

ORACLE HEALTH MANAGEMENT PLATFORM HEALTH ENGAGEMENT SOLUTION

KEY FEATURES AND BENEFITS

FEATURES

- 360 view of patient activities & communications
- core patient navigation, communication, and activity coordination components
- Disease management and self-monitoring capabilities for real-time decision support
- Core operational and care quality analytics to service lines and practitioners
- workflow controls & event/communication across disparate systems
- Single source of truth for all patient, citizen & provider demographic data

BENEFITS

- Online patient access to education and personalized support
- Patient health screening and risk assessments
- Tracking of patient interactions, relationships, goals, and preferences
- Physician relationship and education management
- Marketing and community outreach
- Population/community health management
- Online access to education and personalized support
- Discharge care coordination

Oracle Health Management Platform (HMP) Health Engagement Solution gives you accountable, integrated, collaborative care, across a population for patient/citizen health engagement. As your hospital, provider network or health system seeks to deliver cost effective, high quality care through active patient engagement, Oracle HMP Health Engagement Solution enables you to focus on the entire care cycle from stratifying and attracting patients to support after discharge. Oracle HMP Health Engagement helps you to meet increasing consumer expectations and empower patients to take greater responsibility for their care.

Oracle HMP Health Engagement Solution Highlights

In today's environment, provider organizations are under increasing pressure from regulatory agencies and consumers to deliver integrated high quality care, including health engagement services that provide timely information about patients and the services they are receiving. In order to meet these demands, Oracle HMP Health Engagement helps providers to effectively provide population management, coordination of care and management of financial risk.

Oracle HMP Health Engagement supports coordination of activities & communications between all related providers and enables personalized resources for patient education and self-management support. Oracle HMP Health Engagement offers a solution built around standard Oracle application products, which are already widely used and proven across the World, including Healthcare, Local and National Government and Social Services sectors.

The core components of Oracle HMP Health Engagement include Oracle Siebel for Healthcare, Oracle Policy Automation and Oracle Enterprise 2.0. By bringing together a solution based on proven products means Oracle HMP Health Engagement inherits all the security, integration, reliability and open standards that Oracle has built its reputation on.

Oracle Siebel for Healthcare provides a multi-channel interaction center with industry-specific case management functionality.

Oracle Policy Automation gives your organization's health professionals the ability to construct and deploy "rules" and decision trees in a consistent and auditable



**ORACLE HEALTH
MANAGEMENT PLATFORM
HEALTH ENGAGEMENT**

CAPABILITIES

- Highly scalable industry strength COTS based platform capable of delivering system-wide patient-centric services beyond traditional boundaries
- Natural language based rules and determinations with rapid system and call center instantiation
- Multi-channel patient relationship management
- Comprehensive and contextually relevant content management Integrated decision support
- From wellness and health promotion through screening and coaching to full case management of people with complex long term conditions

RELATED PRODUCTS

- Identity & Access Management (SSO)
- Oracle Healthcare Master Person Index
- Enterprise Content Management
- Web Center
- Oracle WebCenter Portal
- Oracle Database
- Secure Enterprise Search
- Oracle Fusion Middleware
- Siebel for Healthcare
- OBIEE
- Oracle Policy Automation

manner. Issues such as eligibility for a form of treatment and the rationale for an individual decision can be determined and recorded within a patient’s record.

Enterprise 2.0 provides the combined capabilities of Web 2.0 Portals, Collaboration and Content Management. Today patient/citizen web users expect more from provider websites than just information access. Instead they want a more interactive, collaborative, and personalized patient experience. In response, Oracle HMP Health Engagement enables providers to deploy resources for patient education and self-management support and deliver a collaborative culture across the care continuum, with ability to measure and report on quality of care, a key aspect of accountable care organizations seeking to improve performance and manage financial risk. Oracle provides an integrated, secure personalized portal and collaboration capabilities that link to Oracle Content Management enabling a full suite of content authoring, review and publication capabilities allowing content owners to manage and deploy content across multiple systems and sites for patient ease of access and use.

Oracle HMP Health Engagement Solution Supports Health Reform

- **Accountable Care Organizations:** Providers will be compensated based on new rules. Integrated delivery of care from all patients’ providers will be key. Providers will require skills and technology to deliver collaborative, longitudinal population health and care management.
- **Meaningful Use:** Provider organizations have economic incentives for adopting healthcare information technology. Discharge planning and post-acute engagement are essential to ensuring adherence, supporting behavioral modification, improving outcomes and enhancing overall patient experience.
- **Cost Capture:** It is now critical to a provider’s survival to understand their service line resource utilization, administrative and care delivery costs, and how to make decisions to optimize patient experience and outcomes. Decision support requirements for provider organizations include seamless monitoring & reporting of critical metrics across clinical & business functions, including analytics and workflows to drive operational efficiency.

Oracle HMP Health Engagement Supports Multi-Channel Patient Relationship Management



Why Oracle HMP Health Engagement?

Accountable Care Delivery

Increase patient/citizen engagement and accountability with seamless service delivery model and encourage self-care and coaching via content management and portal access.

Improved Quality of Care

Proactively identify and enroll consumers in appropriate health management programs to optimize care and provide care throughout the entire care life cycle.

Lower Cost of Care

Educate consumers about options to improve their health and encourage consumers to choose and act on these options. Enable integrated, enterprise view of business and clinical systems to optimize quality, safety and cost of care.

Resource Utilization and Performance Analytics

Deploy tools for measuring & reporting both clinical & operational metrics at the service line level for improving patient outcomes, enhancing operational efficiency and gaining enterprise-wide visibility.

Contact Us

For more information about Oracle Health Management Platform (HMP) Health Engagement Solution, please visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.



Oracle is committed to developing practices and products that help protect the environment

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