Instance
- **Cloud Monitor**: A maximum of 100 Cloud Monitor additions of type RSS
- **Connect**: Included with initial Enterprise Contact Center Desktop User purchase, API operation limits depend upon the type of seat purchased:
  - Named User: 2,727,500 API Operations per Named User per Year
  - Concurrent User: 4,927,500 API Operations per Concurrent User per Year
  - Seat Month: 228,125 API Operations per Seat Month per Year
  - Concurrent Seat Month: 410,625 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle
RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer.
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**RightNow Enterprise Contact Center Desktop**

**Applicable SKUs:** ECC-NU-1201, ECC-CU-1201, ECC-SM-1201, ECC-CSM-1201

The RightNow Enterprise Contact Center Desktop User includes access to select features from the following modules: Web Experience, Social Experience, Contact Center Experience, Engage, and Platform.

**Web Experience** functionality includes
- Chat allowing a customer to chat live (online) with support
- Product Registration
- Email Response Management – Auto-acknowledgement, standard response template, web forms, outlook integration
- Web Designer - Customer Portal studio including development framework, widgets, and Dreamweaver extension

**Contact Center Experience** includes:
- Case and SLA management (dynamic agent desktop including a consolidated view of all customer interactions, configurable workspaces, customizable hot keys, standard text responses, and customizable views and filters
- Business rules, escalations and routing
- Interaction management including unified multi-channel management, basic screen-pop and Offer Advisor
- Contact Center Designer including service and common configuration capabilities, contextual workspaces, guided assistance, agent scripting and desktop workflow

**Social Experience** includes:
- **Cloud Monitor** (dynamic agent desktop including cloud monitor capabilities)

**Engage** functionality includes:
- **Marketing** – Dynamic agent desktop (including marketing configuration capabilities, proactive service notifications, customer segmentation, subscription management (opt-in/opt-out, global suppression, frequency/recency limits), content creation (document designer, HTML editor, personalized and dynamic content, templates, reusable content, web forms), email marketing (email tracking, proof & market testing), multi-channel, multi-stage campaign design & execution with event triggering, and best practice campaigns
(online ad conversion, email promotion, event registration, information request, and subscription management)

- **RightNow Feedback** - functionality includes transactional surveys, broadcast surveys, chat surveys, customer segmentation, subscription management, survey creation, multi-channel survey execution, SmartSense emotion detection and topic monitoring

- **Sales** - contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required)

- **Analytics** - inline role-based reports, dashboards & homepages, report design center, analytics explorer, custom dashboard designer, comparison reports and historical data trending, fixed / run-time filtering, data exceptions, hierarchical drilldowns, conditional formatting, column definitions, custom scripting, advanced charting and scheduled reports

**Platform** functionality includes:

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- **Custom Objects** – Provides the ability to extend the RightNow CX data model to accommodate additional business processes.
- **RightNow Connect** – Connect Web Services API, providing integration capabilities between RightNow and other applications via an application programming interface. The RightNow Connect Add-In Framework is also included providing the ability to extend the reach of the RightNow agent desktop.
- **RightNow Knowledge** – Self-learning knowledge foundation, answer management, agent knowledgebase, and SmartAssistant.

**Usage Limits**: RightNow Enterprise Contact Center Desktop Software is subject to usage limits based upon:
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- 1 Instance (SKU: INS-1103) will be allocated to the customer for with the first purchase of a desktop license
- Storage and Bandwidth – See table below for usage limits allocated per User type:

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- Marketing and Feedback: One (1) email box for outbound marketing and feedback included with initial Enterprise Desktop User purchase
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  - Seat Month: 228,125 API Operations per Seat Month per Year
  - Concurrent Seat Month: 410,625 API Operations per Concurrent Seat Month per Year
  - Absolute limit of 7,500,000 per day (regardless of number of seats purchased)
This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
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</table>

### SFA Desktop

The RightNow SFA Desktop User includes access to all features from the RightNow Sales module.

**RightNow Sales** functionality includes contact and account management, lead and opportunity management, forecasting management, territory management, quota management, sales methodology support, product catalog and quote generation, outlook integration, sales knowledgebase (professional services may be required).

**Usage Limits:** RightNow SFA Desktop Software is subject to usage limits based upon:
- a maximum number of Authorized Users

**Oracle RightNow Internal Interface Cloud Service**

**Applicable SKUs:** ISB-1203, B68309

Interfaces enable Customer to provide an additional language or additional data segmentation for its employees or agents. Internal interfaces may not be accessed by Customer’s customers or by the public.

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Internal Interfaces**

**Applicable SKUs:** ISB

Interfaces enable Customer to provide an additional language or additional data segmentation for its employees or agents. Internal interfaces may not be accessed by Customer’s customers or by the public.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services.
- Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API.
- Frameworks, Telephone
- Support Incident support

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### Agent Scripting & Desktop Workflow Package

**Applicable SKUs:** ASCDWF-N, ASCDWF-C, ASCDWF-SM, ASCDWF-CSM

Agent Scripting provides the ability to enable agents with flexible call scripts, allowing them to consistently walk through customer interactions regardless of agent skill or experience. The Scripting Designer delivers a powerful, drag and drop environment for designers to build scripts. It provides complete control over script layout and formatting as well as the ability to drop any field (both standard and custom) into a script. Branching logic and contextual rules enable dynamic scripts, delivering the right content to the agent based on the context of the customer interaction. With Agent Scripting, customer interactions can be handled efficiently and effectively, reducing transfers and improving the overall customer experience. Desktop Workflow provides a powerful desktop workflow designer for defining sequences of workspaces, agent scripts, decisions, actions, and other nested workflows to guide staff members through complex business processes. Workflows can be selected in profiles in place of workspaces, extending the work environment provided to staff members and enabling them to perform a series of tasks using a flexible, decision-based interface. Four (4) predefined workflow templates are also included.

**Usage Limits:** Agent Scripting and Desktop Workflow Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services.
- Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API.
- Frameworks, Telephone
- Support Incident support
**Self-Service Support**

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**RightNow Chat**

**Applicable SKUs:** CHAT-NU, CHAT-CU, CHAT-SM, CHAT-CSM

RightNow Chat allows a customer to chat live (online) with support representatives and to utilize the Third Party Queue Integration API, allowing customers to route chat sessions through a third party universal queuing platform.

**Usage Limits:** RightNow Chat Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- a maximum limit of 5,000 Chat API Operations per minute

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

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- Telephone support
- Incident support

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**RightNow Co-Browse**

**Applicable SKUs:** COB-NU, COM-SM

RightNow Co-Browse enables a consumer to share his or her browser, or other application, while engaging in a live chat or phone conversation with a contact center agent. Co-Browse facilitates the transition from self-service to assisted-service seamlessly by establishing a virtual connection between agents and consumers.

**Usage Limits:** RightNow Co-Browse Software is subject to usage limits based upon:

- a maximum number of Authorized Users or Seat Months

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release
changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
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**RightNow Co-Browse Remote Support**

**Applicable SKUs:** COB-RS-NU, COM-RS-SM

RightNow Co-Browse Remote Support enables additional features to RightNow Co-Browse to allow the agent to remotely reboot and reconnect to a consumer’s computer and for the consumer and agent to transfer files during a co-browse session.

**Usage Limits:** RightNow Co-Browse Remote Support Software is subject to usage limits based upon:

- a maximum number of Authorized Users or Seat Months

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

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**Contextual Workspaces**

**Applicable SKUs:** CTW-NU, CTW-CU, CTW-SM, CTW-CSM, B68293, B68290, B68291, B68292

Contextual Workspaces allow rules to be created to take specific actions with certain field values, thereby creating contextual workspaces. Actions include setting field values, setting required status of a field, setting the field to read-only or hidden and showing only select groups of menu items. Rules to create contextual...
workspaces can define when the rule is evaluated and fired, what conditions will apply before the action is performed, and what the action will be.

**Usage Limits:** Contextual Workspaces Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
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- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support

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**Guided Assistance**

**Applicable SKUs:** GA-NU, GA-CU, GA-SM, GA-CSM

Guided Assistance provides a highly effective way for agents and consumers to troubleshoot questions and issues by leveraging decision trees that walk an agent through a series of questions – including branching logic – to reach an appropriate answer. Answer searches will return both answers as well as decision trees and customer responses to questions are stored on the incident record for review.

**Usage Limits** Guided Assistance Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
### Agent Scripting

**Applicable SKUs:** ASC-NU, ASC-CU, ASC-SM, ASC-CSM

Agent Scripting provides the ability to enable agents with flexible call scripts, allowing them to consistently walk through customer interactions regardless of agent skill or experience. The Scripting Designer delivers a powerful, drag and drop environment for designers to build scripts. It provides complete control over script layout and formatting as well as the ability to drop any field (both standard and custom) into a script. Branching logic and contextual rules enable dynamic scripts, delivering the right content to the agent based on the context of the customer interaction. With Agent Scripting, customer interactions can be handled efficiently and effectively, reducing transfers and improving the overall customer experience.

**Usage Limits:** Agent Scripting Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
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- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support

### Desktop Workflow

**Applicable SKUs:** DWF-NU, DWF-CU, DWF-SM, DWF-CSM

Desktop Workflow provides a powerful desktop workflow designer for defining sequences of workspaces, agent scripts, decisions, actions, and other nested workflows to guide staff members through complex business processes. Workflows can be selected in profiles in place of workspaces, extending the work environment provided to staff members and enabling them to perform a series of tasks using a flexible, decision-based interface. Four (4) predefined workflow templates are also included.

**Usage Limits:** Desktop Workflow is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle
RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API
- frameworks, Telephone
- support Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

### Self-Service Support

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<td>Internal site monitoring at 15 minute increments</td>
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### Agent Scripting & Desktop Workflow Package

**Applicable SKUs:** ASCDWF-NU, ASCDWF-CU, ASCDWF-SM, ASCDWF-CSM

Agent Scripting provides the ability to enable agents with flexible call scripts, allowing them to consistently walk through customer interactions regardless of agent skill or experience. The Scripting Designer delivers a powerful, drag and drop environment for designers to build scripts. It provides complete control over script layout and formatting as well as the ability to drop any field (both standard and custom) into a script. Branching logic and contextual rules enable dynamic scripts, delivering the right content to the agent based on the context of the customer interaction. With Agent Scripting, customer interactions can be handled efficiently and effectively, reducing transfers and improving the overall customer experience. Desktop Workflow provides a powerful desktop workflow designer for defining sequences of workspaces, agent scripts, decisions, actions, and other nested workflows to guide staff members through complex business processes. Workflows can be selected in profiles in place of workspaces, extending the work environment provided to staff members and enabling them to perform a series of tasks using a flexible, decision-based interface. Four (4) predefined workflow templates are also included.

**Usage Limits:** Agent Scripting and Desktop Workflow Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API
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Product Registration

**Applicable SKUs:** PRDREG-NU, PRDREG-CU, PRDREG-SM, PRDREG-CSM

Product Registration provides the ability for customers to register their products within Customer Portal, as well as provide intuitive tools to help them locate content. The end-user interface includes the nudge widget, which will help remind customers to register their products. The reminder message inside the widget will change based upon whether the customer is logged in, and whether they have existing registrations. Once the customer has registered products, they will gain the ability to easily search for answers and open incidents against those registered products. Product Registration also gives agents the ability to see the customer’s product registration history as a component of the RightNow desktop and allows them to add and delete registrations on behalf of the customer. Product Registration implementation services are required for purchase.

**Usage Limits:** Product Registration is subject to usage limits based upon

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support

- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

Self-Service Support

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**Oracle RightNow Product Registration Cloud Service**

**Applicable SKUs:** PRDREG-NU-1203, PRDREG-CU-1203, PRDREG-SM-1203, PRDREG-CSM-1203, B68306, B68307, B68289, B68552

Oracle RightNow Product Registration Cloud Service provides the ability for customers to register their products within the Oracle RightNow Customer Portal Cloud Service as well as provide intuitive tools to help
them locate content. The end-user interface includes the nudge widget, which will help remind customers to register their products. The reminder message inside the widget will change based upon whether the customer is logged in, and whether they have existing registrations. Once the customer has registered products, they will gain the ability to easily search for answers and open incidents against those registered products. Product Registration also gives agents the ability to see the customer’s product registration history as a component of the Oracle RightNow desktop and allows them to add and delete registrations on behalf of the customer. Oracle RightNow Product Registration Cloud Service implementation services are required for purchase.

**Usage Limits:** Oracle RightNow Product Registration Cloud Service is subject to usage limits based upon:

- a maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Agent Knowledge Base**

**Applicable SKUs:** AKB-NJ, AKB-CU, AKB-SM, AKB-CSM

The RightNow Agent Knowledge Base software package is an Internet-based eService software solution powered by a self-learning knowledge base. Agents access the knowledge base via the Web Portal pages of the application. Includes one Web Portal Interface for reporting and knowledge segmentation. **Usage Limits:** Agent Knowledge Base Software is subject to usage limits based upon:

- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support

### Self-Service Support

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**Cloud Monitor**

**Applicable SKUs:** CM-NJ, CM-CU, CM-SM, CM-CSM

RightNow Cloud Monitor provides the ability for agents to search and retrieve data from certain external data sources (YouTube, Twitter, RightNow Community, Facebook Pages to which you have administrative
privileges, and RSS 2.0 compliant endpoints), review results, and in certain cases respond via the consumer submitted medium within the RightNow Agent Desktop. In addition to a potential response, results can also be used to create an Incident within RightNow Service. Customer is responsible to review and comply with the terms of service for external data sources it uses. Cloud Monitor features that interoperate with external services (e.g. Twitter, YouTube, etc) depend on the continued availability of those external services. If external services cease to make their service, external API, or program available on reasonable terms, RightNow may modify or cease to provide Cloud Monitor features without entitling Customer to any refund, credit, or other compensation. While not required for searching other existing sources, this product does not include the purchase, installation or implementation of a RightNow Community Instance which is necessary for Cloud Monitor to search that source.

Usage Limits: RightNow Cloud Monitor is subject to usage limits based upon:
- a maximum number of Authorized Users (Named, Concurrent, Seat Months or Concurrent Seat Months)
- a maximum of 100 Cloud Monitor additions of type RSS

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

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Web Portal – Monthly Capacity Block of Page Views

**Applicable SKUs:** WP-10K, WP-20K, WP-100K, WP-500K, WP-1M, WP-2M, WP-5M, WP-10M

Web Portal allows users to access self-service capabilities to search the knowledge base and receive relevant answers to their questions. Users may also submit questions and manage accounts via the Web Portal.

Usage Limits: Web Portal Software is subject to usage limits based upon:
- a maximum number of RightNow Web Portal pages which may be served to end users per calendar month per Instance

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the
customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.

- Telephone support
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**Oracle RightNow Tier 1 Sessions Monthly**

*Applicable SKUs: WPSES-T1M-1203, B66566*

Oracle RightNow Tier 1 Sessions Monthly allows consumers to access Oracle RightNow Web Self-Service Cloud Service, Oracle RightNow Chat Cloud Service, Oracle RightNow Feedback Cloud Service, Oracle RightNow Outreach Cloud Service, Oracle RightNow Mobile Cloud Service and Oracle RightNow Customer Experience Cloud Service for Facebook capabilities delivered through a web page. Consumers also may access the Oracle RightNow Connect Knowledge Foundation API Cloud Service. End users may authenticate into Oracle RightNow CX Cloud Service or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network. Consumers can also interact with the Knowledge interaction activity means user initiated activity through the Oracle RightNow Connect Knowledge Foundation API Cloud Service.

**Usage Limits:** Oracle RightNow Tier 1 Sessions Monthly are subject to usage limits based upon:

- A maximum number of billable sessions per month (starting on first day of the term) per Instance
- Customer receives one (1) Oracle RightNow Web Portal External Interface Cloud Service with the first purchase of billable sessions.
- 1 Oracle RightNow Community Instance Cloud Service will be allocated to the customer for with the first purchase of Billable Sessions
- Customer is entitled to 250 annual operations for the Oracle RightNow App Builder Connect PHP API Cloud Service for every 1 Billable Session purchased
- Customer is limited to 300 API Operations through the Oracle RightNow Connect Knowledge Foundation API Cloud Service per Billable Session.

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Oracle RightNow Tier 2 Sessions Monthly**

*Applicable SKUs: WPSES-T2M-1203, B66249*

Oracle RightNow Tier 2 Sessions Monthly allow consumers to access Oracle RightNow Web Self-Service Cloud Service, Oracle RightNow Chat Cloud Service, Oracle RightNow Feedback Cloud Service, Oracle RightNow Outreach Cloud Service, Oracle RightNow Mobile Cloud Service, Oracle RightNow Customer Experience Cloud Service for Facebook capabilities and Oracle RightNow Intent Guide Cloud Service delivered through a web page. Consumers also may access the Oracle RightNow Connect Knowledge Foundation API Cloud Service. End users may authenticate into Oracle RightNow CX Cloud Service or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network. Oracle RightNow Intent Guide Cloud Service enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes form fill completion, contextual offers and virtual assistant.

**Usage Limits:** Oracle RightNow Tier 2 Sessions Monthly are subject to usage limits based upon:

- A maximum number of billable sessions per month (starting on first day of the term) per Instance
(including Intent Guide Instance)

- Billable sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- One (1) Oracle RightNow Web Portal External Interface Cloud Service with the first purchase of billable sessions.
- One (1) Oracle RightNow Community Instance Cloud Service will be allocated to the customer for with the first purchase of Billable Sessions
- One (1) Oracle RightNow Intent Guide Instance Cloud Service
- One database per language on their Intent Guide Instance
- Customer is entitled to 250 annual operations for the Oracle RightNow App Builder Connect PHP API Cloud Service for every 1 Billable Session purchased
- Customer is limited to 300 API Operations through the Oracle RightNow Connect Knowledge Foundation API Cloud Service per Billable Session.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Oracle RightNow Universal Tier 2 Sessions Monthly**

**Applicable SKUs:** B72231

Oracle RightNow Universal Tier 2 Sessions Monthly allows consumers to access applications classified as "Universal Tier 2", which includes: Oracle RightNow Virtual Assistant Cloud Service delivered through a web page. Oracle RightNow Virtual Assistant Cloud Service enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes advanced natural language question and answer matching, form fill completion and contextual offers, and deliver online experiences that have the characteristics of chat (dialog, dialog threads, need expansion and elaboration) but with the cost profile of self-service.

Oracle RightNow Universal Tier 2 Sessions Service Monthly is available as a standalone purchase or as an add-on purchase. However, if only Oracle RightNow Universal Tier 2 Monthly is purchased, functionality bundled into Oracle RightNow Universal Tier 1 Sessions and/or Oracle RightNow Universal Tier 3 Sessions are not included, and must be purchased separately.

**Usage Limits:** Oracle RightNow Universal Tier 2 Sessions Monthly is subject to usage limits based upon:

- A maximum number of Oracle RightNow Universal Tier 2 Sessions per month (starting on first day of the term) per Instance.
- One (1) Oracle RightNow Intent Guide Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
- One (1) Oracle RightNow Virtual Assistance Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
- One database per language on their Intent Guide Instance.

**Compliance Implications:**
- Consumption of Oracle RightNow Universal Tier 2 Sessions is based upon the consumer’s utilization of the applications classified as "Universal Tier 2" as outlined above.

If during a particular session, the consumer utilizes applications classified as “Universal Tier 2”, then the session will count as a “Universal Tier 2 Session” for compliance purposes. If other tiers are purchased, and applications classified in higher tiers are utilized during a particular session, the session will default to the highest tier value.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.
Applicable SKUs: WPSES-5K, WPSES20K

Web Portal – Billable Sessions allows end users to access self-service capabilities to search the knowledge base and receive relevant answers to their questions. End users may also submit questions and manage accounts via the Web Portal.

Usage Limits: Web Portal - Sessions is subject to usage limits based upon:
- A maximum number of RightNow Web Portal Billable Sessions per calendar month per Instance
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session.
- Customer is entitled to 1GB of storage and 1GB of monthly bandwidth with each block of 5,000 Monthly Web Portal Billable Sessions purchased
- Customer receives one (1) Web Portal Interface with the first purchase of billable sessions.

This offering also includes the following support package for Customer who selects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal (http://communities.rightnow.com)
- Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

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Oracle RightNow Tier 1 Sessions Service Period Pool

Applicable SKUs: WPSES-T1P-1203, B68567

Oracle RightNow Tier 1 Sessions Service Period Pool allows consumers to access Oracle RightNow Web Self-Service Cloud Service, Oracle RightNow Chat Cloud Service, Oracle RightNow Feedback Cloud Service, Oracle RightNow Outreach Cloud Service, Oracle RightNow Mobile Cloud Service and Oracle RightNow Customer Experience Cloud Service for Facebook capabilities delivered through a web page. Consumers also may access the Oracle RightNow Connect Knowledge Foundation API Cloud Service. End users may authenticate into Oracle RightNow CX Cloud Service or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook's global social network.

