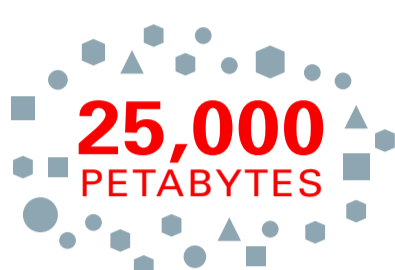


Get Trusted Insights from a Unified Platform

Through insight and innovation you can provide your patients with the best quality of care using the best therapies and help to improve outcomes at a lower cost.

UNIFIED DATA

Adopt Actionable Analytics Enabled by Data Aggregation and Integration, Risk Stratification and Visualization of Enterprise Data



There is an estimated 50 Petabytes of Data in the healthcare Realm – predicted to grow to 25,000 Petabytes by 2020.¹



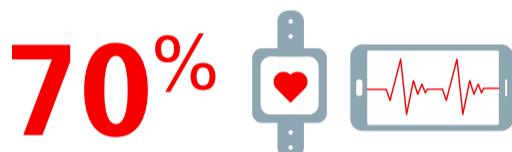
The patient's **genome** will increase the accuracy of diagnosis, **targeted treatment** and biomarker discovery.



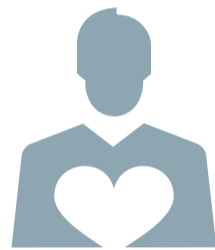
Analytics powers decision making from preventative care to **disease management** to **population health**.

UNIFIED CARE

Support the Continuum of Care and Improve Patient Experience



of healthcare organizations worldwide will invest in **consumer-facing** mobile applications, wearables, remote health monitoring, and virtual care by 2018.²



Reduce expensive, reactive, in-person care and offer preventive, interactive, and remote care at every stage of the **patient's journey** through life.



Bridge the gap between quality and cost of care by monitoring and analyzing **process** and **outcome measures** critical to organizational success.



Data Aggregation & Integration/
Data Interoperability

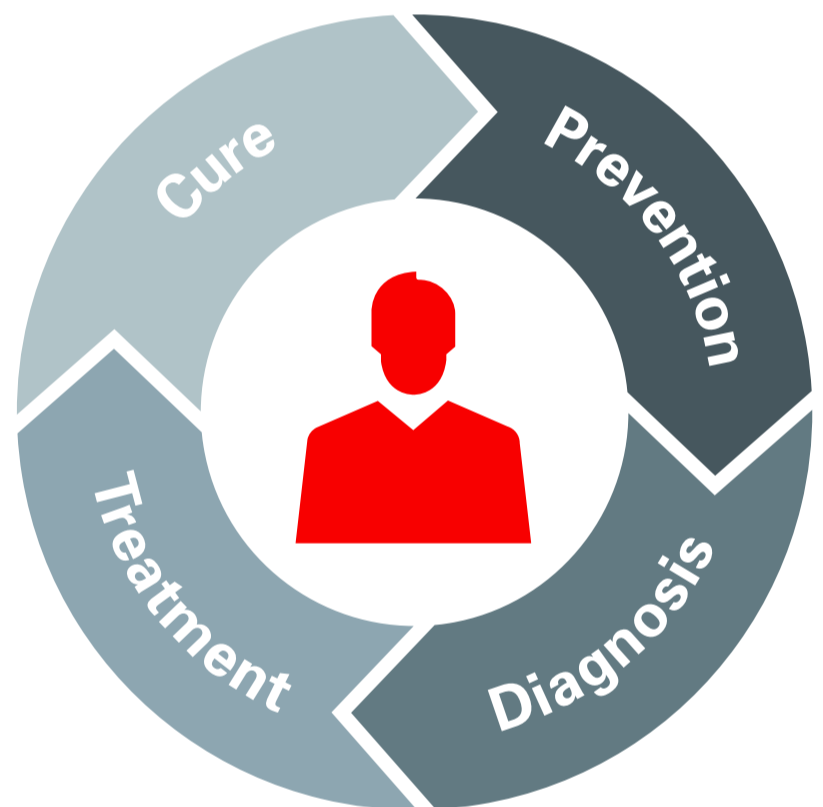


Clinical Analytics



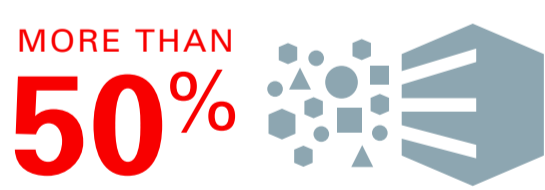
Predictive Analytics

=



UNIFIED SOLUTIONS

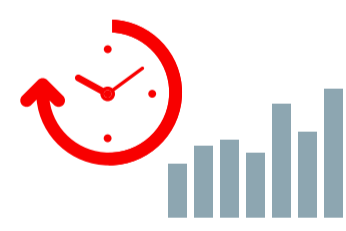
Empower Decision Makers and Transform Healthcare Interoperability



of **big data issues** will be reduced to routine operational IT by 2018, reducing the need for specialized IT resources to support big data.²



A **single source** of truth provides an accelerated analytical adoption of data from various disparate systems and enables **informed decisions**.



Maximize efficiencies and **interoperability** with real-time analytics integrated throughout your clinical research and financial processes.

BUILT BY HEALTHCARE PROFESSIONALS, FOR HEALTHCARE PROFESSIONALS.

Oracle Healthcare Foundation:

Comprehensive – A completely integrated solution encompassing data governance, a single source of truth, and pre-built analytics

Productized – A shorter time to value with fast deployment and less development risk

Scalable – A robust open infrastructure, flexible enough to enable interoperability with other analytics sources



CLINICAL



FINANCIAL



ADMINISTRATIVE



OMICS



RESEARCH

Driving Insight and Innovation. Enabling Population Health.

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¹Feldman, Martin and Skotnes; *Big Data in Healthcare Hype and Hope*, 2012: <http://www.scribd.com/doc/107279699/Big-Data-in-Healthcare-Hype-and-Hope>

²IDC, *IDC Reveals Health Insights Predictions for 2015*: <http://www.idc.com/getdoc.jsp?containerId=prUS25262514>