



**Oracle Business Intelligence Applications Global Price List**  
**Software Investment Guide**  
April 23, 2010

All Business Intelligence Technology products are listed only on the Oracle Technology Global Price List, including prerequisites. Application-Specific Full-Use (ASFU) pricing and licensing is not available for Business Intelligence Application Products, unless specifically provided for in a valid Oracle distribution agreement effective prior to August 2, 2007.

## Enterprise Performance Management Applications

	License Price	Software Update License & Support	Licensing Metric	Minimum
<b>Enterprise Performance Management Applications</b>				
Hyperion Financial Close Suite	14,995	3,298.90	Application User	50
Option: Hyperion Disclosure Management for Oracle Hyperion Financial Close Suite	2,000	440.00	Application User	50
Option: Hyperion Data Relationship Management for Oracle Hyperion Financial Close Suite	5,000	1,100.00	Application User	50
Hyperion Data Relationship Steward	5,800	1,276.00	Application User	
Hyperion Enterprise Planning Suite	9,995	2,198.90	Application User	50
Option: Hyperion Financial Data Quality Management for Oracle Hyperion Enterprise Planning Suite	2,500	550.00	Application User	50
Option: Crystal Ball Enterprise Performance Management for Oracle Hyperion Enterprise Planning Suite	1,500	330.00	Application User	50
Option: Hyperion Data Relationship Management for Oracle Hyperion Enterprise Planning Suite	5,000	1,100.00	Application User	50
Hyperion Data Relationship Steward	5,800	1,276.00	Application User	
Hyperion Financial Management Plus	5,200	1,144.00	Application User	25
Hyperion Financial Close Management	5,000	1,100.00	Application User	50
Hyperion Disclosure Management	10,000	2,200.00	Application User	15
Hyperion Essbase Analytics Link for Hyperion Financial Management	1,600	352.00	Application User	25
Hyperion Planning Plus	3,500	770.00	Application User	25
Hyperion Public Sector Planning and Budgeting	2,000	440.00	Application User	25
Hyperion Workforce Planning	900	198.00	Application User	25
Hyperion Capital Asset Planning	900	198.00	Application User	25
Integrated Operational Planning	11,000	2,420.00	Application User	25
Integrated Margin Planning	7,000	1,540.00	Application User	25
Hyperion Profitability and Cost Management	25,000	5,500.00	Application User	10
Hyperion Performance Scorecard Plus	800	176.00	Application User	25
Hyperion Strategic Finance	24,500	5,390.00	Application User	5
Hyperion Strategic Finance for Banking	8,100	1,782.00	Application User	10
Hyperion Enterprise	2,900	638.00	Application User	25
Hyperion Financial Data Quality Management	2,900	638.00	Application User	25
Option: Hyperion Financial Data Quality Management Adapter for Financial Management	600	132.00	Application User	25
Option: Hyperion Financial Data Quality Management Adapter Suite	600	132.00	Application User	25
Option: Hyperion Financial Data Quality Management ERP Source Adapter for SAP	600	132.00	Application User	25
Hyperion Financial Data Quality Management for Hyperion Enterprise	2,300	506.00	Application User	25
Option: Hyperion Financial Data Quality Management Adapter Suite	600	132.00	Application User	25
Hyperion Data Integration Management	69,000	15,180.00	Computer	1
Option: Hyperion Data Integration Management Source Adapter	57,500	12,650.00	Computer	1
Option: Hyperion Data Integration Management Team Based Development	17,300	3,806.00	Computer	1
Hyperion Data Relationship Management	16	3.52	Record	20,000
Hyperion Data Relationship Steward	5,800	1,276.00	Application User	

