



Plenary Session (attended by all attendees)

11:30 - 12:30

Registration & networking lunch

12:30 - 12:40

Welcome

Jan van Dellen, Senior Sales Manager Applications, Oracle Benelux

12:40 - 13:15

JD Edwards EnterpriseOne Strategy Update and Announcements

The '2012 JD Edwards Collection' includes exciting new must have items such as Mobile, End User Reporting, User Interface and new industry functionality. This session highlights new product value that has been delivered in the latest JD Edwards EnterpriseOne release and provides insight to future designs to help you to move down the runway to a meaningful business strategy going forward.

Lyle Ekdahl, Group VP and General Manager, JD Edwards

Language: English

13:15 - 13:50

Shurgard's Upgrade to JD Edwards EnterpriseOne 9.0

Shurgard Self-Storage Europe - the world's largest owner and operator of self-storage facilities with over one million customers and more than 2,000 stores - has recently successfully upgraded their JD Edwards system to EnterpriseOne 9.0 for serving future improvements and stability. Shurgard formerly used JD Edwards 8.12, however, based on a technical and functional audit performed by Quistor, Shurgard decided it was time to upgrade. During this session Shurgard will discuss the business case of their project, including scope, planning, goals and objectives. The project has taken 60 man-days to implement the upgrade and went live within the established budget. This is a great example of a successful upgrade with a clear scope and a pragmatic approach.

Jean Kreusch, Chief Financial Officer, Shurgard

Language: English

*This presentation is sponsored by **Quistor***

13:50 - 14:10

Break

All sessions: 35 minutes	Breakout Sessions		
	<u>Track 1</u>	<u>Track 2</u>	<u>Customer Cases</u>
14:10 - 14:45	<p>Benefits for your Organisation when Upgrading to JD Edwards Release 9.1</p> <p>This session walks through the value of upgrading to the latest release of your Oracle JD Edwards software, whether you are on JD Edwards EnterpriseOne, JD Edwards World, or both. Join this session to learn about key business drivers and how to build a business case that justifies your upgrade. Discover resources that are available and can help you assist in the process.</p> <p><i>Chris Walsh, Product Strategy Director Oracle JD Edwards EnterpriseOne, Oracle</i> <i>Language: English</i></p>	<p>Sales and Operations Planning: Gain profit of implementing S&OP on Top of Your JD Edwards</p> <p>Leverage your JD Edwards implementation with Forecasting and Scenario Modelling to Optimize your Business Goals. Your organization is able to work collaboratively and drive consensus from a demand, supply and financial planning perspective. After this session you have learned how to implement a complete and integrated Sales & Operations Planning process on top of your JD Edwards application.</p> <p><i>Ron Schuttelaars, Principal Sales Consultant, Oracle</i></p>	<p>JD Edwards Output Management System at Smilde Foods</p> <p>In May 2010, Smilde Foods had initiated a selection process for a new business information system. They ultimately chose JD Edwards. This decision was mainly based on the flexibility of the package, the proven solution in the food industry and the fact that Oracle could distinguish itself as complete supplier. In addition, Smilde selected an Output Management solution of Quadira. Richard Elsinga, ICT Manager at Smilde Foods will give you an overview of the business case, decision criteria and the results.</p> <p><i>Richard Elsinga, ICT Manager, Smilde Foods</i> <i>This presentation is sponsored by Quadira</i></p>
14:50 - 15:25	<p>OneView Reporting: New Functionality for Operational Reporting</p> <p>Do you have a need for a better operational reporting solution? Do your users want to see the data exactly the way they want to see it? Is your IT department a bottleneck in building reports? Would you like to empower your users to create their own reports? At long last, EnterpriseOne's end user reporting solution is here! See how JD Edwards EnterpriseOne One View Reporting provides a large catalog of out of the box reports and a simple intuitive interface for users to create their own reports.</p> <p><i>Chris Walsh, Product Strategy Director Oracle JD Edwards EnterpriseOne, Oracle</i> <i>Language: English</i></p>	<p>Creating and Managing the Enterprise Product Record</p> <p>Innovation is part of every successful companies' strategic objectives. This involves process, product, social or a combination of all. From a product innovation perspective, companies spend a lot of money developing new, promising products. But did you know that in most industries more than 50% of this money is spent on products that do not live up to their promise? This presentation addresses how to improve your success rate, speed up your time to market and lower your costs while creating and maintaining the perfect enterprise product record.</p> <p><i>Gerlach Mol, Applications Sales Representative, Oracle</i></p>	<p>BAS Group: Growth through Ceyenne Concentrator software</p> <p>BAS Group and Cadran Consultancy B.V. will show you how BAS Group achieved the enormous growth of their B2B and B2C Internet business. Using Ceyenne Concentrator software, BAS added a central portal on top of their JD Edwards application to feed the Webshops of Dynabyte, Dixons and Mycom. In this session Lub and Ed will explain how BAS realized the massive acquisition of Dixons and Dynabyte.</p> <p><i>Lub Ten Napel, Director BPM & ICT, BAS Group & Ed Pieters, Commercieel Directeur, Cadran Consultancy B.V.</i> <i>This presentation is sponsored by Cadran Consultancy B.V.</i></p>
15:25 - 15:45	<i>Break</i>		

15:45 – 16:20

Direction in JD Edwards EnterpriseOne Tools and Technologies

Are your ERP maintenance costs exceeding the benefits perceived by your business users? Come see how JD Edwards EnterpriseOne continues to simplify IT and delivers a modern Tier 1 ERP system which can be owned and operated at the lowest cost!

Chris Walsh, Product Strategy Director Oracle JD Edwards EnterpriseOne, Oracle

Language: English

Fusion Applications: Next Generations ERP

All you want to know about Fusion Applications! During this Q&A session all your question on topics like Look & Feel, Availability, Co-existence and Deployment will be answered. Join this session and we will give you the necessary insight in Next Generation ERP!

Wouter Slotman, Sales Consultant ERP, Oracle

16:20 – 17:15

Networking reception