

Oracle Hospitality Distribution Cloud Service Products



EXTEND YOUR MARKET REACH AND ATTRACT NEW CUSTOMERS

KEY FEATURES

- Data loading recommendations and best practices
- Customer support
- Quality control
- Static content integrity checks
- Online training
- Complete rate and inventory control across all online channels
- Connections to global distribution systems and online travel agencies

KEY BENEFITS

- Reduce third-party investments with direct e-mail marketing
- Build revenue through online bookings
- Increase customer visits and spending through targeted marketing
- Lower your total cost of ownership with single-entity CRM

Extend your market reach and attract new customers with consistent yield and rate management through Oracle Hospitality Distribution Cloud Service products. With them, you can easily manage and distribute profit-directed assortments of rates and inventory to all major distribution channels. As a result, every travel agent and website in the world gets an accurate representation of your property's availability. Oracle hosts the database and technical architecture, eliminating the burden of costly licenses and hardware.

Establish a Global Presence

Online bookings and distribution are rising every year. Through connections to key global distribution systems, such as Amadeus, Sabre, Galileo, and Worldspan, Oracle Hospitality Distribution Cloud Service products enable you to present your hotel successfully in local, regional, national, and international travel markets. With access to those channels, more than 600,000 travel agency terminals can book your hotel. Full channel management gives you complete control over which rates and inventory should be available through what channel.

Oracle Hospitality Distribution Cloud Service products also connect your hotel with a large number of online travel agencies: Expedia, Booking.com, Travelocity, Orbitz, and many more. Lucrative, cost saving, and secure, these products provide easy-to-handle, integrated technology and reservation services, allowing hotel operators to maximize their sales and marketing activities. With Oracle Hospitality Distribution Cloud Service products, you can do the following:

- **Help maximize hotel revenue.** Enable consumers to book hotel rooms in real time online through the hotel's website using either Oracle Hospitality Web Booking Engine Cloud Service or an Oracle Hospitality OPERA Web Self-Service Cloud Service API.
- **Centralize room inventory control.** Interact with all Oracle Hospitality OPERA property management products via a unique two-way connector for uploading and downloading rates, inventory, restrictions, and blocks. Facilitating daily data updates from a single point of entry (such as the property management system), Oracle Hospitality Distribution Cloud Service products let you control your entire online inventory in one place, eliminating multiple extranets and closeout charts. Get detailed reports on reservation activity.
- **Manage inventory for group and allocation business.** Take advantage of a unique block module to handle group reservations, negotiated and public rates, packages, cutoff dates, pickups, and more.

RELATED PRODUCTS

The Oracle Hospitality OPERA suite includes

- Oracle Hospitality OPERA Property Cloud Service
- Oracle Hospitality OPERA Mobile Cloud Service
- Oracle Hospitality OPERA Room Reservation System
- Oracle Hospitality OPERA Customer Loyalty Tracking Cloud Service
- Oracle Hospitality OPERA Advanced Reporting and Analytics Cloud Service
- Oracle Hospitality OPERA Sales and Catering Cloud Service
- Oracle Hospitality Web Proposal Cloud Service
- Oracle Hospitality OPERA Web Self-Service Cloud Service
- Oracle Hospitality Web Booking Engine Cloud Service
- Oracle Hospitality OPERA Gaming Cloud Service
- Oracle Hospitality OPERA Vacation Ownership System Cloud Service

Customer Service and Training

Oracle Hospitality Distribution Cloud Service products are backed by proactive customer support and quality control of hotels' data to ensure that best practices are being met across all channels.

Front-End Booking Solution

For customers who prefer an easy-to-use content management system and web booking engine that seamlessly integrates with their websites and Oracle Hospitality OPERA property management products, Oracle Hospitality Web Booking Engine Cloud Service provides a precustomized or fully customizable booking solution for hotel website front ends. Providing a flexible and scalable architecture that is quickly deployable and innovative, Oracle's web booking engine fits in both single-property and multiproperty environments. The end result is a truly integrated web presence that drives revenue and makes hotels more competitive in the online world.

The online booking platform addresses every phase of the online travel shopping experience, from initial travel research to booking, the guest stay, and poststay communications. The platform features the following:





- Marketing website design
- Content management
- Personalized/targeted promotions
- Booking/reservations functionality
- E-mail communications
- Social media integration and detailed reporting



CONTACT US

For more information about Oracle Hospitality Distribution Cloud Service products, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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Hardware and Software, Engineered to Work Together

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