

## LICENSE MANAGEMENT SERVICES UNLIMITED LICENSE AGREEMENT (ULA) SERVICES

### KEY FEATURES

- Expert
- Transparent
- Consultative
- Global
- Professional
- Non chargeable

### KEY BENEFITS

- Education on license management and best practices
- Cost and budget management
- ROI Investment Analysis
- Deployment education

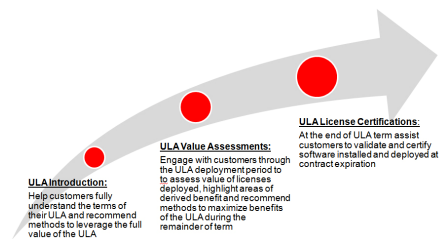
*Oracle's Global License Management Services is an organization that promotes the management, governance and awareness of the proper use and distribution for Oracle systems through expert services. Its goal is to provide the most up-to-date knowledge, best practices and tools to manage and maximize benefit from your Oracle license investment. The range of services is based on unique licensing expertise and proven methodologies. Each of its services has been designed to address specific requirements and to deliver long term value.*

### Unlimited License Agreement

An Unlimited License Agreement (ULA) is a time-based contract for unlimited use for a subset of Oracle products. At the end of the term, the customer may choose to renew the ULA or declare and certify usage to Oracle. If the customer chooses not to renew, licenses will be assigned based on the customer's current usage and certification at the end date of the ULA.

### License Management Services ULA Services

The ULA Services are available to help customers better understand their usage of Oracle products enabling maximum utilization and investment. Oracle License Management Services (LMS) provides two distinct services to its ULA customers: ULA Value Assessments and ULA Certifications.



### ULA Value Assessments

ULA Value Assessments leverage LMS' licensing expertise to fully understand a customer's Oracle deployment. LMS can conduct a value analysis on the benefits obtained through the ULA to promote the most effective go-forward license strategy. ULA Value Assessments can be performed twice during the ULA lifecycle, mid-term and end-of-term. The deliverables for ULA Value Assessments may include:

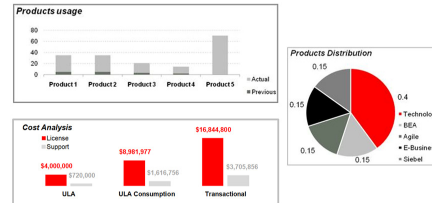
- *Deployment Analysis:* Assessment of the deployment of the ULA to show consumption and overall usage levels

**RELATED SERVICES**

The following services are available from Oracle License Management Services

- Review Services
- Advisory Services
- Managed Services

- *Return on Investment:* Performance measure used to evaluate the efficiency of the financial investment in the ULA and create an assessment of the cost savings for both the Oracle License and Support fees made through the term of the ULA



**ULA Certifications**

Facilitate the fulfillment of the ULA contractual obligations and promote early discussions surrounding ULA deployment and consumption. LMS will engage with the customer generally six months prior to the ULA expiration date.

**How do ULA Services benefit the customer?**

ULA services will show the value of the ULA through financial analysis, ROI and deployment analysis. By providing early identification of consumption trends, action can be taken to support and enhance future deployment.

LMS ULA Services are neither audits nor reviews, but opportunities for customers and Oracle to work together. LMS’ goal is to assist customers to fulfill their contractual obligations, while enabling them to maximize the value of their Oracle ULA.

**Contact Us**

For more information about License Management Services <http://www.oracle.com/goto/lms> or call +1.800.ORACLE1 to speak to an Oracle representative.



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**Hardware and Software, Engineered to Work Together**