

Connected Enterprise through Industry 4.0:

Enter the era of Endless Opportunity

New technologies are changing the way you work, with digital disruption taking its toll on manufacturing. Introducing Industry 4.0: the beginning of an era that brings new opportunity for your organisation.

WELCOME TO INDUSTRY 4.0...

Industry 4.0

ɪndəstri fɔː pɔɪnt əv noun

A collective term embracing a number of contemporary automation, data exchange and manufacturing technologies. Also known as the fourth industrial revolution



2011
'Industry 4.0' was first coined



NOW
The time it's taking off

IT'S MAKING ITS MARK ON MANUFACTURING...

In a UK survey, performed by The Manufacturer and sponsored by Oracle:



Declared themselves to be 'very aware' of Industry 4.0



Regarded themselves as 'somewhat aware'



The small difference in large and smaller organisations that rated themselves 'very aware'

YOUR PEERS KNOW IT...

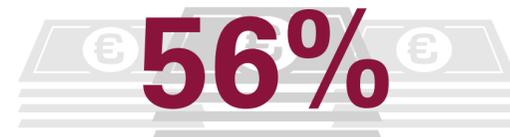
51%

Organisations that rated their knowledge of **Industry 4.0** at 5 out of 10 or higher

69%

State that **Industry 4.0** is going to have a significant impact on their business

COMPANIES ARE INTERESTED IN INVESTING...



Reported a firm intent to invest in **Industry 4.0**



Of businesses expected to invest

And soon...



Say they plan to **invest in the next 12 months**



Plan to invest in the next **two to three years**

Across all areas...

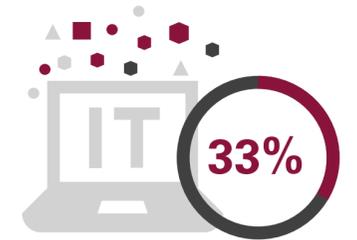
Respondents are set to invest:



Manufacturing



R&D



Logistics

SO GET INVOLVED AND BETTER YOUR BUSINESS



Connect Product



Connect Demand



Connect Manufacturing



Connect Logistics



Connect Service



Connect Finance

CONCLUSION



To learn more about **Industry 4.0**, access the full survey results, and discover how the UK is responding to the revolution, take a look at [The Manufacturer Industry 4.0 UK Readiness Report](#).

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