

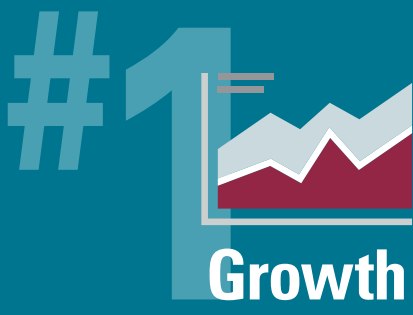
Accelerate Profitable Revenue Growth



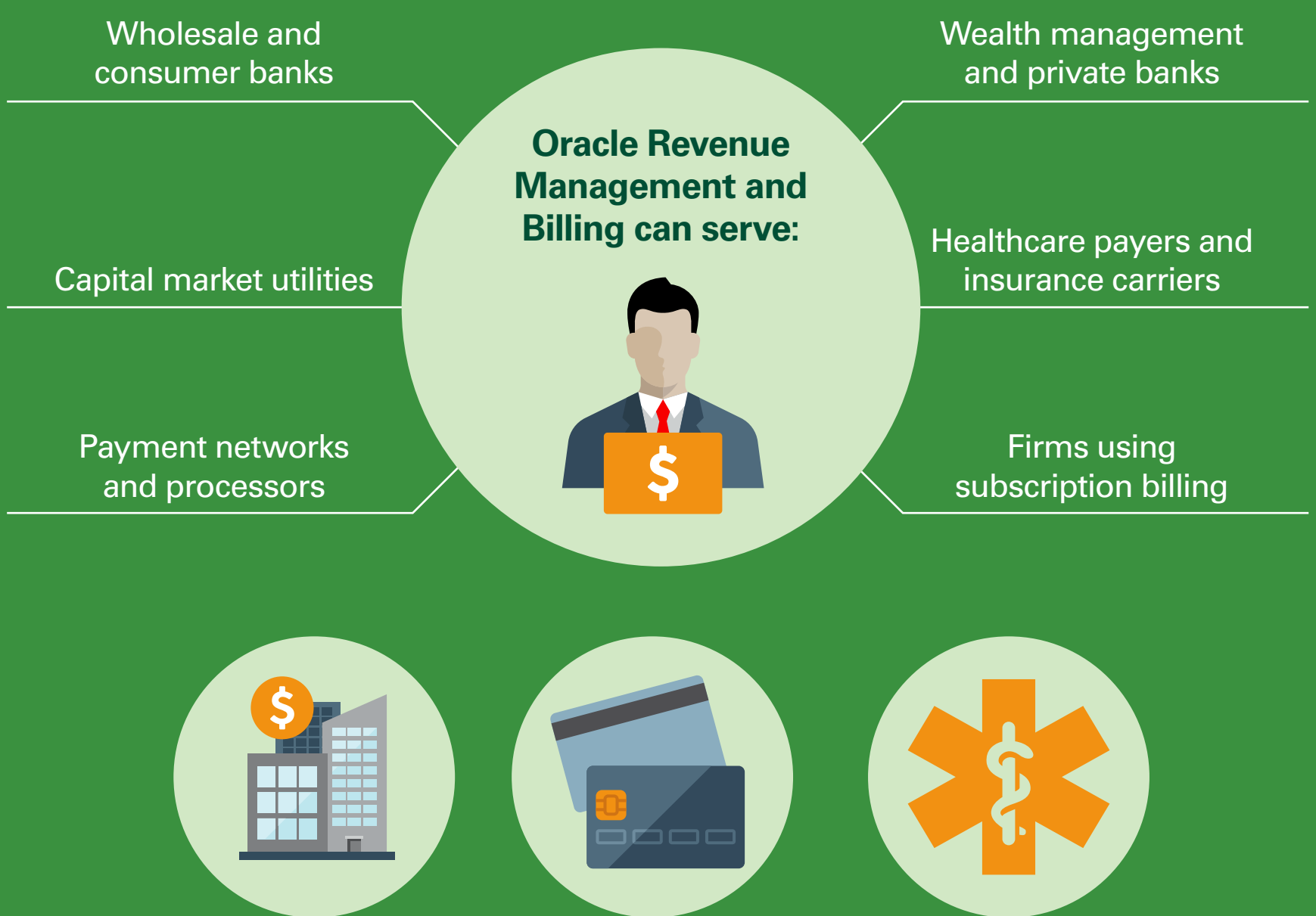
Oracle Revenue Management and Billing

TODAY'S CEOs

CEOs around the world have three top priorities:



IGNITING INNOVATION IN PRICING AND BILLING



FIVE WAYS TO BOOST YOUR BOTTOM LINE

To help grow your business, Oracle Revenue Management and Billing can help increase your bottom line in five key ways:

- 1 Customer-level profitability control.**
Design offers to optimize customer engagement and profitability.
- 2 Contextual business intelligence.**
Let front-line staff make informed, real-time decisions.
- 3 Customer-centric orchestrator.**
Enabled through robust entity hierarchy management and householding capabilities.
- 4 Pricing and billing transparency.**
Set optimal prices that build customer trust.
- 5 Centralized, business-administered platform.**
Reduces dependencies on IT staff to cut costs and speed time to market.

CONCLUSION



To learn more about how Oracle Revenue Management and Billing powers growth and streamlines your operations, email us at financialservices_ww@oracle.com or visit our website: oracle.com/revenuemanagement.

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