



## Oracle Customer Spotlight



### ICEC

São José do Rio Preto, Brazil  
[www.icec.com.br](http://www.icec.com.br)

### INDUSTRY:

Engineering & Construction

### ANNUAL REVENUE:

US\$335 million

### EMPLOYEES:

1,500

### ORACLE PRODUCTS & SERVICES:

Oracle Database Standard Edition  
Oracle Real Application Clusters  
Oracle Enterprise Manager  
Oracle Application Server Standard Edition  
Oracle Forms and Reports  
Oracle Portal  
Oracle Toplink Application Development Framework  
Oracle JDeveloper  
Oracle Discoverer

### ORACLE PARTNER:

Visual Systems Informática Ltda.  
[www.visualsystems.com.br](http://www.visualsystems.com.br)

**"In preparing for our 40% annual growth, we decided to deploy corporate collaboration using Oracle tools to enhance the development of our business."**

– Edílson Luigi Mithidieri, IT Manger, ICEC

## ICEC Speeds Processes and Prepares for 40% Annual Growth with Scalable IT Infrastructure

Founded in São José do Rio Preto (SP) in 1979, ICEC is a Brazilian company that operates in the industrial and commercial construction industries in Brazil and abroad. Currently, the company has nine manufacturing units, with 1,500 direct employees and 4,000 indirect employees. ICEC is working toward making its practices more transparent and strengthening its presence in foreign markets.

### Challenges

- Implement a technology solution to help develop business at all levels within the organization—from management to production
- Create a more robust IT business model to accommodate 40% growth each year
- Enhance information extraction and analysis
- Assure high availability of the company's database and applications, interconnecting its nine manufacturing units with construction sites throughout Brazil
- Reduce management and production costs, while streamlining information exchange within the company

### Solution

- Worked with Oracle Partner Visual Systems Informática Ltda. to add a more comprehensive Oracle package to its existing Oracle product portfolio, boosting system availability and performance of the company's IT environment
- Provided company executives with remote access to information, regardless of their location, to enhance decision-making and reduce travel costs
- Created a robust database, extending information visibility throughout the organization
- Improved communication among nine manufacturing enterprises located in the country through a corporate collaboration portal
- Used Oracle Real Application Clusters and ADF-Application Development Framework to improve application performance and accelerate time to market when developing solutions