Usage Limits: Oracle RightNow Tier 1 Sessions Service Period Pool is subject to usage limits based upon:
- A maximum number of billable sessions per service period (starting on first day of the term) per
- Instance Billable sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- Customer receives one (1) Oracle RightNow Web Portal External Interface Cloud Service with the first purchase of billable sessions.
- 1 Oracle RightNow Community Instance Cloud Service will be allocated to the customer for with the first purchase of Billable Sessions
- Customer is entitled to 250 annual operations for the Oracle RightNow App Builder Connect PHP

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API Cloud Service for every 1 Billable Session purchased

- Customer is limited to 300 API Operations through the Oracle RightNow Connect Knowledge Foundation API Cloud Service per Billable Session.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

Oracle RightNow Tier 2 Sessions Service Period Pool

Applicable SKUs: WPSES-T2P-1203, B68250

Oracle RightNow Tier 2 Sessions Service Period Pool allow consumers to access Oracle RightNow Web Self-Service Cloud Service, Oracle RightNow Chat Cloud Service, Oracle RightNow Feedback Cloud Service, Oracle RightNow Outreach Cloud Service, Oracle RightNow Mobile Cloud Service, Oracle RightNow Customer Experience Cloud Service for Facebook capabilities and Oracle RightNow Intent Guide Cloud Service delivered through a web page. Consumers also may access the Oracle RightNow Connect Knowledge Foundation API Cloud Service. End users may authenticate into Oracle RightNow CX Cloud Service or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network. Oracle RightNow Intent Guide Cloud Service enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes form fill completion, contextual offers and virtual assistant.

Usage Limits: Oracle RightNow Tier 2 Sessions Service Period Pool is subject to usage limits based upon:

- A maximum number of billable sessions per service period (starting on first day of the term) per Instance (including Intent Guide Instance)
- Billable sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- One (1) Oracle RightNow Web Portal External Interface Cloud Service with the first purchase of billable sessions.
- One (1) Oracle RightNow Community Instance Cloud Service will be allocated to the customer for with the first purchase of Billable Sessions
- One (1) Oracle RightNow Intent Guide Instance Cloud Service
- One database per language on their Intent Guide Instance
- Customer is entitled to 250 annual operations for the Oracle RightNow App Builder Connect PHP API Cloud Service for every 1 Billable Session purchased
- Customer is limited to 300 API Operations through the Oracle RightNow Connect Knowledge Foundation API Cloud Service per Billable Session.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

Oracle RightNow Universal Tier 2 Sessions Service Period Pool

Applicable SKUs: B72232

Oracle RightNow Universal Tier 2 Sessions Service Period Pool allows Users to access applications classified as “Universal Tier 2”, which includes: Oracle RightNow Virtual Assistant Cloud Service delivered through a web page. Oracle RightNow Virtual Assistant Cloud Service enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes advanced natural language question and answer matching, form fill completion and contextual offers, and deliver online experiences that have the characteristics of chat (dialog, dialog threads, need expansion and elaboration) but with the cost profile of self-service.
Oracle RightNow Universal Tier 2 Sessions Service Period Pool is available as a standalone purchase or as an add-on purchase. However, if only Oracle RightNow Universal Tier 2 Sessions Service Period Pool is purchased, functionality bundled into Oracle RightNow Universal Tier 1 Sessions and/or Oracle RightNow Universal Tier 3 Sessions are not included, and must be purchased separately.

Usage Limits: Oracle RightNow Universal Tier 2 Sessions Service Period Pool is subject to usage limits based upon:
- A maximum number of Oracle RightNow Universal Tier 2 Sessions per service period (starting on first day of the term) per Instance.
- One (1) Oracle RightNow Intent Guide Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
- One (1) Oracle RightNow Virtual Assistance Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
- One database per language on their Intent Guide Instance.

Compliance Implications:
- Consumption of Oracle RightNow Universal Tier 2 Sessions is based upon the consumer's utilization of the applications classified as "Universal Tier 2" as outlined above.
If during a particular session, the consumer utilizes applications classified as "Universal Tier 2", then the session will count as a "Universal Tier 2 Session" for compliance purposes. If other tiers are purchased, and applications classified in higher tiers are utilized during a particular session, the session will default to the highest tier value.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

Billable Sessions – Tier 1 – Annual Pool
Applicable SKUs: WPSES-ANPL, WPSES-TIER1-ANPL

Tier 1 Billable Sessions allow consumers to access Web Self-Service, Chat, Feedback, Marketing, Mobile and CX for Facebook capabilities delivered through a web page. End users may authenticate into RightNow or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network.

Usage Limits: Billable Sessions – Tier 1 are subject to usage limits based upon:
- A maximum number of Billable Sessions per year (starting on first day of the term) per Instance
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- Customer receives one (1) Web Portal Interface with the first purchase of billable sessions.
- 1 Community Instance will be allocated to the customer for with the first purchase of billable sessions
- Customer is entitled to 1GB of storage and 1GB of monthly bandwidth with each block of 50,000 annual billable sessions purchased
- Customer is entitled to 250 Annual PHP API Operations for every 1 annual billable session purchased

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not
customizations written using the API frameworks.

- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

| Cloud Services Service Level Objectives | Target: 99.5% (measured at the end of each calendar quarter) | No Service Level Credits |
| Hosting Availability Monitoring         | Internal site monitoring at 15 minute increments |

Billable Sessions - Tier 2 – Annual Pool

**Applicable SKUs:** WPSES-TIER2-ANPL

Tier 2 Billable Sessions allow consumers to access Web Self-Service, Chat, Feedback, Marketing, Mobile, CX for Facebook and Intent Guide capabilities delivered through a web page. End users may authenticate into RightNow or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook's global social network. Intent Guide enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes form fill completion, contextual offers and virtual assistant. **Usage Limits:** Billable Sessions – Tier 2 are subject to usage limits based upon:

- A maximum number of Billable Sessions per year (starting on first day of the term) per Instance
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- Customer receives one (1) Web Portal Interface with the first purchase of billable sessions.
- 1 Community Instance will be allocated to the customer for with the first purchase of billable sessions
- Customer is entitled to 1GB of storage and 1GB of monthly bandwidth with each block of 50,000 annual billable sessions purchased
- Customer is entitled to 250 Annual PHP API Operations for every 1 annual billable session purchased

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks. Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

| Cloud Services Service Level Objectives | Target: 99.5% (measured at the end of each calendar quarter) | No Service Level Credits |
Billable Sessions – Tier 1 – Annual Pool
Applicable SKUs: WPSES-ANPL-1103, WPSES-TIER1-ANPL-1103

Tier 1 Billable Sessions allow consumers to access Web Self-Service, Chat, Feedback, Marketing, Mobile, and CX for Facebook capabilities delivered through a web page. End users may authenticate into RightNow or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network.

**Usage Limits:** Billable Sessions – Tier 1 are subject to usage limits based upon:

- A maximum number of Billable Sessions per year (starting on first day of the term) per Instance
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- Customer receives one (1) Web Portal Interface with the first purchase of billable sessions.
- 1 Community Instance will be allocated to the customer for with the first purchase of billable sessions
- Customer is entitled to 250 Annual PHP API Operations for every 1 annual billable session purchased

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support

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**Self-Service Support**

| Cloud Services Service Level Objectives | Target: 99.5% (measured at the end of each calendar quarter) |
| Hosting Availability Monitoring          | No Service Level Credits |

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Billable Sessions - Tier 2 – Annual Pool
Applicable SKUs: WPSES-TIER2-ANPL-1103

Tier 2 Billable Sessions allow consumers to access Web Self-Service, Chat, Feedback, Marketing, Mobile, CX for Facebook and Intent Guide capabilities delivered through a web page. End users may authenticate into RightNow or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network. Intent Guide enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes form fill completion, contextual offers and virtual assistant. **Usage Limits:** Billable Sessions – Tier 2 are subject to usage limits based upon:
- A maximum number of Billable Sessions per year (starting on first day of the term) per Instance (including Intent Guide Instance)
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- Customer receives one (1) Web Portal Interface with the first purchase of billable sessions
- One (1) Intent Guide Instance
- One database per language on their Intent Guide Instance
- 1 Community Instance will be allocated to the customer for with the first purchase of billable sessions

Customer is entitled to 250 Annual PHP API Operations for every 1 annual billable session purchased

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services.
- Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks. Telephone
- support Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

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Stand-Alone Intent Guide Billable Sessions - Tier 2 – Annual Pool

**Applicable SKUs:** IGSES-TIER2-ANPL

Stand-Alone Intent Guide Tier 2 Billable Sessions allow consumers to access Intent Guide capabilities delivered through a web page. Intent Guide enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes form fill completion, contextual offers and virtual assistant.

**Usage Limits:** Stand-Alone Intent Guide Billable Sessions – Tier 2 are subject to usage limits based upon:
- A maximum number of Billable Sessions per year (starting on first day of the term) per Intent Guide Instance
- One (1) Intent Guide Instance
- One database per language on their Intent Guide Instance
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle.
RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
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- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

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Stand-Alone Intent Guide User Questions

**Applicable SKUs: OGO-OA**

Stand-Alone Intent Guide User Questions allow consumers to access Intent Guide capabilities delivered through a web page. Intent Guide enables organizations to engage with consumers online and uses natural language search and language-, industry-, and customer-specific Dictionaries to understand their intent and guide them to high value interactions. Intent Guide also includes form fill completion, contextual offers and virtual assistant. **Usage Limits:** User Questions are subject to usage limits based upon:
- A maximum number of User Questions per year (starting on first day of the term) per Intent Guide Instance
- One(1) Intent Guide Instance
- One database per language on their Intent Guide Instance
- "User Question" means the end-user input in the user interface, a key-word action, and the clicks of an end user on a FAQ, (contextual) Banner, Related Question or Browse FAQ which are processed by the Intent Guide.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident
support

- See definitions and further details at

**Self-Service Support**

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**Billable Sessions – Tier 1 Monthly**

**Applicable SKUs:** WPSES-TIER1-5K, WPSES-TIER1-20K

Tier 1 Billable Sessions allow consumers to access Web Self-Service, Chat, Feedback, Marketing, Mobile and CX for Facebook capabilities delivered through a web page. End users may authenticate into RightNow or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network.

**Usage Limits:** Billable Sessions – Tier 1 Monthly are subject to usage limits based upon:

- A maximum number of Billable Sessions per month (starting on first day of the term) per Instance
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- Customer receives one (1) Web Portal Interface with the first purchase of billable sessions.
- 1 Community Instance will be allocated to the customer for with the first purchase of billable sessions
- Customer is entitled to 250 Annual PHP API Operations for every 1 billable session purchased

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
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**Self-Service Support**

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**Billable Sessions - Tier 2 Monthly**
Applicable SKUs: WPSES-TIER2-5K, WPSES-TIER2-20K

Tier 2 Billable Sessions allow consumers to access Web Self-Service, Chat, Feedback, Marketing, Mobile, CX for Facebook and Intent Guide capabilities delivered through a web page. End users may authenticate into RightNow or to their preferred identity provider, submit questions and manage accounts, access self-service capabilities to search the knowledge base and receive relevant answers to their questions, participate in surveys and complete web forms, take their web customer service to the mobile web or to Facebook’s global social network. Intent Guide enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes form fill completion, contextual offers and virtual assistant. Usage Limits: Billable Sessions – Tier 2 Monthly are subject to usage limits based upon:

- A maximum number of Billable Sessions per month (starting on first day of the term) per Instance (including Intent Guide Instance)
- Billable Sessions are tracked during the interval of time beginning when an end user accesses the Web Portal and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a billable session
- Customer receives one (1) Web Portal Interface with the first purchase of billable sessions. One (1) Intent Guide Instance
- One database per language on their Intent Guide Instance
- 1 Community Instance will be allocated to the customer for with the first purchase of billable sessions
- Customer is entitled to 250 Annual PHP API Operations for every 1 billable session purchased

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
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This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API
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Web Portal Interfaces (add on to Web Portal)

Applicable SKUs: WPI

Web Portal Interfaces allow Customer to provide unique groups of Web Portal users a tailored experience based on their needs or attributes such as language, brand experience, or status. Further, utilizing the Web Portal Interface, information for all user segments may be managed within a common knowledge base which reduces the effort to manage and improves the quality of the information delivered. These are external facing interfaces that may be accessed by Customer’s customers and the public. Also includes:
- Two (2) additional GB of storage per Web Portal Interface
Two (2) Email boxes

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
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**Oracle RightNow Web Portal External Interface Cloud Service**

**Applicable SKUs:** WPI-1203, B68253

External Interface: is defined as a set of configuration files accessed via a unique URL, which is designed to give you an opportunity to permit certain users to view all or a discrete subset of your data. Oracle RightNow Web Portal External Interface Cloud Service allows the Customer to provide unique groups of web portal users a tailored experience based on their needs or attributes such as language, brand experience, or status. Further, utilizing the Oracle RightNow Web Portal External Interface Cloud Service, information for all user segments may be managed within a common knowledge base which reduces the effort to manage and improves the quality of the information delivered. These are external facing interfaces that may be accessed by Customer’s customers and the public.

Also includes:

- Two (2) Oracle RightNow Mailboxes

**Web Portal Interfaces (add on to Web Portal)**

**Applicable SKUs:** WPI-1103

Web Portal Interfaces allow Customer to provide unique groups of Web Portal users a tailored experience based on their needs or attributes such as language, brand experience, or status. Further, utilizing the Web Portal Interface, information for all user segments may be managed within a common knowledge base which reduces the effort to manage and improves the quality of the information delivered. These are external facing interfaces that may be accessed by Customer’s customers and the public.

Also includes:
- Two (2) Email boxes

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
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**Web Site Search (add on to Web Portal)**

**Applicable SKUs:** WP-WS

Web Site Search allows customers accessing the search capability through the Web Portal to receive content from specified portions of a company’s Internet site or intranet. These results are presented along with knowledge base Answers ordered by the degree of match with the search string. Results are presented with a short synopsis of the content to increase user understanding of the underlying document or knowledge base Answer. In addition, reporting available on those search terms and, as a hosted service, take on the administration that other, non-integrated search capabilities typically require.

**Usage Limits:** Web Self-Service Software is subject to usage limits based upon:
- a maximum number of searchable documents

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
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- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html
### RightNow Marketing – Monthly Capacity Block of Transactions

**Applicable SKUs:** RNM-20K, RNM-100K, RNM-500K, RNM-1MIL, RNM-2MIL, RNM-5MIL

RightNow Marketing provides marketing automation capabilities for organizations that want to grow their businesses using blended email and/or web marketing strategies. RightNow Marketing includes the Graphical Campaign Editor which simplifies and enhances campaign design and execution. Workflow and event triggers allow automation of specific activities or marketing processes. Marketing email and web forms capabilities allow push and pull driven marketing interactions with customers or prospects. In-line analytics and creation and management of test cells assist to optimize the effectiveness of marketing programs. Customers entitled to more than 65,000 emails sent or web forms presented per month receive a unique IP address.

**Usage Limits:** RightNow Marketing Software is subject to usage limits based upon:
- a maximum number of transactions (emails sent or web forms presented) per month

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
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- Telephone support
- Incident support

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### RightNow Emails Sent – Annual Pool of Transactions

**Applicable SKUs:** EMST--ANPL-BAND, EMST-ANPL-BAND1, EMST-ANPL-BAND2, EMST-ANPL-BAND3, EMST-ANPL-BAND4, EMST-ANPL-BAND5, EMST-ANPL-BAND6, EMST-ANPL-BAND7, EMST-ANPL-BAND8, EMST-ANPL-BAND9, EMST-ANPL-BAND10

RightNow CX provides the capability to send emails through RightNow Marketing and RightNow Feedback. Both applications include the ability to send broadcast and transactional mailings. Broadcast mailings reach mass audiences quickly and cost-effectively. Transactional mailings are event-triggered communications that delivers relevant, personalized, time-critical messages based on rules and events. Customers in Bands 2-10 receive a unique IP address.

**Usage Limits:** Emails Sent are subject to usage limits based upon:
- a maximum number of emails sent per year (starting on first day of the term) per Instance

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
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**RightNow Emails Sent – Monthly Capacity Block of Transactions**

**Applicable SKUs:** EMST-20K, EMST-100K, EMST-500K, EMST-1M, EMST-2M, EMST-5M

RightNow CX provides the capability to send emails through RightNow Marketing and RightNow Feedback. Both applications include the ability to send broadcast and transactional mailings. Broadcast mailings reach mass audiences quickly and cost-effectively. Transactional mailings are event-triggered communications that delivers relevant, personalized, time-critical messages based on rules and events. Customers entitled to more than 65,000 emails sent per month receive a unique IP address.

**Usage Limits:** Emails Sent are subject to usage limits based upon:
- a maximum number of emails sent per month (starting on first day of the term) per Instance

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
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- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
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- See definitions and further details at

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RightNow Feedback - Monthly Capacity Block of Transactions

Applicable SKUs: MSFC-500

The Feedback module allows Customer to develop a deeper dialog with its customers to better understand their needs, perceptions of Customer's company and its customer service. Customer may conduct transactional surveys on system activity (e.g. a closed incident), send out broadcast surveys via email or provide web link surveys via Customer's website. Results are automatically tabulated and reported in real-time.

Usage Limits: Feedback Software is subject to usage limits based upon:
- a maximum number of on-demand surveys received per month

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
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- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

Self-Service Support

Oracle RightNow Network VPN to Hosting Facility
Applicable SKUs: VPN-1203, B68255

The Oracle RightNow Network VPN to Hosting Facility solution provides for a secure (encrypted) connection between the Customer's network and the Oracle RightNow hosting facility, LAN to LAN, not offered for PC client use. The VPN solution uses a Cisco 3000 VPN concentrator with redundant subsystem and multiple chassis with fail-over to provide for maximum uptime. The VPN uses IPSEC protocol with 3DES (168 bit) encryption with at least a 1024 bit key.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.
**Connect XML API**

**Applicable SKUs:**

The Connect XML Application Programming Interface Access (API) provides Customers with documentation on integration and access to the Connect XML API. The Connect XML API enables integration with 3rd party applications and provides access to RightNow data. Integrations or customizations are not included.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API
- frameworks, Telephone
- support Incident support

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<th>Cloud Services Service Level Objectives</th>
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</tr>
</tbody>
</table>

**Connect XML API**

**Applicable SKUs:** XML-API-1106

The Connect XML Application Programming Interface Access (API) provides Customers with documentation on integration and access to the Connect XML API. The Connect XML API enables integration with 3rd party applications and provides access to RightNow data. Integrations or customizations are not included.

**Usage Limits:** Connect XML API Software is subject to usage limits based upon:

- a maximum number of API Operations per Year, XML API Operations are tracked and count against total API Operation allocation given in the RightNow Desktop purchase.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not
customizations written using the API frameworks.

- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

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Oracle RightNow Connect XML API Cloud Service

**Applicable SKUs: XML-API-1203, B68568**

The Oracle RightNow Connect XML API Cloud Service provides Customers with documentation on integration and access to the Oracle RightNow Connect XML API Cloud Service. The Oracle RightNow Connect XML API Cloud Service enables integration with 3rd party applications and provides access to Oracle RightNow data.

Integrations or customizations are not included.

**Usage Limits:** Oracle RightNow Connect XML API Cloud Service is subject to usage limits based upon:

- A maximum number of API operations per service period. Operations are tracked and count against the total API operation allocation given in the Oracle RightNow Dynamic Agent Desktop Cloud Service purchase.

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Single Sign-On**

**Applicable SKUs:** PTA, SSO

Single Sign-On provides customers the tools and ability to perform proxy authentication into either the Customer Portal or the Agent Desktop from other third party systems. The implementation of Single Sign On may require modification to existing Agent Desktop settings or Customer Portal pages and settings. Applicable documentation is available. Single Sign-On provides the following authentication integration methods:

- **For Customer Portal**
  - Pass Through Authentication (PTA) – the basic and RightNow specific integration method
  - Encrypted Pass Through Authentication (ePTA) – the encrypted method and tooling of the RightNow specific integration method
  - OpenID – single sign-on capabilities supporting the Open ID protocol (http://openid.net/) (Licensed via Tier 1 Billable Sessions)
  - OAuth – single sign-on capabilities supporting the OAuth protocol (http://oauth.net/) (Licensed via Tier 1 Billable Sessions)
  - SAML 2.0 – single-sign on capabilities supported by the SAML 2.0 protocol (HTTP Post Binding/Identity Provider)
- **Initiated For Agent Desktop**
  - SAML 2.0 – single-sign on capabilities to the Agent Desktop supported by the SAML 2.0 protocol (HTTP Post Binding/Identity Provider Initiated)

This offering also includes the following support package for Customer who elects not to purchase a...
support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

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Premier Customization Access

Applicable SKUs: PCA

RightNow's Premier Customization Access provides access to RightNow's Extended File Manager, enabling customization of the look and feel of the software in the event that specific web design requirements cannot be met through standard configuration changes. A separate charge will apply for any customization work performed by RightNow.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

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**Applicable SKUs:** TS-1203, B68308

The Oracle RightNow Application Test Site Cloud Service provides a copy of the Customer’s live RightNow site to enable customization and testing prior to rolling out changes in a production environment. The Oracle RightNow Application Test Site Cloud Service may also be used as a training tool for new or existing staff members.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Application Test Site**
**Applicable SKUs:** TS

The Application Test Site service provides a copy of the Customer’s live RightNow site to enable customization and testing prior to rolling out changes in a production environment. The test site may also be used as a training tool for new or existing staff members.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

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### Self-Service Support

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### Oracle RightNow Support Community Cloud Service
**Applicable SKUs:** SCOM-1203, B68252

The Oracle RightNow Support Community Cloud Service includes discussion areas (area to allow discussion for any number of topics generated by both members and moderators), answers (area to allow users to find useful information about the community and other topics); bug reports (allow users to highlight product issues), feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by Oracle RightNow to host the community.