	License Price	Software Update License & Support	Licensing Metric	Minimum
<b>User Productivity Kit</b>				
User Productivity Kit	17,500	3,850.00	UPK Developer	1
User Productivity Kit	60	13.20	UPK User	50
User Productivity Kit	30	6.60	UPK Employee	500
User Productivity Kit Professional	25,000	5,500.00	UPK Developer	1
User Productivity Kit Professional	80	17.60	UPK User	50
User Productivity Kit Professional	40	8.80	UPK Employee	500
<b>User Productivity Kit Content Materials for Enterprise Performance Management Applications</b>				
User Productivity Kit for Hyperion Financial Management Plus				
(up to 4K employees and/or \$1 billion in revenue)	35,000	7,700.00	UPK Module	not applicable
(over 4K employees and/or \$1 billion in revenue)	70,000	15,400.00	UPK Module	not applicable
User Productivity Kit for Hyperion Planning Plus				
(up to 4K employees and/or \$1 billion in revenue)	35,000	7,700.00	UPK Module	not applicable
(over 4K employees and/or \$1 billion in revenue)	70,000	15,400.00	UPK Module	not applicable

**Oracle Business Intelligence Applications, Fusion Edition (Siebel Analytics-based products)**

Please check the Oracle Business Intelligence Applications Price List Supplement for prerequisite product information.

All Business Intelligence Technology products are listed only on the Oracle Technology Global Price List, including prerequisites.

The products in the vertical content sections are intended for use only with Siebel CRM applications.

Application-Specific Full-Use (ASFU) pricing and licensing is not available for Business Intelligence Application Products, unless specifically provided for in a valid Oracle distribution agreement effective prior to August 2, 2007.

	License Price	Software Update License & Support	Licensing Metric	Minimum
<b>BI Applications, Fusion Edition - CRM Analytics</b>				
Sales Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Service Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Contact Center Telephony Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Marketing Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Price Analytics	5,800	1,276.00	Application User	25
Partner Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Loyalty Analytics	20,000	4,400.00	100K Member Records	5
<b>BI Applications, Fusion Edition - ERP Analytics</b>				
Supply Chain and Order Management Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Financial Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Procurement & Spend Analytics, Fusion Edition	5,800	1,276.00	Application User	25
Spend Classification	40,000	8,800.00	Application User	5
Project Analytics	5,800	1,276.00	Application User	25
Human Resources Analytics, Fusion Edition	5,800	1,276.00	Application User	100
<b>BI Applications for Oracle Data Integrator - ERP Analytics</b>				
Supply Chain and Order Management Analytics for Oracle Data Integrator	5,800	1,276.00	Application User	25
Financial Analytics for Oracle Data Integrator	5,800	1,276.00	Application User	25
Procurement & Spend Analytics for Oracle Data Integrator	5,800	1,276.00	Application User	25
Human Resources Analytics for Oracle Data Integrator	5,800	1,276.00	Application User	100
<b>BI Applications, Fusion Edition - Telecom Analytics</b>				
Telecom Sales Analytics Fusion Edition	5,800	1,276.00	Application User	25
Telecom Service Analytics Fusion Edition	5,800	1,276.00	Application User	25
Telecom Marketing Analytics Fusion Edition	5,800	1,276.00	Application User	25
<b>BI Applications, Fusion Edition - Financial Services Analytics</b>				
Finance Sales Analytics Fusion Edition	5,800	1,276.00	Application User	25
Finance Service Analytics Fusion Edition	5,800	1,276.00	Application User	25
Finance Marketing Analytics Fusion Edition	5,800	1,276.00	Application User	25
Finance Retail Analytics Fusion Edition	5,800	1,276.00	Application User	25
Finance Institutional Analytics Fusion Edition	5,800	1,276.00	Application User	25
Financial Services Profitability Analytics	5,800	1,276.00	Application User	50
Financial Services Asset Liability Management Analytics	11,500	2,530.00	Application User	25
<b>BI Applications, Fusion Edition - Insurance Analytics</b>				
Insurance Sales Analytics Fusion Edition	5,800	1,276.00	Application User	25
Insurance Service Analytics Fusion Edition	5,800	1,276.00	Application User	25
Insurance Marketing Analytics Fusion Edition	5,800	1,276.00	Application User	25
Insurance Partner Manager Analytics Fusion Edition	5,800	1,276.00	Application User	25
<b>BI Applications, Fusion Edition - Life Sciences Analytics</b>				
Pharma Sales Analytics Fusion Edition	5,800	1,276.00	Application User	25
Pharma Marketing Analytics Fusion Edition	5,800	1,276.00	Application User	25
<b>BI Applications, Fusion Edition - Consumer Goods Analytics</b>				
Consumer Goods Trade Funds Analytics, Fusion Edition	5,800	1,276.00	Application User	25
<b>BI Applications, Fusion Edition - Public Sector Analytics</b>				
Case Management Analytics Fusion Edition	5,800	1,276.00	Application User	25
<b>Real-Time Decision (RTD) Applications</b>				
Oracle Real-Time Decisions Base Application	57,500	12,650.00	Processor	
Oracle Real-Time Decisions for Siebel Intelligent Offer Generation	1,800	396.00	Application User	25
Oracle Real-Time Decisions for Siebel E-Commerce	57,500	12,650.00	Processor	

