Financial Analyst Meeting
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Oracle Technology Update

Thomas Kurian  
Executive Vice President  
Product Development  
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The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle’s products remains at the sole discretion of Oracle.
Oracle’s Strategy

• Deliver Engineered Systems combining Hardware & Software to deliver breakthrough organic innovations

• Deliver a Complete, Open, Integrated, & Market Leading Suite of Database, Middleware, Business Applications

• Deliver a comprehensive and unified IaaS, PaaS, SaaS, and Data as Services through Oracle’s Public Cloud

• Leverage scale, installed base, product breadth to Up-sell and Cross-Sell Integrated Solutions
Best-in-Class: Leader

- Database
- Data Warehousing
- Database Share on Linux
- Embedded Database
- Middleware
- Application Server
- Analytic Applications
- Identity Management
- Access Management
- Enterprise Performance Management
- Human Capital Management
- Supply Chain Management
- Customer Relationship Management
- E-Commerce
- Retail
- Financial Services
- Communications
- Banking
- Public Sector
- Professional Services
Oracle Database
Oracle Database
Complete, Open, Integrated, Best-in-Class

Application Development

Big & Semi-Structured Data

Maximum Availability

Transaction Processing

Data Warehousing

Grid Computing

Storage Management

Database Management

Database Security
#1 in Database


#1: Overall Database

Oracle Database 12c In-Memory

- Breakthrough Dual Format In-Memory Database
- 100x Faster Analytic Queries – on OLTP or DW
- 50-100X Faster OLTP
- Requires ZERO Application Changes
- Seamless to any Oracle DBA or User
Oracle In-Memory Applications

- Cost Management: 1003X Faster
- Financial Analyzer: 257X Faster
- Transportation Management: 1030X Faster
- Sales Order Analysis: 1700X Faster
- Receivables Management: 3500X Faster
- Demand & Supply Planning: 82X Faster
- Promotion Planning: 76X Faster
- Time & Labor: 1354X Faster
- Marketing: 104X Faster
- Financial Consolidation: 257X Faster
- Call Center Query: 1245X Faster
- Management Reporting: 129X Faster

Oracle Applications are certified on Oracle DB 12c In-Memory
Oracle Database 12c Multitenant

- Virtualize DBMS into Pluggable DBs
- Zero Application Changes & Complete Resource Isolation
- Automated Provisioning, Movement, Cloning, Migration
- Lower OpEx – Patch, Upgrade, Backup Once (50-250 Consolidation Density)
- Lower CapEx – Maximum Consolidation Density of Memory & CPU
Private Cloud: DB-as-a-Service On-Premise

• Foundation Products
  • Oracle Exadata
    • Accelerates all database workloads
    • Improves consolidation density up to 4x
  • Oracle Multitenant
    • Fast provisioning
    • Maximum Consolidation Density
• Oracle Cloud Management Pack
  • Delivers Database as a Service
  • Complete Lifecycle Automation – DB & Data
  • Thin Provisioning saves Storage Cost

• Lowest Cost Deployment & Management through complete automation
Oracle Fusion Middleware
Oracle Fusion Middleware
Complete, Open, Integrated, Best-in-Class
#1 in Middleware Platforms

#1: Application Server Platforms

Oracle 32.2%
IBM 26.2%
Microsoft 11.7%
SFDC 5.2%
Other 25.7%

Source: IDC: Semiannual Software Tracker, 2H13, April 2014

#1: Application Platforms

Oracle 37.7%
IBM 29.1%
SFDC 9.9%
Other 23.3%

Oracle Cloud Application Foundation 12c

- First to Market with Java EE 7 – WebSockets, JSON, JAX-RS
- Elastic Scaling: IP; Clusters; JMS; Data Grid
- Federated Caching: Data, Disaster Protection for Middle-Tiers
- Global Data Distribution: Cache for Fast Changing Data
- Active-Active across Metro Data Centers & Global Data Distribution
Oracle Mobile

Mobile App Framework
Cross OS, Cross Device

Composer
Components
Device Integration

Secure Container
Access/Sign-On
Governance

Mobile Security
Identity Management

Mobile Cloud Service
MBaaS

APIs
Shaping
Persistence
Analytics
Oracle Mobile Applications

PEOPLESOFT

E-BUSINESS SUITE

FUSION APPLICATIONS

JD EDWARDS

HYPERION

BUSINESS INTELLIGENCE
Private Cloud: MW-as-a-Service On-Premise

• Foundation Products
  • Oracle Exalogic
    • Accelerates all Middleware Workloads
    • Improves consolidation density up to 3x
    • Identical IaaS & DevOps APIs & Tools as Oracle Public Cloud
  • Oracle Middleware Service
    • Template Driven Distributed Provisioning
    • Any Component of Fusion MW
  • Oracle Cloud Management Pack
    • Delivers Middleware-as-a-Service
    • Lifecycle Automation – MW & Applications
• Lowest Cost Deployment & Management through complete automation
Oracle Big Data Analytics
#1 in Business Analytics & Enterprise Performance Management

Oracle Big Data SQL 11g & 12c

- Massively Parallel Query across Oracle, NoSQL, & Hadoop
- “Join” data from Hadoop with data in Oracle
- Enable data in Hadoop to be explored with standard SQL
- Extreme Performance: Offload Hadoop scans to “Big Data” Nodes optimized like Exadata

Big Data SQL
Fast, Secure Oracle SQL on all Data
Oracle Big Data Discovery 12c

- Industry’s first “Visual Face of Hadoop”
- Self-Service Data Preparation – Find, Profile, Explore, Transform
- Self Service Data Discovery, Model Development, & Prediction
- Business User Collaboration on Data & Analytic Models
- Differentiation: Simplicity of Search with Highly Interactive Analysis
Oracle Big Data Applications 12c

- Embedded Analytic Applications within SaaS & On-Premise Apps
- Real Time Data and Historical Data
- Cross Source & Subject Area – e.g. HCM & ERP data from two systems
- Cloud & On-Premise Hybrid Sources
- Predictive using Data Mining & Rules
- Built for LOB Users – Mobile, Packaged KPIs, Alerts