**Usage Limits:** Oracle RightNow Support Community Cloud Service is subject to usage limits based upon:

- Oracle RightNow Social Designer Cloud Service ([COMPL-1203](#))
- A maximum number of billable sessions per service period (for use in the community only) (starting on contract start date) per Instance
Billable sessions are tracked during the interval of time beginning when an end user accesses the community and ends when the end user logs out or navigates off the community. Each fifteen minute period during this interval is counted as a session.

- 1,500,000 Billable Sessions (for use in the Oracle RightNow Support Community Cloud Service) per year included with initial Oracle RightNow Support Community Cloud Service purchase

- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Oracle RightNow Innovation Community Cloud Service**

**Applicable SKUs:** ICOM-1203, B68549

The Oracle RightNow Innovation Community Cloud Service includes discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by Oracle RightNow to host the community.

**Usage Limits:** Oracle RightNow Innovation Community Cloud Service is subject to usage limits based upon:

- Oracle RightNow Social Designer Cloud Service (COMPL-1203)

- A maximum number of billable sessions per service period (for use in the community only) (starting on contract start date) per Instance

  - Billable sessions are tracked during the interval of time beginning when an end user accesses the community and ends when the end user logs out or navigates off the community. Each fifteen minute period during this interval is counted as a session.

  - 1,500,000 Billable Sessions (for use in the Oracle RightNow Innovation Community Cloud Service) per year included with initial Oracle RightNow Innovation Community Cloud Service purchase

- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Oracle RightNow Support and Innovation Community Cloud Service**

**Applicable SKUs:** SICOM-1203, B68557

The Oracle RightNow Support and Innovation Community Cloud Service include applications for both Support and Innovation Communities:

- Applications related to Support: discussion areas (area to allow discussion for any number of topics generated by both members and moderators), answers (area to allow users to find useful information about the community and other topics); bug reports (allow users to highlight product issues), feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links).

- Applications related to Innovation: discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community).

- Community will reside on a platform which is defined as all server and infrastructure hardware, software,
frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by Oracle RightNow to host the community.

**Usage Limits**: Oracle RightNow Support and Innovation Community Cloud Service are subject to usage limits based upon:

- Oracle RightNow Social Designer Cloud Service ([COMPL-1203](#))
- A maximum number of billable sessions per service period (for use in the community only) (starting on contract start date) per Instance
  - Billable sessions are tracked during the interval of time beginning when an end user accesses the community and ends when the end user logs out or navigates off the community. Each fifteen minute period during this interval is counted as a session.
  - 2,220,000 Billable Sessions (for use in the Oracle RightNow Support and Innovation Community Cloud Service) per year included with initial Oracle RightNow Support and Innovation Community Cloud Service purchase
- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

**Oracle Cloud Policies**: Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

### Oracle RightNow Support Starter Community Cloud Service

**Applicable SKUs**: ST-SCOM-1203, B68563

The Oracle RightNow Support Starter Community Cloud Service includes discussion areas (area to allow discussion for any number of topics generated by both members and moderators), answers (area to allow users to find useful information about the community and other topics); bug reports (allow users to highlight product issues), feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by Oracle RightNow to host the community.

**Usage Limits**: Oracle RightNow Support Starter Community Cloud Service is subject to usage limits based upon:

- Oracle RightNow Social Designer Cloud Service ([COMPL-1203](#))
- A maximum number of billable sessions per service period (for use in the community only) (starting on contract start date) per Instance
  - Billable sessions are tracked during the interval of time beginning when an end user accesses the community and ends when the end user logs out or navigates off the community. Each fifteen minute period during this interval is counted as a session.
  - 650,000 Billable Sessions (for use in the Oracle RightNow Support Starter Community Cloud Service) per year included with initial Oracle RightNow Support Starter Community Cloud Service purchase
- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

**Oracle Cloud Policies**: Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

### Oracle RightNow Innovation Starter Community Cloud Service

**Applicable SKUs**: ST-ICOM-1203, B68561

The Oracle RightNow Innovation Starter Community Cloud Service includes discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically
designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by Oracle RightNow to host the community.

**Usage Limits:** Oracle RightNow Innovation Starter Community Cloud Service is subject to usage limits based upon:

- **Oracle RightNow Social Designer Cloud Service (COMPL-1203)**
- A maximum number of billable sessions per service period (for use in the community only) (starting on contract start date) per Instance
  - Billable sessions are tracked during the interval of time beginning when an end user accesses the community and ends when the end user logs out or navigates off the community. Each fifteen minute period during this interval is counted as a session.
  - 650,000 Billable Sessions (for use in the Oracle RightNow Innovation Starter Community Cloud Service) per year included with initial Oracle RightNow Innovation Starter Community Cloud Service purchase

- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**Oracle RightNow Support and Innovation Starter Community Cloud Service**

**Applicable SKUs:** ST-SICOM-1203, B68564

The Oracle RightNow Support and Innovation Starter Community Cloud Service include applications for both Support and Innovation Communities:

- Applications related to Support: discussion areas (area to allow discussion for any number of topics generated by both members and moderators), answers (area to allow users to find useful information about the community and other topics); bug reports (allow users to highlight product issues), feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links).
- Applications related to Innovation: discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community).
- Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by Oracle RightNow to host the community.

**Usage Limits:** Oracle RightNow Support and Innovation Starter Community Cloud Service are subject to usage limits based upon:

- **Oracle RightNow Social Designer Cloud Service (COMPL-1203)**
- A maximum number of billable sessions per service period (for use in the community only) (starting on contract start date) per Instance
  - Billable sessions are tracked during the interval of time beginning when an end user accesses the community and ends when the end user logs out or navigates off the community. Each fifteen minute period during this interval is counted as a session.
  - 930,000 Billable Sessions (for use in the Oracle RightNow Support and Innovation Starter Community Cloud Service) per year included with initial Oracle RightNow Support and Innovation Starter Community Cloud Service purchase

- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.
Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

Oracle RightNow Social Designer Cloud Service
Applicable SKUs: COMPL-1203, B68546

One (1) Oracle RightNow Community Instance which will reside on platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Community.

Usage Limits: RightNow Social Designer is subject to usage limits based upon:
- Access to the social media platform
- If the Oracle RightNow Social Designer Cloud Service is sold standalone, a maximum number of RightNow Billable Sessions per year for use in the RightNow Community only (starting on contract start date) per Instance is included
  - Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Community. Each fifteen minute period during this interval is counted as a session.
  - 1,500,000 Billable Sessions (for use in the community only) per year included with initial Support Community purchase
- If the Community is a stand-alone deployment, one (1) RightNow Instance is included
- One (1) Oracle RightNow Community Instance Cloud Service
- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

RightNow Support Community
Applicable SKUs: SCOM

A Support Community instance which includes: discussion areas (area to allow discussion for any number of topics generated by both members and moderators), answers (area to allow users to find useful information about the community and other topics); bug reports (allow users to highlight product issues), feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Support Community.

Usage Limits: RightNow Support Community is subject to usage limits based upon:
- Access to the Social Designer
- A maximum number of RightNow Billable Sessions per year (for use in the RightNow Community only) (starting on contract start date) per Instance
  - Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Community. Each fifteen minute period during this interval is counted as a session.
  - 1,500,000 Billable Sessions (for use in the RightNow Community only) per year included with initial Support Community purchase
- If the Community is a stand-alone deployment, one (1) RightNow Instance is included
- One (1) Support Community
- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
Access to the RightNow Community portal
(http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at

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**RightNow Innovation Community**

**Applicable SKUs:** ICOM

An Innovation Community Innovation instance which includes: discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Support Community.

**Usage Limits:** RightNow Support Community is subject to usage limits based upon:
- Access to the Social Designer
- A maximum number of RightNow Billable Sessions per year (for use in the RightNow Community only) (starting on contract start date) per Instance
  - Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Web Portal. Each fifteen minute period during this interval is counted as a session.
  - 1,500,000 Billable Sessions (for use in the RightNow Community only) per year included with initial Support Community purchase
- If the Community is a stand-alone deployment, one (1) RightNow Instance is included

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at
A Support & Innovation Community instance which includes applications for both Support and Innovation Communities: Applications related to Support: discussion areas (area to allow discussion for any number of topics generated by both members and moderators), answers (area to allow users to find useful information about the community and other topics); bug reports (allow users to highlight product issues), feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links). Applications related to Innovation: discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Support & Innovation Community.

**Usage Limits:** RightNow Support & Innovation Community is subject to usage limits based upon:

- Access to the Social Designer
- A maximum number of RightNow Billable Sessions per year for use in the RightNow Community only (starting on contract start date) per Instance
  - Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Community. Each fifteen minute period during this interval is counted as a session.
  - 2,220,000 Billable Sessions (for use in the RightNow Community only) per year included with initial Support & Innovation Community purchase
- If the Community is a stand-alone deployment, one (1) RightNow Instance is included
- One (1) Support Community
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
  - Telephone support
  - Incident support

feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Support Community.

Usage Limits: RightNow Support Community is subject to usage limits based upon:

- Access to the Social Designer
- A maximum number of RightNow Billable Sessions for use in the RightNow Community only per year (starting on contract start date) per Instance
  - Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Community. Each fifteen minute period during this interval is counted as a session
  - 650,000 Billable Sessions (for use in the RightNow Community only) per year included with initial Support Community purchase
- If the Community is a stand-alone deployment, one (1) RightNow Instance is included
- One (1) Support Community
- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

### Self-Service Support

| Cloud Services Service Level Objectives | Target: 99.5% (measured at the end of each calendar quarter) |
| Hosting Availability Monitoring | No Service Level Credits |
| Internal site monitoring at 15 minute increments |

**RightNow Starter Innovation Community**

**Applicable SKUs:** ST-ICOM

An Starter Innovation Community Innovation instance which includes: discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Support Community.

Usage Limits: RightNow Support Community is subject to usage limits based upon:
- Access to the Social Designer
- A maximum number of RightNow Billable Sessions per year for use in the RightNow Community only (starting on contract start date) per Instance
  - Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Community. Each fifteen minute period during this interval is counted as a session
  - 650,000 Billable Sessions (for use in the RightNow Community only) per year included with initial Support Community purchase
- If the Community is a stand-alone deployment, one (1) RightNow Instance is included
- One (1) Innovation Community
- One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:
- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services-descriptions-1637437.html

<table>
<thead>
<tr>
<th>Cloud Services Service Level Objectives</th>
<th>Target: 99.5% (measured at the end of each calendar quarter)</th>
<th>No Service Level Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hosting Availability Monitoring</td>
<td>Internal site monitoring at 15 minute increments</td>
<td></td>
</tr>
</tbody>
</table>

**RightNow Starter Support & Innovation Community**

**Applicable SKUs:** ST-SICOM

A Starter Support & Innovation Community instance which includes applications for both Support and Innovation Communities: Applications related to Support: discussion areas (area to allow discussion for any number of topics generated by both members and moderators), answers (area to allow users to find useful information about the community and other topics); bug reports (allow users to highlight product issues), feature requests (ability to invite customers to contribute their desired features to product development); announcement resource (ability to broadcast tailored announcements to targeted segments of the community); and resource center (ability to keep a repository for resources of all types, including reports, webinars, team documents, and links). Applications related to Innovation: discussion area (area to allow discussion for any number of topics generated by both members and moderators), idea center (area to allow users to generate, prioritize, and vote for new features or product ideas); concept tester (application specifically designed for the testing and viability of new products, product features, package design, ad spots and marketing messages); and announcement resource (ability to broadcast tailored announcements to targeted segments of the community). Community will reside on a platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Support & Innovation Community.

**Usage Limits:** RightNow Support & Innovation Community is subject to usage limits based upon:
• Access to the Social Designer
• A maximum number of RightNow Billable Sessions per year for use in the RightNow Community only (starting on contract start date) per Instance
  o Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Community. Each fifteen minute period during this interval is counted as a session
  o 930,000 Billable Sessions (for use in the RightNow Community only) per year included with initial Support & Innovation Community purchase
• If the Community is a stand-alone deployment, one (1) RightNow Instance is included
  • One (1) Support Community
  • One (1) Innovation Community
• One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.

This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:
• Access to the Oracle RightNow knowledge base via the support portal
• Access to the RightNow Community portal
• (http://communities.rightnow.com) Communication of major release changes
This package does not include:
• Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API
• frameworks. Telephone support
  • support Incident support
• See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

<table>
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<tr>
<th>Self-Service Support</th>
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<tbody>
<tr>
<td>Cloud Services Service Level Objectives</td>
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<tr>
<td>Hosting Availability Monitoring</td>
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</tbody>
</table>

RightNow Social Designer

Applicable SKUs: COMPL

One (1) Community instance which will reside on platform which is defined as all server and infrastructure hardware, software, frameworks, architectures, libraries, files, resources, configurations, procedures, and settings used by RightNow to host the Community.

Usage Limits: RightNow Social Designer is subject to usage limits based upon:
• Access to the social media platform
• A maximum number of RightNow Billable Sessions per year for use in the RightNow Community only (starting on contract start date) per Instance
  o Billable Sessions are tracked during the interval of time beginning when an end user accesses the Community and ends when the end user logs out or navigates off the Community. Each fifteen minute period during this interval is counted as a session.
  o 1,500,000 Billable Sessions (for use in the RightNow Community only) per year included with initial Support Community purchase
• If the Community is a stand-alone deployment, one (1) RightNow Instance is included
  • One (1) Community Instance
• One (1) Email box to be used for the Community Reply by Email feature will be allocated to the customer with the first purchase of billable sessions.
This offering also includes the following support package for Customer who elects not to purchase a support package from Oracle RightNow and only utilize certain on-line support features provided by Oracle RightNow. Elements include:

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (Oracle RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by Oracle RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone support
- Incident support
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

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<td><strong>Hosting Availability Monitoring</strong></td>
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<tr>
<td>Target: 99.5% (measured at the end of each calendar quarter)</td>
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<tr>
<td>No Service Level Credits</td>
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<tr>
<td>Internal site monitoring at 15 minute increments</td>
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</table>

### Basic Customer Care Package

**Applicable SKUs:** BASIC-CCP

The RightNow Basic Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer.

Elements include:

- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
- Limited email support – agent allocation based on pool
  - Unlimited Severity 1 Incidents
  - Up to 12 Severity 2,3 and 4 Incidents per year
- Customer Care Service Level Objectives and Hosting Availability based on table below
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

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<th>Basic</th>
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<td>Target Response</td>
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<td>Target Resolve</td>
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<td>Target Response</td>
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<td>Target Resolve</td>
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<td>Target Response</td>
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<tr>
<td>Target Response</td>
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<tr>
<td>Target Resolve</td>
</tr>
</tbody>
</table>
Customization Support

RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.

Cloud Services Service Level Objectives

Target: 99.5% (measured at the end of each calendar quarter)
No Service Level Credits

Hosting Availability Monitoring

Internal site monitoring at 15 minute increments

The following limitations apply for Support for Enterprise Analytics:

- Business Day means: Monday through Friday between the hours of 8am to 8pm US Central Standard Time (CST) each day;
- Maintenance to be performed based on CST up to a maximum of 16 hours per month and 156 hours per year.
- Target Resolve time for Severity Level 1 Incidents reported outside Business Day is 12 noon CST the next Business Day.

Self-Service Support

**Applicable SKUs: SS-SUP-1109**

This support package is for Customer who elects not to purchase a support package from RightNow and only utilize certain on-line support features provided by RightNow.

Elements include:

- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Communication of major release changes

This package does not include:

- Customization support (RightNow will not provide technical or upgrade services to support or maintain customer-specific customization(s) previously written by Professional Services, or the customer. New customizations will not be written by RightNow Professional Services. Documented API frameworks will be supported to validate that they are working as expected, but not customizations written using the API frameworks.
- Telephone
- support Incident support

Preferred Customer Care Package

**Applicable SKUs: PREF-CCP**

The RightNow Preferred Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer. Elements include:

- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- Provision of the following support for version upgrades:
  ✓ Communication of major release changes
  ✓ General support of upgrade process questions via incident
  ✓ Kick off meeting to outline important upgrade topics
  ✓ Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  ✓ “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  ✓ 30-Day post-cutover support
- Linguistic Support for RightNow Intent Guide (only applicable if Customer has purchased Billable Sessions - Tier 2)
- Up to two (2) Tune-Ups per Year (Limit of one (1) interface per tune-up) - tune-ups are only available to customers currently on a version of the product that has been generally available for less than 24 months Unlimited email support – agent allocation based on pool
- Phone support
  ✓ Severity 1&2: 24x7x365
  ✓ Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below

<table>
<thead>
<tr>
<th>Severity Level</th>
<th>Target Response</th>
<th>Target Resolve</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Severity Level 1</td>
<td>7x24X365*</td>
<td>1 Hour</td>
<td></td>
</tr>
<tr>
<td>Severity Level 2</td>
<td>7x24X365*</td>
<td>4 Hours</td>
<td></td>
</tr>
<tr>
<td>Severity Level 3</td>
<td>7x24X365*</td>
<td>72 Hours</td>
<td></td>
</tr>
<tr>
<td>Severity Level 4</td>
<td>5x24</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Target Resolve

<table>
<thead>
<tr>
<th>Severity Level</th>
<th>Target Response</th>
<th>Days</th>
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<tbody>
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</table>

Business Days

5x24
Reasonable Commercial Effort

24 Hours

<table>
<thead>
<tr>
<th>Customization Support</th>
<th>Target Resolve: 5x24 Business Days</th>
<th>Reasonable Commercial Effort</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support of Customizations (Integrations, Extensions) written by RightNow Professional Services</td>
<td></td>
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</tr>
<tr>
<td>• Upgrade of Customizations (Integrations, Extensions) written by PS</td>
<td></td>
<td></td>
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<tr>
<td>• Requirements Document</td>
<td></td>
<td></td>
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<tr>
<td>• Test Plan Document</td>
<td></td>
<td></td>
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<tr>
<td>• Migration of Customizations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• QA Testing of Customizations against Test Plan</td>
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<td></td>
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<tbody>
<tr>
<td>Target: 99.9% (measured at the end of each calendar quarter) Service Level Credit Threshold: 99.5% (measured at the end of each calendar quarter). Service Level Credit paid if Availability below Service Level Credit Threshold</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hosting Availability Monitoring</th>
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<tbody>
<tr>
<td>Internal site monitoring at 5 minute increments</td>
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</tbody>
</table>

*The following limitations apply for Support for Enterprise Analytics:

- Business Day means: Monday through Friday between the hours of 8am to 8pm US Central Standard Time (CST) each day;
- Maintenance to be performed based on CST up to a maximum of 16 hours per month and 156 hours per year;
- Target Resolve time for Severity Level 1 Incidents reported outside Business Day is 12 noon CST the next Business Day.

**Preferred Customer Care Package**

**Applicable SKUs:** PREF-CCP-1109

The RightNow Preferred Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer. Elements include:

- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- [http://communities.rightnow.com](http://communities.rightnow.com) Access to the RightNow Cloud Services Portal (https://csp.rightnow.com/vcio/) Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - "Like for like" functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Linguistic Support for RightNow Intent Guide (only applicable if Customer has purchased Billable Sessions Tier 2)
- Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1&2: 24x7x365
Customer Care Service Level Objectives and Hosting Availability based on table below
See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/servicesDescriptions-1637437.html

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<thead>
<tr>
<th>Severity Level</th>
<th>Target Response</th>
<th>7x24X365*</th>
<th>1 Hour</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sev Level 1</td>
<td>Target Resolve</td>
<td>7x24X365*</td>
<td>4 Hours</td>
</tr>
<tr>
<td>Sev Level 2</td>
<td>Target Response</td>
<td>7x24X365*</td>
<td>4 Hours</td>
</tr>
<tr>
<td>Sev Level 3</td>
<td>Target Resolve</td>
<td>7x24X365*</td>
<td>72 Hours</td>
</tr>
<tr>
<td></td>
<td>Target Resolve</td>
<td>5x24</td>
<td>24 Hours</td>
</tr>
</tbody>
</table>

Customization Support
Support of Customizations (Integrations, Extensions) written by RightNow Professional Services
- Upgrade of Customizations (Integrations, Extensions) written by PS
- Requirements Document
- Test Plan Document
- Migration of Customizations
- QA Testing of Customizations against Test Plan

Cloud Services Service Level Objectives
Target: 99.9% (measured at the end of each calendar quarter) Service Level Credit Threshold: 99.5% (measured at the end of each calendar quarter). Service Level Credit paid if Availability below Service Level Credit Threshold

Hosting Availability Monitoring
Internal site monitoring at 5 minute increments

Select Customer Care Package
Applicable SKUs: SEL-CCP

The RightNow Select Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer. Elements include:
- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Access to the RightNow Cloud Services
- Portal (https://csp.rightnow.com/vcio/) Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Linguistic Support for RightNow Intent Guide (only applicable if Customer has purchased Billable Sessions - Tier 2)
- Up to two (2) Tune-Ups per Year (Limit of one (1) interface per tune-up) - tune-ups are only available to customers currently on a version of the product that has been generally available for less than 24 months Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1&2: 24x7x365
  - Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services_descriptions-1637437.html

<table>
<thead>
<tr>
<th>Select</th>
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<tbody>
<tr>
<td><strong>Target Response</strong></td>
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<tr>
<td><strong>Target Resolve</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Severity Level 2</th>
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<tbody>
<tr>
<td><strong>Target Resolve</strong></td>
<td>4 Hours</td>
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</tr>
<tr>
<td><strong>Target Response</strong></td>
<td>5x24 Business Days</td>
<td></td>
</tr>
<tr>
<td><strong>Target Resolve</strong></td>
<td>Reasonable</td>
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<tr>
<td><strong>Target Response</strong></td>
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</tr>
<tr>
<td><strong>Target Resolve</strong></td>
<td>Commercial</td>
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</tr>
</tbody>
</table>

**Customization Support**

**Cloud Services Service Level Objectives**

**Hosting Availability Monitoring**

<table>
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<th>Internal site monitoring at 5 minute increments</th>
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- Business Day means: Monday through Friday between the hours of 8am to 8pm US Central Standard Time (CST) each day.
- Maintenance to be performed based on CST up to a maximum of 16 hours per month and 156 hours per year.
- Target Resolve time for Severity Level 1 Incidents reported outside Business Day is 12 noon CST the next Business Day.

