

0830	<b>REGISTRATION</b> (coffee & sandwich)
0900	<b>Welcome to Nordic Applications Days 2013</b> <i>Kalle Kaartovuori, Sales Leader, Oracle Finland</i>
0910	<b>A journey in digital opportunities</b> <i>Today's moderator Ola Ahlvarsson, Swedish serial entrepreneur, author and digital thought leader</i>
0930	<b>Staying ahead with Oracle Applications in a fast changing world</b> <i>Matt Johnson, Senior Director, Applications Development &amp; Product Management, Oracle</i>
1010	<b>Are you ready for transformation? Realize Fusion advantage with Tieto InFuse Transformation Framework</b> <i>Manish Kumar, Head Offering Management &amp; Customer Enablement CSI, Tieto</i>
1040	<b>BREAK</b> (coffee and networking)
1110	<b>Case Poliisi: Toiminnan uudistaminen 2010 –luvulle</b> <i>Chief Inspector Timo Välimäki, National Police Board</i>
1150	<b>Listen and interact with all the speakers in a joint discussion led by Ola Ahlvarsson</b>
1215	<b>NETWORKING LUNCH</b> (connect with Oracle Executives, Speakers, Partners and Peers)

**I ALREADY KNOW ORACLE APPLICATIONS**

**I AM NEW TO ORACLE APPLICATIONS**

	<b>Your Money:</b>	<b>Your Products:</b>	<b>Your Customers:</b>	<b>Your People:</b>	<b>Your New Applications:</b>
<b>BREAKOUTS</b>	Financial Management <b>Key takeaways:</b> * News in ERP and EPM solutions * Efficiency in your financial processes * Best practices from our partners and customers.	<b>Procurement &amp; Supply Chain</b> <b>Key takeaways:</b> * News in SCM, PLM and Procurement solutions * Supply Chain in the Cloud * Experiences from major Nordic companies	<b>Customer Relationship Management</b> <b>Key takeaways:</b> * News and updates from the CRM product portfolio * Customer case * The evolution of Customer Service including business process demos	<b>Oracle Human Capital Management</b> <b>Key takeaways:</b> * News in Fusion HCM * HCM in the Cloud * Added value to HCM processes	<b>Introduction to Oracle's Applications</b> <b>Key takeaways:</b> * Oracle Application value propositions * Product demonstrations * Meet and interact with our experts  This is the track for you who are <b>new</b> to Oracle Applications or some of its areas. Come yourself and/or bring a colleague to this track to meet our experts and to learn about the value propositions of Oracle Applications from the ground up.
1330	<b>Supporting the Enterprise needs</b> Oracle's continued commitment to existing ERP and EPM customers and their needs, balanced with focus on innovation, supporting the enterprise need to manage uncertainties, mitigate regulatory changes and unleash business potential. <i>Olivier Bernard, Sales Development Director, EPM Solutions</i> <i>Liam Nolan, Senior Director, Product Development and Product Management</i>	<b>News and Strategy for SCM Applications</b> Engage with <i>Matt Johnson Senior Director Applications Development &amp; Product Management, Oracle</i> sharing facts around existing and future Supply Chain Applications.	<b>What is hot within Oracle CRM?</b> Our CRM product experts will touch on Oracle's most recent CRM acquisitions as well as roadmaps for development and integration for tying these into our base CRM components. <i>Jori Vehmanen, Principal Sales Consultant, Oracle</i>	<b>Fusion HCM - the next generation Human Capital Management solution in cloud</b> Come and find out about the most complete, integrated and flexible HR and Talent Management solution in the marketplace today. <i>John Ankerstjerne, Principal Sales Consultant, Oracle</i>	During more than 2 hours you will be able to both get an overview of how Oracle Applications help customers gain business advantages, as well as be able to choose from several stations manned by Oracle specialists to give you in depth information about specific business- / solution areas. There will be time for demos, questions and answers and high energy discussions on the below topics.  <b>STATIONS:</b> <b>Business Analytics for Applications</b> Key discussion points are pre-packaged, embedded reporting in your business applications, new ways to visualize and discover information, and real-life customer cases and benefits from leveraging Oracle's innovative Business Analytics solution.  <b>Supply Chain-, Product Life Cycle Management and Procurement</b> Key discussion points are how to get Supply Chain visibility, optimized planning- and product development processes including your vendors and other stakeholders This is achieved through Oracle's Supply Chain and PLM solutions; ranked as leaders by analysts, deployed as SaaS or On Premise solutions, and integrated in your wider Oracle or non-Oracle IT infrastructure.
1410	<b>COFFEE BREAK</b>				
1430	<b>Oracle Financials – Client Case Experience and Implementation Best Practices</b> <i>Lucia Jarrett, Accenture Global Oracle Fusion Financials Lead</i>	<b>Tieto introduces: UPM will tell you about their Transportation Management Solution</b> <i>Antti Vehkala, IT Service Owner, Logistics, UPM</i>	<b>Are you ready Fusion CRM? First real experiences of Fusion CRM projects, cases Sako and Csolutor</b> <i>Sami von Wehrt, Business Architect, Csolutor.</i>	<b>Managing &amp; Developing Employee Competence in a large and diverse organization</b> <i>Sandra Skoglund, HR System Solutions Manager, Fortum Corporate HR</i>	Oracle's Supply Chain and PLM solutions; ranked as leaders by analysts, deployed as SaaS or On Premise solutions, and integrated in your wider Oracle or non-Oracle IT infrastructure.  <b>Customer Relationship Management</b> Key discussion points include: How CRM and CX can improve your top and bottom lines, How advanced CRM system you need, and whether you should look at SaaS or On-Premise for your CRM implementation.
1510					
1520	<b>Best practices and Lessons Learned!</b> Our experts have consolidated valuable expertise and will share best practices and outline customer examples <i>Olivier Bernard, Sales Development Director, EPM Solutions</i> <i>Liam Nolan, Senior Director, Product Development and Product Management</i>	<b>Fusion Supply Chain Demo</b> See the latest Fusion Supply Chain applications in action <i>Kimmo Karppi, Principal Sales Consultant, Oracle</i>	<b>The Evolution of Customer Service</b> We will present and demonstrate the ideal Customer Service process in a cross-channel, multimedia and increasingly social world. <i>Karina Terekhova, Principal Sales Consultant, Oracle</i>	<b>Fusion HCM demonstration: Come and see it all in action!</b> We will show you what a next generation HCM application looks like across the various HCM business domains, and how you can engage and motivate workers and managers to add value to HCM processes, become more effective as individuals and collaborate as a team. <i>John Ankerstjerne, Principal Sales Consultant, Oracle</i>	<b>Financial Management</b> Key discussion points are, how you can: Increase Efficiency and Effectiveness, Meet Global Requirements, Close Books Faster, Align Financial Plans with Operational Plans, Ensure Predictable Results and Accurate Forecasts, Drive Better Resource Allocation Decisions. This can be achieved through Oracle's Financial Management Solutions.
1600	<b>Thank you for attending Apps Days 2013</b> Join us for a drink, a bite to eat and listen to Ola Ahlvarsson & Craig Kall reflecting on 10 years with Oracle Applications				