**Oracle Business Intelligence Applications - Standalone**

The product below is a standalone Business Intelligence Application and does not work in conjunction with the Oracle Business Intelligence Application Product Family. Please check the Oracle Business Intelligence Applications Price List Supplement for prerequisite product information. All Business Intelligence Technology products are listed only on the Oracle Technology Global Price List, including prerequisites.

<b>Standalone BI Applications</b>	<b>License Price</b>	<b>Software Update License &amp; Support</b>	<b>Licensing Metric</b>	<b>Minimum</b>
Incentive Compensation Analytics for Oracle Data Integrator	250	55.00	Compensated Individual	10

## DEFINITIONS

**Application User:** is defined as an individual authorized by you to use the applicable licensed application programs which are installed on a single server or on multiple servers regardless of whether the individual is actively using the programs at any given time. If you license the Oracle Self Service Work Request option in conjunction with Oracle Enterprise Asset Management, you are required to maintain licenses for the equivalent number of Application Users licensed and you are granted unlimited access to initiate work requests, view work request status and view scheduled completion dates for your entire employee population. Application Users licensed for Oracle Order Management are allowed to manually enter orders directly into the programs but any orders entered electronically from other sources must be licensed separately. For Oracle Sourcing, Oracle iSupplier Portal, and Oracle Services Procurement programs, use by your external suppliers is included with your application user licenses.

**Compensated Individual:** is defined as an individual whose compensation or compensation calculations are generated by the programs. The term Compensated Individual includes, but is not limited to, your employees, contractors, retirees, and any other Person.

**Computer:** is defined as the computer on which the programs are installed. A Computer license allows you to use the licensed program on a single specified computer.

**Employee:** is defined as all of your full-time, part-time, temporary employees and all of your agents, contractors and consultants. The quantity of the licenses required is determined by the number of Employees and not the actual number of users. In addition, if you elect to outsource any business function(s) to another company, all of the company's full-time, part-time, temporary employees and agents, contractors and consultants that are providing the outsourcing services for you must be counted for the purposes of determining the number of Employees.

**Member Record:** is defined as each unique customer loyalty program Member Record managed by the program. 100k Member Records shall mean one hundred thousand Member Records.

**Processor:** shall be defined as all processors where the Oracle programs are installed and/or running. Programs licensed on a processor basis may be accessed by your internal users (including agents and contractors) and by your third party users. The number of required licenses shall be determined by multiplying the total number of cores of the processor by a core processor licensing factor specified on the Oracle Processor Core Factor Table which can be accessed at <http://oracle.com/contracts>. All cores on all multicore chips for each licensed program are to be aggregated before multiplying by the appropriate core processor licensing factor and all fractions of a number are to be rounded up to the next whole number. When licensing Oracle programs with Standard Edition One or Standard Edition in the product name, a processor is counted equivalent to an occupied socket; however, in the case of multi-chip modules, each chip in the multi-chip module is counted as one occupied socket.