**Select Customer Care Package**

**Applicable SKUs:** SEL-CCP-1109

The RightNow Select Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer. Elements include:
- Access to the RightNow knowledge base via the support portal
  - Communication of major release changes
General support of upgrade process questions via incident
- Kick off meeting to outline important upgrade topics
- Management of pre and post cutover incidents to ensure proper routing to either
  Technical
  Migration Manager, Customer Care, or Upgrade Engineering
- “Like for like” functionality migration and/or testing. This may include migrating
customizations written by RightNow Professional Services from unmanaged to managed
frameworks
- 30-Day post-cutover support
  - Linguistic Support for RightNow Intent Guide (only applicable if Customer has purchased
    Billable Sessions Tier 2)
  - Unlimited email support – agent allocation based on pool
  - Phone support
    - Severity 1&2: 24x7x365
    - Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below
  - See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

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<thead>
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<tbody>
<tr>
<td>Target Response</td>
<td>7x24X365</td>
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<tr>
<td>Target Resolve</td>
<td>7x24X365</td>
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<tr>
<td>Target Response</td>
<td>7x24X365</td>
</tr>
<tr>
<td>Target Resolve</td>
<td>7x24X365</td>
</tr>
<tr>
<td>Target Response</td>
<td>5x24 Business Days</td>
</tr>
<tr>
<td>Target Resolve</td>
<td>5x24 Business Days</td>
</tr>
<tr>
<td>Target Response</td>
<td>5x24 Business Days</td>
</tr>
<tr>
<td>Target Resolve</td>
<td>5x24 Business Days</td>
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Support of Customizations (Integrations, Extensions) written by RightNow Professional Services
- Upgrade of Customizations (Integrations, Extensions) written by PS
- Requirements Document
- Test Plan Document
- Migration of Customizations
- QA Testing of Customizations against Test Plan

Target: 99.95% (measured at the end of each calendar quarter) Service Level Credit Threshold: 99.9% (measured at the end of each calendar quarter). Service Level Credit paid if Availability below Service Level Credit Threshold

| Hosting Availability Monitoring | Internal site monitoring at 5 minute increments |

Premier Customer Care Package
**Applicable SKUs:** PREM-CCP, PREM-FF-CCP

The RightNow Premier Customer Care Package includes the following elements. This package does not
include support for customizations performed by Customer. The Premier Customer Care Package is not available for Enterprise Analytics. Elements include:

- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- Access to RightNow Cloud Services Portal (https://csp.rightnow.com/vcio/)
- Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Linguistic Support for RightNow Intent Guide (only applicable if Customer has purchased Billable Sessions - Tier 2)
- Up to three (3) Tune-Ups per Year (Limit of one (1) interface per tune-up) - tune-ups are only available to customers currently on a version of the product that has been generally available for less than 24 months
- Unlimited email support – agent allocation based on pool
- Assigned Customer Care Specialist
- Phone support
  - Severity 1&2: 24x7x365
  - Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below

<table>
<thead>
<tr>
<th>Premier</th>
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<tbody>
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<td>Target Response</td>
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<td>Target Resolve</td>
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<tr>
<td>Target Response</td>
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<tr>
<td>Target Resolve</td>
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Support of Customizations (Integrations, Extensions) written by RightNow Professional Services
- Upgrade of Customizations (Integrations, Extensions) written by PS
- Requirements Document
- Test Plan Document
- Migration of Customizations
- QA Testing of Customizations against Test Plan

Target: 99.95% (measured at the end of each calendar quarter) Service Level Credit Threshold: 99.9% (measured at the end of each calendar quarter). Service Level Credit paid if Availability below Service Level Credit Threshold

Hosting Availability Monitoring
- Internal site monitoring at 1 minute increments
Premier Customer Care Package

Applicable SKUs: PREM-CCP-1103

The RightNow Premier Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer. The Premier Customer Care Package is not available for Enterprise Analytics. Elements include:

- Access to the RightNow knowledge base via the support portal
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Linguistic Support for RightNow Intent Guide (only applicable if Customer has purchased Billable Sessions - Tier 2)
- Up to three (3) Tune-Ups per Year (Limit of one (1) interface per tune-up) - tune-ups are only available to customers currently on a version of the product that has been generally available for less than 24 months
- Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1&2: 24x7x365
  - Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below
- See definitions and further details at http://www.oracle.com/us/corporate/acquisitions/rightnow/services- descriptions-1637437.html

| Premier          | Target Response | 7x24X365 | 15 Minutes
|------------------|-----------------|---------|-------------
|                  | Target Resolve  | 7x24X365| 1 Hour      |
|                  | Target Response | 7x24X365| 1 Hour      |
|                  | Target Resolve  | 7x24X365| 24 Hours    |
|                  | Target Response | 5x24    | 24 Hours    |
|                  | Target Resolve  | 5x24    | Reasonable  |
|                  | Target Response | 5x24    | Commercial  |
|                  | Target Resolve  | 5x24    | Effort      |

Support of Customizations (Integrations, Extensions) written by RightNow Professional Services

- Upgrade of Customizations (Integrations, Extensions) written by PS
- Requirements Document
- Test Plan Document
- Migration of Customizations
- QA Testing of Customizations against Test Plan
Premier Customer Care Package

**Applicable SKUs:** PREM-CCP-1109

The RightNow Premier Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer. Elements include:

- Access to the RightNow knowledge base via the support portal
- Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Linguistic Support for RightNow Intent Guide (only applicable if Customer has purchased Billable Sessions - Tier 2)
- Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1&2: 24x7x365
  - Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below

### Premier

<table>
<thead>
<tr>
<th>Target Response</th>
<th>7x24X365</th>
<th>15 Minutes</th>
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</thead>
<tbody>
<tr>
<td>Target Resolve</td>
<td>7x24X365</td>
<td>1 Hour</td>
</tr>
<tr>
<td>Target Response</td>
<td>7x24X365</td>
<td>1 Hour</td>
</tr>
<tr>
<td>Target Resolve</td>
<td>7x24X365</td>
<td>24 Hours</td>
</tr>
<tr>
<td>Target Response</td>
<td>5x24 Business Days</td>
<td>24 Hours</td>
</tr>
<tr>
<td>Target Resolve</td>
<td>5x24 Business Days</td>
<td>Reasonable Commercial Effort</td>
</tr>
<tr>
<td>Target Response</td>
<td>5x24 Business Days</td>
<td>72 Hours</td>
</tr>
<tr>
<td>Target Resolve</td>
<td>5x24 Business Days</td>
<td>Reasonable Commercial Effort</td>
</tr>
</tbody>
</table>
MSP Partner Customer Care Package

**Applicable SKUs:** MSP-CCP
Available in North America only

The MSP Partner Customer Care Package includes the following elements. This package does not include support for customizations performed by Partner or Partner’s clients. Elements include:

- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1: 24x7x365
  - Severity 2, 3 and 4: 8-5 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below

<table>
<thead>
<tr>
<th>Customer Care Service Level Objectives</th>
<th>MSP Partner Customer Care Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Severity Level 1</td>
<td>Target Response 7x24X365*</td>
</tr>
<tr>
<td></td>
<td>1 Hour</td>
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<tr>
<td></td>
<td>Target Resolve /x24X365</td>
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<tr>
<td></td>
<td>4 Hours</td>
</tr>
<tr>
<td>Severity Level 2</td>
<td>Target Response 7x24X365*</td>
</tr>
<tr>
<td></td>
<td>4 Hours</td>
</tr>
<tr>
<td>Severity Level 3</td>
<td>Target Resolve 7x24X365*</td>
</tr>
<tr>
<td></td>
<td>72 Hours</td>
</tr>
<tr>
<td></td>
<td>Target Response 5x24</td>
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<tr>
<td></td>
<td>Business Days</td>
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<tr>
<td></td>
<td>24 Hours</td>
</tr>
<tr>
<td>Severity Level 4</td>
<td>Target Resolve 5x24</td>
</tr>
<tr>
<td></td>
<td>Business Days</td>
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<tr>
<td></td>
<td>Reasonable Commercial Effort</td>
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<tr>
<td>Severity Level 4</td>
<td>Target Response 5x24</td>
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<tr>
<td></td>
<td>Business Days</td>
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<td>72 Hours</td>
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<tr>
<td>Severity Level 4</td>
<td>Target Resolve 5x24</td>
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<td></td>
<td>Business Days</td>
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<td></td>
<td>Reasonable Commercial Effort</td>
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</tbody>
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The DISA Customer Care Package includes the following elements. This package does not include support for customizations performed by Customer. Elements include:

- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- (http://communities.rightnow.com) Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - "Like for like" functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Cleared Personnel
- Unlimited email support – agent allocation based on pool
- Assigned Premium Care Account Specialist Overlay (SKU “A-PCAS“)
  - Assigned Premium Care Account Specialist (PCAS) for incident management and escalation on severity 1 and 2 incidents
  - Assigned PCAS will support up to 5 Customers
  - Support for up to eight (8) Customer contacts and six (6) Customer Instances
  - Weekly status calls
  - Annual upgrade lifecycle oversight
  - Up to bi-annual tune-ups (limit of one (1) interface per tune-up)
  - Bi-annual service reviews
  - Voice of the Customer (VOC) for product enhancements and resource requests
  - Two (2) RightNow Summit Passes
  - For Customers on the PCI Cloud:
    - Oversight of initial migration to the PCI Certified Cloud
    - Annual PCI certification audit oversight
- Phone support
  - Severity 1: 24x7x365
  - Severity 2, 3, and 4: 5x24 Business Days
- Customer Care Service Level Objectives based on table below

<table>
<thead>
<tr>
<th>Severity Level 1</th>
<th>Target Response</th>
<th>Target Resolve</th>
<th>Target Refer</th>
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<tbody>
<tr>
<td></td>
<td>7x24X365</td>
<td>7x24X365</td>
<td>7x24X365</td>
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<tr>
<td></td>
<td>15 Minutes</td>
<td>1 Hour</td>
<td>1 Hour</td>
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<table>
<thead>
<tr>
<th>Severity Level 2</th>
<th>Target Response</th>
<th>Hours Target Refer</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>7x24X365</td>
<td>24 Hours</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Severity Level 3</th>
<th>Target Response</th>
<th>Target Resolve</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5x24 Business Days</td>
<td></td>
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<tr>
<td></td>
<td>5x24</td>
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</tbody>
</table>
Reasonable Commercial Effort

Reasonable Commercial Effort

Support of Customizations (Integrations, Extensions) written by RightNow Professional Services
- Upgrade of Customizations (Integrations, Extensions) written by PS
- Requirements Document
- Test Plan Document
- Migration of Customizations
- QA Testing of Customizations against Test Plan

Product Availability Target: 99.5% (measured at the end of each calendar quarter) based on application availability. Events that impact the application's ability to provide services as a result of events within the DISA enclave that impact the hardware solution, are not eligible to be applied toward the Product Availability Target. Coordination of application issues that are determined to be linked to events within the DISA enclave are detailed out in the communication section of the CONOPS between RNT and DISA OST.

No Service Level Credits are applicable within this contract.
Hosting availability subject to DISA deliverables around the Mission Assurance Category (MAC) level three (III) system and exclusively between the Customer and DISA.

PCI Premium Care Account Specialist Overlay

Applicable SKUs: PCI-PCAS

The PCI Premium Care Account Specialist Overlay package is only available for Customers in the PCI Cloud. It includes the following elements:
- Designated Premium Care Account Specialist (PCAS) for incident management and escalation on severity 1 and 2 incidents
- Designated PCAS will support up to 10 Customers
- Support for up to eight (8) Customer contacts and four (4) Customer Instances
- Monthly status calls
- Oversight of initial migration to the PCI Certified Cloud
- Annual upgrade lifecycle oversight
- Annual PCI certification audit oversight
- Voice of the Customer (VOC) for product enhancements and resource requests

Assigned Premium Care Account Specialist Overlay

**Applicable SKUs: A-PCAS-1201**

The Assigned Premium Care Account Specialist Overlay package includes the following elements:
- Assigned Premium Care Account Specialist (PCAS) for incident management and escalation on severity 1 and 2 incidents
- Assigned PCAS will support up to 5 Customers
- Support for up to eight (8) Customer contacts and six (6) Customer Instances
- Weekly status calls
- Annual upgrade lifecycle oversight
- Up to bi-annual tune-ups (limit of one (1) interface per tune-up)
- Bi-annual service reviews
- Voice of the Customer (VOC) for product enhancements and resource requests
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI certification audit oversight


Assigned Premium Care Account Specialist Overlay

**Applicable SKUs: A-PCAS**

The Assigned Premium Care Account Specialist Overlay package includes the following elements:
- Assigned Premium Care Account Specialist (PCAS) for incident management and escalation on severity 1 and 2 incidents
- Assigned PCAS will support up to 5 Customers
- Support for up to eight (8) Customer contacts and six (6) Customer Instances
- Weekly status calls
- Annual upgrade lifecycle oversight
- Up to bi-annual tune-ups (limit of one (1) interface per tune-up)
- Bi-annual service reviews
- Voice of the Customer (VOC) for product enhancements and resource requests
- Two (2) RightNow Summit Passes
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI certification audit oversight


**Dedicated Premium Care Account Specialist Overlay – 20 Hours per Week**

**Applicable SKUs: D20-PCAS-1201**

The Dedicated Premium Care Account Specialist Overlay – 20 Hours per Week package includes the following elements:
- Dedicated Premium Care Account Specialist (PCAS) for incident management and escalation all incidents* for up to 20 hours per week
- Half-time extension of Customer’s staff - support for up to twelve (12) Customer contacts and eight (8) Customer Instances
- Dedicated PCAS will support up to 2 Customers
- Kick-off meeting at the Customer site to meet the team and review team deliverables
- Weekly status calls
- Bi-annual upgrade lifecycle oversight
- Up to quarterly tune-ups (limit of one (1) interface per tune-up)
- Quarterly service reviews
- Proactive communication regarding product, infrastructure, maintenance, and upgrades of the RightNow solution
- Delivery support
- Assistance with report development
Voice of the Customer (VOC) for product enhancements and resource requests

For Customers on the PCI Cloud:
- Oversight of initial migration to the PCI Certified Cloud
- Annual PCI Certification Audit Oversight


*Incidents submitted outside of the 20 hours will still receive the SLO associated with the purchased Customer Care Package and worked by the agent pool.

**Dedicated Premium Care Account Specialist Overlay – 20 Hours per Week**

**Applicable SKUs:** D20-PCAS

The Dedicated Premium Care Account Specialist Overlay – 20 Hours per Week package includes the following elements:

- Dedicated Premium Care Account Specialist (PCAS) for incident management and escalation all incidents* for up to 20 hours per week
- Half-time extension of Customer’s staff - support for up to twelve (12) Customer contacts and eight (8) Customer Instances
- Dedicated PCAS will support up to 2 Customers
- Kick-off meeting at the Customer site to meet the team and review team deliverables
- Weekly status calls
- Bi-annual upgrade lifecycle oversight
- Up to quarterly tune-ups (limit of one (1) interface per tune-up)
- Quarterly service reviews
- Proactive communication regarding product, infrastructure, maintenance, and upgrades of the RightNow solution
- Delivery support
- Assistance with report development
- Voice of the Customer (VOC) for product enhancements and resource requests
- Five (5) RightNow Summit Passes
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI Certification Audit Oversight


*Incidents submitted outside of the 20 hours will still receive the SLO associated with the purchased Customer Care Package and worked by the agent pool.

**Dedicated Premium Care Account Specialist Overlay – 40 Hours per Week**

**Applicable SKUs:** D40-PCAS-1201

The Dedicated Premium Care Account Specialist Overlay – 40 Hours per Week package includes the following elements:

- Dedicated Premium Care Account Specialist (PCAS) for incident management and escalation all incidents* for up to 40 hours per week
- Full-time extension of Customer’s staff - support for up to twelve (12) Customer contacts and ten (10) Customer Instances
- Dedicated PCAS will support only a single Customer
- Kick-off meeting at the Customer site to meet the team and review team deliverables
- Hosted RightNow corporate visit (Travel and Expenses are not included)
- Weekly status calls
- Unlimited upgrade lifecycle oversight
- Up to monthly tune-ups (limit of one (1) interface per tune-up)
- Quarterly service reviews (will include members of the RightNow Executive Team)
- Proactive communication regarding product, infrastructure, maintenance, and upgrades of the RightNow solution
- Product knowledge transfer
- Delivery support
- Assistance with report development
- Project coordination
- Voice of the Customer (VOC) for product enhancements and resource requests
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI Certification Audit Oversight


*Incidents submitted outside of the 40 hours will still receive the SLO associated with the purchased Customer Care Package and worked by the agent pool.

**Dedicated Premium Care Account Specialist Overlay – 40 Hours per Week**

**Applicable SKUs: D40-PCAS**

The Dedicated Premium Care Account Specialist Overlay – 40 Hours per Week package includes the following elements:
- Dedicated Premium Care Account Specialist (PCAS) for incident management and escalation all incidents* for up to 40 hours per week
- Full-time extension of Customer’s staff - support for up to twelve (12) Customer contacts and ten (10) Customer Instances
- Dedicated PCAS will support only a single Customer
- Kick-off meeting at the Customer site to meet the team and review team deliverables
- Hosted RightNow corporate visit (Travel and Expenses are not included)
- Weekly status calls
- Unlimited upgrade lifecycle oversight
- Up to monthly tune-ups (limit of one (1) interface per tune-up)
- Quarterly service reviews (will include members of the RightNow Executive Team)
- Proactive communication regarding product, infrastructure, maintenance, and upgrades of the RightNow solution
- Product knowledge transfer
- Delivery support
- Assistance with report development
- Project coordination
- Voice of the Customer (VOC) for product enhancements and resource requests
- Ten (10) RightNow Summit Passes
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI Certification Audit Oversight


*Incidents submitted outside of the 40 hours will still receive the SLO associated with the purchased Customer Care Package and worked by the agent pool.

**TELUS Silver Support Services**

**Applicable SKUs: TELUS-SSUP**


**TELUS Gold Support Services**

**Applicable SKUs: TELUS-GSUP**


**RightNow Basic Support Package**

**Applicable SKUs: BASIC**
This package does not include support for customizations performed by Customer.
Elements include:
- Questions submitted by up to two (2) designated contacts are answered by RightNow Technologies support representatives via email from 7am-6pm, MDT, Monday-Friday
- Access to site status Web page for site information and problem notification
- Free software upgrades
- Annual Tune Ups

Preferred Support Package
Applicable SKUs: PREF

This package does not include support for customizations performed by Customer.
Elements include:
- Access to the RightNow knowledge base via the support portal
- Live 24x7 phone support via toll-free number
- Incidents handled on priority basis
- Customer may assign up to a total of six (6) of its staff members for all support issue communications
- Access to site status Web page for site information and problem notification
- Free software upgrades
- Biannual Tune Ups and annual success scorecard review

Premier Support Package (PREM)
Applicable SKUs: PREM

The RightNow Premier Support includes the elements contained in the Preferred Support Package enhanced as follows. This package does not apply for RightNow Voice Software and does not include support customizations performed by Customer. The Premier Support Package is not available for Enterprise Analytics.
Elements include:
- Designated RightNow support contact and management escalation
- Customer may assign up to a total of eight (8) of its staff members for all support issue communications
- Free software upgrades
- Biannual business review of service levels, metrics results, release visibility and success criteria
- Log monitoring for hosted Customers
- Biannual Tune Ups and success scorecard review

RightNow On-Premise Support Package

Applicable SKUs: OP-SP

This package does not include support for customizations performed by Customer.
Elements include:
- Access to the RightNow knowledge base via the support portal
- Access to the RightNow Community portal
- Nov '07 on-premise release available for download from RightNow's support portal (no other on-premise release available)
- RightNow will not support old versions indefinitely.
- RightNow has policy that sets out what happens when old versions reach end-of-life to view the current policy, click on this link: http://community.rightnow.com/customer/library/release/supportpolicy.php.

RightNow PCI Certified Cloud
Applicable SKUs: PCI

This offering is designed as an option for customers with enhanced security requirements. The PCI DSS (Payment Card Industry Data Security Standards), a set of comprehensive requirements for enhancing payment account data security, was developed by the founding payment brands of the PCI Security Standards Council, including American Express, Discover Financial Services, JCB International, MasterCard Worldwide and Visa Inc., to help facilitate the broad adoption of consistent data security measures on a global basis. PCI Certified Hosting meets the standards set out by PCI for Service Provider Level 1 Certification. The purchase of PCI
Premium Care Account Specialist Overlay (PCI PCAS) is required. However, the purchase of PCI PCAS may be waived if Customer is PCI certified and elects to perform the initial and annual certification audits as required by RightNow. The initial certification audit must be completed and results of such audit provided to RightNow no later than five (5) business days prior to Customer’s use of the Subscription Services in the PCI Certified Cloud. Continued annual certification audits must be completed and results of such audit must be provided to RightNow no later than fifteen (15) days after Customer’s subsequent Service Period begins.

