



Oracle Customer Snapshot



Cox Communications, Inc.

Atlanta, GA
www.cox.com

INDUSTRY:

Communications

ANNUAL REVENUE:

US\$9 billion

EMPLOYEES:

20,813

ORACLE PRODUCTS & SERVICES:

Oracle iProcurement
Oracle Internet Expenses
Oracle iSupplier
Hyperion Financial Management
Oracle Imaging and Process Management
Oracle XML Gateway
Oracle Discoverer

“Our environmental impact reduction has been dramatic companywide over the last several years, including within our finance and administration systems. With opportunities to increase our resource reduction rate, for example as we ramp up the B2B supplier program, we estimate that we can cut nearly 22.5 tons of paper in an additional two years.”

– Bill Fitzsimmons, Vice President Corporate Finance and Chief Accounting Officer, Cox Communications, Inc.

Cox Communications, Inc. Saves More Than 3.3 Tons of Paper in the First Eight Months Using Electronic Procure-to-Pay Processes

Cox Communications, Inc. is a multiservice broadband communications and entertainment company, providing advanced digital video, internet, telephone, and wireless services over its nationwide network. The third-largest U.S. cable TV company, Cox Communications serves more than 6.2 million residences and businesses. It is a wholly owned subsidiary of Cox Enterprises.

Challenges

- Contribute to the Cox Enterprises companywide initiative to reduce environmental impact and green the company proactively, solidly establishing a leadership role in the communications industry for sustainability efforts
- Minimize paper use and increase efficiency throughout the communications provider’s high volume business by migrating processes—at both the corporate and cable-system levels—to “one-touch,” electronic processes

Solution

- Implemented Oracle iProcurement to automate the entire procure-to-pay process, ultimately increasing efficiency and reducing paper-use company-wide by a total of 3.3 tons (or the equivalent of 19,740 pounds) of CO2 emissions in the first eight months
- Reduced the number of accounts payable transactions by 26% in the first eight months due to increased purchase card (p-card) use
- Eliminated millions of sheets of paper each year by migrating to electronic invoices whenever possible, capitalizing on integration between Oracle’s financials applications and Oracle Imaging and Process Management, where users can store the invoices
- Reduced the cost of processing vendor invoices from about US\$10 per invoice to US\$2 to US\$3 per invoice through the electronic process
- Piloted a completely online business-to-business (B2B) procurement process with Oracle iSupplier, enabling Cox employees at both corporate and cable system levels to visit a customized Web site to order preconfigured products, secure approvals, and submit payment via an electronic invoice
- Supported future plans to target the company’s top 650 suppliers, which represent half of its invoice volume for online B2B purchasing
- Reduced the cost and increased the speed of processing employee expense forms with Oracle Internet Expenses
- Reduced the monetary and environmental costs of payments by promoting the use of paperless automated clearing house payments instead of checks for both supplier payables and employee expense transactions