



Supplier Diversity Program

Supplier Presentation Videos

Welcome to the Supplier Diversity's "Supplier Presentation Video" program. This program was designed to help you better communicate your company's drive, passion and business expertise to increase opportunities with Oracle. Supplier Presentation Videos will enable our team to advocate your business by showcasing your business services to Oracle's Procurement teams. A well-crafted video of your core competencies will provide a marketing platform for Oracle's business along with a marketing advantage with other Fortune 500 companies. Listed below, you can follow our prerequisites and suggestions before creating or submitting a video.

Prerequisites

- [Complete the Mentorship program](#)
- [Complete the Certification Assessment](#) (Quiz)
- [Complete the SIT Form](#) (Validation Application)
- [Eligibility Requirements](#) (Review before initiating registration)

Video Content

- Company building, showcasing history timeline (get personal with audience/prospective customers)
- Showcase yourself and the individuals that run day to day operations inside your company
- Compliment your industry with innovation and passion
- Visibility to IT, Hardware, & Resources
- Show and vocalize: Products, Apps, Software, and Services
- Show company successes and growth
- Road Map for the future of the company
- Closing remarks showing you or your voice

Video Format

- Format that will play with on-line applications
- 1 – 3 minutes max in length
- Limit outside and/or office noises
- May use a plain or company logo background
- No Oracle, competitor symbols or logos or designs

Registry & Video Submission

- Submit registration documentation (Certificate Assessment & SIT) & Video to Supplierdiversity_us@oracle.com.
- Within 24 hours, suppliers will receive an email acknowledging submission was successful
- Within 48 hours, Supplier Diversity will assess all submissions and provide suggestive feedback, if needed.
- As opportunities arise related to your video or service offerings, Supplier Diversity will contact you directly.