Elements include:
- Customer PCI DSS Service Provider Level 1 Certified Hosting Services
- Initial migration to the PCI Certified Cloud
- Initial certification audit (not applicable if Customer waives purchase of PCI PCAS as described above)
- Continued annual certification audits (not applicable if Customer waives purchase of PCI PCAS as described above)
- Immediate notification to Customer of any known loss of Customer’s cardholder data (“cardholder data” as defined by the PCI Standards)

The following terms apply:
- During the Hosting Term, Customer’s use of the Hosting Services shall comply with the PCI Standards outlined in the following location: https://www.pcисecuritystandards.org/security_standards/pci_dss.shtml
- Customer shall be on version August ’09, or later
- ODBC Data Export access is not available for customers with PCI Certified Hosting
- Customer shall have SSL (Secure Socket Layer) enabled for all sites hosted by RightNow
- All existing customizations shall follow PCI Standards and shall be reviewed and approved by RightNow prior to Customer’s use of PCI Certified Hosting services. If customizations are not approved to be PCI compliant, the customer must re-write them or sign a statement of work with RightNow to have them re-written. This cost is not included within the scope of this package or covered by Customization Support.
- All future customizations shall follow PCI Standards and shall be reviewed and approved by RightNow prior to implementation
- All RightNow determined site security settings shall be accepted by Customer

RightNow reserves the right to immediately suspend Customer’s PCI Certified Hosting services in the event of Customer’s violations or alleged violations of the PCI Standards or the terms outlined in this description. Upgrade services are not included within the scope of this package.

**TELUS Hosting Services for RightNow Customers**

**Applicable SKUs: TELUS-RC**

This offering is designed as option for customers requiring hosting services in Canada.

**TELUS Hosting Services for Internal TELUS Business Units**

**Applicable SKUs: TELUS-TB**

This offering is designed as an option for customers requiring hosting services in Canada.

**Custom Domain Secure Socket Layer Hosting**

**Applicable SKUs: SSL-CD**

Offers the ability for RightNow to host a Customer’s Comodo or VeriSign certificates on a custom domain in custom, wildcard or Subject Alternative Name configurations. Please note: the Customer must purchase the Secure Socket Layer Certificate from a vendor such as Comodo or VeriSign for an additional fee.

**Usage Limits:** Custom Domain Secure Socket Layer Hosting:
- Hosting of one (1) Certificate

**Network VPN to Hosting Facility**

**Applicable SKUs: VPN**

Provided as an added value option to our standard Application Hosting. The Network VPN solution provides for
a secure (encrypted) connection between the Customer's network and the RightNow hosting facility, LAN to LAN, not offered for PC client use. The VPN solution uses a Cisco 3000 VPN concentrator with redundant subsystem and multiple chassis with fail-over to provide for maximum uptime. The VPN uses IPSEC protocol with 3DES (168 bit) encryption with at least a 1024 bit key.

**Mailboxes**

*Applicable SKUs: MB*

Allows Customer to use RightNow servers to host email addresses. RightNow provides the infrastructure and management of mailboxes, reducing Customer's maintenance and infrastructure costs. Provided as an added value option.

**Additional Bandwidth**

*Applicable SKUs: BW-5GB*

Entitles Customer to consume five (5) GB of additional bandwidth (amount of data transferred from the client and the RightNow servers) per month through any of the following mediums:

- Web Portal
- Administrative Pages
- XML API
- RightNow Connect

**Additional Storage**

*Applicable SKUs: DS*

Entitles Customer to consume additional disk storage through any of the following:

- File Attachments
- Archived Incidents
- RightNow Product (e.g. Binaries, Programs, PHP Files, Assets, Code)
- All dynamic data (e.g. Incidents, Answers, Contacts, Rules, Reports, Customizable Menus)

**Additional Database Storage**

*Applicable SKUs: DBDS-1GB-1103*

Entitles Customer to consume 1 GB of additional disk storage through any of the following:

- All dynamic data (e.g. Incidents, Answers, Contacts, Rules, Reports, Customizable Menus)

**Additional File Storage**

*Applicable SKUs: FDS-1GB-1103*

Entitles Customer to consume 1 GB of additional disk storage above through any of the following (note – the RightNow Product (e.g. Binaries, Programs, PHP Files, Assets, Code) are not counted against File Storage allocation):

- File Attachments
- Customized Files
- Archived Data

**Oracle RightNow ODBC Export**

*Applicable SKUs: ODBC-1203, B68256*

Provides Customer with an ODBC connection to a copy of its Oracle RightNow Service database. Database replication will be setup to provide up to the second updates from Customer's production database to its ODBC copy on a separate server. The copy of the database can be used to report on information contained in the Oracle RightNow Service applications. The copy of the database is READ-ONLY; data within it may not be modified. Includes the documentation on how to connect to the database. Customer is responsible for creating the connection and the corresponding reports. A separate charge will apply for consulting work performed.
Oracle RightNow will make a best effort to keep database replication continually operating between the sites; however, there may be occasions where replication has stopped and may not be restarted for up to 72 hours.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

Perpetual Maintenance & Support

Applicable SKUs: 0120

Perpetual Maintenance Support is provided for the term specified in the Order Form or Order Confirmation. This package does not apply for RightNow Voice Software and does not include support for your customizations.

Elements include:

- Access to the RightNow Knowledgebase via the support portal
- Live 24x7 phone support via toll-free number
- Incidents handled on priority basis
- You assign up to a total of six (6) of your staff members for all support issue communications
- Access to site status web page for site information and problem notification
- All upgrades are available on a hosted-only basis
- Provision of the following support for version upgrades:
  - Communication of major release changes
  - Support in the creation of upgrade test site
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management incidents submitted during upgrade test site stage (pre and post cutover)
- Support of Customizations (Integrations, Extensions) written by RightNow Professional Services
  - Upgrade of Customizations (Integrations, Extensions) written by PS
  - Requirements Document
  - Test Plan Document
  - Migration of Customizations
  - QA Testing of Customizations against Test Plan
- Biannual tune ups and success scorecard review
- Hosting, secured by SSL (Secure Socket Layer) is provided by RightNow Technologies (a storage limit of 5GB per Web Portal Interface applies)
- In the event Customer terminates Hosting Services, the Nov '07 on-premise release is available for download from RightNow's support portal (no other on-premise release available). RightNow will not support old versions indefinitely.

RightNow has policy that sets out what happens when old versions reach end-of-life (to view the current policy, click on this link: http://community.rightnow.com/customer/library/release/supportpolicy.php.)

CX Solution Implementation Services


Available Globally

The CX Solution Implementation Services are fully described in the Statement of Work attached to the Order Form.

Product Registration Implementation Services

Applicable SKUs: PRI

RightNow Product Registration Implementation Services will be managed remotely and configured to a single RightNow English interface. Customer is responsible for designating a project manager who will assist with
analysis, configuration and deployment activities. Services must be used within 12 months of purchase or will expire. See the RightNow Product Registration Implementation Appendix at http://www.rightnow.com/services_descriptions.php for further details.

Elements include:

- Project Management
- Nudge widget installed on home page
- Configured ability to end users to add and review existing registrations
- Configured ability for agents to add, review and delete registrations
- Implementation of campaign execution per registration (customer must have Marketing implemented prior to Product Registration configuration)
- Configured product exclusion list
- Application of customer specific product registration labels
- Product Registration Technical documentation
- Product Registration Overview upon completion of configuration

**Product Registration Localization Services**

**Applicable SKUs: PRI-L**

RightNow Product Registration Localization Services will be managed remotely and will provide the customer with translation services to translate product registration labels to a language other than English. Customer is responsible for designating a project manager who will assist with analysis, configuration and deployment activities. Services must be used within 12 months of purchase or will expire.

Elements include:

- Project Management
- Translation and application of customer defined product registration labels

**Computer Telephony Integration (CTI) Discovery Services**

**Applicable SKUs: CTI-DSC**

Computer Telephony Integration (CTI) Discovery is a two-day onsite engagement providing customers with a technical survey to determine the best integrated telephony option for their environment. This survey includes a detailed review of high-level customer requirements and the available and/or planned telephony and network infrastructures. The results of the technical survey are then mapped against the available CTI options and capabilities, resulting in a recommended solution for the customer. Customer is responsible for RightNow’s travel and expenses for the onsite visit.

Elements include:

- Summary Report, including the following:
  - Business Requirements
  - Available and Planned Infrastructure (both Telephony and Network)
  - CTI Recommendation
    - Documentation and sample code (if applicable)
    - Identified software requirements
    - Scope of work and quote (if applicable)
  - Dependencies
  - Assumptions
  - Exclusions

**CX Cloud Managed Services - Annual Pool with Development and T&M Overage**

**Applicable SKUs: CXMS-ANPL**

Available Globally

CX Cloud Managed Services – Annual Pool is designed for Customers that would like to use RightNow resources to manage, monitor, administer and further develop their RightNow deployment. Named RightNow Professional Services resources will be assigned to implement functional and technical requests with the specifics to be determined based upon the Customer’s business needs and best practices. In addition, the RightNow resources will proactively suggest ways to improve your RightNow deployment and customer
experience. A single unit equals 1 hour of managed services. A minimum of 50 units must be purchased. Hours must be consumed at a minimum rate per month of 1/24th of total unit purchase. No more than 200 units per month can be utilized. All units must be utilized within a customer’s then current Service Period. Hosting Term or maintenance support period (co-term) or will expire. If the Customer utilizes units beyond the allotted annual allocation, the Customer will be responsible for any overages at our then current standard consulting rates. CX Cloud Managed Services do not cover the RightNow Voice or Intent Guide applications. Each 1 hour of development services will utilize 20% Project Management and 20% Quality Assurance time from within the Managed Services block of purchased hours. Managed services are limited to the items listed in the CX Cloud Managed Services Appendix located at the following location: http://www.rightnow.com/services_descriptions.php. Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit.

CX Cloud Managed Services – Monthly with T&M Overage

Applicable SKUs: CXMS-M16-TIER1, CXMS-M16-TIER2, CXMS-M16-TIER3, CXMS-M16-TIER4, OSAOD-TIER1, OSAOD-TIER2, OSAOD-TIER3, OSAOD-TIER4
Available Globally

CX Cloud Managed Services is designed for Customers that would like to use RightNow resources to manage, monitor, administer and further develop their RightNow deployment. Named RightNow Professional Services resources will be assigned to implement functional and technical requests with the specifics to be determined based upon the Customer’s business needs and best practices. In addition, the RightNow resources will proactively suggest ways to improve your RightNow deployment and customer experience. A single unit of this package includes up to 16 hours of managed services per month for a set term. Up to 10 blocks can be purchased. All monthly hours expire at the end of given month. If the Customer utilizes hours beyond the allotted monthly allocation, the Customer will be responsible for any overages at our then current standard consulting rates. Each 1 hour of development services will utilize 20% Project Management and 20% Quality Assurance time from within the Managed Services block of purchased hours. CX Cloud Managed Services are limited to the items listed in the CX Cloud Managed Services Appendix located at the following location: http://www.rightnow.com/services_descriptions.php. Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit.

Oracle RightNow Cloud Managed Service 16 Hour Monthly Block

Applicable SKUs: CXMS-T1M16-1203, CXMS-T2M16-1203, CXMS-T3M16-1203, CXMS-T4M16-1203, B69003, B69004, B69005, B69006
Available Globally

The Oracle RightNow Cloud Managed Service 16 Hour Monthly Block is designed for Customers that would like to use RightNow resources to manage, monitor, administer and further develop their RightNow deployment. Named RightNow Professional Services resources will be assigned to implement functional and technical requests with the specifics to be determined based upon the Customer’s business needs and best practices. In addition, the RightNow resources will proactively suggest ways to improve your RightNow deployment and customer experience. A single unit of this package includes up to 16 hours of managed services per month for a set term. Up to 10 blocks can be purchased. All monthly hours expire at the end of given month. If the Customer utilizes hours beyond the allotted monthly allocation, the Customer will be responsible for any overages at our then current standard consulting rates. Each 1 hour of development services will utilize 20% Project Management and 20% Quality Assurance time from within the Managed Services block of purchased hours. Oracle RightNow Cloud Managed Service 16 Hour Monthly Block are limited to the items listed in the Oracle RightNow Cloud Managed Services Appendix located at the following location: http://www.rightnow.com/services_descriptions.php. Customer is responsible for Oracle RightNow’s travel and expenses in the event of an onsite visit.

Oracle RightNow Cloud Managed Service 4 Hour Monthly Block

Applicable SKUs: CXMS-M4-1203, B69002
Available Globally

Oracle RightNow Cloud Managed Service 4 Hour Monthly Block is designed for Customers that would like to use Oracle RightNow resources to manage, monitor and administer their Oracle RightNow deployment. Named Oracle RightNow Professional Services resources will be assigned to implement functional requests with the specifics to be determined based upon the Customer’s business needs and best practices. In addition, the
Oracle RightNow resources will proactively suggest ways to improve your Oracle RightNow deployment and customer experience. A single unit of this package includes up to 4 hours of managed services per month for a set term. Up to 3 blocks can be purchased. All monthly hours expire at the end of given month. If the Customer utilizes hours beyond the allotted monthly allocation, the Customer will be responsible for any overages at our then current standard consulting rates. Oracle RightNow Cloud Managed Service 4 Hour Monthly Block is limited to the items listed in the Oracle RightNow Cloud Managed Services Appendix located at the following location: [http://www.rightnow.com/services_descriptions.php](http://www.rightnow.com/services_descriptions.php). Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit. Development services are not included and must be purchased separately.

**CX Cloud Managed Services – Monthly with T&M Overage**

**Applicable SKUs: CXMS-M4**

Available Globally

CX Cloud Managed Services is designed for Customers that would like to use RightNow resources to manage, monitor and administer their RightNow deployment. Named RightNow Professional Services resources will be assigned to implement functional requests with the specifics to be determined based upon the Customer's business needs and best practices. In addition, the RightNow resources will proactively suggest ways to improve your RightNow deployment and customer experience. A single unit of this package includes up to 4 hours of managed services per month for a set term. Up to 3 blocks can be purchased. All monthly hours expire at the end of given month. If the Customer utilizes hours beyond the allotted monthly allocation, the Customer will be responsible for any overages at our then current standard consulting rates. CX Cloud Managed Services are limited to the items listed in the CX Cloud Managed Services Appendix located at the following location: [http://www.rightnow.com/services_descriptions.php](http://www.rightnow.com/services_descriptions.php). Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit. Development services are not included and must be purchased separately.

**Outsourced Solution Administration (OSA) – Monthly with T&M Overage**

**Applicable SKUs: OSAO-TIER1, OSAO-TIER2, OSAO-TIER3, OSAO-TIER4**

Available in EMEA Only

Outsourced Solution Administration (OSA) is designed for Customers that would like to use a RightNow resource to outsource the administration of their RightNow deployment. A named RightNow Professional Services resource will be assigned to help administer the Customer’s application with specifics to be determined based on the Customer’s business needs. A single unit of this package includes up to 16 hours of OSA services per month for a set term. Up to 10 blocks can be purchased. All monthly hours expire at the end of given month. If the Customer utilizes hours beyond the allotted monthly allocation, the Customer will be responsible for any overages at our then current standard consulting rates. OSA services are limited to the configuration items listed in the Outsourced Solution Administration Appendix for EMEA located at the following location: [http://www.rightnow.com/services_descriptions.php](http://www.rightnow.com/services_descriptions.php). Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit.

**Voice Managed Services – Monthly with T&M Overage**

**Applicable SKUs: VMSO-TIER1, VMSO-TIER2, VMSO-TIER3, VMSO-TIER4, VMSO-TIER5**

A RightNow Voice Managed Services Consultant will remotely provide service tuning (including call recording analysis, speech recognition analysis, agent transfer analysis and assessment modifications), Service Maintenance (including application changes, prompt re-wording, agent transfer numbers, business hours), Change Management (project management for projects issued out of managed services, quarterly occurring meeting to review status of change management engagements, Business Review (support of business review of voice services to discuss current and future direction). All monthly hours expire at the end of given month. If the Customer utilizes hours beyond the allotted monthly allocation, the Customer will be responsible for any overages at our then current standard consulting rates. Managed services are limited to the items listed above. Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit.

**RightNow Voice Discovery Services**

**Applicable SKUs: VSS-DSC**
A RightNow Professional Services Consultant will come onsite to review the high level business objectives of the customer as they apply to voice applications. They will visit the customer's call center and will listen to actual calls, review available data, meet with the call center supervisors, review routing strategies, analyze the data collected to identify the reasons people are calling, review agent training documentation, and assess VSS KB Application capability. They will document the call center study findings and business requirements. They will also provide a go-forward plan positioning packaged and/or customized voice application service offerings to implement those requirements – including documentation any issues with using packaged RNT Voice Applications and services, customizations that may be required, assumptions and exclusions. See Voice Implementation Appendix at http://www.rightnow.com/services_descriptions.php for further details. Elements include:

- Requirements Document
- Go-Forward Plan

**Customer Service Administration Regional Training**

**Applicable SKUs:** CSADMIN-RT

Length: 3 Days  
Pre-requisites: None  
Location: Regional

The Customer Service Administration course is our most popular course and covers key administration topics within the latest generally available version of RightNow CX. You will get the core knowledge you need to configure and manage RightNow CX applications including the Web Experience, Contact Center Experience and aspects of the Engage Experience such as Feedback and Analytics.

Customer is responsible for Customer's own travel and expenses to attend the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your enrollment. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Enrollment confirmation is subject to student capacity availability in regionally scheduled courses. Courses with fewer than 5 (five) students enrolled are subject to cancellation by RightNow. No refunds will be given to attendees who cancel or reschedule less than 7 (seven) business days in advance of the course start date and payment cannot be applied towards future courses. Customer's request to cancel Customer's registration in a course must be submitted via email with the word Cancellation in the subject line. Course registration cancellation requests must be sent to training@rightnow.com. Course registration cancellation requests are effective when received by RightNow. Cancellations are not accepted by telephone. RightNow is not responsible for non-refundable tickets purchased or airfare/hotel/other reservations reasonably related to attending the training made by Customer should Customer cancel registration in a course or if course is cancelled for any reason.

Deliverables Include:

- Instructor Led Training
- Student Guide

**Customer Portal Designer and Contact Center Experience Designer Administration Regional Training**

**Applicable SKUs:** CPD-CCED-RT

Length: 2 Days  
Pre-requisites: RightNow Customer Service Administration Regional or Onsite Training  
Location: Regional

The Contact Center Experience Designer and Customer Portal Designer Administration course covers key administration topics within the latest generally available version of RightNow CX. You will get the core knowledge you need to configure using the Contact Center Experience Designer and Customer Portal Designer. You'll learn how to utilize the Customer Portal framework to build and deliver online customer service web pages. You will leverage the reference implementation and learn how to utilize the robust library of widgets that can be used to further customize your customers’ experience.

Customer is responsible for Customer's own travel and expenses to attend the training. Services must be used
within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your enrollment. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Enrollment confirmation is subject to student capacity availability in regionally scheduled courses. Courses with fewer than 5 (five) students enrolled are subject to cancellation by RightNow. No refunds will be given to attendees who cancel or reschedule less than 7 (seven) business days in advance of the course start date and payment cannot be applied towards future courses. Customer’s request to cancel Customer’s registration in a course must be submitted via email with the word Cancellation in the subject line. Course registration cancellation requests must be sent to training@rightnow.com. Course registration cancellation requests are effective when received by RightNow. Cancellations are not accepted by telephone. RightNow is not responsible for non-refundable tickets purchased or airfare/hotel/other reservations reasonably related to attending the training made by Customer should Customer cancel registration in a course or if course is cancelled for any reason.

Deliverables Include:
- Instructor Led Training
- Student Guide

**RightNow Analytics Regional Training**

**Applicable SKUs:** RNANL-RT

Length: 2 Days  
Pre-requisites: RightNow Customer Service Administration Regional or Onsite Training  
Location: Regional

The RightNow Analytics course is designed to allow analysts to extract key information related to all CX components so that you can develop performance strategies based on collected data. It covers key analytics administration topics within the latest generally available version of RightNow CX. You will learn how to modify standard reports as well as create custom reports utilizing analytics features for creating, formatting, administering and managing reports. You will get the core knowledge you need to leverage the capabilities of RightNow Analytics.

Customer is responsible for Customer's own travel and expenses to attend the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your enrollment. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Enrollment confirmation is subject to student capacity availability in regionally scheduled courses. Courses with fewer than 5 (five) students enrolled are subject to cancellation by RightNow. No refunds will be given to attendees who cancel or reschedule less than 7 (seven) business days in advance of the course start date and payment cannot be applied towards future courses. Customer’s request to cancel Customer’s registration in a course must be submitted via email with the word Cancellation in the subject line. Course registration cancellation requests must be sent to training@rightnow.com. Course registration cancellation requests are effective when received by RightNow. Cancellations are not accepted by telephone. RightNow is not responsible for non-refundable tickets purchased or airfare/hotel/other reservations reasonably related to attending the training made by Customer should Customer cancel registration in a course or if course is cancelled for any reason.