For example, a multicore chip based server with an Oracle Processor Core Factor of 0.25 installed and/or running the program (other than Standard Edition One programs or Standard Edition programs) on 6 cores would require 2 processor licenses (6 multiplied by a core processor licensing factor of .25 equals 1.50, which is then rounded up to the next whole number, which is 2). As another example, a multicore server for a hardware platform not specified in the Oracle Processor Core Factor Table installed and/or running the program on 10 cores would require 10 processor licenses (10 multiplied by a core processor licensing factor of 1.0 for 'All other multicore chips' equals 10).

For the purposes of the following program: Healthcare Transaction Base, only the processors on which Internet Application Server Enterprise Edition and Healthcare Transaction Base programs are installed and/or running must be counted for the purpose of determining the number of licenses required.

For the purposes of the following programs: iSupport, iStore and Configurator, only the processors on which Internet Application Server (Standard Edition and/or Enterprise Edition) and the licensed program (e.g., iSupport, iStore and/or Configurator) are running must be counted for the purpose of determining the number of licenses required for the licensed program; under these licenses you may also install and/or run the licensed program on the processors where a licensed Oracle Database (Standard Edition and/or Enterprise Edition) is installed and/or running.

For the purposes of the following programs: Configuration Management Pack for Applications, System Monitoring Plug-in for Hosts, System Monitoring Plug-in for Non Oracle Databases, System Monitoring Plug-in for Non Oracle Middleware, Management Pack for Non-Oracle Middleware, Management Pack for WebCenter Suite, and, Provisioning and Patch Automation Pack, only the processors on which the program that is being managed/monitored are running are counted for the purpose of determining the number of licenses required.

For the purposes of the following programs: Application Management Pack for Oracle E-Business Suite, Application Change Management Pack for Oracle E-Business Suite, Application Management Pack for Siebel, Application Management Pack for JD Edwards EnterpriseOne and Application Management Pack for PeopleSoft, all processors on which the middleware and/or database software that support the respective application program are running must be counted for the purpose of determining the number of licenses required.

For the purposes of the following programs: Data Integrator Enterprise Edition, Data Integrator and Application Adapter for Data Integration, Informatica PowerCenter and PowerConnect Adapters, Application Adapters for Data Integration, and Application Adapter for Warehouse Builder for: PeopleSoft, Oracle E-Business Suite, Siebel, and SAP, only the processor(s) on which the target database is running must be counted for the purpose of determining the number of licenses required.

For the purposes of the following program: Audit Vault Collection Agent, only the processors of the database sources from which audit data is collected must be counted for the purpose of determining the number of licenses required.

For the purposes of the following program: In-Memory Database Cache, only the processors on which the Times Ten In-Memory Database component of the In-Memory Database Cache program is installed and/or running must be counted for the purpose of determining the number of licenses required.

For the purposes of the following program: Oracle GoldenGate, only (a) the processors running the Oracle database from which you capture data and (b) the processors running the Oracle database where you will apply the data must be counted for the purpose of determining the number of licenses required.

For the purposes of the following program: Oracle GoldenGate for Non Oracle Database, only (a) the processors running the Non Oracle database from which you capture data and (b) the processors running the Non Oracle database where you will apply the data must be counted for the purpose of determining the number of licenses required.

For the purposes of the following program: Oracle GoldenGate for Mainframe, only (a) the processors running the database from which you capture data and (b) the processors running the database where you will apply the data must be counted for the purpose of determining the number of licenses required.

**Record:** The Customer Hub B2B is a bundle that includes two components, Siebel Universal Customer Master B2B and Oracle Customer Data Hub. For the purposes of the Customer Hub B2B application, record is defined as the total number of unique customer database records stored in the Customer Hub B2B application (i.e., stored in a component of Customer Hub B2B). A customer database record is a unique business entity or company record which is stored as an account for the Siebel Universal Customer Master B2B product or as an organization for the Oracle Customer Data Hub product.

