

TOMORROW'S FINANCIAL ANALYTICS, TODAY

Companies are looking at finance to provide the answers that will position them to succeed in the future.



SMARTER FINANCE MOVES YOU FORWARD

Smarter finance means trustworthy predictions, precise recommendations and successful strategic direction



say they lack the right capabilities / skills to meet the needs of strategic priorities¹

- EY



cannot focus on strategic priorities due to time spent on compliance, controls and costs¹

- EY



of all computing will revolve around edge computing, IoT and analytics by 2020²

- IDC

FASTER FINANCE BEATS DEADLINES

Faster finance automates tasks, simplifies processes and accelerates business



RICHER FINANCE IS CONNECTED INTELLIGENTLY

Richer finance unifies data access, in-line data preparation and data visualization for everyone



of CFOs believe that delivery of data and advanced analytics is a critical capability of tomorrow's finance⁵

- EY



of FP&A professionals are more able to create meaningful insights if they have predictive analytics⁶

- ABERDEEN GROUP



The spotlight is on finance executives to help mold the path to success. Advanced analytics enables them to create that opportunity for a bright future.

FUTURE FINANCE MEANS DATA-DRIVEN STORYTELLERS

Future finance must harness advanced data analytics for companies to succeed

Companies that use analytics effectively are:



FIND OUT MORE



Take a look at how you can be a part of the analytics revolution
GO TO: ORACLE.COM/BUSINESSANALYTICS
 to learn more and download a free trial.

¹ "The DNA of the CFO Study", EY
² "Top 10 Trends For Digital Transformation In 2018", Forbes website & IDC research
³ "Finance 2020: Death by Digital", Accenture
⁴ "Unified Finance and HR: The Cloud's New Power Partnership MIT Custom", Oracle 2017
⁵ "CFOs have an opportunity to become even more valuable to their organizations", EY and Forbes Insights
⁶ "Predictive analytics provide advanced FP&A capabilities", Aberdeen Group
⁷ "The value of Big Data: How analytics differentiates winners", Bain & Company