Deliverables Include:
- Instructor Led Training
- Student Guide

**Customer Service Administration Onsite Training**

**Applicable SKUs:** CSADMIN-OT

Length: 3 Days  
Pre-requisites: None  
Location: Onsite
Students Included: Up to 8 Students
Maximum # of Add-On Students (must be purchased separately): Up to 6 Additional Students

The Customer Service Administration course is our most popular course and covers key administration topics within the latest generally available version of RightNow CX. You will get the core knowledge you need to configure and manage RightNow CX applications including the Web Experience, Contact Center Experience and aspects of the Engage Experience such as Feedback and Analytics.

Customer is responsible for RightNow instructor travel and expenses to deliver the training. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your scheduling confirmation. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Services must be used within 12 (twelve) months of purchase or will expire. Course content is based upon the most current version of RightNow, and is subject to change at any time. No refunds will be given to the Customer who cancels or reschedules less than 14 (fourteen) business days in advance of the agreed course start date and payment cannot be applied towards future courses. Customer will also be charged for the cost of any non-refundable business expenses, including but not limited to: airline ticket, hotel room, car rental and printing costs. Customer’s request to cancel or reschedule Customer’s onsite course must be submitted via email with the word Cancellation or Reschedule in the subject line. Onsite course cancellation or reschedule requests must be sent to training@rightnow.com. Onsite course cancellations and reschedules are effective when received by RightNow. Onsite course cancellations and reschedules are not accepted by telephone. Customer is responsible for providing a training facility that meets RightNow’s requirements, properly configured computers for each attending student and instructor, IT support, and any other requirements specified in RightNow’s onsite client requirements specifications (available to Customer by request).

Deliverables Include:
- Instructor Led Training
- Student Handbook

Customer Portal Designer and Contact Center Experience Designer Administration Onsite Training

Applicable SKUs: CPD-CCED-OT

Length: 2 Days
Pre-requisites: RightNow Customer Service Administration Regional or Onsite Training
Location: Onsite
Students Included: Up to 8 Students
Maximum # of Add-On Students (must be purchased separately): Up to 6 Additional Students

The Contact Center Experience Designer and Customer Portal Designer Administration course covers key administration topics within the latest generally available version of RightNow CX. You will get the core knowledge you need to configure using the Contact Center Experience Designer and Customer Portal Designer. You’ll learn how to utilize the Customer Portal framework to build and deliver online customer service web pages. You will leverage the reference implementation and learn how to utilize the robust library of widgets that can be used to further customize your customers’ experience.

Customer is responsible for RightNow instructor travel and expenses to deliver the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your scheduling confirmation. Course content is based upon the most current version of RightNow, and is subject to change at any time. No refunds will be given to the Customer who cancels or reschedules less than 14 (fourteen) business days in advance of the agreed course start date and payment cannot be applied towards future courses. Customer will also be charged for the cost of any non-refundable business expenses, including but not limited to: airline ticket, hotel room, car rental and printing costs. Customer’s request to cancel or reschedule Customer’s onsite course must be submitted via email with the word Cancellation or Reschedule in the subject line. Onsite course cancellation or reschedule requests must be sent to training@rightnow.com. Onsite course cancellations and reschedules are effective when received by RightNow. Onsite course cancellations and reschedules are not accepted by telephone. Customer is responsible for providing a training facility that meets RightNow’s requirements, properly configured computers for each attending student and instructor, IT support, and any other requirements specified in RightNow’s onsite client requirements specifications.
specifications (available to Customer by request).

Deliverables Include:
- Instructor Led Training
- Student Handbook

**RightNow Analytics Onsite Training**

**Applicable SKUs:** RNANL-OT

Length: 2 Days  
Pre-requisites: RightNow Customer Service Administration Regional or Onsite Training  
Location: Onsite  
Students Included: Up to 8 Students  
Maximum # of Add-On Students (must be purchased separately): Up to 6 Additional Students  

The RightNow Analytics course is designed to allow analysts to extract key information related to all CX components so that you can develop performance strategies based on collected data. It covers key analytics administration topics within the latest generally available version of RightNow CX. You will learn how to modify standard reports as well as create custom reports utilizing analytics features for creating, formatting, administering and managing reports. You will get the core knowledge you need to leverage the capabilities of RightNow Analytics.

Customer is responsible for RightNow instructor travel and expenses to deliver the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your scheduling confirmation. Course content is based upon the most current version of RightNow, and is subject to change at any time. No refunds will be given to the Customer who cancels or reschedules less than 14 (fourteen) business days in advance of the agreed course start date and payment cannot be applied towards future courses. Customer will also be charged for the cost of any non-refundable business expenses, including but not limited to: airline ticket, hotel room, car rental and printing costs. Customer’s request to cancel or reschedule Customer's onsite course must be submitted via email with the word Cancellation or Reschedule in the subject line. Onsite course cancellation or reschedule requests must be sent to training@rightnow.com.  
Onsite course cancellation or reschedule requests are effective when received by RightNow. Onsite course cancellations and reschedules are not accepted by telephone. Customer is responsible for providing a training facility that meets RightNow's requirements, properly configured computers for each attending student and instructor, IT support, and any other requirements specified in RightNow’s onsite client requirements specifications (available to Customer by request).

Deliverables Include:
- Instructor Led Training
- Student Guide

**RightNow Marketing & Feedback Regional Training**

**Applicable SKUs:** MRW-UK

Length: 3 Days  
Pre-requisites: None  
Location: Regional  

The RightNow Marketing & Feedback Regional Training will teach you the administration and functionality of RightNow Marketing and RightNow Feedback. You will learn how to configure target audiences, create and enable powerful personalized email campaigns in an easy to understand workflow format, and integrate campaign elements using practical business examples and evaluate results to ensure the best delivery and response rates. We will show you how to create surveys to find out what your customers really think of their experience through our powerful Feedback and Survey Tool. You will be empowered with the knowledge to begin proactively communicating with your customers!

Customer is responsible for Customer’s own travel and expenses to attend the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your
order. Pricing for services is subject to change and you will be charged the list price at the time of your enrollment. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Enrollment confirmation is subject to student capacity availability in regionally scheduled courses. Courses with fewer than 5 (five) students enrolled are subject to cancellation by RightNow. No refunds will be given to attendees who cancel or reschedule less than 7 (seven) business days in advance of the course start date and payment cannot be applied towards future courses. Customer’s request to cancel Customer’s registration in a course must be submitted via email with the word Cancellation in the subject line. Course registration cancellation requests must be sent to training@rightnow.com. Course registration cancellation requests are effective when received by RightNow. Cancellations are not accepted by telephone. RightNow is not responsible for non-refundable tickets purchased or airfare/hotel/other reservations reasonably related to attending the training made by Customer should Customer cancel registration in a course or if course is cancelled for any reason.

Deliverables Include:
- Instructor Led Training

**RightNow Marketing & Feedback Onsite Training**

**Applicable SKUs:** MWOS-UK

Length: 3 Days  
Pre-requisites: None  
Location: Onsite  
Students Included: Up to 8 Students  
Maximum # of Add-On Students (must be purchased separately): Up to 6 Additional Students

The RightNow Marketing & Feedback Regional Training will teach you the administration and functionality of RightNow Marketing and RightNow Feedback. You will learn how to configure target audiences, create and enable powerful personalized email campaigns in an easy to understand workflow format, and integrate campaign elements using practical business examples and evaluate results to ensure the best delivery and response rates. We will show you how to create surveys to find out what your customers really think of their experience through our powerful Feedback and Survey Tool. You will be empowered with the knowledge to begin proactively communicating with your customers!

Customer is responsible for RightNow instructor travel and expenses to deliver the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your scheduling confirmation. Course content is based upon the most current version of RightNow, and is subject to change at any time. No refunds will be given to the Customer who cancels or reschedules less than 14 (fourteen) business days in advance of the agreed course start date and payment cannot be applied towards future courses. Customer will also be charged for the cost of any non-refundable business expenses, including but not limited to: airline ticket, hotel room, car rental and printing costs. Customer’s request to cancel or reschedule Customer’s onsite course must be submitted via email with the word Cancellation or Reschedule in the subject line. Onsite course cancellation or reschedule requests must be sent to training@rightnow.com. Onsite course cancellation or reschedule requests are effective when received by RightNow. Onsite course cancellations and reschedules are not accepted by telephone. Customer is responsible for providing a training facility that meets RightNow’s requirements, properly configured computers for each attending student and instructor, IT support, and any other requirements specified in RightNow’s onsite client requirements specifications (available to Customer by request).

Deliverables Include:  
- Instructor Led Training

**RightNow Integration and Customization Regional Training**

**Applicable SKUs:** IGD-RT

Length: 5 Days  
Pre-requisite Knowledge / Skills:  
- Required: Object-Orientated Programming, .NET Application Development
Desirable: Relational Database Concepts, SQL
Location: Regional

RightNow Integration and Customization Regional Training is an introduction to integration and customization for developers working with RightNow CX, including the Agent Desktop and the Knowledge Base. It covers key customization topics within the latest generally available version of RightNow CX, and introduces the core knowledge which developers need to begin integrating RightNow CX with other systems. It shows students how to customize RightNow CX for particular business needs, and offers an introduction to add-in development in the RightNow Framework.

Customer is responsible for Customer’s own travel and expenses to attend the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your enrollment. Course content is based upon the most current version of RightNow CX, and is subject to change at any time. Enrollment confirmation is subject to student capacity availability in regionally scheduled courses. Courses with fewer than 5 (five) students enrolled are subject to cancellation by RightNow. No refunds will be given to attendees who cancel or reschedule less than 7 (seven) business days in advance of the course start date and payment cannot be applied towards future courses. Customer’s request to cancel Customer’s registration in a course must be submitted via email with the word Cancellation in the subject line. Course registration cancellation requests must be sent to training@rightnow.com. Course registration cancellation requests are effective when received by RightNow. Cancellations are not accepted by telephone. RightNow is not responsible for non-refundable tickets purchased or airfare/hotel/other reservations reasonably related to attending the training made by Customer should Customer cancel registration in a course or if course is cancelled for any reason.

Deliverables Include:
- Instructor Led Training
- Student Guide

**RightNow Integration and Customization Onsite Training**

**Applicable SKUs:** IGD-OT

Length: 5 Days  
Pre-requisite Knowledge / Skills:
- Required: Object-Orientated Programming, .NET Application Development  
- Desirable: Relational Database Concepts, SQL  
Location: Onsite  
Students Included: Up to 8 Students  
Maximum # of Add-On Students (must be purchased separately): Up to 6 Additional Students

RightNow Integration and Customization Onsite Training is an introduction to integration and customization for developers working with RightNow CX, including the Agent Desktop and the Knowledge Base. It covers key customization topics within the latest generally available version of RightNow CX, and introduces the core knowledge which developers need to begin integrating RightNow CX with other systems. It shows students how to customize RightNow CX for particular business needs, and offers an introduction to add-in development in the RightNow Framework.

Customer is responsible for RightNow instructor travel and expenses to deliver the training. Services must be used within 12 (twelve) months of purchase or will expire. Services can be only used in the country of your order. Pricing for services is subject to change and you will be charged the list price at the time of your scheduling confirmation. Course content is based upon the most current version of RightNow, and is subject to change at any time. No refunds will be given to the Customer who cancels or reschedules less than 14 (fourteen) business days in advance of the agreed course start date and payment cannot be applied towards future courses. Customer will also be charged for the cost of any non-refundable business expenses, including but not limited to: airline ticket, hotel room, car rental and printing costs. Customer’s request to cancel or reschedule Customer’s onsite course must be submitted via email with the word Cancellation or Reschedule in the subject line. Onsite course cancellation or reschedule requests must be sent to training@rightnow.com. Onsite course cancellation or reschedule requests are effective when received by RightNow. Onsite course cancellations and reschedules are not accepted by telephone. Customer is responsible for providing a training
facility that meets RightNow’s requirements, properly configured computers for each attending student and instructor, IT support, and any other requirements specified in RightNow’s onsite client requirements specifications (available to Customer by request).

Deliverables Include:
- Instructor Led Training
- Student Guide

Database Export Services

**Applicable SKUs:** DE-OTE, DE-Q, DE-O, DE-M, DE-W

RightNow will work with hosted customers interested in storing or using their data outside of the RightNow hosting environment. Data will be exported using the products 'kexport' format, which includes a CSV file for each table within the RightNow database instance, as well as an 'IMP' file for each table, specifying the column information. Data can be retrieved by the Customer in two ways (numbered below) – one of the following methods must be selected before implementation. Each export will be provided in the ‘tarball’ format (tar/gzip), with a naming convention of [databasesname]_yymmdd. Files that RightNow are storing are removed after three (3) weeks.

1. FTP – Data will be transmitted to the client using FTP. Client must provide FTP location, as well as username & password for RightNow authentication to the FTP server. Alternatively, RightNow can place in an open directory on our FTP server for the client to retrieve. RightNow recommends the client provide a public GPG key so RightNow can encrypt the file before placing it on the FTP server.
2. WebDAV – Data will be accessible to the client via the WebDAV protocol. A username & password will be provided to the client for access to their data. RightNow recommends the client communicate over SSL using this method.

Customer is responsible for data cleansing, file formatting or data transformation. For FTP option, SFTP is not available. Services must be used within 12 months of purchase or will expire. Renewals are invoiced on an annual basis for quarterly, monthly, and weekly exports.

### Knowledge Base Optimization Engagement – Option 1

**Applicable SKUs:** KB-1

A RightNow consultant will work with the customer’s Knowledge Base Manager to evaluate the customer’s Knowledge Base for one (1) interface; perform an analysis of the Knowledge Base content and configurations; provide the customer a Knowledge Base Assessment Report; review recommendations for configuration updates; and apply agreed-to configuration changes to the Knowledge Base. Customer is responsible for designating a project manager who will assist with analysis, configuration and deployment activities. This service is sold per interface. Services must be used within 12 months of purchase or will expire.

Elements include:
- Knowledge Base Optimization Report (per interface).
- Updates to Knowledge Base configuration
- Remote post-configuration 30 day Knowledge Base follow up

### Knowledge Base Optimization Engagement – Option 2

**Applicable SKUs:** KB-2

A RightNow consultant will work with the customer’s Knowledge Base Manager to evaluate the current site content and settings of the customer’s Knowledge Base for up to five (5) interfaces; The consultant will perform an analysis of the Knowledge Base content and configurations; provide the customer a Knowledge Base Assessment Report; provide cross-interface answer analysis; provide recommendations for configuration updates; and apply agreed-to configuration changes to the Knowledge Base. Customer is responsible for designating a project manager who will assist with analysis, configuration and deployment activities and will provide a plan for ongoing management of Knowledge Base. Services must be used within 12 months of purchase or will expire.

Elements include:
- Knowledge Base Optimization Report (per interface)
Cross Interface Analysis
- Updates to Knowledge Base configuration
- Knowledge Base Management Plan
- Remote post-configuration 30 day Knowledge Base follow up

Optimization Engagement – Remote
**Applicable SKUs: OE1**

Through remote consulting, RightNow will review Customer's initial implementation project goals, evaluate current and future goals, and determine if the Customer is in line with RightNow Best practices. RightNow will take into consideration the following areas to ensure Customer is using RightNow in the most efficient and effective way possible: technology, business process, user adoption & effectiveness and provide suggestions to optimize the capabilities of Customer's implementation. RightNow will review Customer's original implementation goals and objectives, solution effectiveness, the system environment (hosted), configuration variables, knowledge base status, site performance, reporting interpretation and approach, and best practice scores with actionable recommendations. RightNow will also evaluate business processes and associated workflow to identify inefficiencies and misalignments between the solution and processes and observe agents in action to assess their current skill with the solution and suggest methods for increasing their effectiveness. This engagement is limited to the optimization of one RightNow module. Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit. Services must be used within 12 months of purchase or will expire.

Elements include:
- Optimization Report, including documentation of initial interview with Customer Administrator to compare installation settings with current settings to determine a real, current state of the system – document differences, possible inefficiencies and recommendations for improvement; and observation of appropriate users (by product) in their work state, to determine work-flow efficiencies – make note of inefficiencies and make recommendations for improvement.

Optimization Engagement – Onsite
**Applicable SKUs: OE2**

Through onsite consulting, RightNow will review Customer's initial implementation project goals, evaluate current and future goals, and determine if the Customer is in line with RightNow Best practices. RightNow will take into consideration the following areas to ensure Customer is using RightNow in the most efficient and effective way possible: technology, business process, user adoption & effectiveness and provide suggestions to optimize the capabilities of Customer's implementation. RightNow will review Customer's original implementation goals and objectives, solution effectiveness, the system environment (hosted), configuration variables, knowledge base status, site performance, reporting interpretation and approach, and best practice scores with actionable recommendations. RightNow will also evaluate business processes and associated workflow to identify inefficiencies and misalignments between the solution and processes and observe agents in action to assess their current skill with the solution and suggest methods for increasing their effectiveness. This engagement is limited to the optimization of one RightNow module. Customer is responsible for RightNow’s travel and expenses for the onsite visit. Services must be used within 12 months of purchase or will expire.

Elements include:
- Optimization Report, including documentation of initial interview with Customer Administrator to compare installation settings with current settings to determine a real, current state of the system – document differences, possible inefficiencies and recommendations for improvement; and observation of appropriate users (by product) in their work state, to determine work-flow efficiencies – make note of inefficiencies and make recommendations for improvement.

Analytics Optimization Engagement – Remote
**Applicable SKUs: OE-AN**

A RightNow Analytics Expert will work with the client's Administrator and business sponsor to review and understand current business processes and primary reporting goals. Based on this review RightNow and the client will define reporting gaps and define the new criteria to develop and build new analytics reports to provide the data required by the client. RightNow will work with the customer to review existing reports and ensure the customer understands what reports best pertain to their business and how the numbers to those reports are
defined. RightNow will work with the client to review and clean up the analytics console to ensure any previously created custom reports and standard reports are providing the information the customer is expecting. For any existing custom reports not being utilized or that are not providing expected results can be removed to ensure the best analytics are being utilized while also improving ease of use for upgrades and analytics management. Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit. Services must be used within 12 months of purchase or will expire.

Elements include:

- Review of current business processes to determine in-depth reporting requirements
- Review of existing standard reports specific to your business process, creation of new custom analytics reports to provide further business insight (top 5 used)
- Analytics review and clean up of unused reports
- Coaching session on advanced analytics- how did we create the new reports in your system

**Remote Product Coaching**

**Applicable SKUs:** RPC

RightNow will provide a consultant to deliver eight (8) hours of remote product coaching focusing on understanding or optimizing a specific product feature (new or existing) or to solve a specific business problem or need. Two (2) hours of project management time are also included. The RightNow resource will work with the customer to create a detailed agenda, schedule and deliver coaching based on the agenda, and schedule a follow up Q&A session with documented results, recommendations and next steps within the time block purchased. The method which the coaching hours are to be consumed will be determined based on customer need. Hours must be consumed within one (1) month or will expire. Maximum of eight (8) units can be purchased.

Elements include:

- Detailed agenda
- Product coaching
- Engagement summary document with recommendations/next steps

**RightNow Community Discovery Services**

**Applicable SKUs:** COM-DSC

RightNow Professional Services will go onsite to engage in a customer community discovery session to define business goals, member goals and key interactions. Deliverables for this engagement will include a community schematic as well as a project timeline and estimate (Statement of Work). Customer is responsible for RightNow’s travel and expenses in the event of an onsite visit.

**Universal Credits (UNC)**

**Applicable SKUs:** UNCR-E1-1201

The purchase of Universal Credits allows Customers the flexibility to pre-pay an amount to be applied toward future purchases of RightNow Professional Services. Customers can subsequently determine the type of Professional Services that will be most useful to them. Customers can apply Universal Credits toward the purchase of packaged Professional Services offerings, custom Fixed Fee or Time and Material engagements and can be used to fund RightNow’s travel and related expenses in conjunction with the delivery of the Professional Services. At the point of consumption, each Universal Credit purchased will be discounted 10%. The discount will be deducted from the price of the packaged Professional Services offerings, Fixed Fee or Time and Material engagements. The 10% discount is not applicable: (i) If Customer has negotiated Professional Services rates; and (ii) does not apply to RightNow travel and expenses. Universal Credits must be used within 12 months of purchase or will expire.

**Universal Service Credits**

**Applicable SKUs:** USC

The purchase of Universal Service Credits allows the Customer the flexibility to pre-pay an amount to be applied toward RightNow Technologies’ Professional Services based on the hourly rate specified in this Order Form. The Customer can then determine the type of consulting, training, or technical services (i.e., customization/integration/data imports) that will be of most use to them at a future date. USCs may also be applied toward education services (i.e., workshops, onsite training) at the list price at the time such education services are
Universal Service Credits must be used within 12 months of purchase or will expire. The following highlights the number of USC’s required for some of our service offerings:

- One Hour of Consulting – 1 USC
- One Regional Workshop Day for one person* - 2.5
- One day Onsite Training for up to five people – 12.5
- One Day Custom Training for up to five people – 12.5
- Each person above five for onsite/custom training – 2.5
- => Note: As an example, if a regional workshop is four days long, the Customer can use 10 USC’s to attend

**Travel & Expense Estimate (Available for US Public Sector Only)**

*Applicable SKUs: GOV-TE*

*Available North America only*

The Travel & Expense Estimate provides our public sector Customers and resellers the ability to include an estimated budget amount to fund travel and related expenses associated with RightNow’s delivery of services. RightNow will invoice actual travel and expenses on a monthly basis. If Customer is a United States Federal Government agency, RightNow will invoice travel and expenses according to the Federal Travel Regulation (“FTR”) for Federal Civilian agencies and the Joint Federal Travel Regulation (“JFTR”) for Department of Defense organizations. If RightNow’s actual travel and related expenses exceed the Travel & Expense Estimate, RightNow will secure approval from Customer or reseller prior to incurring additional expenses.