The Customer Hub B2C is a bundle that includes two components, Siebel Universal Customer Master B2C and Oracle Customer Data Hub. For the purposes of the Customer Hub B2C application, record is defined as the total number of unique customer database records stored in the Customer Hub B2C application (i.e., stored in a component of Customer Hub B2C). A customer database record is a unique consumer (i.e., physical person) record which is stored as a contact for the Siebel Universal Customer Master product or as a person for the Oracle Customer Data Hub product.

The Product Hub is a bundle that includes two components, Siebel Universal Product Master and Oracle Product Information Management Data Hub. For the purposes of the Product Hub application, record is defined as the total number of unique product database records stored in the Product Hub application (i.e., stored in a component of Product Hub). A product database record is a unique product component or SKU stored in the MTL\_SYSTEM\_ITEMS table with an active or inactive status and does not include any instance items (i.e. \*-star items) or organization assignments of the same item.

For the purposes of the Case Hub program a record is defined as the total number of unique case database records that may be stored in the Case Hub application.. A case database record is a unique request or issue requiring investigation or service stored in S\_CASE table with an active or inactive status.

For all application programs licensed as record, please see the application licensing prerequisites as specified in the Applications Licensing Table which may be accessed at <http://oracle.com/contracts> for the grant and restrictions of the underlying Oracle technology.

For the Hyperion Data Relationship Management program, a record is defined as the unique occurrence of any business object or master data construct that you choose to manage within the program. Records may describe any number of enterprise information assets, commonly referred to as base members, including but not limited to cost centers, ledger accounts, legal entities, organizations, products, vendors, assets, locations, regions or employees. Additionally, a record may also be a summary object, commonly referred to as a rollup member, that either summarizes base members or describes hierarchical information associated with underlying base members. Records represent unique occurrences and they do not include any duplicates or shared references that may be essential for master data management purposes.

**UPK Developer:** is defined as an individual authorized by you to use the programs which are installed on a single server or multiple servers, regardless of whether the individual is actively using the programs at any given time. UPK Developers may create, modify, view and interact with simulations and documentation.

**UPK Employee:** is defined as an active employee of yours. (note: The value of these applications is determined by the size of the active employee population and not the number of actual users. Therefore, all of your active employees must be included in your order when licensing these applications). UPK Employees may view and interact with simulations and documentation but may not create or modify simulations or documentation.

**UPK Module:** is defined as the functional software component described in the program documentation.

**UPK User:** is defined as an individual authorized by you to use the programs which are installed on a single server or multiple servers, regardless of whether the individual is actively using the programs at any given time. UPK Users may view and interact with simulations and documentation but may not create or modify simulations or documentation.

**\$B in Total Assets:** is defined as one billion US dollars (insert equivalent amount of local currency in these parens using the corporate treasury exchange rate found on esource. Check <http://esource.oraclecorp.com> License>Pricing>Price List>Exchange Rates) of your latest published or internally available "Total Asset Value" defined per GAAP policies as disclosed in your annual report and/or regulatory filings.

*For a complete list of products offered by Oracle Corporation, please visit the Oracle eDelivery site:  
<http://edelivery.oracle.com>*

## ORACLE SUPPORT SERVICES

Oracle Support Services (OSS) offers the following programs: Software Update License & Support to provide customers with the right to Oracle product upgrades and 24x7 support of all Oracle products, and Oracle Advanced Customer Support for a menu of additional services designed to provide an enhanced level of support. Services may vary by country. For availability, contact your local Support Sales representative. For a complete description of Oracle Support Services programs, refer to the Sales Support website at <http://www.oracle.com/Support>

### Software Update License & Support

Software Updates License & Support provides customers with the right to product upgrades and 24x7 technical support, and is available for five years from the release date of the product. Product upgrades includes upgraded versions of software, maintenance releases and patches. Customers receive direct access Oracle experts for product-specific questions about installing and operating Oracle software. Web based support is provided via OracleMetaLink. Features of MetaLink include proactive notifications, customized home pages, technical libraries and forums, product life-cycle information, a bug database, and the ability to log technical assistance requests.

