



SUPERVALU, Inc.  
Eden Prairie, MN  
www.supervalu.com

**Industry:**

Retail

**Annual Revenue:**

US\$39 billion

**Employees:**

200,000

**Oracle Products & Services:**

Oracle Transportation Management  
Oracle Freight Payment, Billing and Claims  
Oracle Logistics Inventory Visibility

**“With Oracle Transportation Management, we have automated the invoice settlement process with carriers and our internal fleet—saving time, improving order accuracy, and reducing waste by eliminating thousands of paper invoices. Further, the application enables us to easily measure our operational efficiency by managing freight movements and performing settlements.”** – Sabah Kimyon, Corporate Director of Transportation, SUPERVALU, Inc.

**SUPERVALU, Inc. Improves Operational Efficiency and Streamlines Shipping Processes**

SUPERVALU, Inc. is a leader in the grocery store retailing industry. Founded in 1870, the company serves millions of consumers across the United States through a network of approximately 2,500 retail stores. SUPERVALU is a Fortune 500 company.

**Challenges**

- Streamline management of inbound freight from vendors and suppliers on common platforms, increasing order visibility
- Integrate and automate multiple transportation management systems and carrier invoice settlements
- Develop processes to enhance collaboration with both internal and external stakeholders
- Eliminate waste and improve order accuracy to maintain a competitive edge in the price-sensitive retail grocery market

**Solution**

- Used Oracle Transportation Management to efficiently manage the transportation of goods from vendors to distribution centers, resulting in discounted product prices
- Moved freight monitoring onto one system, increasing order visibility to accurately calculate transportation costs improving administrative decision-making
- Automated several transportation processes including electronic order receipt, carrier notification and acceptance, and in-transit status, resulting in greater operational efficiency and improved service
- Eliminated waste and accelerated order processing time by automating carrier invoice settlements
- Used Oracle Transportation Management to improve collaboration with carriers and suppliers by automating processes, standardizing communications, and offering improved visibility into operations