**Additional 20 GB Peak Total Storage**

*Applicable SKUs: DS-1203, B58547*

A block of Additional Peak Storage consists of 20 GB. Each block of additional peak storage purchased under the ordering document applies for the duration of the Service Period of the Oracle RightNow Service under the ordering document. Entitles Customer to consume twenty (20) GB of additional total storage through any of the following:

- File Attachments
- Archived Incidents
- Oracle RightNow product (e.g. Binaries, Programs, PHP Files, Assets, Code)
- All dynamic data (e.g. Incidents, Answers, Contacts, Rules, Reports, Customizable Menus)

**Oracle RightNow Preferred Customer Care Package**

*Applicable SKUs: PREF-CCP-1203, B69324*

The Oracle RightNow Preferred Customer Care Package includes the following elements (this package does not include support for customizations performed by Customer):

- Access to the Oracle RightNow knowledgebase via the support portal
- Access to the Oracle RightNow Community portal ([http://communities.rightnow.com](http://communities.rightnow.com))
- Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Linguistic Support for Oracle RightNow Intent Guide Cloud Service (only applicable if Customer has purchased Tier 2 Sessions)
- Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1&2: 24x7x365
  - Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below

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24 Hours

Reasonable Commercial Effort
72 Hours

Reasonable Commercial Effort

Support of Customizations (Integrations, Extensions) written by RightNow Professional Services

- Upgrade of Customizations (Integrations, Extensions) written by PS
- Requirements Document
- Test Plan Document
- Migration of Customizations
- QA Testing of Customizations against Test Plan
Target: 99.9% (measured at the end of each calendar quarter) Service Level Credit Threshold: 99.5% (measured at the end of each calendar quarter). Service Level Credit paid if Availability below Service Level Credit Threshold

Internal site monitoring at 5 minute increments

**Oracle RightNow Premier Customer Care Package**

**Applicable SKUs:** PREM-CCP-1203, B69325

The Oracle RightNow Premier Customer Care Package includes the following elements (this package does not include support for customizations performed by Customer):

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the Oracle RightNow Community portal (http://communities.rightnow.com)
- Access to the Oracle RightNow Virtual CIO Cloud Service (https://csp.rightnow.com/vcio/)
- Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Linguistic Support for Oracle RightNow Intent Guide Cloud Service (only applicable if Customer has purchased Tier 2 Sessions)
- Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1&2: 24x7x365
  - Severity 3&4: 5x24 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below

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<td>5x24 Business Days</td>
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</table>
24 Hours

Reasonable Commercial Effort
72 Hours

Reasonable Commercial Effort

**Customization Support**

Support of Customizations (Integrations, Extensions) written by RightNow Professional Services
- Upgrade of Customizations (Integrations, Extensions) written by PS
- Requirements Document
- Test Plan Document
- Migration of Customizations
- QA Testing of Customizations against Test Plan

**Cloud Services Service Level Objectives**
Target: 99.95% (measured at the end of each calendar quarter) Service Level Credit Threshold: 99.9%
(measured at the end of each calendar quarter). Service Level Credit paid if Availability below Service Level
Credit Threshold

**Hosting Availability Monitoring**  
Internal site monitoring at 1 minute increments

**Oracle RightNow Defense Information Systems Agency Customer Care Package**

**Applicable SKUs:** DISA-CCP-1203, B69326

The Oracle RightNow Defense Information Systems Agency Customer Care Package includes the
following elements (this package does not include support for customizations performed by Customer):

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the Oracle RightNow Community portal
- (http://communities.rightnow.com) Provision of the following support for version
upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical
    Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations
    written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Cleared personnel
- Unlimited email support – agent allocation based on pool
- One (1) unit of the Oracle RightNow Premium Care Account Specialist Overlay (SKU: PCAS-
1203) Phone support
  - Severity 1: 24x7x365
  - Severity 2,3 and 4: 5x24 Business Days
- Customer Care Service Level Objectives based on table below
<table>
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<tr>
<th>Severity Level</th>
<th>Target Response</th>
<th>Target Resolve</th>
<th>Target Refer</th>
<th>Hours Target Refer</th>
<th>15 Minutes</th>
<th>1 Hour</th>
<th>1 Hour</th>
<th>4 Hours Target Resolve</th>
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<td>Target Response</td>
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<td>Severity Level 4</td>
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</table>
Oracle RightNow Managed Service Provider Customer Care Package

**Applicable SKUs:** [MSP-CCP-1203, B69327](#)  
Available in North America only

The Oracle RightNow Managed Service Provider Customer Care Package includes the following elements (this package does not include support for customizations performed by Partner or Partner’s clients):

- Access to the Oracle RightNow knowledge base via the support portal
- Access to the Oracle RightNow Community portal
- (http://communities.rightnow.com) Provision of the following support for version upgrades:
  - Communication of major release changes
  - General support of upgrade process questions via incident
  - Kick off meeting to outline important upgrade topics
  - Management of pre and post cutover incidents to ensure proper routing to either Technical Migration Manager, Customer Care, or Upgrade Engineering
  - “Like for like” functionality migration and/or testing. This may include migrating customizations written by RightNow Professional Services from unmanaged to managed frameworks
  - 30-Day post-cutover support
- Unlimited email support – agent allocation based on pool
- Phone support
  - Severity 1: 24x7x365
  - Severity 2,3 and 4: 8-5 Business Days
- Customer Care Service Level Objectives and Hosting Availability based on table below
Oracle RightNow PCI Premium Account Specialist Overlay
*Applicable SKUs: PCI-PCAS-1203, B69330*

The Oracle RightNow PCI Premium Account Specialist Overlay is only available for Customers in the PCI Cloud. It includes the following elements:

- Designated Premium Care Account Specialist (PCAS) for incident management and escalation on severity 1 and 2 incidents
- Designated PCAS will support up to 10 Customers
- Support for up to eight (8) Customer contacts and four (4) Customer Instances
- Monthly status calls
- Oversight of initial migration to the PCI Certified Cloud
- Annual upgrade lifecycle oversight
- Annual PCI certification audit oversight
- Voice of the Customer (VOC) for product enhancements and resource requests


Oracle RightNow Premium Care Account Specialist Overlay
*Applicable SKUs: PCAS-1203, B69331*

If a single (1) unit of the Oracle RightNow Premium Care Account Specialist (PCAS) Overlay package is purchased, the following deliverables are provided:

- Assigned Premium Care Account Specialist (PCAS) for incident management and escalation on severity 1 and 2 incidents
- PCAS will support up to 5 Customers
- Support for up to eight (8) Customer contacts and six (6) Customer Instances
- Weekly status calls
- Annual upgrade lifecycle oversight
- Up to bi-annual (calendar year) tune-ups (limit of one (1) interface per tune-up)
- Bi-annual (calendar year) service reviews
- Voice of the Customer (VOC) for product enhancements and resource requests
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI certification audit oversight

If two (2) units of the Oracle RightNow Premium Care Account Specialist Overlay package are purchased, the following deliverables are provided:

- Dedicated Premium Care Account Specialist (PCAS) for incident management and escalation on all incidents*
- Dedicated PCAS will support up to 2 Customers
- Half-time extension of Customer’s staff - support for up to twelve (12) Customer contacts and eight (8) Customer Instances
- Kick-off meeting at the Customer site to meet the team and review team deliverables
- Weekly status calls
- Bi-annual upgrade lifecycle oversight
- Up to quarterly (calendar year) tune-ups (limit of one (1) interface per tune-up)
- Quarterly(calender year) service reviews
- Proactive communication regarding product, infrastructure, maintenance, and upgrades of the RightNow solution
- Delivery support
- Assistance with report development
- Voice of the Customer (VOC) for product enhancements and resource requests
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI Certification Audit Oversight
If three (3) units of the Oracle RightNow Premium Care Account Specialist Overlay package are purchased, the following deliverables are provided:

- Dedicated Premium Care Account Specialist (PCAS) for incident management and escalation on all incidents*
- Dedicated PCAS will support only a single Customer
- Full-time extension of Customer’s staff - support for up to twelve (12) Customer contacts and ten (10) Customer Instances
- Kick-off meeting at the Customer site to meet the team and review team deliverables
- Hosted RightNow corporate visit (Travel and Expenses are not included)
- Weekly status calls
- Unlimited upgrade lifecycle oversight
- Up to monthly tune-ups (limit of one (1) interface per tune-up)
- Quarterly (calendar year) service reviews (will include members of the RightNow Executive Team)
- Proactive communication regarding product, infrastructure, maintenance, and upgrades of the RightNow solution
- Product knowledge transfer
- Delivery support
- Assistance with report development
- Project coordination
- Voice of the Customer (VOC) for product enhancements and resource requests
- For Customers on the PCI Cloud:
  - Oversight of initial migration to the PCI Certified Cloud
  - Annual PCI Certification Audit Oversight


*Incidents submitted outside of the Business Day (8-5) for the region in which the PCAS works will still receive the SLA associated with the purchased Customer Care Package and worked by the agent pool.

**Oracle RightNow Cobrowse Remote Support Cloud Service**

**Applicable SKUs:** COB-RS-NU-1203, COB-RS-SM-1203, B68544, B68545

Oracle RightNow Cobrowse Remote Support Cloud Service enables a consumer to share his or her browser, or other application, while engaging in a live chat or phone conversation with a contact center agent, helping to facilitate the transition from self-service to assisted-service seamlessly by establishing a virtual connection between agents and consumers. Oracle RightNow Cobrowse Remote Support Cloud Service also allows the agent to remotely reboot and reconnect to a consumer’s computer and for the consumer and agent to transfer files during a co-browse session.

**Usage Limits** Oracle RightNow Cobrowse Remote Support Cloud Service is subject to usage limits based upon:
- A maximum number of Authorized Users (Hosted Named Users or Hosted Seat Months)

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**Oracle RightNow Universal Tier 2 Sessions Service Period Pool**

**Applicable SKUs:** B72232

Oracle RightNow Universal Tier 2 Sessions Service Period Pool allows Users to access applications classified as “Universal Tier 2”, which includes: Oracle RightNow Virtual Assistant Cloud Service delivered through a web page. Oracle RightNow Virtual Assistant Cloud Service enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes advanced natural language question and answer matching, form fill completion and contextual offers, and deliver online experiences that have the characteristics of chat (dialog, dialog threads, need expansion and elaboration) but with the cost profile of self-service.
Oracle RightNow Universal Tier 2 Sessions Service Period Pool is available as a standalone purchase or as an add-on purchase. However, if only Oracle RightNow Universal Tier 2 Sessions Service Period Pool is purchased, functionality bundled into Oracle RightNow Universal Tier 1 Sessions and/or Oracle RightNow Universal Tier 3 Sessions are not included, and must be purchased separately.

Usage Limits: Oracle RightNow Universal Tier 2 Sessions Service Period Pool is subject to usage limits based upon:

- A maximum number of Oracle RightNow Universal Tier 2 Sessions per service period (starting on first day of the term) per Instance.
- One (1) Oracle RightNow Intent Guide Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
- One (1) Oracle RightNow Virtual Assistance Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
- One database per language on their Intent Guide Instance.

Compliance Implications:

- Consumption of Oracle RightNow Universal Tier 2 Sessions is based upon the consumer's utilization of the applications classified as "Universal Tier 2" as outlined above.
- If during a particular session, the consumer utilizes applications classified as "Universal Tier 2", then the session will count as a "Universal Tier 2 Session" for compliance purposes. If other tiers are purchased, and applications classified in higher tiers are utilized during a particular session, the session will default to the highest tier value.

Upgrade Support:
This Oracle RightNow Universal Tier 2 Sessions Service Period Pool offering includes 'like for like upgrade support' for the full subscription. Code written by Oracle on the production site will be applied to the upgrade site in order to achieve functional parity, although the code itself may be modified in order to be compliant with specific version requirements and available managed frameworks. A managed framework is a software interface that supports a customer-specific configuration or customization, such as user interface development and system integration.

Oracle RightNow Universal Tier 2 Sessions Monthly
Applicable SKUs: B72231

Oracle RightNow Universal Tier 2 Sessions Monthly allows consumers to access applications classified as "Universal Tier 2", which includes: Oracle RightNow Virtual Assistant Cloud Service delivered through a web page. Oracle RightNow Virtual Assistant Cloud Service enables organizations to engage with consumers online, to understand their intent and guide them to high value interactions, and includes advanced natural language question and answer matching, form fill completion and contextual offers, and deliver online experiences that have the characteristics of chat (dialog, dialog threads, need expansion and elaboration) but with the cost profile of self-service.

Oracle RightNow Universal Tier 2 Sessions Service Monthly is available as a standalone purchase or as an add-on purchase. However, if only Oracle RightNow Universal Tier 2 Monthly is purchased, functionality bundled into Oracle RightNow Universal Tier 1 Sessions and/or Oracle RightNow Universal Tier 3 Sessions are not included, and must be purchased separately.

Usage Limits: Oracle RightNow Universal Tier 2 Sessions Monthly is subject to usage limits based upon:

- A maximum number of Oracle RightNow Universal Tier 2 Sessions per month (starting on first day of the term) per Instance.
- One (1) Oracle RightNow Intent Guide Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
- One (1) Oracle RightNow Virtual Assistance Cloud Service Instance will be allocated to the customer with the first purchase of Oracle RightNow Universal Tier 2 Sessions Service Period Pool, but will not be provisioned until professional services are purchased to implement.
One database per language on their Intent Guide Instance.

Compliance Implications:
- Consumption of Oracle RightNow Universal Tier 2 Sessions is based upon the consumer’s utilization of the applications classified as “Universal Tier 2” as outlined above.
- If during a particular session, the consumer utilizes applications classified as “Universal Tier 2”, then the session will count as a “Universal Tier 2 Session” for compliance purposes. If other tiers are purchased, and applications classified in higher tiers are utilized during a particular session, the session will default to the highest tier value.

Upgrade Support:
This Oracle RightNow Universal Tier 2 Sessions Monthly offering includes ‘like for like upgrade support’ for the full subscription. Code written by Oracle on the production site will be applied to the upgrade site in order to achieve functional parity, although the code itself may be modified in order to be compliant with specific version requirements and available managed frameworks. A managed framework is a software interface that supports a customer-specific configuration or customization, such as user interface development and system integration.

Oracle TOA Cloud Services

SmartForecasting
Applicable Parts: TBD

Users of the SmartForecasting are authorized to access the following module:

- SmartForecasting

Usage Limits: SmartForecasting is subject to usage limits based upon:

- A maximum number of Authorized Users (Hosted Named User) or Appointments/Events as defined in your order.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

SmartCapacity
Applicable Parts: TBD

Users of the SmartCapacity are authorized to access the following module:

- SmartCapacity

Usage Limits: SmartCapacity is subject to usage limits based upon:

- A maximum number of Authorized Users (User) or Appointments/Events as defined in your order.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.
**SmartManage**

Applicable Parts: TBD

Users of the SmartManage are authorized to access the following module:

- SmartManage
- ETAdirect Smart Reporting
- ETAdirect Data Extract
- Supporting mapping technology.

**Usage Limits:** SmartManage is subject to usage limits based upon:

- A maximum number of Authorized Users (User) or Appointments/Events as defined in your order.

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**SmartRouting**

Applicable Parts: TBD

Users of the SmartRouting are authorized to access the following module:

- SmartRouting

**Usage Limits:** SmartRouting is subject to usage limits based upon:

- A maximum number of Authorized Users (User) or Appointments/Events as defined in your order.

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**SmartMobility**

Applicable Parts: TBD

Users of the SmartMobility are authorized to access the following module:

- SmartMobility
- Supporting mapping technology

**Usage Limits:** SmartMobility is subject to usage limits based upon:

- A maximum number of Authorized Users (User) or Appointments/Events as defined in your order.

**Oracle Cloud Policies:**

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).
**SmartCollaboration**  
Applicable Parts: TBD

Users of the SmartCollaboration are authorized to access the following module:

- SmartCollaboration

**Usage Limits:** SmartCollaboration is subject to usage limits based upon:

- A maximum number of Authorized Users (User) or Appointments/Events as defined in your order.

**Oracle Cloud Policies:**  
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**SmartLocation**  
Applicable Parts: TBD

Users of the SmartLocation are authorized to access the following module:

- SmartLocation
- Supporting mapping technology

**Usage Limits:** SmartLocation is subject to usage limits based upon:

- A maximum number of Authorized Users (User) or Appointments/Events as defined in your order.

**Oracle Cloud Policies:**  
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**SmartCommunication**  
Applicable Parts: TBD

Users of the SmartCommunication are authorized to access the following module:

- SmartCommunication

**Usage Limits:** SmartCommunication is subject to usage limits based upon:

- A maximum number of Authorized Users (User) or Appointments/Events as defined in your order.

**Oracle Cloud Policies:**  
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts.

**ETAdirect Enterprise**  
Applicable Parts: TBD
Users of ETAdirect Enterprise are authorized to access the following:

- One (1) production instance hosted in a single tenant environment.
- Two (2) non-production instances.
- ETAdirect Enterprise customers can choose their upgrade sequence.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**ETAdirect Professional**
Applicable Parts: TBD

Users of ETAdirect Professional are authorized to access the following:

- One (1) production instance.
- Two (2) non-production instances.
- Upgrades for all ETAdirect Professional Customers happen simultaneously.
- Product Extensions will not be performed or supported by Oracle for ETAdirect Professional customers.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**ETAworkforce for Field Technician**
Applicable Parts: TBD

Users of the ETAworkforce for Field Technician are authorized to access the following module:

- ETAworkforce for Field Technician

**Usage Limits:** ETAworkforce for Field Technician is subject to usage limits based upon:

- A maximum number of Authorized Users (User) as defined in your order.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the operational practices specified in the applicable order.

**ETAworkforce for Call Center**
Applicable Parts: TBD

Users of the ETAworkforce for Call Center are authorized to access the following module:

- ETAworkforce for Call Center

**Usage Limits:** ETAworkforce for Call Center is subject to usage limits based upon:

- A maximum number of Authorized Users (User) as defined in your order.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the operational practices specified in the applicable order.

**Additional Non-Production Test Environments**
Applicable Parts: TBD

An Additional Non-Production Test Environment provides for the hosting and maintenance of an additional Test Environment, which is a reasonably similar replica of Your Production Service Environment for non-production use such as development, training and testing activities but not for Production operations or stress testing. Certain programs and optional services may not be able to run in the Additional Test Environment. The maintenance or upgrade schedule for the Additional Test Environment is the same as the schedule for Your Stage Service Environment.

Each Additional Test Environment must be contracted for a minimum of twelve (12) months and associated to a new or existing Oracle Cloud Ordering Document. Additional Test Environments will automatically terminate at the end of the Service Period.

Usage Limits: The Oracle Additional Test Environment for Oracle Field Service Cloud Services defined above are subject to usage limits based upon:

- a maximum number of two hundred and fifty (250) Authorized Users with no more than twenty (20) concurrent users accessing the system at any one time
- Future expansions of Your Oracle Cloud Services may be subject to additional fees.

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**Oracle Field Service Dedicated Hosting Environment Cloud Service**

**Applicable SKUs: B79904**

Oracle Field Service Dedicated Hosting Environment Cloud Service can provide the customer with a fully dedicated database server solution. The dedicated physical database servers are replicated for high availability. The customer will be completely isolated on their own set of database servers to ensure high performance and increased data isolation. There may be lead time to implement this feature due to hardware availability.

Users of Oracle Field Service Dedicated Hosting Environment Cloud Service are authorized to access the following module(s):
- Oracle Field Service Dedicated Hosting Environment Cloud Service

**Oracle Cloud Policies:**
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts).

**Oracle Cloud Priority Service**

**Applicable Part # B70519, B77074**

Oracle Cloud Priority Service consists of the following:

1. **Support Delivery Management:** An Oracle Technical Account Manager (“TAM”) ([B76702, B76703](http://B76702%2CB76703)) will be assigned to you for the duration of the service period set forth in the ordering document. The TAM will serve as your primary contact for the administration of the services and will communicate with you in a local language (except as noted below).
   a. Your TAM shall provide the following support services:
      1. Prepare and maintain quarterly service delivery progress reports;
      2. Document the contact details for key Oracle and your appropriate technical contacts (“Customer Contacts”) and Oracle’s escalation procedures (“Joint Contacts and Escalation Guide”); and Provide access to a customer-specific web portal.
   b. Your TAM will also assist with the following:
      1. Conduct an orientation for your Customer Contacts;
2. Conduct a delivery planning session;
3. Maintain the service delivery plan;
4. Perform quarterly service delivery plan reviews;
5. Maintain the Joint Contacts and Escalation Guide;
6. Review all Oracle Support Services activity, including service request ("SR") activity in
   connection with individual SRs logged by you or your Customer Contacts. The review
   may consist of status reports, next steps, if any, and review of your SR priorities;
7. Serve as your designated point of contact for Severity 1 and mutually agreed upon
   Severity 2 SR (collectively, "Critical SRs") and Oracle Cloud services incidents
   ("Incidents"). The TAM will provide assistance in managing Critical SRs and Incidents as
   follows:
   i. SR and Incident management, prioritization and escalation;
   ii. Communicate the status of your priority SRs and Incidents to your Customer
       Contact(s); and
   iii. Facilitate communications between Oracle and your Customer Contacts.
8. Facilitate your access to monthly web conference sessions delivered in English featuring
   Oracle products.