### Support Renewals

Prices shown on this price list are annual fees that apply to both perpetual and term licenses for first year support only. The price of a technical support renewal for Software Update License & Support is the technical support fees paid for the same licenses in the prior year, increased by the Inflationary Adjustment Rate (IAR). For licenses with an active Contractual Cap Rate (CCR), support is increased by the lower of the CCR or the IAR. Oracle uses two different renewal adjustments: the Inflationary Adjustment Rate (IAR) and the Local Renewal Adjustment (LRA). Support for all licenses is adjusted by the greater of the LRA or the IAR. In all cases, any valid technical support cap included in a license agreement or ordering document that governs the licenses, limits the renewal adjustment. For more information on renewal adjustments, contact your Support Sales representative.

### Advanced Customer Support

Advanced Customer Support is designed to provide an enhanced level of support to Oracle customers. Advanced Customer Support delivers tailored, flexible support solutions built to meet the customers' specific business requirements. Advanced Customer Support customers have the flexibility to purchase standard or combine standard services with specific offerings to provide a full solution.

Contact your local Support Sales representative for Advanced Customer Support information and pricing.

### Incident Server Support Packages

Incident Server Support Packages provide incident-based web support for the following limited product sets:

- Oracle Database Server Support Package (2,300 USA (Dollar) for 10 incidents on one server):  
Oracle Database Enterprise Edition, Oracle Database Standard Edition, Standard Edition One, Partitioning, Real Application Clusters
- Oracle Application Server Support Package (1,150 USA (Dollar) for 10 incidents on one server):  
Internet Application Server Enterprise Edition, Internet Application Server Standard Edition, Internet Application Server Java Edition

With the purchase of Incident Server Support Packages, customers receive access to OracleMetaLink, which provides 24x7 web-based technical support, including web-based Technical Assistance Requests.

### Customer Support Services Policies and Definitions

The complete policy can be found in the Technical Support Policies at <http://www.oracle.com/support>

### Extended Support

Customers with current Software Updates, License & Support can support their product for a further 3 years, past the initial 5 years from the general availability date of the product, by purchasing Extended Support. Extended Support fees are applied to the desupported Oracle programs only. Extended Support fees consist of the prior year's fee for Software Updates & Support plus the applicable renewal adjustment, plus an additional fee based on the year. Additional fees are as follows:

- Year 6 after product release: 10% of current year's Software Update License & Support
- Year 7 after product release: 20% of current year's Software Update License & Support
- Year 8 after product release: 20% of current year's Software Update License & Support

Extended Support offers the following:

- Updates, fixes and security alerts
- Tax, legal and regulatory updates
- Upgrade scripts
- Technical support
- Major product and technology releases

### Sustaining Support

Sustaining Support offered in years 9 and beyond provides technical support—i.e., access to Oracle's online and call-center support—and rights to future products for as long as the customer is purchasing support. Sustaining support is charged as per renewal pricing, found in the "Support Renewals" section above.

Sustaining Support provides:

- Technical Support
- Access to MetaLink/Customer Connection
- Major product and technology releases
- Pre-existing fixes

## ORACLE ON DEMAND

Oracle offers complete application, database, and hardware management services, which can help lower a customer's IT maintenance costs and increase support resolution time.

### Administration Services

Administration Services are system administration, application technology management and monitoring activities provided remotely by Oracle for licensed Oracle programs. Administration Services are contracted on yearly terms; the billing is annual in advance.

### Computer and Administration Services

Computer Services must be sold together with Administration Services. Computer and Administration Services are system administration, application technology management, and monitoring activities for licensed Oracle programs that are provided by Oracle from a data center hosting facility to which the customer has remote applications access. Computer and Administration Services are contracted on yearly terms; the billing is annual in advance.