



Hardware and Software, Engineered to Work Together. In the Cloud and in Your Data Center.

With more than 380,000 customers—including 100 of the Fortune 100—and with deployments across a wide variety of industries in more than 145 countries around the globe, Oracle offers an optimized and fully integrated stack of business hardware and software systems.

ORACLE CORPORATION

- US\$35.6 billion total GAAP revenue in FY11
- 380,000 customers worldwide
- 305,000 Oracle Database customers
- 110,000 Oracle Fusion Middleware customers
- 70,000 Oracle Applications customers
- 48,000 Oracle hardware customers
- More than 280,000 midsize customers
- More than 20,000 partners worldwide
- More than 108,000 employees, including
 - 32,000 developers and engineers
 - 18,000 support personnel
 - 17,000 consulting experts
- 14 million developers—the largest developer community worldwide

Oracle engineers hardware and software to work together in the cloud and in your data center—from servers and storage, to database and middleware, through applications. Oracle systems

- Provide better performance, reliability, security, and flexibility
- Lower the cost and complexity of IT implementation and management
- Deliver greater productivity, agility, and better business intelligence

For customers needing modular solutions, Oracle's open architecture and multiple operating-system options also give customers unmatched benefits from best-of-breed products in every layer of the stack, allowing them to build the best infrastructure for their enterprise.

Oracle Database

Oracle Database—the world's first commercial relational database, as well as a critical tool in the implementation of cloud computing environments—helps ensure that enterprise information is always available and secure. Oracle is the most reliable choice for enterprises and departments of any size.

Oracle provides the

- #1 database
- #1 database on Linux
- #1 database on Oracle Solaris

- #1 data warehousing
- #1 embedded database

MySQL is the world's most popular open source database because of its high performance, high reliability, and ease of use. Many of the world's largest and fastest-growing enterprises rely on MySQL to save time and money powering their high-volume Websites, business-critical systems, and packaged software.

Oracle Fusion Middleware

Oracle Fusion Middleware consolidates Oracle's leading standards-based infrastructure software to deliver hot-pluggable middleware with a comprehensive, seamlessly integrated, service-oriented architecture software infrastructure.

Oracle Applications

More than 70,000 customers worldwide rely on Oracle's integrated, open, and complete set of enterprise applications for optimal results. Oracle Applications provide maximum flexibility in upgrades, providing a secure path that allows customers to take advantage of the latest advances. They also offer several deployment options, including on-premises, on the Oracle cloud, or a hybrid of the two.

Oracle Engineered Systems

Oracle engineered systems are for customers who want the highest level

ORACLE LEADERSHIP

- #1 UNIX server
- #1 database
- #1 database on Oracle Solaris and Linux
- #1 database on SAP
- #1 embedded database
- #1 identity and access management
- #1 development language—Java
- #1 data warehousing
- #1 middleware
- #1 application server
- #1 business analytics
- #1 customer relationship management
- #1 enterprise performance management

INDUSTRY LEADERSHIP

- #1 in banking
- #1 in communications and media
- #1 in construction
- #1 in discrete manufacturing
- #1 in life sciences and healthcare
- #1 in professional services
- #1 in public sector
- #1 in retail
- #1 in transportation

ORACLE CUSTOMERS INCLUDE

- 20 of the 20 top airlines
- 20 of the 20 top automotive companies
- 20 of the 20 top governments
- 20 of the 20 top high tech companies
- 20 of the 20 top insurers
- 20 of the 20 top manufacturers
- 20 of the 20 top oil and gas companies
- 20 of the 20 top pharmas
- 20 of the 20 top utilities
- 10 of the 10 top banks run Oracle's SPARC servers with Oracle Solaris
- 10 of the 10 top telcos run Oracle's SPARC servers with Oracle Solaris

of system performance, reliability, and security with the lowest total cost of ownership. These systems are predefined, pre-engineered, preassembled, focused configurations that simplify deployment, maintenance, and support. They are optimized and ready to work right off the shelf.

Oracle Servers

Oracle servers provide the performance, scalability, and cost-effectiveness that meet customer requirements in technical computing, virtualization, and eco- and energy-efficient design. With the complete family of servers from Oracle, a flexible IT ecosystem is a reality. And Oracle software runs faster on Oracle's SPARC/Oracle Solaris systems than on any other platform.

Oracle Storage

Oracle's end-to-end storage solutions include advanced software and hardware, integrated Flash technology, and leading expertise in long-term information management and retention—as well as a fully unified storage and disk portfolio.

Oracle Services

Oracle Services help companies get the most from their technology investments and span the full solution lifecycle.

- Oracle Support offers comprehensive maintenance and problem resolution for the complete stack, from applications to disk
- Oracle On Demand delivers the world's leading software and hardware to end users and manages the IT infrastructure, software, security, service levels, and IT governance
- Oracle University delivers flexible, quality instruction with a commitment to customer satisfaction—offering hundreds of courses covering virtually all Oracle products
- Oracle Consulting assembles, optimizes, and manages the complete, integrated business systems that put companies' business data to work

- Oracle Financing provides payment solutions for technology purchases from Oracle and Oracle partners, offering the lowest cost of entry for Oracle customers

Oracle Industry Solutions

Oracle's industry solutions leverage our best-in-class portfolio of products to address complex business processes unique to specific industries. These solutions address industry challenges and processes, and enable customers to speed time to market, reduce costs, and gain a competitive edge.

Oracle Accelerate

Oracle Accelerate helps midsize companies achieve high growth by providing comprehensive, integrated solutions that are industry-focused for rapid deployment, best practices, and a custom fit. They are packaged, priced, and delivered to be easy to own, implement, and maintain.

Communities

Oracle is the steward of several large and diverse user and customer communities. Oracle Technology Network is the world's largest community of application developers, database and system admins, and architects using Oracle products. It is also home to the Website for complete and authoritative technical information and learning about Java.

Get Better Results and More Innovation with Oracle

Oracle's comprehensive and integrated approach brings tremendous benefit to customers. Oracle is able to provide more innovation more quickly than its competitors because the company coordinates development among all of its engineering teams at all levels of the Oracle product stack. This allows Oracle to move new features and capabilities—developed with input from thousands of advisory board and user group customers—from development to the marketplace at a rapid pace, and allows customers to get the most out of their technology investments.



Oracle is committed to developing practices and products that help protect the environment

CONTACT US

To learn more, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative. Outside North America, visit oracle.com/corporate/contact/global.html to find the phone number for your local Oracle office.

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