Oracle FLEXCUBE Universal Banking Integration with Oracle Business Intelligence Suite

**KEY FEATURES**

**DRIVE PERFORMANCE WITH PERVERSIVE INTELLIGENCE**
- Advanced BI functionality
- Unified enterprise view of information
- Pervasive access to information
- Rich, interactive dashboards with guided analytics
- Proactive detection, alerts, and multistep analytic workflow
- Advanced enterprise reporting and publishing

*Changing economy and global instability have forced financial institutions to rethink their business strategies and develop new business models to stay ahead of competition. A key challenge faced by financial institutions is the need to consolidate real intelligence from customer, supplier and organizational data that are scattered throughout the enterprise.*

*Oracle FLEXCUBE Universal Banking 10.x integration with Oracle Business Intelligence Suite addresses these challenges. The solution has been tailored to address the unique needs of the financial services industry. It enables financial institutions to respond to new opportunities and risks by helping them analyze critical business data, extract key insights, and deliver the right information to the right people on time to positively influence results.*

**Enabling financial institutions to be more responsive**

It is crucial for financial institutions to monitor trends and respond rapidly to changing business environment. Traditional business intelligence (BI) technology is oriented towards providing reports on a fixed schedule with pre-established queries, limiting the ability to probe answers for unforeseen issues. Oracle FLEXCUBE helps financial institutions overcome these challenges by delivering a comprehensive range of BI functionality on a unified infrastructure. The capabilities include interactive dashboards, full ad hoc queries and analysis, proactive intelligence delivery and alerts, enterprise and financial reporting, online analytical processing (OLAP) analysis and presentation, high-volume production reporting, real-time predictive intelligence, and integration with Microsoft Office.

**Drive intelligent customer interactions with an unified customer view**

The solution is designed to provide a unified view of business and customer information. It offers pervasive access to information in real time and facilitates insight driven action through a unified analytic infrastructure. By leveraging a 360-degree unified view of their customer relationships across the enterprise, financial institutions can effectively anticipate customer needs, improve customer retention...
and identify opportunities to cross-sell and up-sell.

**Improve organizational performance**

Timely access to relevant information has always been critical to business success. The solution delivers relevant insights into customer and business information, infusing intelligence into all strategic business decisions to help financial institutions make better business decisions, enhance performance and profits, manage risks, and deliver superior return on equity. Information is optimized for the user’s role by leveraging the unified BI foundation that drives intelligence-driven businesses processes and workflow. Business users can access information in the most intuitive manner—as a dashboard, through ad hoc analysis, via formatted reports, through integration with Web-based or Office applications, or as mobile analytics embedded in alerts.

**Make sound business decisions using informative reports**

Oracle FLEXCUBE offers a highly efficient, scalable reporting solution for generating and delivering reports from multiple data sources, in multiple document formats, via multiple delivery channels, securely. The solution reduces the high costs associated with the development, customization and maintenance of business documents, while increasing the efficiency of reports management. Utilizing a set of familiar desktop tools such as Adobe Acrobat and Microsoft Office, users can create and maintain their own report formats based on data extracts supplied by a multitude of sources. It also provides developers with precision control over report format, layout, and output—enabling the creation and distribution of ‘pixel-perfect’ reports, regardless of graphical complexity.

**Effectively monitor business information to identify risks**

With Oracle FLEXCUBE, financial institutions can leverage valuable customer and business data to develop a deeper understanding of customers’ behavior, identify opportunities and risks, detect and reduce fraudulent activities. The solution provides an intuitive mechanism to allow business users to create, publish, and subscribe to proactive alerts and conditions.

**Contact Us**

For more information about Oracle FLEXCUBE UBS 10.x and OBI Suite, please visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative, or e-mail us at financialservices.ww@oracle.com.