2. Prioritization
   a. Oracle will give you priority access to change windows related to your Oracle Cloud services;
   b. Oracle will prioritize your SRs and Incidents above SRs and Incidents of the same severity level submitted by
      other Oracle Cloud services customers. Oracle will respond to your SRs and Incidents per the following guidelines
      ("Service Request Response Guidelines"):  
      1. 90% of Severity 1 SRs and Incidents within one (1) hour (24x7);
      2. 90% of Severity 2 SRs and Incidents within two and one half (2.5) local business hours;
      3. 90% of Severity 3 SRs and Incidents within the next local business day; and
      4. 90% of Severity 4 SRs and Incidents within the next local business day
   c. Oracle will initiate internal escalations for Severity 1 and Severity 2 SRs and Severity 1 and Severity 2 Incidents
      according to the Service Request Response Guidelines; and
   d. Oracle will communicate SRs and Incidents to Oracle Product Development, as appropriate

3. Other
   a. For those customers who are subscribed to Oracle RightNow PCI Certified Cloud Platform Cloud Service
      (B69332) or Oracle RightNow Cloud Platform for United States Government Cloud Service (B69333), the
      following enhancements will be provided as part of the support for PCI Certification services:
      1. PCI Migration Planning Process
      2. Pre-Migration, Security plan & Test migration
      3. Support and Annual Audits
   b. If you renew Oracle Cloud Priority Service, your renewal fee for such services will be based on the Oracle Cloud
      Priority Service pricing policies in effect at the time of renewal
   c. Oracle Cloud Priority Service may not be available for all programs

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed
at www.oracle.com/contracts

Oracle RightNow Standard Dynamic Agent Desktop Cloud Service
Applicable Part: ST-NU-1203, ST-CU-1203, ST-SM-1203, ST-CSM-1203, B68562, B68560, B68565, B68559

Users of Oracle RightNow Standard Dynamic Agent Desktop Cloud Service are authorized to access the
following module(s):

- Oracle RightNow Standard Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in (Appendix 1)

**Oracle RightNow Web Customer Service**
- Oracle RightNow Email Management Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**
- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management
  - Business Rules, Escalations and Routing
- Interaction Management
  - Oracle RightNow Basic Screen Pop Cloud Service
  - Oracle RightNow Offer Advisor Cloud Service
- Oracle RightNow Mobile Agent App Cloud Service
- Oracle RightNow Asset Management and Product Tracking Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Configuration Capabilities
  - Oracle RightNow Contextual Workspaces Cloud Service (B68469, B68468, B68470, B68467)
  - Oracle RightNow Opportunity Tracking Cloud Service
- Oracle RightNow Analytics Cloud Service
- One (1) Oracle RightNow Instance Cloud Service
- (B68550) Oracle RightNow Connect Cloud Service
  - Oracle RightNow Connect Web Service API Operations
  - Oracle RightNow App Builder Custom Objects Cloud Service
- Oracle RightNow Mission Critical Cloud Service
  - Oracle RightNow Cloud Platform Cloud Service

**Oracle RightNow Knowledge Management**
- Oracle RightNow Foundation Agent Knowledgebase Cloud Service

**Usage Limits:** Oracle RightNow Standard Dynamic Agent Desktop Cloud Service is subject to usage limits based

- on: A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat
  Month or Hosted Connected Seat Month) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service (B68550) with the first purchase of an Authorized User
- The following usage limits apply:

<table>
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<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Peak Database Storage</strong></td>
<td>24 MB per User¹</td>
<td>72 MB per User¹</td>
<td>2 MB per User¹</td>
<td>6 MB per User¹</td>
</tr>
<tr>
<td><strong>Peak File Storage</strong></td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td><strong>Monthly Bandwidth</strong></td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td>Oracle RightNow Email Services Sent Cloud Service</td>
<td>1,000 Emails Sent per Month^2</td>
<td>1,000 Emails Sent per Month^2</td>
<td>1,000 * # of Months in the Committed Service Period Emails Sent for Service Period^3</td>
<td>1,000 * # of Months in the Committed Service Period Emails Sent for Service Period^3</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>-------------------------------</td>
<td>-------------------------------</td>
<td>--------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------</td>
</tr>
<tr>
<td></td>
<td>15,000 API Operations per User per Month^4</td>
<td>45,000 API Operations per User per Month^4</td>
<td>15,000 API Operations per User per Service Period^5</td>
<td>45,000 API Operations per User per Service Period^5</td>
</tr>
<tr>
<td>Absolute Limit of 7,500,000 per day (regardless of the number of Authorized Users purchased).</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| Oracle RightNow App Builder Custom Objects Cloud Service | Maximum of 5 Custom Objects per Instance. Menu-Only custom objects are not included in this allocation. Menu-only custom objects can be created to meet the needs of the deployment as long as the total number of custom objects and menu-only custom objects is less than 200 per instance. |

| Incident Archiving (Default) | Under the default setting, Incident Archiving will archive incidents closed more than 365 days and permanently delete (purge) archived incidents closed for more than 1,825 days^6,7. |

^1 Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.
^2 Allocated per Organization, does not scale with the number of users purchased. Transactions must be used within each month of the committed contract.
^3 Allocated per Organization, does not scale with the number of users purchased. Allocation is multiplied by the number of committed months of the Service Period. Transactions are pooled to be used over the committed Service Period.
^4 Allocated per User purchased, to be added together into a pool of available transactions to be used within each month of the committed contract.
^5 Allocated per Seat Month purchased, to be added together into a pool of available transactions to be used over the committed Service Period.
^6 Archiving and purging of incident settings is the customer’s responsibility and will be adjusted and controlled by the customer to fit their specific data retention policies and or requirements.
^7 Incident Archiving will automatically be enabled for new customers on 15.2 or higher and will be optional for existing customers on 15.2 or later.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service**

**Applicable SKUs:** ENT-NU-1203, ENT-CU-1203, ENT-SM-1203, ENT-CSM-1203, B68242, B68243, B68314, B68275

Users of Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service are authorized to access the following module(s):

- Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in (Appendix 1)

**Oracle RightNow Web Customer Service**

- Oracle RightNow Email Management Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**

- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management
  - Business Rules, Escalations and Routing
- Interaction Management
  - Oracle RightNow Basic Screen Pop Cloud Service
- Oracle RightNow Offer Advisor Cloud Service
- Oracle RightNow Incident Collaboration Cloud Service (for customers NOT in the PCI Certified Cloud, Department of Defense Cloud or Government Cloud in the United Kingdom or North America)
- Oracle RightNow Mobile Agent App Cloud Service
- Oracle RightNow Asset Management and Product Tracking Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Configuration Capabilities
  - Oracle RightNow Contextual Workspaces Cloud Service (B68469, B68468, B68470, B68467)
  - Oracle RightNow Guided Assistance Cloud Service
  - Oracle RightNow Opportunity Tracking Cloud Service
- Oracle RightNow Outreach Cloud
- Service Oracle RightNow Feedback
- Cloud Service Oracle RightNow Analytics Cloud Service
- Oracle RightNow Social Monitor Cloud Service (B68247, B68248, B68279)
- B68280) One (1) Oracle RightNow Instance Cloud Service (B68550)
- Oracle RightNow Connect Cloud Service
  - Oracle RightNow Connect Web Service API Operations
  - Oracle RightNow Desktop App Builder Add-Ins Cloud Service
  - Oracle RightNow App Builder Custom Objects Cloud Service
- Oracle RightNow Mission Critical Cloud Service
  - Oracle RightNow Cloud Platform Cloud Service
- Oracle RightNow Incident Thread Masking Cloud Service

**Oracle RightNow Knowledge Management**
- Oracle RightNow Foundation Agent Knowledgebase Cloud Service

**Usage Limits:** Oracle RightNow Enterprise Dynamic Agent Desktop Cloud Service is subject to usage limits based on: A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service (B68550) with the first purchase of an Authorized User
- The following usage limits apply:

<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peak Database Storage</td>
<td>72 MB per User¹</td>
<td>216 MB per User¹</td>
<td>6 MB per User¹</td>
<td>18 MB per User¹</td>
</tr>
<tr>
<td>Peak File Storage</td>
<td>360 MB per User¹</td>
<td>1080 MB per User¹</td>
<td>30 MB per User¹</td>
<td>90 MB per User¹</td>
</tr>
<tr>
<td>Monthly Bandwidth</td>
<td>360 MB per User¹</td>
<td>1080 MB per User¹</td>
<td>30 MB per User¹</td>
<td>90 MB per User¹</td>
</tr>
</tbody>
</table>
### Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service

**Applicable SKUs:** B76485, B76486, B76487, B76488

Users of Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service are authorized to access the following module(s):

- Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in [Appendix 1](#)

**Oracle RightNow Web Customer Service**

- Oracle RightNow Chat Cloud Service (B68258, B68259, B68281, B68262)
- Oracle RightNow Co-browse Cloud Service (B68246, B78656, B68278)
**Oracle RightNow Email Management Cloud Service**

- Oracle RightNow App Builder Experience Designer Cloud Service
  - Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**

- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management
  - Business Rules, Escalations and Routing
- Interaction Management
  - Oracle RightNow Basic Screen Pop Cloud Service
  - Oracle RightNow Offer Advisor Cloud Service
- Oracle RightNow Incident Collaboration Cloud Service (for customers NOT in the PCI Certified Cloud, Department of Defense Cloud or Government Cloud in the United Kingdom or North America)
  - Oracle RightNow Mobile Agent App Cloud Service
  - Oracle RightNow Asset Management and Product Tracking Cloud Service
  - Oracle RightNow App Builder Experience Designer Cloud Service
    - Configuration Capabilities
    - Oracle RightNow Contextual Workspaces Cloud Service ([B68469], [B68468], [B68470], [B68467])
    - Oracle RightNow Guided Assistance Cloud Service ([B68300], [B68301], [B68283], [B68284])
    - Oracle RightNow Agent Scripting Cloud Service ([B68302], [B68303], [B68285], [B68286])
    - Oracle RightNow Desktop Workflow Cloud Service ([B68304], [B68305], [B68287], [B68288])
    - Oracle RightNow Opportunity Tracking Cloud Service
  - Oracle RightNow Outreach Cloud
  - Oracle RightNow Feedback
- Cloud Service Oracle RightNow Analytics Cloud Service
  - Oracle RightNow Social Monitor Cloud Service ([B68247], [B68248], [B68279], [B68280])
  - One (1) Oracle RightNow Instance Cloud Service ([B68550])
  - Oracle RightNow Connect Cloud
    - Oracle RightNow Connect Web Service API Operations
    - Oracle RightNow Desktop App Builder Add-Ins Cloud Service
    - Oracle RightNow App Builder Custom Objects Cloud Service
  - Oracle RightNow Mission Critical Cloud
    - Oracle RightNow Cloud Platform Cloud Service
    - One (1) Oracle Additional Test Environment for Oracle RightNow Cloud Service ([B70790])
    - Oracle RightNow Single Sign-On Cloud Service ([B68558])
    - Oracle Virtual Private Network for Oracle RightNow Cloud Service ([B70797])
    - Oracle RightNow Dedicated Outbound IP Address Cloud Service ([B68551])
    - Oracle RightNow Custom Domain SSL Application Hosting
  - Oracle RightNow Incident Thread Masking Cloud Service

**Oracle RightNow Knowledge Management**

- Oracle RightNow Foundation Agent Knowledgebase Cloud Service

**Usage Limits:** Oracle RightNow Enterprise Contact Center Dynamic Agent Desktop Cloud Service is subject to usage limits based on:

- A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named
Seat
Month or Hosted Connected Seat Month) as defined in your order

- One (1) Oracle RightNow Instance Cloud Service (B68550) with the first purchase of an Authorized User
- The following usage limits apply:

<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peak Database Storage</td>
<td>216 MB per User¹</td>
<td>648 MB per User¹</td>
<td>18 MB per User¹</td>
<td>54 MB per User¹</td>
</tr>
<tr>
<td>Peak File Storage</td>
<td>1080 MB per User¹</td>
<td>3240 MB per User¹</td>
<td>90 MB per User¹</td>
<td>270 MB per User¹</td>
</tr>
<tr>
<td>Monthly Bandwidth</td>
<td>1080 MB per User¹</td>
<td>3240 MB per User¹</td>
<td>90 MB per User¹</td>
<td>270 MB per User¹</td>
</tr>
<tr>
<td>Oracle RightNow Emails</td>
<td>6,000 Emails Sent</td>
<td>6,000 Emails Sent</td>
<td>6,000 * # of Months in</td>
<td>6,000 * # of Months in</td>
</tr>
<tr>
<td>(Sent Cloud Service)</td>
<td>per Month</td>
<td>per Month</td>
<td>the Committed Service</td>
<td>the Committed Service</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Period Emails Sent</td>
<td>Period</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>for Service Period¹</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>250,000 API</td>
<td>750,000 API</td>
<td>250,000 API</td>
<td>750,000 API</td>
</tr>
<tr>
<td></td>
<td>Operations per</td>
<td>Operations per User</td>
<td>Operations per User</td>
<td>Operations per User</td>
</tr>
<tr>
<td></td>
<td>User per Month²</td>
<td>per User per Month²</td>
<td>per Service Period²</td>
<td>per Service Period²</td>
</tr>
</tbody>
</table>

Absolute Limit of 7,500,000 per day (regardless of the number of Authorized Users purchased).

<table>
<thead>
<tr>
<th>Oracle RightNow App Builder Custom Objects Cloud Service</th>
<th>Maximum of 200 Custom Objects per Instance.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oracle RightNow Additional Mailbox</td>
<td>Six (6) Oracle RightNow Additional Mailboxes (B68311) with the first purchase of an Authorized User. One (1) mailbox will be for use with Oracle RightNow Outreach Cloud Service and/or Oracle RightNow Feedback Cloud Service and five (5) additional mailboxes will be for general use.</td>
</tr>
<tr>
<td>Incident Archiving (Default)</td>
<td>Under the default setting, Incident Archiving will archive incidents closed more than 365 days and permanently delete (purge) archived incidents closed for more than 1,825 days ⁶ ⁷.</td>
</tr>
</tbody>
</table>

¹Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.
²Allocated per Organization, does not scale with the number of users purchased. Transactions must be used within each month of the committed contract.
³Allocated per Organization, does not scale with the number of users purchased. Allocation is multiplied by the number of committed months of the Service Period. Transactions are pooled to be used over the committed Service Period.
⁴Allocated per User purchased, to be added together into a pool of available transactions to be used within each month of the committed contract.
⁵Allocated per Seat Month purchased, to be added together into a pool of available transactions to be used over the committed Service Period.
⁶Archiving and purging of incident settings is the customer’s responsibility and will be adjusted and controlled by the customer to fit their specific data retention policies and/or requirements.
⁷Incident Archiving will automatically be enabled for new customers on 15.2 or higher and will be optional for existing customers on 15.2 or later.

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

**Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service**

Applicable SKUs: SACHAT-NU-1203, SACHAT-CU-1203, SACHAT-SM-1203, SACHAT-CSM-1203, B68553, B68554, B68555,
Users of Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service are authorized to access the following module(s):

- Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service
- Oracle RightNow Upgrade Support; as described in (Appendix 1)

**Oracle RightNow Web Customer Service**

- Oracle RightNow Chat Cloud Service ([B68258, B68259, B68281, B68262])
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Customer Portal Studio

**Oracle RightNow Cross Channel Contact Center**

- Case Management
  - Core Agent Desktop
  - Incident (Case) and SLA Management (Limited)
  - Business Rules, Escalations and Routing (Limited)
- Interaction Management
  - Oracle RightNow Basic Screen Pop Cloud Service
  - Oracle RightNow Offer Advisor Cloud Service
- Oracle RightNow Asset Management and Product Tracking Cloud Service
- Oracle RightNow App Builder Experience Designer Cloud Service
  - Configuration Capabilities
- Oracle RightNow Feedback Cloud Service (Chat Surveys)
- Only Oracle RightNow Analytics Cloud Service
- One (1) Oracle RightNow Instance Cloud Service
- ([B68550]) Oracle RightNow Connect Cloud Service
  - Oracle RightNow Connect Web Service API Operations
  - Oracle RightNow App Builder Custom Objects Cloud Service
- Oracle RightNow Mission Critical Cloud Service
  - Oracle RightNow Cloud Platform Cloud Service

**Oracle RightNow Knowledge Management**

- Oracle RightNow Foundation Agent Knowledgebase Cloud Service

**Usage Limits:** Oracle RightNow Standalone Chat Dynamic Agent Desktop Cloud Service is subject to usage limits based on: A maximum number of Authorized Users (Hosted Named User, Hosted Connected User, Hosted Named Seat Month or Hosted Connected Seat Month) as defined in your order
- One (1) Oracle RightNow Instance Cloud Service ([B68550]) with the first purchase of an Authorized User
- The following usage limits apply:

<table>
<thead>
<tr>
<th></th>
<th>Hosted Named User</th>
<th>Hosted Connected User</th>
<th>Hosted Named Seat Month</th>
<th>Hosted Connected Seat Month</th>
</tr>
</thead>
<tbody>
<tr>
<td>Peak Database Storage</td>
<td>24 MB per User¹</td>
<td>72 MB per User¹</td>
<td>2 MB per User¹</td>
<td>6 MB per User¹</td>
</tr>
<tr>
<td>Peak File Storage</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
<tr>
<td>Monthly Bandwidth</td>
<td>120 MB per User¹</td>
<td>360 MB per User¹</td>
<td>10 MB per User¹</td>
<td>30 MB per User¹</td>
</tr>
</tbody>
</table>
### Oracle RightNow Emails Sent Cloud Service

<table>
<thead>
<tr>
<th>Service</th>
<th>1,500 per Month&lt;sup&gt;1&lt;/sup&gt;</th>
<th>1,500 per Month&lt;sup&gt;2&lt;/sup&gt;</th>
<th>1,500 *# of Months in the Committed Service Period Emails Sent for Service Period&lt;sup&gt;3&lt;/sup&gt;</th>
<th>1,500 *# of Months in the Committed Service Period Emails Sent for Service Period&lt;sup&gt;3&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td>API Operations per User per Month&lt;sup&gt;4&lt;/sup&gt;</td>
<td>10,000 API Operations per User per Month&lt;sup&gt;4&lt;/sup&gt;</td>
<td>30,000 API Operations per User per Month&lt;sup&gt;5&lt;/sup&gt;</td>
<td>10,000 API Operations per User per Service Period&lt;sup&gt;4&lt;/sup&gt;</td>
<td>30,000 API Operations per User per Service Period&lt;sup&gt;4&lt;/sup&gt;</td>
</tr>
<tr>
<td>Absolute limit of 7,500,000 Operations per day (regardless of the number of Authorized Users purchased).</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Oracle RightNow App Builder Custom Objects Cloud Service

Maximum of 5 Custom Objects per Instance. Menu-Only custom objects are not included in this allocation. Menu-only custom objects can be created to meet the needs of the deployment as long as the total number of custom objects and menu-only custom objects is less than 200 per instance.

### Incident Archiving (Default)

Under the default setting, Incident Archiving will archive incidents closed more than 365 days and permanently delete (purge) archived incidents closed for more than 1,825 days<sup>6,7</sup>.

<sup>1</sup>Allocated per User purchased, to be added together into a pool of available capacity and monitored based upon the total number allocated across all users.

<sup>2</sup>Allocated per Organization, does not scale with the number of users purchased. Transactions must be used within each month of the committed contract.

<sup>3</sup>Allocated per Organization, does not scale with the number of users purchased. Allocation is multiplied by the number of committed months of the Service Period. Transactions are pooled to be used over the committed Service Period.

<sup>4</sup>Allocated per User purchased, to be added together into a pool of available transactions to be used within each month of the committed contract.

<sup>5</sup>Allocated per Seat Month purchased, to be added together into a pool of available transactions to be used over the committed Service Period.

<sup>6</sup>Archiving and purging of incident settings is the customer’s responsibility and will be adjusted and controlled by the customer to fit their specific data retention policies and or requirements.

<sup>7</sup>Incident Archiving will automatically be enabled for new customers on 15.2 or higher and will be optional for existing customers on 15.2 or later.

### Oracle Cloud Policies:

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

### Oracle RightNow Social Monitor Cloud Service

**Applicable SKUs:** CM-NU-1203, CM-CU-1203, CM-SM-1203, CM-CS-1203, B68247, B68248, B68279, B68280

Users of Oracle RightNow Social Monitor Cloud Service are authorized to access the following module(s):

- Oracle RightNow Social Monitor Cloud Service

**Usage Limits:** Oracle RightNow Social Monitor Cloud Service is subject to usage limits based on:

- A maximum number of Authorized Users (Hosted Named, Hosted Connected, Hosted Seat Months or Hosted Connected Seat Months)

### Oracle Cloud Policies:

Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at [www.oracle.com/contracts](http://www.oracle.com/contracts)

### Oracle RightNow Foundation Website Search Cloud Service

**Applicable SKUs:** WP-WS-1203, B68254

Users of Oracle RightNow Foundation Website Search Cloud Service are authorized to access the following module(s):

- Oracle RightNow Foundation Website Search Cloud Service
Usage Limits: Oracle RightNow Foundation Website Search Cloud Service is subject to usage limits based upon:

- 20,000 Documents Indexed

Oracle Cloud Policies:
Your order for this Oracle Cloud Service is subject to the Oracle Cloud Hosting and Delivery Policies, which may be viewed at www.oracle.com/contracts